

Roger D Abshire

Professor - Management & Marketing
College of Business

Degrees Earned

D.B.A.	1990	Louisiana Tech University	Marketing
M.B.A.	1981	University of Arkansas	Marketing
B.S.	1977	McNeese State University	General Business Administration

Peer-Reviewed Publications and Artistic Performances/Exhibitions

Articles

Sower, V. & Abshire, R. (2003). Successful Implementation of Advanced Manufacturing Technology: A Cross Sectional Study. *International Journal of Computer Applications in Technology*, 16 (1), 12-20.

Proceedings

Full Paper

Kohers, G., Smith, P., & Abshire, R. (2003). First United Methodist Church - Huntsville, Texas. *Southwest Case Research Association Meeting*, 12, 16.

Research Monographs and Technical Reports

Funded External Grants

Peer-Reviewed Presentations/Posters

Work or Professional Experiences

Experience: Academic

Professor and Chair, Sam Houston State University (1993 - Present).
Director of the Center for Business and Economic Development, Sam Houston State University (1992 - 1993).
Assistant Professor, Sam Houston State University (1989 - 1993).
Instructor of Business Administration, Louisiana Tech University (1986 - 1989).
Teaching Assistant, Louisiana Tech University (1985 - 1986).
Assistant Professor and Coordinator of Business Administration, University of Southern Mississippi (1982 - 1985).
Instructor of Business Administration, University of Center Arkansas (1981 - 1982).

Experience: Non-Academic

Co-owner, Mr. Gatti's Pizza (1994 - 1995).