

Joe F James

Professor - General Business & Finance  
College of Business

### Degrees Earned

Ph.D.	1992	The University of Alabama	Finance
M.A.	1991	The University of Alabama	Finance
B.B.A.	1987	Angelo State University	Finance

### Peer-Reviewed Publications and Artistic Performances/Exhibitions

#### Articles

- Bexley, J., Maniam, B., & James, J. (2003). E-Commerce in Banking. *Journal of Strategic E-Commerce*, 1 (2), 113-122.
- Bexley, J., James, J., & Maniam, B. (2002). International Bank: An Asset/Liability Case Study. *Journal of the International Academy for Case Studies (Instructors' Notes)*, 8 (4), 85-87.
- Bexley, J., James, J., & Maniam, B. (2002). International Bank: An Asset/Liability Case Study. *Journal of the International Academy for Case Studies*, 8 (5), 27-37.
- James, J., Bexley, J., & Maniam, B. (2002). Street Registration and Community Bank Management. *Sam Advanced Management Journal*, 67 (4), 58-63.
- James, J., Leavell, W., & Maniam, B. (2002). Financial Planning, Managers, and College Students. *Managerial Finance*, 28 (7), 35-42.
- Bexley, J. & James, J. (2001). First Bank of Brazos County. *Journal of the International Academy for Case Studies*, 7 (2), 73-80.
- Bexley, J. & James, J. (2001). First Bank of Brazos County. *Journal of the International Academy for Case Studies (Instructors' Notes)*, 7 (2), 73-80.
- Bexley, J., Ashorn, L., & James, J. (2001). Loan Pricing: A Pricing Approach Based on Risk. *Academy of Accounting and Financial Studies Journal*, 5 (2), 175-180.
- Bexley, J., James, J., & Maniam, B. (2000). Marketing Concepts for Banking in the New Millennium. *Academy of Marketing Studies Journal*, 4 (2), 55-61.
- Maniam, B., Mehta, S., & James, J. (2000). The Similarities and Differences Between the AFTA and NAFTA. *Journal of Accounting and Finance Research*, 8 (4), 55-66.
- Maniam, B., Bexley, J., & James, J. (2000). Perception of Islamic Financial System: Its Obstacles in Application, and its Market. *Academy of Accounting and Financial Studies Journal*, 4 (2), 22-36.

#### Proceedings

##### Full Paper

- Bexley, J., Maniam, B., & James, J. (2002). Using E-Commerce In Business and Banking. *Society for Advancement of Management International Management Conference*, Society for Advancement of Management, 43-49.
- James, J., Bexley, J., & Amos, C. (2002). Commercial Bank Management: Understanding the Elements of Profitability. *Society for Advancement of Management International Management Conference (481-486)*.
- Maniam, B., Bexley, J., & James, J. (2002). The Euro: Will It Survive? *Society for Advancement of Management International Management Conference*, Society for Advancement of Management, 498-502.
- Bexley, J., James, J., & Maniam, B. (2001). Corporate Governance - Selection and Evaluation of Bank Directors. *Society for Advancement of Management International Management Conference*, Society for Advancement of Management, 513-518.
- Bexley, J., James, J., & Maniam, B. (2001). Communicating Corporate Governance: Selection and Evaluation of Bank Directors. *Allied Academies International Conference*, 6 (2), Academy of Managerial Communications, 2-7.
- James, J., Bexley, J., & Brown, D. (2001). Trends in Commercial Bank Profitability: A Ratio Analysis View. *Allied Academies International Conference*, 1, Academy of Commercial Banking and Finance, 26-31.

James, J., Bexley, J., & Maniam, B. (2001). Street Registration and Community Bank Management. *Society for Advancement of Management International Management Conference*, Society for Advancement of Management, 509-512.

Maniam, B., Bexley, J., & James, J. (2001). Electronic Trading and Its Significance. *Society for Advancement of Management International Management Conference*, Society for Advancement of Management, 519-524.

Bexley, J., Lewis, R., & James, J. (2000). The Challenge of Service Quality in Banking. *Decision Sciences Institute Southwest Region Annual Conference*, 179-181.

Bexley, J., James, J., & Maniam, B. (2000). Marketing Concepts for Banking in the New Millennium. *Allied Academies International Conference*, 5 (2), Academy of Marketing Studies, 6-10.

Bexley, J., Maniam, B., & James, J. (2000). Perception of Islamic Financial System: Its' Obstacles in Application, and its Market. *Allied Academies International Conference*, 5 (2), Academy of Accounting and Financial Studies, 1-5.

James, J., Bexley, J., & Maniam, B. (2000). Credit Risk Management in a Changing Environment. *Decision Sciences Institute Southwest Region Annual Conference*, Decision Sciences Institute, 125-127.

## **Abstract Only**

Brown, D., Bexley, J., & James, J. (2004). An Empirical Study of South Central U.S. Banks Profitability, Credit Quality and Loan Growth. *Allied Academies International Conference*, 4 (1), Academy of Commercial Banking and Finance, 1.

Bexley, J., Maniam, B., & James, J. (2003). E-Commerce in Banking. *Allied Academies International Conference*, 2 (1), Academy of Strategic E-Commerce, 1.

Maniam, B., Mehta, S., & James, J. (2002). The Advent of the Euro and Its Prospects as an International Currency. *Allied Academies International Conference*, 2 (1), Academy for Studies in International Business, 19.

Maniam, B. & James, J. (2002). Currency Conversion and the Effects of its Implementation: Case of Ecuador. *Allied Academies International Conference*, 2 (1), Academy for Studies in International Business, 17.

Bexley, J. & James, J. (2001). First Bank of Brazos County. *Allied Academies International Conference*, 8 (1), International Academy for Case Studies, 2.

Bexley, J., Ashorn, L., & James, J. (2001). Loan Pricing: A Pricing Approach Based on Risk. *Allied Academies International Conference*, 6 (1), Academy of Accounting and Financial Studies, 28.

Maniam, B., Leavell, W., & James, J. (2001). Dangers of Black-Scholes in Executive Compensation Models. *Allied Academies International Conference*, 6 (1), Academy of Accounting and Financial Studies, 118.

Maniam, B., Leavell, W., & James, J. (2000). The Investment Opportunities in Mexico. *Western Allied Social Science Association Conference*, Western Allied Social Science, 74.

## **Research Monographs and Technical Reports**

### **Funded External Grants**

### **Peer-Reviewed Presentations/Posters**

### **Paper Presentations**

#### **International**

Bexley, J. & James, J. (2004, February). *Dual Banking in the 21st Century*. Presented at Academy of Economics and Finance Meeting, Biloxi, Mississippi.

James, J., Stretcher, R., & Bexley, J. (2003, February). *Spotlight on the Fed: A Case Study*. Presented at Academy of Economics and Finance Meeting, Savannah, Georgia.

Stretcher, R. & James, J. (2003, February). *Cost Structure and Risk Issues: Readingware Publishing*. Presented at Academy of Economics and Finance Meeting, Savannah, Georgia.

Maniam, B., Bexley, J., Leavell, W., & Toombs, L. (2002, October). *Mergers: Methods of Payment and the Impact on Expected Market Reaction*. Presented at Allied Academies International Conference, Las Vegas, Nevada.

Maniam, B., Bexley, J., & James, J. (2002, April). *International Bank: An Asset/Liability Case Study*. Presented at Allied Academies International Conference, Nashville, Tennessee.

Maniam, B., James, J., & Bexley, J. (2002, March). *Commercial Bank Management: Understanding the Elements of Profitability*. Presented at Society for Advancement of Management International Management Conference, McLean, Virginia.

James, J., Bexley, J., & Amos, C. (2002, February). *Financial Trends in Banking: A Ratio Analysis View*. Presented at Academy of Economics and Finance Meeting, Pensacola, Florida.

Maniam, B., James, J., & Bexley, J. (2002, February). *Risk Management from the Bank Manager's*

*Prospective*. Presented at Academy of Economics and Finance Meeting, Pensacola, Florida.  
Maniam, B., Bexley, J., & James, J. (2002, February). *De Nova Banks: Why Have There Been So Many Start-Up Banks?* Presented at Academy of Economics and Finance Meeting, Pensacola, Florida.  
Maniam, B., Bexley, J., & James, J. (2002, February). *Argentina and Brazil: Trade, Development, and Opportunities within MERCOSUR*. Presented at Academy of Economics and Finance Meeting, Pensacola, Florida.  
Maniam, B., Leavell, W., & James, J. (2001, April). *Dangers of Black-Scholes in Executive Compensation Models*. Presented at Allied Academies International Conference, Nashville, Tennessee.  
Leavell, W., Hill, K., & James, J. (2000, October). *A Student's Perception of Retirement Planning*. Presented at Allied Academies International Conference, Maui, Hawaii.  
Hill, K., James, J., & Leavell, W. (2000, April). *Retirement Planning and Computations: A Student Survey*. Presented at Academy of Business Administration, Vancouver, British Columbia.  
Leavell, W., James, J., & Hill, K. (2000, April). *Retirement Planning and Computations: A Student Survey*. Presented at Academy of Business Administration, Vancouver, British Columbia.  
Leavell, W., James, J., Sears, N., & Toombs, L. (2000, April). *Enhancing a Business Web Site: A Real Estate Example*. Presented at Academy of Business Administration, Vancouver, British Columbia.  
Leavell, W., James, J., & Jones, A. (2000, February). *Pitfalls of Black-Scholes When Applied to Executive Compensation*. Presented at Academy of Economics and Finance Meeting, Nashville, Tennessee.

### **National**

James, J., Stretcher, R., & Bexley, J. (2003, November). *Spotlight on the Fed: A Case Study*. Presented at Academy of Business Disciplines, Ft. Myers, Florida.  
Maniam, B., James, J., & Thacker, M. (2000, October). *Managing Credit Card Debt*. Presented at Academy of Financial Services, Seattle, Washington.

## **Work or Professional Experiences**

### **Experience: Academic**

Department Chair, Professor, Sam Houston State University (2004 - Present).  
Department Chair, Associate Professor, Sam Houston State University (2003 - 2004).  
Associate Professor, Sam Houston State University (1997 - 2003).  
Assistant Professor, Sam Houston State University (1991 - 1997).  
Teaching Assistant, University of Alabama (1990 - 1991).  
COMPUSTAT/CRSP Manager, University of Alabama (1988 - 1990).  
Research Assistant, University of Alabama (1987 - 1988).

### **Experience: Non-Academic**

Residential, Commercial and Land Appraiser, Self-Employed (1992 - 1999).  
Chair, Board of Directors, Walker County Federal Credit Union (1996 - 1998).  
Supervisory Communications Chair, Walker County Federal Credit Union (1992 - 1996).  
General Manager, Delta Electronics (1985 - 1986).  
Office Manager, Horizons Telecom, Inc. (1985 - 1985).

## **Honors and Awards**

### **Honors:**

2003: Distinguished Research Award (E-Commerce in Banking), Allied Academies International Conference.  
2000: Honorable Mention Award in Accounting and Finance (Perception of Islamic Financial System: Its Obstacles in Application, and Its Market), Allied Academies International Conference.  
2000: Distinguished Research Award in Marketing (Marketing Concepts for Banking in the New Millennium), Allied Academies International Conference.

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