

Name: Frances Brandau-Brown
Title: Associate Professor
Department: Communication Studies
College: Humanities and Social Sciences

Degrees Earned

- Ph.D. Speech Communication, Louisiana State University, 1999
- M.A. Communication, University of Southern Mississippi, 1994
- B.S. Speech Communication, University of Southern Mississippi, 1991

Professional Licensure and Certifications

Peer-Review Publications and Artistic Performances/Exhibitions

Articles

- Brandau-Brown, F. E. & Ragsdale, J. D. (2007). Personal, moral, and structural commitment and the repair of marital relationships. *The Southern Communication Journal*, 72.
- Ragsdale, J. D. & Brandau-Brown, F. E. (2007). Asked, but not answered: A second reply to Stafford and Canary. *Journal of Family Communication*, 7, 69-74.
- Ragsdale, J. D., Bello, R. S., Brandau-Brown, F., Thibodeaux, T. M., & Chapman, B. R. (2007) European museums as visual persuasion: A typological approach. *Intercultural Communication Studies*, XVI(2)
- Ragsdale, J. D. & Brandau-Brown, F. E. (2007). Could relational maintenance in marriage really be like grocery shopping?: A reply to Canary and Stafford. *Journal of Family Communication*, 7, 47-60.
- Bello, R., Brandau-Brown, F., & Ragsdale, J. D., & Thibodeaux, T. (2006). Cultural perceptions of equivocation and directness II: A replication and extension of the dimensional hypothesis. *Intercultural Communication Studies*, 15, 23-32.
- Brandau-Brown, F. E. & Ragsdale, J. D. (2006). Two Cultures: A gendered approach to commitment and relational repair in marriage. *The International Journal for Intercultural Communication Studies*, 14, 233-247.
- Bello, R., Ragsdale, J. D., Thibodeaux, T. M., & Brandau-Brown, F. E. (2006). Cultural Perceptions of Equivocation and Directness: Dimensional or Unique? *The International Journal for Intercultural Communication Studies*, 15, 180-188.

Ragsdale, J. D., Brandau-Brown, F. E., Thibodeaux, T. M. (2006). Using intercultural communication theory to build bridges between nations. In R. J. Meyer (Ed.), *Perspectives in Higher Education Reform*.

Ragsdale, J. D., Brandau-Brown, F. E., Thibodeaux, T. M. (2006). Promoting Democratic Citizenship through public communication training. In R. J. Meyer (Ed.), *Perspectives in Higher Education Reform*.

Brandau-Brown, F. E., Thibodeaux, T., Chapman, B. R., Bello, R., Ragsdale, J. D. (2006). The role of leadership in civic education and advancement. In R. J. Meyer (Ed.), *Perspectives in Higher Education Reform*.

Chapman, B. R., Ragsdale, J. D., Brandau-Brown, F. E., Thibodeaux, T., Bello, R. (2006). Integrating environmental education and biodiversity into the university curriculum. In R. J. Meyer (Ed.), *Perspectives in Higher Education Reform*.

Bello, R., Brandau-Brown, F., Ragsdale, J. D., Thibodeaux, T. (2006). Instituting communication training in business and technical education. In R. J. Meyer (Ed.), *Perspectives in Higher Education Reform*.

Bello, R., Brandau-Brown, F., Ragsdale, J. D., Thibodeaux, T. (2004). Toward an alternate approach to teaching intercultural exchange and negotiation: The application of universal communication axioms. *Competition Forum*, 2(1), 571-582.

Ragsdale, J. D., & Brandau-Brown, F. E. (2004). Individual differences in the use of relational maintenance strategies in marriage, *Journal of Family Communication*, 5, 61-75.

Ragsdale, J. D., & Brandau-Brown, F. E. (2004). Measuring relational maintenance in marriage: Theoretical and methodological issues. *Southern Communication Journal*, 69, 121-135.

Brandau-Brown, F. E. (2001). The effects of gendered intensifiers on perceptions of expert testimony. *Louisiana Communication Journal*, 66, 29-47.

Edwards, R., Bello, R., Brandau-Brown, F. E., & Hollems, D. (2001). The effects of loneliness and verbal aggressiveness on message interpretation. *Southern Communication Journal*, 66, 139-150. (Rose B. Johnson Award Nominee)

Books

Chapters

Brandau-Brown, F. E., & Ragsdale, J. D. (2007). The panorama of Protestantism in America: From little churches on the prairie to main street. In J. D. Ragsdale (Ed.), *Structures as argument: The visual persuasiveness of museums and places of worship* (pp. 75-86). Newcastle, UK: Cambridge Scholars Publishing.

Ragsdale, J. D., Bello, R. S., Brandau-Brown, F. E., & Thibodeaux, T. T. (2007). Museums: A typological analysis. In J. D. Ragsdale (Ed.), *Structures as argument: The visual persuasiveness of museums and places of worship* (pp. 9- 22). Newcastle, UK: Cambridge Scholars Publishing.

Ragsdale, J. D., Bello, R. S., & Brandau-Brown, F. E. (2007). Non-western visual persuasion: Chinese museums, Jewish synagogues, Buddhist temples, and Shinto shrines. In J. D. Ragsdale (Ed.), *Structures as argument: The visual persuasiveness of museums and places of worship* (pp. 87-101). Newcastle, UK: Cambridge Scholars Publishing.

Proceedings

Artistic Performances

Artistic Exhibitions

Research Monographs and Technical Reports

Funded External Grants

Peer-Review Presentations/Posters

Ragsdale, J. D., Brandau-Brown, F. E., & Bello, R. S., (2006). How do we fix it?: Comparing long-term married and remarried couples in their choices of relational repair strategies. Poster session presented at the annual meeting of the National Communication Association, San Antonio, TX.

Ragsdale, J. D., Bello, R. S., Brandau-Brown, F., Thibodeaux, T. M., & Chapman, B. R. (2007) European museums as visual persuasion: A typological approach. International Association for Intercultural Communication Studies, San Antonio, TX.

Ragsdale, J. D., Brandau-Brown, F. E., & Bello, R. S., (2006). Attachment style in marital satisfaction, commitment, and communal strength effects on relational repair message interpretation. International Communication Association, Dresden, Germany.
Top 10 Poster of 181 Poster Submissions.

Ragsdale, J. D., Bello, R. S., Brandau-Brown, F. E., (2006). Who are the restorers?: Attachment style, gender, and relational repair among the remarried. International Communication Association, Dresden, Germany.

Ragsdale, J. D., Brandau-Brown, F. E., Bello, R. S., Thibodeaux, T. & Chapman, B. (2006). The museum as visual persuasion: A theoretical analysis and illustrative typology. International Communication Association, Dresden, Germany.

- Bello, R. S., Ragsdale, J. D., & Brandau-Brown, F. E. (2006) What do you mean by that?": Interpretation of relational repair messages as a function of equivocation level and marital satisfaction. Southern States Communication Association, April 2006, Dallas, TX. Top Paper in Communication Theory Division.
- Brandau-Brown, F. E. (2005). Workshop Presenter. Job seeking in the communication discipline. Southern States Communication Association's Annual Convention, Dallas, TX.
- Bello, R. S., Ragsdale, J. D., Brandau-Brown, F. E., & Thibodeaux, T. (2005). Cultural Perceptions of Equivocation and Directness II: A Replication and Extension of the Dimensional Hypothesis. International Association for Intercultural Communication Studies, Taipei, Taiwan
- Brandau-Brown, F. E. (2005). Workshop Presenter. Workshop on interviewing for a professorial position and negotiating the job contract. Southern States Communication Association's Annual Convention, Baton Rouge, LA.
- Bello, R., Brandau-Brown, F., Ragsdale, J. D., Thibodeaux, T. (2004). Toward an alternate approach to teaching intercultural exchange and negotiation: The application of universal communication axioms. Southern States Communication Association's Annual Convention, Baton Rouge, LA.
- Brandau-Brown, F. E. (2005). The media myth of superwoman: An impossible idealized image. Oxford Round Table, Oxford, England. (Both Attendance and Presentation were Competitively Selected).
- Brandau-Brown, F. E., Thibodeaux, T., Chapman, B. R., Bello, R., Ragsdale, J. D. (2004). The role of leadership in civic education and advancement. Alliance of Universities for Democracy, Pecs, Hungary.
- Chapman, B. R., Ragsdale, J. D., Brandau-Brown, F. E., Thibodeaux, T., Bello, R. (2004). Integrating environmental education and biodiversity into the university curriculum. Alliance of Universities for Democracy, Pecs, Hungary.
- Bello, R., Brandau-Brown, F., Ragsdale, J. D., Thibodeaux, T. (2004). Instituting communication training in business and technical education. Alliance of Universities for Democracy, Pecs, Hungary.
- Brandau-Brown, F. E. & Ragsdale, J. D. (2004). Relational repair as a function of communal strength among remarried couples. Poster session at the annual meeting of the National Communication Association, Chicago, IL.
- Bello, R., Brandau-Brown, F., Ragsdale, J. D., Thibodeaux, T. (2004). Toward an alternate approach to teaching intercultural exchange and negotiation: The application of universal communication axioms. American Society for Competitiveness Annual Convention, Washington, D.C.

- Brandau-Brown, F. E. & Ragsdale, J. D. (2004). Two Cultures: A gendered approach to commitment and relational repair in marriage. The International Association for Intercultural Studies, Guadalajara, MX.
- Bello, R., Ragsdale, J. D., Thibodeaux, T. M., & Brandau-Brown, F. E. (2004). Cultural Perceptions of Equivocation and Directness: Dimensional or Unique? The International Association for Intercultural Studies, Guadalajara, MX.
- Ragsdale, J. D. & Brandau-Brown, F. E. (2004). Sex differences, commitment, and the repair of marital relationships. Southern States Communication Association's Annual Convention, Tampa, FL. (Top Four Paper in the Interpersonal Division)
- Brandau-Brown, F. E. & Ragsdale, J. D. (2003). The structure of relational repair in marriage and its connection to tripartite marital commitment. National Communication Association's Annual Convention, Miami, FL.
- Ragsdale, J. D. & Brandau-Brown, F. E. (2003). Influences of machiavellianism and self monitoring on relational repair in successful marriages. Poster session presented at the annual meeting of the National Communication Association, Miami, FL.
- Ragsdale, J. D., Brandau-Brown, F. E., Thibodeaux, T. M. (2003). Using intercultural communication theory to build bridges between nations. Alliance of Universities for Democracy, Vilnius, Lithuania.
- Ragsdale, J. D., Brandau-Brown, F. E., Thibodeaux, T. M. (2003). Promoting Democratic Citizenship through public communication training. Alliance of Universities for Democracy, Vilnius, Lithuania.
- Brandau-Brown, F. E. (2003). Family communication and the interpersonal connection. Louisiana Communication Association's Annual Convention, Lake Charles, LA.
- Brandau-Brown, F. E., & Ragsdale, J. D. (April, 2003). The factor structure of relational repair in marriage: Considering a tripartite approach to marital commitment. Southern States Communication Association's Annual Convention, Birmingham, AL.
- Edwards, R. & Brandau-Brown, F. E. (2003) The interpretation of powerless speech. A paper presented at the Southern States Communication Association's Annual Convention, Birmingham, AL. (Top Paper in the Communication Theory Division)
- Brandau-Brown, F. E. (April, 2003). Interviewer for the communication theory "Spotlight on a Scholar Panel" featuring J. D. Ragsdale. Southern States Communication Association's annual convention, Birmingham, AL, 2003.
- Brandau-Brown, F. E. (April, 2003). Relationship gurus: Is it really expert advice? Invited Panelist on the Ethics of Interpersonal Communication Panel. Southern States Communication Association's Annual Convention, Birmingham, AL.

- Brandau-Brown, F. E. (February, 2003). The state of family communication theory and research: A roundtable discussion. Invited Panelist. Western Communication Association's Annual Convention, Salt Lake City, UT.
- Ragsdale, J. D. & Brandau- Brown, F. E. (2002). Predicting the factor structure of relational maintenance in marriage. National Communication Association's Annual Convention, New Orleans, LA.
(Top Four Paper in the Family Communication Division)
- Ragsdale, J. D. & Brandau- Brown, F. E. (2002). The factor structure of relational repair strategies in marriage. Poster session presented at the annual meeting of the National Communication Association, New Orleans, LA.
- Brandau-Brown, F. E. (2002). Teaching family communication incorporating media representations of family. A paper presented at the annual meeting of the Southern States Communication Association, Winston-Salem, NC.
- Edwards, R. & Brandau-Brown, F. E. (2002). The interpretation of powerless speech. A paper to be presented at the annual meeting of the Southern States Communication Association, Winston-Salem, NC.
- Ragsdale, J. D. & Brandau-Brown, F. E. (2001). Gender differences in the factor structure of relational maintenance in marriage. Poster session presented at the annual meeting on the National Communication Association, Atlanta, GA.
- Ragsdale, J. D. & Brandau-Brown, F. E. (2001). Relational maintenance strategies: A Closer look at gender and length of marriage. A paper presented at the annual meeting of the Southern States Communication Association, Lexington, KY.
- Brandau-Brown, F. E. (2001). The effects of gendered intensifiers on perceptions of speaker culpability. A paper accepted to be presented at the annual meeting of the Southern States Communication Association, Lexington, KY.
- Ragsdale, J. D. & Brandau-Brown, F. E. (2000). The structure of maintenance in marriage. Poster session presented at annual meeting of the National Communication Association, Seattle, WA.
- Ragsdale, J. D. & Brandau-Brown, F. E. (2000, June). Predicting the use of relational maintenance strategies in marriage. A paper presented at the annual meeting of the International Communication Association, Acapulco, MX.
- Brandau-Brown, F. E. (2000, April). The effects of gendered intensifiers on perceptions of speaker competence and trustworthiness. A paper presented at the annual meeting of the Southern States Communication Association, New Orleans, LA.
- Brandau-Brown, F. E. (1999, April). Powerful and powerless speech in courtroom settings. A paper presented at the annual meeting of the Southern States Communication Association, St. Louis, MO.

Edwards, R., Bello, R., Brandau-Brown, F., & Hollems, D. (1998, November). The effects of loneliness, machiavellianism, and verbal aggression on message interpretation. A paper presented at the annual meeting of the National Communication Association, New York, NY.

Brandau-Brown, F. E. (1998, April). Speech styles and expectancy violations: The effect of intensifiers. A paper presented at the annual meeting of the Southern States Communication Association, San Antonio, TX.

Edwards, R., Bello, R., Brandau-Brown, F., Futch, A., Hollems, D., & Kirtely, M. (1997, April). Personality and gender influence in the interpretation of messages. A paper presented at the annual meeting of Southern States Communication Association, Savannah, GA. (Top Three Paper in Communication Theory)

Hosman, L. A., Siltanen, S. A., Herold, K., Brandau, F., & Barnett, K. (1993, November). Powerful and powerless language forms: Their consequences for memory, impression formation, and attributions of control of self and control over others. A paper presented at the annual meeting of Speech Communication Association, Miami, FL.

Brandau, F. E. (1991, April). Pro-Life Persuasive Strategies. A paper presented at the annual meeting of the Southern States Communication Association, Birmingham, AL.

Work or Professional Experiences

Associate Professor & Graduate Director, Sam Houston State University, August 2005-present.
Teaching interpersonal communication, communication theory, business and professional communication, public speaking and nonverbal communication, and small group.

Assistant Professor, Sam Houston State University, 2001-2005.

Visiting Assistant Professor, Southeastern Louisiana University, 1999-2001.

Instructor, Louisiana State University, August 1997-1999.

Instructor, Pearl River Community College, August 1996-1997.

Graduate Teaching Assistant, Louisiana State University, August 1994-1996.

Adjunct Instructor, Pearl River Community College, 1994, 1995, Summer Sessions.

Graduate Teaching Assistant, University of Southern Mississippi, August 1993-1994.

Administrative Assistant to the Executive Director of the Southern States Communication Association, University of Southern Mississippi, August 1992 - June 1993. Budget manager, assistant coordinator of the SSCA regional convention, and contributor to Connections newsletter.

Honors and Awards

Appointed as the Chair of the Resource Development Committee for the Southern States Communication Association, 2006-2009.

Chair of the Interpersonal Division of the Southern States Communication Association, 2006.

Member of the Southern Communication Journal's Editorial Board, 2005-2008.

Vice Chair for the Interpersonal Communication Division of the Southern States Communication Association, 2005.

Chair of the Interpersonal Communication Division's Nominating Committee, 2005.

Manuscript Reviewer for the Southern Communication Journal, Fall 2003.

Vice Chair-Elect for the Interpersonal Division of the Southern States Communication Association, 2004.

Chair for the Communication Theory Division of the Southern States Communication Association, 2003.

Member of the Southern States Communication Association Resource Development Committee 2002, 2003, 2004.

Selected as the Southern States Communication Association's Outstanding New Teacher of the Year Award, 2002.

Created, Developed, Implemented and Staffed the "Caring Connections" fund raiser for the Southern States Communication Association's Endowed Awards, 2002. 2003.

Chair of the Nominating Committee for the Communication Theory Division of the Southern States Communication Association, 2002-2003.

Vice Chair for the Communication Theory Division of the Southern States Communication Association, 2002.

Nominated for the Southern Communication Journal's Rose B. Johnson Award, 2001.

Participant in the Webpage Construction Workshop sponsored by the Louisiana Collaborative for Excellence in the Preparation of Teachers, May 2000.

Vice Chair-Elect for the Communication Theory Division of the Southern States Communication Association, 2001.

Other Competencies

