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Go KATS Go Center

The Division of Enrollment Management at Sam Houston State University is proud to announce the acquisition of a new trailer for recruiting purposes. The 42 foot trailer has been named the Go Kats Go Center and will travel across Texas promoting higher education and SHSU. The trailer was obtained through a grant awarded from the Texas Pioneer Foundation. We will work closely with the Texas Higher Education Coordinating Board and the College for All Texans to provide college related information and assistance to students and their families. One of the goals of the statewide Closing the Gaps initiative is to increase the overall Texas higher education participation rate by adding 630,000 more students by the year 2015. SHSU has aligned our enrollment goals to support this statewide initiative.



The Go Kats Go Center is totally equipped with air-conditioning/ heating by a gasoline powered generator. The trailer has 17 laptop computers and a satellite for connection to the Internet. This mobile unit will visit county fairs, high school athletic events, community festivals, major livestock shows, UIL music and track meets and other family oriented events. The targeted audiences are those that may not likely attend traditional college day and night programs. There are many economically disadvantaged students who do not have college going traditions in their families. The Center will provide a setting in which parents and students can feel comfortable in asking questions and receiving help in the initial process of college preparation. We will provide access to important resources in college admissions as well as financial aid applications. A "career cruising" program will also be available for students as a tool for career exploration and to determine the education required for each career. The online questionnaire will help students match careers to their interests. Further exploration will provide education requirements, specify colleges that offer certain degrees, and the expected wages for the chosen occupations.

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