

Mickey Herskowitz
Warner Endowed Journalism Chair
Department of Mass Communication
College of Humanities and Social Sciences

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Degrees Earned

Bachelor of Science; University of Houston; co-Majors, Journalism and English.

Professional Licensure and Certifications

Authors Guild; Former member, Pro football and Major League baseball Hall of Fame selection committee. Second U. S. media delegate chosen for Laureus World Sports Academy, an organization consisting of more than 100 of the world's leading athletes and whose board includes Nelson Mandela and Prince Rainier of Monaco.

Peer-Review Publications and Artistic Performances/Exhibitions

Articles

Numerous feature articles published in Parade, Pro! Magazine, Reader's Digest, Sports Illustrated, This Week, Time Magazine.

Books

Co-author of autobiographies with broadcaster Howard Cosell; motion picture and television stars Gene Autry, Bette Davis, Shirley Jones, and Gene Tierney; sports legends George Blanda, Tom Kite, Mickey Mantle, Nolan Ryan and Bob Uecker; political and legal figures Lamar Alexander, John Connally, Nellie Connally, Michael Deaver, Joe Jamail, Leon Jaworski; businessman and philanthropist B. J. (Red) McCombs; astronaut Walter Cunningham.

Other books by author only: The Legend of Bear Bryant; The Golden Age of Pro Football; The Mickey Herskowitz Collection; Mickey Mantle: Stories and Memorabilia; The Greatest Generation's Greatest Team.

Artistic Performances

Work or Professional Experiences

Sports editor, The Houston Post, at the age of 26; assistant managing editor, The Houston Post; vice president, public relations, American Football League; vice president and acting general manager, Houston Rockets, NBA; editor, New York sports magazine, and two Texas sports magazines.

Television sports anchor, Channel 2, Houston; radio commentary, KPRC, Houston, for 10 years; appearances in more than 12 network documentaries on HBO, ESPN and Biography channels.

Honors and Awards

One of two Texans to receive National Headliners Award for excellence in sportswriting; Inducted into City of Houston; American Football Foundation; Texas Baseball and Texas Sports Halls of Fame; Distinguished Alumnus, University of Houston; journalism scholarship donated in my name, University of Houston.

Work appears in several anthologies, including Best Sports Stories and "Personal Best," which features articles by 25 Leading American writers and authors, among them Norman Mailer, George Plimpton, Budd Schulberg, David Halberstam and Gay Talese.

In 1995 became the first writer known to sweep four first place awards for best sports columns, including Associated Press, Texas Headliners, Houston Headliners and Texas Managing Editors competitions. In 1968, was the first writer in Associated Press history to win first place awards in three categories, sports, science (coverage of Apollo 11) and politics (coverage of Democratic and Republican national conventions.)

Other Competencies

In addition to positions that range across the spectrum of the sports world, has been a vice president of Living Well, a national physical fitness chain; and a media consultant to the Maxxam Corporation and the law firm of Fulbright & Jaworski.

Has been sought nationally as a public speaker, appearing before civic, business and sports groups in such cities as Atlanta, Austin, Dallas, Daytona Beach, Little Rock, Los Angeles, Miami, San Diego and Washington, D.C.