

Small Business Development Center (2007 - 2008)

Filter by:

GOAL: Assist Future Entrepreneurs In Starting New Businesses

Objective

Business Expansions

The SBDC will work with established businesses to help them expand their product line and service area. The goal for the center this period is 16 business expansions.

Associated Goals: Assist Future Entrepreneurs In Starting New Businesses, Business Expansions, Capital Development, Retention Of Jobs, The Number One Goal Of The SBDC Is Job Creation, Work With Clients With Over 5 Hours

Indicator

Business Expansion Accomplishments

The goal for the year was 16 expansions and a total of 18 establishments were completed thus exceeding the goal.

Criteria

Documentation of Business Expansion by Existing Businesses

The criteria for this milestone and goal are the impact surveys that the client completes after the SBDC assists them with this specific goal of business expansions. This goal is also further documented by the client when the Crisman is completed and returned to the University of Houston.

Actions for Objective:

This objective has no actions associated with it.

GOAL: Assist Future Entrepreneurs In Starting New Businesses

Objective

Job Creation

This is the most important objective that supports this goal of the year. The objective goal for this assessment period is 220 jobs established throughout the service area.

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Indicator

Job Creation Accomplishment

The SBDC help developed 222 jobs for this year. The goal was 200 thus the goal was exceeded for the year.

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GOAL: Assist Future Entrepreneurs In Starting New Businesses

Objective

Retention Of Jobs

The SBDC will assist existing businesses in the retention of 60 jobs throughout the service area.

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Job Retention Of Existing Businesses

The SBA goal was 60 for the year the Center accomplished 66 thus surpassing the goal by 6 jobs.

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Clients With Over 5 Hours Accomplishments

The Center achieved 56 contact clients exceeding the goal by one and achieved 103 contact and productivity clients exceeding that goal by three.

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GOAL: Capital Development

Objective

Establish New Businesses Within The Service Area

The SBDC will help start a total of 57 businesses during this service year.

Associated Goals: Capital Development

Indicator

New Business Start Up Accomplishments

The Center assisted 41 individuals in starting businesses during the year. The goal was 57 thus this goal was not met. An explanation will be addressed under actions.

Criteria

Small Business Startups

The criteria for measurement is the client impact form that is completed and returned to the SBDC. Also, the Crisman annual survey is instrumental in verification.

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GOAL: Work With Clients With Over 5 Hours

Objective

Assisting Clients In Obtaining Capital

The SBDC will assist clients during this measurement period in obtaining up to 5 million dollars of financing for the year.

Associated Goals: Work With Clients With Over 5 Hours

Indicator

Capital Formation Results

The SBA goal for this milestone was \$5 million dollars. The Center achieved a total \$5,843,520.00 which greatly exceeded this goal.

Criteria

Client Capital Formation

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