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**Robert B. Matthews, J.D.**  
**Assistant Professor**  
**General Business & Finance**  
**College of Business**  
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**Degrees Earned**

J.D. University of Houston Law Center, Houston, TX, USA, Law, 1986  
M.Acc. Jesse Jones Graduate School of Administration, Rice University, Houston, TX, USA, Accounting, 1975  
B.A. Rice University, Houston, TX, USA, Math and Economics, 1970

**Professional Licensures and Certificates**

Attorney at Law TX, 13226800, 1986  
Certified Public Accountant TX, 15848, 1976

**Peer-Reviewed Publications and Artistic Performances/Exhibitions**

**Articles**

Matthews, R. B. & James, J. (in press, 2010). Preparing the Statement of Cash Flows Using the Balance Sheet Squeeze Method. *Journal of Instructional Techniques in Finance*.  
Matthews, R. B., Daigle, R. J. , & Vanek, P. (in press, 2010). Enterprise Risk Management: Failure is Not an Option. *Business Studies Journal*.  
Matthews, R. B., James, J. F. , & Bexley, J. A. (in press, 2010). OMEGA Geophysical Corporation. *Journal of the International Academy for Case Studies*.

**Proceedings**

**Full Paper**

Matthews, R. B., James, J. F. , & Bexley, J. A. (2009). Case Study: OMEGA Geophysical Corporation. *Allied Academies National Conference*.

**Research Monographs and Technical Reports**

**Funded External Grants**

**Peer-Reviewed Presentations/Posters**

**Paper Presentations**

**International**

Matthews, R. B. & Daigle, R. J. (2010, October). *IFRS is Coming to the Oilpatch--Ready or Not*. Allied Academies International Conference, Las Vegas, Nevada.  
Matthews, R. B., Stowe, C. R. B., & Jenkins, G. K. (2010, October). *Creating Value in the Entrepreneurial Enterprise*. Allied Academies International Conference, Las Vegas, Nevada.  
Matthews, R. B., Daigle, R. J. , & Vanek, P. (2010, April). *Implementing Enterprise Risk Management*. SHSU General Business Conference, Huntsville, Texas.  
Matthews, R. B. & James, J. (2010, April). *The Impact of IFRS on Financial Analysts*. SHSU General Business Conference, Huntsville, Texas.  
Matthews, R. B. & James, J. (2010, January). *Cash Flow Statement Construction for Dummies*. Academy of Economics and Finance (AEF), Houston, Texas.

Matthews, R. B., Jenkins, G. K. , & Robertson, T. J. (2010, January). *Health Care Reform: Why Reinvent the Wheel?* Academy of Economics and Finance (AEF), Houston, Texas.

Griffin, M. L. & Matthews, R. B. (2009, April). *Obama Proofing for 'Wealthy' Americans; Using FLP's and Trusts*. SHSU - First Annual General Business Conference, Huntsville, Texas.

Matthews, R. B., James, J. F. , & Bexley, J. A. (2009, April). *OMEGA Geophysical Corporation: Case Study*. Allied Academies International Conference, New Orleans, Louisiana.

## **Work or Professional Experiences**

### **Experience: Academic**

Assistant Professor, Sam Houston State University (August, 2006 - Present). Assistant professor in SHSU College of Business Administration, teaching business law, financial statement analysis, and entrepreneurship.

Lecturer, Texas Southern University (September, 1977 - December, 1977). Taught undergraduate course in Accounting for Government and Not-for-profit Entities.

### **Experience: Consulting**

2006: Horn Murdock Cole, Water and Sewer Rate Case, Managed and supervised all aspects of filing with Texas Council on Environmental Quality (TCEQ) for water and sewer rate increases, including preparing rate filing application to TCEQ and resolving case favorably.

2006: Horn Murdock Cole, 6 Sarbanes-Oxley implementation projects, Managed, supervised, and performed all aspects of compliance with Sarbanes-Oxley Act Section 404 for 6 clients in energy, information technology, manufacturing, and financial services industries

2006: Horn Murdock Cole, Litigation Consulting Engagements, Served as consulting or testifying expert in disputes involving accounting and financial aspects of litigation involving clients in health care and energy industries

### **Experience: Non-Academic**

#### **National**

Consulting Senior Manager, Ernst & Young (March, 1988 - February, 1991). Senior manager for consulting firm providing information technology, strategic planning, and regulatory compliance assistance to clients in the energy, government, banking/financial institutions, and retail industries.

Sole Proprietor, Robert B Matthews, CPA/Attorney (September, 1981 - March, 1988). Sole practitioner providing accounting, tax, legal, regulatory, and due diligence assistance to clients in energy, real estate, construction, financial services, and government.

Senior Financial Analyst, Turner Collie & Braden Inc. (June, 1978 - September, 1981). Senior financial analyst providing assistance to engineering and construction clients in financing of major transportation, utility, and environmental projects.

Audit Senior, Arthur Andersen & Co (June, 1975 - June, 1978). Supervised external audits of clients in energy, construction, agricultural, and not-for-profit industries.

#### **International**

Vice President, Horn Murdock Cole (April, 1991 - August, 2006). Executive management for consulting firm providing accounting, finance, information systems, corporate governance, and litigation consulting services to clients in energy, health care, financial services, and information technology industries.

Manager of Plans and Budgets, Masoneilan Division, McGraw-Edison Company (October, 1983 - September, 1984). Coordinated all aspects of operational and capital budgets, planning, and performance monitoring for 22 subsidiaries in 16 countries.

## **Honors and Awards**

### **Award**

2010: Paper, Enterprise Risk Management: Failure is Not an Option, with Ron Daigle and Paul Vanek, selected as an outstanding paper at Sam Houston State University General Business Conference, for publication in Allied Business Studies Journal. Sam Houston State University/Allied Academies.

## **Faculty Development**

### **Research-Related Conference/Seminar**

- 2010: SHSU General Business Conference. Huntsville, Texas.
- 2010: Allied Academies International Conference. Allied Academies International Conference; presented paper and attended sessions. New Orleans, Louisiana.
- 2010: Southern Academy of Legal Studies in Business. Annual conference; presented paper and attended conference sessions. San Antonio, Texas.
- 2010: Academy of Economics and Finance (AEF). Annual conference; presented two papers and attended conference sessions. Houston, Texas.
- 2010: SHSU General Business Conference. General business conference; presented two papers and attended conference sessions. Huntsville, Texas.
- 2009: SHSU - First Annual General Business Conference. First annual General Business Conference at Sam Houston State University. Huntsville, Texas.
- 2009: Allied Academies International Conference. Allied Academies International Conference; presented paper and attended sessions. New Orleans, Louisiana.

### **Professional Seminars / Workshops**

- 2010: Center for American and International Law. Symposium: International Mergers and Acquisitions. Plano, Texas.
- 2010: Institute for Transnational Arbitration. Workshop: International Commercial Arbitration. Dallas, Texas.
- 2010: State Bar of Texas. Advanced Tax Law Course 2010. Dallas, Texas.
- 2010: South Texas College of Law. Energy Law Institute for Attorneys and Landmen. Houston, Texas.
- 2009: Dallas Bar Association. Annual Oil and Gas Law Conference. Dallas, Texas.
- 2009: State Bar of Texas. Annual Advanced Tax Course. Houston, Texas.
- 2009: Texas Society of CPA's - Houston Chapter. Accounting Expo, including Ethics for Texas CPA's. Houston, Texas.
- 2009: SEC Institute. Annual SEC Reporting Forum. San Francisco, California.
- 2008: American Bar Association. 37th Annual Conference on Environmental Law, focusing on all aspects of environmental law and current developments in the field, including carbon tax/cap-and-trade schemes, hazardous materials, endangered species, water quality, air quality, administrative law, and legal ethics. Keystone, Colorado.
- 2008: Center for American and International Law. Symposium: International Mergers and Acquisitions, including risk analysis and mitigation, due diligence, financing, operating restrictions and requirements, and other aspects of international merger and acquisition transactions. Plano, Texas.
- 2008: Institute for Transnational Arbitration. ITA Workshop: International Arbitration, consisting of enactment of and participation in all elements of an international arbitration case, including pre-tribunal, tribunal, and post-tribunal activities. Dallas, Texas.
- 2007: State Bar of Texas. State Bar of Texas Advanced Tax Law Seminar. Houston, Texas.
- 2007: State Bar of Texas. The Changing Face of Water Rights in Texas - Overview and update of all developments in federal and Texas water rights law. Lubbock, Texas.
- 2007: The SEC Institute. SOX 404 for Accelerated Filers: Changes  
Discussion of all aspects of compliance with section 404 of the Sarbanes-Oxley (SOX) Act of 2002, specifically focusing on methodology and approach to comply with recent guidance from the Securities Exchange Commission (SEC) and the Public Company Accounting Oversight Board (PCAOB). New York, New York.
- 2007: The SEC Institute. Mid-Year Annual National SEC Reporting Forum Comprehensive review of requirements for publicly-traded companies to report to the Securities Exchange Commission (SEC), particularly addressing recent developments. New York, New York.
- 2007: Fulbright & Jaworski. Biodiesel and Ethanol Projects in Latin America. Houston, Texas.
- 2007: Institute for Transnational Arbitration. Institution for Transnational Arbitration (ITA) Workshop. Dallas, Texas.
- 2007: Center for American and International Law. Brazil: Drilling to the Point - Energy development in Brazil. Plano, Texas.

2007: South Texas College of Law. Effective Corporate Compliance Programs - Critical Questions. Houston, Texas.

2006: University of Houston Law Center. International Commercial Arbitration Seminar. Houston, Texas.

2006: State Bar of Texas. 23rd Advanced Tax Law Course. Houston, Texas.

2006: State Bar of Texas. Advanced Oil, Gas, and Energy Resources Course. Houston, Texas.

2004: Dallas Bar Association. Advanced Oil, Gas, and Energy Seminar. Dallas, Texas.

2003: State Bar of Texas. Advanced Tax Law Seminar. Houston, Texas.

2003: Dallas Bar Association. Advanced Oil and Gas Law. Dallas, Texas.

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