

Wanda Reyes

EDUCATION

The Pennsylvania State University
University Park, PA
Ph.D. in Mass Communication
College of Communications

Universidad del Sagrado Corazón
Santurce, Puerto Rico
M.A. in Public Relations

University of Puerto Rico
Río Piedras, PR
B.A. in American History, minor in French

ACADEMIC RESEARCH

Spring 2010 - Work in progress

Exploring Relationships among Gender, Ethnicity and Communication about Diabetes Risk among College Students - Work in progress Authors: Wanda Reyes, Sam Houston State University, Ann Major and L. Erwin Atwood, Penn State University

Unrealistic Optimism, Gender, and Risk Perception for Developing Type 2 Diabetes in College Students - Work in progress
Authors: Wanda Reyes, Sam Houston State University, Claudia Sealey-Potts, Ph.D., Sam Houston State University

Type 2 Diabetes Knowledge, Risk Perception for Developing Type 2 Diabetes in College Students, Eating habits and Physical Activity in College Students - Work in progress
Authors: Wanda Reyes, Sam Houston State University, Claudia Sealey-Potts, Ph.D., Sam Houston State University

The ascent of social media: Educating Young Adults to Prevent Type 2 Diabetes Onset (Media Health Intervention) - Work in progress The areas of focus for this intervention are the following: 1) Type 2 diabetes prevention strategies and 2) the use of traditional and social media to educate young adults about preventing this metabolic condition. This intervention will be executed and assessed in Spring 2010. Work in progress Authors: Wanda Reyes, Sam Houston State University, Ann Major and L. Erwin Atwood, Penn State University, Richard Kosuowei, Sam Houston State University, Kelli Arena, Sam Houston State University, Sarah Hanel, SHSU Student Health Center, and Eric Hoffman.

Sam Houston State University Enhancement Research Grant - In Spring 2009, I received an \$18,000 grant at Sam Houston State University to conduct a one-year research study to design a Type 2 diabetes prevention research instrument to target college students. This instrument will have a media component.

Reyes Velázquez, W. (2006). *Más que comida, es vida* - It's more than food, it's life. In Parkinson, M. & Ekachai, D. (Eds.), *International and Intercultural Public Relations: A Campaign Case Approach*. Allyn & Bacon.

Towards Creating Type 2 Diabetes Mass Mediated Health Communication Strategies: An Examination of Latino and Non-Latino White College Students' Perception of The Risk of Developing Type 2 Diabetes Doctoral thesis **Fall 2005**

Global Diabetes Pandemic: The Role of Public Relations in Spanish Speaking Countries **Spring 2003**

Paper presented at the Seventh International Public Relations Conference held in March 2004 in Miami, Florida.

The public relations practice: Designing culturally appropriate health campaigns addressing Latinos/Latinas in the United States **Spring 2003**

Paper presented at the Sixth International Public Relations Conference held in March 2003 in Miami, Florida.

From theory to practice: The teaching associates experience **Fall 2000**

As part of my first teaching experience as a minority instructor in the College of Communications' Graduate Teaching Academy, I organized a workshop to help new international and minority instructors prepare for teaching in universities in the United States. The workshop's main topic was how to interact with students who come from different cultural backgrounds.

PROFESSIONAL EXPERIENCE

Sam Houston State University **August 2005 – Present**
Assistant Professor of Mass Communication
Department of Mass Communication

The Pennsylvania State University **August 2004 – July 2005**
The Jimirro Center for the Study of Media Influence
College of Communications
University Park, PA

The Pennsylvania State University **August 2003 – May 2004**
University Park, PA
Basic Spanish Language Program

The Pennsylvania State University **August 2000 – May 2003**
University Park, PA
College of Communications

Institute for the Study of Media Violence **June 1998 – March 1999**
Universidad del Sagrado Corazón
Santurce, PR

Primary Health Care Services **November 1998 – March 1999**
Aguas Buenas, PR

Municipality of Aguas Buenas **March 1997 – June 1998**
Aguas Buenas, PR