
Robert H. Stretcher, Ph.D.
Associate Professor
General Business & Finance
College of Business
fin_rhs@shsu.edu

Degrees Earned

- Ph.D. University of Tennessee, Knoxville, Tennessee, Finance and Monetary Macroeconomics, 1995
M.B.A. University of North Alabama, Florence, Alabama, Business Administration, 1984
B.A. University of Tennessee, Knoxville, Tennessee, Economics, 1982

Peer-Reviewed Publications and Artistic Performances/Exhibitions

Articles

- Li, Y. & Stretcher, R. H. (in press, 2011). An Introduction to the Subprime Mortgage Market and the 2008 Financial Crisis. *Journal of Business and Finance Research*.
- Berg, M. D. & Stretcher, R. H. (2010). Teaching Note: Financial Analysis of Wrongful Termination: Joseph Kidwell. *Journal of the International Academy for Case Studies (Instructors' Notes)*, 16 (4), 53-66.
- Stretcher, R. H., Hynes, G., & Maniam, B. (2010). Transfer of Learning Across Courses in an MBA Curriculum. *Journal of Instructional Pedagogies*, 4, 1-11.
- Stretcher, R. H. & McLane, M. (2010). NPV Simulation: Technical Associates, Inc. *Journal of Economics and Finance Education*, 9 (1), 39-46.
- Berg, M. D. & Stretcher, R. H. (2010). Estimating the Magnitude of the MV-IV Gap: Empirical Evidence. *Journal of Finance and Accountancy*, 3, 1-10.
- Tuttle, M. & Stretcher, R. H. (in press, 2010). Teaching Note: Federal reserve Dilemma: 1974. *Journal of the International Academy for Case Studies (Instructors' Notes)*.
- Berg, D., Stretcher, R. H. , & Johnson, S. (2010). Valuation of Options and Grants in Cases of Wrongful Termination. *Journal of Business and Finance Research*, 1 (2), 1-5.
- Johnson, S. & Stretcher, R. H. (in press, 2010). News and Noise: Do Investors React to Stock Split Announcements Differently During Periods of High and Low Market Volatility? *Journal of Economics and Finance*.
- Tuttle, M. & Stretcher, R. H. (in press, 2010). Federal Reserve Dilemma: 1974. *Journal of the International Academy for Case Studies*.
- Berg, M. D. & Stretcher, R. (2010). Financial Analysis of Wrongful Termination: Joseph Kidwell. *Journal of the International Academy for Case Studies*, 16 (3), 53-56.
- Jenkins, K. & Stretcher, R. H. (2009). Laying It On The Table: Linestat Corporation. *Journal of the International Academy for Case Studies*, 15 (5), 107-110.
- Stretcher, R. H. & Jenkins, K. (2009). Teaching Note: Laying It On The Table: Linestat Corporation. *Journal of the International Academy for Case Studies (Instructors' Notes)*, 15 (6), 95-98.
- Blackburn, E. & Stretcher, R. H. (2009). Business Valuation: A Monte Carlo Simulation Model. *Journal of Finance Case Research*, 11 (1), 25-27.
- Agnew, D. S. & Stretcher, R. H. (2009). Banking and Real Estate Deflation: Franklin Bank, SSB. *Journal of Finance Case Research*, 11 (1), 13-18.
- Stretcher, R. H. (2009). Corporate Mole: A Grouping Strategy for Minimizing the Free Rider Problem in a Managerial Finance Course. *Journal of Instructional Techniques in Finance*, 1 (1), 15-18.
- Stretcher, R. H. & Michael, T. (2009). Dividend Policy at Tennessee Publishers, Inc. *Journal of Finance Case Research*, 10 (2), 117-120.

- Hynes, G. & Stretcher, R. (2009). Live Chat in Ecommerce: The Importance of Interpersonal Communication. *Journal of Research in Business Information Systems*, 2 (2), 17-25.
- Johnson, S. & Stretcher, R. H. (2009). A Method for Teaching the Binomial Option Pricing Model in Investments Courses. *Journal of Instructional Techniques in Finance*, 1 (1), 7-11.
- Sullivan, L. & Stretcher, R. H. (in press, 2008). Teaching Note: Fiduciary Folly Leads to Fiasco: The Case of Consolidated Pipeline and Equipment Corporation. *Journal of the International Academy for Case Studies (Instructors' Notes)*.
- Miller, J. & Stretcher, R. H. (2008). An Empirical Test of an IPO Performance Prediction Model: Are there Blue Chips Among IPO's? *Academy of Accounting and Financial Studies Journal*, 12 (3), 53-70.
- Stowe, C. R.B. & Stretcher, R. H. (2008). Teaching Note: Coping with Transition: From Doctoral Research to Teaching and From Corporate to Entrepreneurial Finance. *Journal of the International Academy for Case Studies (Instructors' Notes)*, 14 (2), 109-123.
- Delcoure, N. & Stretcher, R. (2008). Reversing Acquisitions: The Case of Citigroup. *Journal of Finance Case Research*, 10 (1), 151-158.
- Stretcher, R. H. & Hynes, G. (2008). A Missing Link in Business Schools. *Business Communication Quarterly*, 71 (2), 207-210.
- Sullivan, L. & Stretcher, R. H. (in press, 2008). Fiduciary Folly Leads to Fiasco: The Case of Consolidated Pipeline and Equipment Corporation. *Journal of the International Academy for Case Studies*.
- Stretcher, R. H. & Stowe, C. R. (2008). Coping with Transition: From Doctoral Research to Teaching and From Corporate to Entrepreneurial Finance. *Journal of the International Academy for Case Studies*, 14 (1), 107-115.
- Stretcher, R. H. & Hynes, G. E. (2007). The Future of Publication Formats: A Survey of Business School Deans. *Journal of Business and Economic Perspectives*, XXIII (1), 150-161.
- Henry, S., Kavanaugh, J., Stretcher, R. H. , & Chisholm, D. (2007). ESOP Firm Performance Pre- and Post-Market Peak: Empirical Evidence. *Academy of Accounting and Financial Studies Journal*, 11 (1), 37-46.
- Henry, S. & Stretcher, R. H. (2007). Tri-State Power, Inc. *Journal of Finance Case Research*, 9 (1), 85-90.
- Stretcher, R. H. (2007). Capital Budgeting and Risk Adjustments: Lifestyle Spa Corporation. *Journal of Finance Case Research*, 9 (1), 79-84.

Proceedings

Full Paper

- Berg, M. D., Stretcher, R. H. , & Tuttle, M. (2009). Mortality and Stock Market Volatility. *Academy of Economics and Finance Meeting*, 33, Academy of Economics and Finance, 53-55.

Research Monographs and Technical Reports

Funded External Grants

Peer-Reviewed Presentations/Posters

Work or Professional Experiences

Experience: Academic

- Assistant Professor, Sam Houston State University (2002 - Present).
- Associate Professor, Hampton University (1999 - 2002).
- Adjunct Professor of Finance, Christopher Newport University (1994 - 1994). Summer, 1994.
- Assistant Professor, Sam Houston State University (1993 - 1999).
- Adjunct Professor of Finance, Tennessee Wesleyan University (1992 - 1992). Summer, 1992.
- Instructor of Finance, Hampton University (1987 - 1989).
- Assistant Professor of Business, Lincoln Memorial University (1986 - 1987).
- Instructor of Finance and Business, McMurry University (1985 - 1986).
- Teaching Assistant, Louisiana Tech Universtiy (1984 - 1985).

Experience: Non-Academic

National

Distribution Chairman, Gideons International (1994 - 1997).

Owner/General Manager, Forest Products Company (1988 - 1991).

Honors and Awards

Award

2009: Award for Outstanding Commitment to Students Alpha Chi Honor Society.

2008: Distinguished Student Involvement Award SHSU Finance and Banking Club.

2007: Teaching Fellow Award for Extraordinary Accomplishment in Instruction Academy of Economics and Finance.

2004: Distinguished Research Award Academy of Educational Leadership.

2004: Academy of Educational Leadership Distinguished Research Award (B-School Deans' Perceptions of E-Journals) Allied Academies International Conference.

2004: Distinguished Service Award Institute of Finance Case Research.

Honor

2008: Lifetime Inductee Beta Gamma Sigma: The international Business Honor Society: Recognizing Business Excellence.

2008: Selected as Judge of the Distinguished Finance Case Research Award Southwestern Case Research Association.

2004: Who's Who Among America's Teachers.

2003: Certificate of Outstanding Service to Students Bearkat OneCards.

2001: Who's Who Among America's Teachers.

2000: Selected as Judge Hampton University's Transportation Essay Competition.

2000: Outstanding People of the Twentieth Century.

Faculty Development

Instructional-Related Conference

2004: Harvard Business School (Seminar on the Art and Craft of Casewriting). Cambridge, Massachusetts.

2004: Sam Houston State University (IDEA Introductory Seminar). Huntsville, Texas.

2003: Academy of Economics and Finance (Teaching the Millennials). Nashville, Tennessee.

Professional Seminars / Workshops

2000: Academy of Economics and Finance (Chicago Board of Trade Outcry Method). Nashville, Tennessee.

2000: Academy of Economics and Finance (Distance Education in Financial Management at East Carolina University). Nashville, Tennessee.

2000: Worden Brothers, TC 2000 (Stock Market Research Training Session). Norfolk, Virginia.

Technology-Related Training

2001: Hampton University (Instructional Technology Assistance Project (ITAP). Hampton, Virginia.

2000: Academy of Economics and Finance (NASDAQ Internet Head Trader Simulation Program Seminar). Nashville, Tennessee.

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