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Management & Marketing
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Degrees Earned

- Ph.D. Virginia Tech, Blacksburg, Virginia, USA, Management Science, 1993
M.B.A. Virginia Tech, Blacksburg, Virginia, USA, Business Administration, 1989
B.S. Mississippi State University, Mississippi State, Mississippi, Electrical Engineering, 1987

Peer-Reviewed Publications and Artistic Performances/Exhibitions

Articles

- Kohers, N., Kohers, G., & Kohers, T. (2007). Glamour, Value, and the Form of Takeover. *Journal of Economics and Business*, 59 (1), 74 - 87.

Book/TextBook

- Sower, V. E., Duffy, J., & Kohers, G. (2007). *Benchmarking for Hospitals: Achieving Best-in-Class Performance Without Having to Reinvent the Wheel*, Milwaukee, Wisconsin 53203: ASQ: Quality Press.

Proceedings

Full Paper

- Taylor, D., Kohers, G., & Baker, G. (2008). An Analysis of the Drivers of Job Satisfaction for Information Systems Personnel: A Comparison to Other Service Professionals. *International Association for Computer Information Systems Conference*.

Research Monographs and Technical Reports

Funded External Grants

Peer-Reviewed Presentations/Posters

Paper Presentations

International

- Kohers, G. & Taylor, D. (2011). *Integrating SAP Into An Undergraduate Introductory Information Systems Course All-In, Or Stay Away*. International Association for Computer Information Systems Conference, Mobile, Alabama.
- Taylor, D. & Kohers, G. (2010). *Softlifting How Things Have Changed: An Enhanced Longitudinal Study of Attitudes*. International Association for Computer Information Systems Conference, Las Vegas, Nevada.
- Kohers, G., Kohers, T., & Pandey, V. (2009, November). *Stock Market Volatility in Emerging Markets*. Decision Sciences Institute Annual Meeting, New Orleans, Louisiana.
- Kohers, G., Taylor, D., Warner, J., & Baker, G. (2009, October). *Who Is Cheating? What Is Cheating? How Are They Cheating? A Survey of College of Business Students*. International Association for Computer Information Systems Conference, Pittsburgh, Pennsylvania.
- Taylor, D., Kohers, G., & Baker, G. (2009, October). *Softlifting - How Things Have Changed: A Longitudinal Study of Attitudes*. International Association for Computer Information Systems Conference, Pittsburgh, Pennsylvania.
- Warner, J., Taylor, D., Kohers, G., & Baker, G. (2009, October). *'Give Me Convenience or Give Me Death': Investigating the Role of Convenience Perceptions in IT (In)Security*. International Association for Computer Information Systems Conference, Pittsburgh, Pennsylvania.
- Baker, G., Kohers, G., & Taylor, D. (2008, October). *Using Best Practices to Increase Usage of Advanced Tools and Features of Course Management Software*. International Association for Computer Information Systems Conference, Savannah, Georgia.
- Kohers, G., Baker, G., & Taylor, D. (2008, October). *Computer Literacy in the College of Business Curriculum*. International Association for Computer Information Systems Conference, Savannah, Georgia.
- Taylor, D., Kohers, G., & Baker, G. (2008, October). *An Analysis of the Drivers of Job Satisfaction for Information Systems Personnel: A Comparison to Other Service Professionals*. International Association for Computer Information Systems Conference, Savannah, Georgia.

National

- Taylor, D. & Kohers, G. (2011). *On Line Learning Makes Sense Competitively And Economically But How About Pedagogically?*

International Association for Computer Information Systems Conference, Mobile, Alabama.

Utecht, K., Kohers, G., & Taylor, D. (2011). *Exempt And Nonexempt Job Classifications: Ensuring Compliance With The Fair Labor Standards Act (flsa) Using Project Management (pm) Methodology And SAP R/3 Project System (ps) Technology*. Institute of Behavioral and Applied Management, Orlando, Florida.

Kohers, G. & Taylor, D. (2010). *Why Cheat? Who Is Cheating? What Is Cheating? How Are They Cheating? A Survey of College of Business Students*. International Association for Computer Information Systems Conference, Las Vegas, Nevada.

Pandey, V. & Kohers, G. (2010). *Volatility Clustering and Mean Reversion in Emerging Equity Markets*. Decision Sciences Institute Annual Meeting, San Diego, California.

Regional

Sower, V., Duffy, J., & Kohers, G. (2008, March). *Critical To Quality Characteristics Of Excellent Hospitals: A Case Study Approach*. Southwest Academy of Management Conference, Houston, Texas.

Work or Professional Experiences

Experience: Academic

Professor, Sam Houston State University (2006 - Present).

Associate Professor, Sam Houston State University (2000 - 2006).

Assistant Professor, Sam Houston State University (1994 - 2000).

Instructor, Virginia Polytechnic Institute and State University (1990 - 1994).

Graduate Assistant, Virginia Polytechnic Institute and State University (1989 - 1990).

Graduate Teaching Assistant, Virginia Polytechnic Institute and State University (1987 - 1990).

Experience: Non-Academic

National

Assistant Design and Construction Engineer, Chevron USA (1986 - 1986). Summer.

Administrative Assistant, Mississippi State University (1983 - 1987).

Honors and Awards

Honor

2003: Distinguished Research Award (A Comparison of the Risk and Return Characteristics of Developed and Emerging Stock Markets) Allied Academies International.

2003: Distinguished Research Award (The Fading Day-of-the-Week Effect in Developed Equity Markets) Allied Academies International.

2000: Distinguished Research Award (Nuances of Chaos in Foreign Exchange Markets) Allied Academies International.

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