

SAM HOUSTON STATE UNIVERSITY
COLLEGE OF BUSINESS ADMINISTRATION
Department of General Business and Finance

Course Syllabus

Spring 2008

COURSE NUMBER: GBA 564

COURSE TITLE: Entrepreneurship Theory and Practice

PREREQUISITES: None

INSTRUCTOR: Dr. Charles R. B. Stowe

OFFICE: SHB 200B

PHONE: Office: 936-294-1287
Home: 936-295-0010

EMAIL: fin_crs@shsu.edu*

* Best method of communication.

OFFICE HOURS:

After class and by appointment

COMMUNICATION WITH THE PROFESSOR:

The most efficient and convenient means to ask questions or to schedule appointments is to use the email. In addition, the professor may be contacting you with information. Therefore, all students taking any of Dr. Stowe's classes are required to have an SHSU email account. If you prefer to have your emails routed to another commercial ISP address, Computer Services will be happy to provide you with that option.

As your professor is a licensed attorney, he is quite willing to address any legal issues you may have. However, he is not available for commercial representation of any student and will recommend you seek qualified legal counsel if appropriate. Such 'personal' inquiries should not be conducted via internet email as these communications are not protected by law nor is privacy assured.

REQUIRED TEXTS: (1) *How to Start a Business with No Investors and No Debt, Your 2008 Personal Entrepreneur's Plan for Success*, Edpubtech Inc. Cost is \$70.31.

(2) *Think and Grow Rich* - provided by instructor.

COURSE DESCRIPTION: Students will:

1. Demonstrate the ability to determine the factors necessary for a venture.
2. Analyze the industry related to the business concept.

3. Develop a personal entrepreneur's plan to demonstrate the viability of the student's business plan in the marketplace.

COURSE EVALUATION PROCESS:

Class attendance and participation	10%
Assignments	40%
Revision of Assignments (Final PEP)	50%

COURSE OUTLINE:

TOPICS COVERED

Personal Assets Assessment	General Knowledge	3.0
	Communication	
Process of Creating Wealth	General Knowledge and	3.0
	Foundation Knowledge	
Business & Opportunity Valuation	Foundation Knowledge	3.0
Entrepreneurial Marketing Strategies	General Knowledge	4.0
Financial Aspects of Entrepreneurship	Foundation Knowledge	3.0
Application of Wealth Creation Concepts	General Knowledge	3.0

ATTENDANCE POLICY:

This is NOT a correspondence course. If you develop serious health issues requiring accommodation, you should consult the Office of Services for Students with Disabilities located in the Counseling Center.

Attendance in this class is expected as is stated in the latest Sam Houston State University catalog. The penalty for excessive absences is as follows:

6 absences = automatic failure.

Also, those who miss a substantial number of classes will penalize themselves by missing material that will be discussed in class, missing in-class workshops, and lectures relevant to exams or tests. In this class only, you are encouraged to attend every class even if you are late. Please do not hesitate to come to class. Leaving early is NOT permitted. Once you are in class, you are expected to be there for the ENTIRE class. If late attendance becomes a problem, a penalty may be extracted. Otherwise, the intent of my policy is to encourage you to come to class. This is only true of this particular course.

In the event that you must or have missed an examination, please call Dr. Stowe as soon as practical. We will try to arrange a make up before the next class period if possible.

Attendance will be taken by means of written sign up sheets. Signing for another student who is not present is a violation of this course and will result in aggressive disciplinary action. If you are late to a class, you may sign in after class, so DON'T skip class just because you are a few minutes late. This policy applies to Dr. Stowe's courses... each professor has their own policies on this issue. Please note that **leaving a class before it is over for any reason other than immediate illness without advance approval may result in that class counted as an absence.** You should **not** schedule interviews, appointments, etc during class time. Repeated tardiness may result in absence so please don't abuse the lateness rule.

The system is automatic. NO "PERMISSION" is given to miss a class - this system permits a reasonable number of absences for sickness, etc. So, it is NOT necessary to inform me that you will not attend class on a particular day.

CLASSROOM POLICIES:

In order to facilitate a positive classroom environment, please observe the following:

1. In accordance with university regulations, there will be no smoking, food or drink permitted in the classroom.
2. Class will start promptly at the assigned time.
3. "Twenty minute" rule: If for any reason the professor is late for class, the class will be expected to wait quietly for 20 minutes before leaving. One student should report to Dr. James' secretary to inquire as to the status of class for that day 15 minutes after the class is scheduled to begin.
4. To ask a question or to indicate a desire to participate, please raise your hand. Merely speaking up is not appreciated in large classes.
5. In this course, we will be reading assigned readings and will not a conventional "text" book.
6. No headphones or earphones shall be worn during class.
7. **No sleeping** is permitted.
8. No hats shall be worn in class with the exception of religious garments.
9. Cell phone must be **turned off** in class.
10. All students should check their student email account on the day of class and at least once between classes as well as the Course Blackboard site. This is a web enhanced course with extensive use of Blackboard anticipated.

OFFICE POLICY:

1. You are most welcome to come by for coursework assistance, academic advisement, legal advice, a willing ear for personal problems, etc.
2. My office is located in COBA 200B located on the second floor at the end of the faculty hall closest to LSC.
3. Since I work best with my office door closed, do not walk away if you find it closed! In accordance with a British Navy tradition, KNOCK then enter as opposed to merely waiting for me to yell out or open the door. Thank you!
4. Concerning phone calls. Please do not be offended if the answering machine takes your phone call. If I am with a student, I try to not interrupt our session with calls. Please leave a message and I will return your call. Your call is important to me so please leave your name, phone number and purpose of your call and when you will be available. If you have a dire emergency call 936-294-1278 and talk to Ms. Janice Walding, Department Secretary.

RELIGIOUS HOLY DAYS POLICY:

Section 51.911(b) of the Texas Education Code requires that an institution of higher education excuse a student from attending classes or other required activities, including examinations, for the observance of a religious holy day, including travel for that purpose. Section 51.911 (a) (2) defines a religious holy day as: “a holy day observed by a religion whose places of worship are exempt from property taxation under Section 11.20....” A student whose absence is excused under this subsection may not be penalized for that absence and shall be allowed to take an examination or complete an assignment from which the student is excused within a reasonable time after the absence.

University policy 861001 provides the procedures to be followed by the student and instructor. A student desiring to absent himself/herself from a scheduled class in order to observe (a) religious holy day(s) shall present to each instructor involved a written statement concerning the religious holy day(s). The instructor will complete a form notifying the student of a reasonable timeframe in which the missed assignments and/or examinations are to be completed. For a complete listing of the university policy, see:

http://www.shsu.edu/~vaf_www/aps/documents/861001.pdf

STUDENT ABSENCES ON RELIGIOUS HOLY DAYS POLICY:

Section 51.911(b) of the Texas Education Code requires that an institution of higher education excuse a student from attending classes or other required activities, including examinations, for the observance of a religious holy day, including travel for that purpose. Section 51.911 (a) (2) defines a religious holy day as: “a holy day observed by a religion whose places of worship are exempt from property taxation under Section 11.20....” A student whose absence is excused under this subsection may not be penalized for that absence and shall be allowed to take an examination or complete an assignment from which the student is excused within a reasonable time after the absence.

University policy 861001 provides the procedures to be followed by the student and instructor. A student desiring to absent himself/herself from a scheduled class in order to observe (a) religious holy day(s) shall present to each instructor involved a written statement concerning the religious holy day(s). The instructor will complete a form notifying the student of a reasonable timeframe in which the missed assignments and/or examinations are to be completed. For a complete listing of the university policy, see:

http://www.shsu.edu/~vaf_www/aps/documents/861001.pdf

STUDENTS WITH DISABILITIES POLICY:

It is the policy of Sam Houston State University that individuals otherwise qualified shall not be excluded, solely by reason of their disability, from participation in any academic program of the university. Further, they shall not be denied the benefits of these programs nor shall they be

subjected to discrimination. Students with disabilities that might affect their academic performance are expected to visit with the Office of Services for Students with Disabilities located in the Counseling Center . They should then make arrangements with their individual instructors so that appropriate strategies can be considered and helpful procedures can be developed to ensure that participation and achievement opportunities are not impaired.

SHSU adheres to all applicable federal, state, and local laws, regulations, and guidelines with respect to providing reasonable accommodations for students with disabilities. If you have a disability that may affect adversely your work in this class, then I encourage you to register with the SHSU Counseling Center and to talk with me about how I can best help you. All disclosures of disabilities will be kept strictly confidential. NOTE: No accommodation can be made until you register with the Counseling Center. For a complete listing of the university policy see:

http://www.shsu.edu/~vaf_www/aps/811006.pdf

VISITORS IN THE CLASSROOM:

Only registered students may attend class. Your professor may grant permission for adult visitors on a limited basis.

Tentative Schedule
(more details to be announced in class)

Week	Assignment Due	Notes
1	Surveys, Student Directory	
2	Assignment One from text	
3	Assignment Two from text	