

**COLLEGE OF ARTS AND SCIENCES**  
**Sam Houston State University**

Course Description and Syllabus

**DEPARTMENT:** Agricultural Sciences

**COURSE NUMBER/TITLE:** AGR 475 – Advanced Agribusiness Management

**SEMESTER/YEAR:** Fall 2007

**INSTRUCTOR:** Roger Hanagriff  
Thomason - Room 313B - Telephone: 294-3867, fax 294-1220  
E-mail agr\_rdh@shsu.edu  
Office Hours: As posted or by appointment

**REFERENCE:** selected readings

**COURSE OBJECTIVES:** Course is designed to implement previous course concepts into an application course that allows students real world experiences in management of a business.

**COURSE OUTLINE:**

- I. Tourism evaluation and impacts to the Texas Economy
- II. Survey development and analysis
- III. Analysis of general market data
- IV. Community event evaluation
- V. Economic impact of tourism to rural communities
- VI. Comprehensive community tourism evaluation reporting

**COURSE EVALUATION:**

Grades will be determined based upon the results of group community tourism evaluation projects. Progress grades for groups will be assigned in incremental steps with the total earned points divided by possible points. **HOMEWORK WILL NOT BE ACCEPTED LATE FOR ANY REASON.** Late is defined as turned in after class time has ended. The homework may be turned in by another classmate, early, faxed, or other arrangements made by calling prior to due date.

**CLASSROOM POLICIES:**

1. Regular and punctual class attendance is expected.
2. If a student misses an exam due to an **EXCUSED** absence, arrangements must be made **IN ADVANCE** with the instructor to take the exam. Otherwise, make-up exams will be essays and scheduled at the end of the semester.
3. Cheating **WILL NOT** be tolerated. Students caught cheating on an exam or report will be given a zero (0) for the exam or report and a letter will be written to the student's file.

**STUDENTS WITH DISABILITIES**

Students with a disability which affects their academic performance are expected to arrange for a conference with the instructor in order that appropriate strategies can be considered to ensure that participation and achievement opportunities are not impaired. The physically impaired may contact the Director of the Counseling Center who also serves as chair of the Committee of Continuing Assistance for Disabled Students by telephone at extension # 1720.