
Robert B. Matthews, J.D.
Associate Professor
General Business & Finance
College of Business
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Degrees Earned

J.D. University of Houston Law Center, Houston, TX, USA, Law, 1986

M.Acc. Jesse Jones Graduate School of Administration, Rice University, Houston, TX, USA, Accounting, 1975

B.A. Rice University, Houston, TX, USA, Math and Economics, 1970

Professional Licensures and Certificates

Attorney at Law TX, 13226800, 1986

Certified Public Accountant TX, 15848, 1976

Peer-Reviewed Publications and Artistic Performances/Exhibitions

Articles

Matthews, R. B., Daigle, R., & Vanek, P. (in press, 2013). The Impact of International Financial Reporting Standards on Oil and Gas Exploration and Production Companies: The Canadian First-Year Experience. *Oil, Gas & Energy Quarterly*, 62 (3).

Matthews, R. B., Bexley, J., & Sullivan, L. (2013). Using Case Studies to Prepare Business Students to Perform: A Practical Application. *Business Studies Journal*, 5 (2), 1.

Matthews, R. B. (2013). A Modest Proposal for Balancing the US Federal Budget. *Journal of Applied Business Research*, 29 (3), 669-694.

Matthews, R. B., Sullivan, L., & Robertson, T. J. (in press, 2013). Does the (Largely Unknown) Administrative Law Process Protect or Abuse Citizens' Rights? *Journal of Business and Economics Research*.

Matthews, R. B., Griffin, M., & Robertson, T. J. (in press, 2013). Illegal Immigration: A World-Class Solution. *Journal of Diversity Management*.

Matthews, R. B., Robertson, T. J., & Jenkins, G. K. (2012). Health Care Reform: Why Not Best Practices? *American Journal of Health Sciences*, 3 (1), 97-114.

Matthews, R. B., Daigle, R., & Johnson, S. (2012). A Guide to Interpreting the Statement of Cash Flows. *National Accounting Journal (The)*, 14 (1), 24-30.

Matthews, R. B., James, J., & Daigle, R. (2011). Preparing the Statement of Cash Flows Using the Balance Sheet Squeeze Method. *Journal of Instructional Techniques in Finance*, 3 (1), 19-24.

Matthews, R. B., Jenkins, G. K., & Stowe, C. R.B. (2011). The Ten Commandments for Entrepreneurial Success. *Mustang Journal of Business and Ethics*, 2, 71-91.

Matthews, R. B., James, J., & Bexley, J. (2011). Teaching Notes: OMEGA Geophysical Corporation. *Journal of the International Academy for Case Studies (Instructors' Notes)*, 17 (8), 23-35.

Matthews, R. B., James, J., & Bexley, J. (2011). OMEGA Geophysical Corporation. *Journal of the International Academy for Case Studies*, 17 (7), 39-44.

Matthews, R. B. & Steglich, E. (2011). A Tale of Two Countries: What the United States Can Learn From Brazil About Energy Independence. *International Business & Economics Research Journal*, 10 (8), 67-84.

Matthews, R. B., Daigle, R. J., & Vanek, P. (2010). Enterprise Risk Management: Failure is Not an Option. *Business Studies Journal*, 2 (1 Special), 63-80.

Matthews, R. B. & Webster, S. (1982). Cost-Based Water Rate Design. *Journal of American Water Works Association*, 74 (6), 282-284.

Research Monographs and Technical Reports

Funded External Grants

Peer-Reviewed Presentations/Posters

Paper Presentations

International

Matthews, R. B., Sullivan, L., & Robertson, J. (2013, September). *Reducing Gun Deaths: What Works and What Doesn't?* Clute Institute International Conference, Las Vegas, Las Vegas, Nevada.

Matthews, R. B. & Daigle, R. J. (2010, October). *IFRS is Coming to the Oilpatch--Ready or Not.* Allied Academies International Conference, Las Vegas, Nevada.

Matthews, R. B., Stowe, C. R.B., & Jenkins, G. K. (2010, October). *Creating Value in the Entrepreneurial Enterprise.* Allied Academies International Conference, Las Vegas, Nevada.

Matthews, R. B., Daigle, R. J., & Vanek, P. (2010, April). *Implementing Enterprise Risk Management.* SHSU General Business Conference, Huntsville, Texas.

Matthews, R. B. & James, J. (2010, April). *The Impact of IFRS on Financial Analysts in the United States.* SHSU General Business Conference, Huntsville, Texas.

Matthews, R. B. & James, J. (2010, January). *Cash Flow Statement Construction for Dummies.* Academy of Economics and Finance (AEF), Houston, Texas.

Matthews, R. B., Jenkins, G. K., & Robertson, T. J. (2010, January). *Health Care Reform: Why Reinvent the Wheel?* Academy of Economics and Finance (AEF), Houston, Texas.

Griffin, M. L. & Matthews, R. B. (2009, April). *Obama Proofing for 'Wealthy' Americans; Using FLP's and Trusts.* SHSU - First Annual General Business Conference, Huntsville, Texas.

Matthews, R. B., James, J. F., & Bexley, J. A. (2009, April). *OMEGA Geophysical Corporation: Case Study.* Allied Academies International Conference, New Orleans, Louisiana.

Work or Professional Experiences

Experience: Academic

Assistant Professor, Sam Houston State University (August, 2006 - Present), Huntsville, Texas. Assistant professor in SHSU College of Business Administration, teaching business law, financial statement analysis, and entrepreneurship.

Lecturer, Texas Southern University (September, 1977 - December, 1977), Houston, Texas. Taught undergraduate course in Accounting for Government and Not-for-profit Entities

Experience: Consulting

2006: Horn Murdock Cole, Water and Sewer Rate Case, Managed and supervised all aspects of filing with Texas Council on Environmental Quality (TCEQ) for water and sewer rate increases, including preparing rate filing application to TCEQ and resolving case favorably.

2006: Horn Murdock Cole, Litigation Consulting Engagements, Served as consulting or testifying expert in disputes involving accounting and financial aspects of litigation involving clients in health care and energy industries

2006: Horn Murdock Cole, 6 Sarbanes-Oxley implementation projects, Managed, supervised, and performed all aspects of compliance with Sarbanes-Oxley Act Section 404 for 6 clients in energy, information technology, manufacturing, and financial services industries

Experience: Non-Academic

National

Consulting Senior Manager, Ernst & Young (March, 1988 - February, 1991), Houston, Texas. Senior manager for consulting firm providing information technology, strategic planning, and regulatory compliance assistance to clients in the energy, government, banking/financial institutions, and retail industries.

Sole Proprietor, Robert B Matthews, CPA/Attorney (September, 1981 - March, 1988), Houston, Texas. Sole practitioner providing accounting, tax, legal, regulatory, and due diligence assistance to clients in energy, real estate, construction, financial services, and government.

Senior Financial Analyst, Turner Collie & Braden Inc. (June, 1978 - September, 1981), Houston, Texas. Senior financial analyst providing assistance to engineering and construction clients in financing of major transportation, utility, and environmental projects.

Audit Senior, Arthur Andersen & Co (June, 1975 - June, 1978), Houston, Texas. Supervised external audits of clients in energy, construction, agricultural, and not-for-profit industries.

International

Vice President, Horn Murdock Cole (April, 1991 - August, 2006), Houston, Texas. Executive management for consulting firm providing accounting, finance, information systems, corporate governance, and litigation consulting services to clients in energy, health care, financial services, and information technology industries.

Manager of Plans and Budgets, Masoneilan Division, McGraw-Edison Company (October, 1983 - September, 1984), The Woodlands, Texas. Coordinated all aspects of operational and capital budgets, planning, and performance monitoring for 22 subsidiaries in 16 countries.

Honors and Awards

Award

2013: *Best Paper Award: Does the (Largely Unknown) Administrative Law Process Protect or Abuse Citizens' Rights?*. Clute Institute International Academic Conference, Maui, HI, January 2013.

2013: *Best Paper Award--Reducing Gun Deaths: What Works and What Doesn't?*. Clute Institute International Conference, Las Vegas.

2012: *Best Paper Award: A Modest Proposal to Balance the Federal Budget*. Clute Institute International Academic Conference, Las Vegas, NV, Fall 2012.

2011: *Best Paper Award: Health Care: Why Not the Best?*. Clute Institute International Academic Conference, Las Vegas, NV, Fall 2011.

2011: *Best Paper Award: A Tale of Two Countries: What the United States Can Learn from Brazil about Energy Independence*. Clute Institute International Academic Conference, New Orleans, LA, Spring 2011.

2010: *Outstanding Paper Award: Enterprise Risk Management: Failure is Not an Option*. Sam Houston State University General Business Conference, April 2010.

Faculty Development

Research-Related Conference/Seminar

2013: Clute Institute International Conference, Maui, Ka'anapali, Maui, Hawaii. Presented two papers (one of which won a Best Paper award), attended Board of Directors meeting, and attended conference..

2012: Southern Academy of Legal Studies in Business, San Antonio, Texas. 2012 Conference. Presented one paper and attended conference..

2012: Clute Institute International Conference, Las Vegas, Las Vegas, Nevada. Presented two papers (one of which won a Best Paper award) and attended conference..

2012: Allied Academies International Conference, Las Vegas, Nevada. Presented two papers and attended conference..

2012: Allied Academies International Internet Conference, Huntsville, Virtual. Presented one paper..

2012: Allied Academies International Conference, New Orleans, Louisiana. Presented one paper and attended conference. .

2011: Southern Academy of Legal Studies in Business, San Antonio, Texas. Presented paper, Health Care: Why Not Best Practices? and attended conference..

2010: SHSU General Business Conference, Huntsville, Texas.

2010: Allied Academies International Conference, New Orleans, Louisiana. Allied Academies International Conference; presented paper and attended sessions..

2010: Southern Academy of Legal Studies in Business, San Antonio, Texas. Annual conference; presented paper and attended conference sessions..

2010: Academy of Economics and Finance (AEF), Houston, Texas. Annual conference; presented two papers and attended conference sessions..

2010: SHSU General Business Conference, Huntsville, Texas. General business conference; presented two papers and attended conference sessions..

2009: SHSU - First Annual General Business Conference, Huntsville, Texas. First annual General Business Conference at Sam Houston State University..

2009: Allied Academies International Conference, New Orleans, Louisiana. Allied Academies International Conference; presented paper and attended sessions..

Professional Seminars / Workshops

2012: State Bar of Texas, Dallas, Texas. Advanced Tax Law.

2012: South Texas College of Law, Houston, Texas. 25th Annual Energy Law Institute.

2012: Strasburger & Price LLC, Houston, Texas. 2012 Tax Symposium.

2012: State Bar of Texas, Houston, Texas. Negotiation Strategies for Lawyers.

2011: State Bar of Texas, Houston, Texas. Advanced Tax Law Course.

2011: American Institute of Certified Public Accountants, Las Vegas, Nevada. Small Business Practitioner Tax Course.

2011: South Texas College of Law, Houston, Texas. Advanced Energy Law.

2011: Ludwig van Mises Institute, Auburn, Alabama. Mises University.

2011: State Bar of Texas, Houston, Texas. Richard Pitre, Ph.D., CPA, "Texas Ethics for CPAs," in conjunction with Advanced Tax Law Course..

2010: Center for American and International Law, Plano, Texas. Symposium: International Mergers and Acquisitions.

2010: Institute for Transnational Arbitration, Dallas, Texas. Workshop: International Commercial Arbitration.

2010: State Bar of Texas, Dallas, Texas. Advanced Tax Law Course 2010.

2010: South Texas College of Law, Houston, Texas. Energy Law Institute for Attorneys and Landmen.

2009: Dallas Bar Association, Dallas, Texas. Annual Oil and Gas Law Conference.

2009: State Bar of Texas, Houston, Texas. Annual Advanced Tax Course.

2009: Texas Society of CPA's - Houston Chapter, Houston, Texas. Accounting Expo, including Ethics for Texas CPA's..

2009: SEC Institute, San Francisco, California. Annual SEC Reporting Forum.

2008: American Bar Association, Keystone, Colorado. 37th Annual Conference on Environmental Law, focusing on all aspects of environmental law and current developments in the field, including carbon tax/cap-and-trade schemes, hazardous materials, endangered species, water quality, air quality, administrative law, and legal ethics..

2008: Center for American and International Law, Plano, Texas. Symposium: International Mergers and Acquisitions, including risk analysis and mitigation, due diligence, financing, operating restrictions and requirements, and other aspects of international merger and acquisition transactions..

2008: Institute for Transnational Arbitration, Dallas, Texas. ITA Workshop: International Arbitration, consisting of enactment of and participation in all elements of an international arbitration case, including pre-tribunal, tribunal, and post-tribunal activities..

2007: State Bar of Texas, Houston, Texas. State Bar of Texas Advanced Tax Law Seminar.

2007: State Bar of Texas, Lubbock, Texas. The Changing Face of Water Rights in Texas - Overview and update of all developments in federal and Texas water rights law..

2007: The SEC Institute, New York, New York. SOX 404 for Accelerated Filers: Changes Discussion of all aspects of compliance with section 404 of the Sarbanes-Oxley (SOX) Act of 2002, specifically focusing on methodology and approach to comply with recent guidance from the Securities Exchange Commission (SEC) and the Public Company Accounting Oversight Board (PCAOB).

2007: The SEC Institute, New York, New York. Mid-Year Annual National SEC Reporting Forum Comprehensive review of requirements for publicly-traded companies to report to the Securities Exchange Commission (SEC), particularly addressing recent developments..

2007: Fulbright & Jaworski, Houston, Texas. Biodiesel and Ethanol Projects in Latin America.

2007: Institute for Transnational Arbitration, Dallas, Texas. Institution for Transnational Arbitration (ITA) Workshop.

2007: Center for American and International Law, Plano, Texas. Brazil: Drilling to the Point - Energy development in Brazil.

2007: South Texas College of Law, Houston, Texas. Effective Corporate Compliance Programs - Critical Questions.

2006: University of Houston Law Center, Houston, Texas. International Commercial Arbitration Seminar.

2006: State Bar of Texas, Houston, Texas. 23rd Advanced Tax Law Course.

2006: State Bar of Texas, Houston, Texas. Advanced Oil, Gas, and Energy Resources Course.

2004: Dallas Bar Association, Dallas, Texas. Advanced Oil, Gas, and Energy Seminar.

2003: State Bar of Texas, Houston, Texas. Advanced Tax Law Seminar.

2003: Dallas Bar Association, Dallas, Texas. Advanced Oil and Gas Law.

Institutional Service

Department Assignments

Mentoring Activities:

2011-2012: Establishment of SHSU Chapter of Collegiate Entrepreneurs Organization

College Assignments

Member:

2008-2009 – 2009-2010: Assurance of Learning Committee

2008-2009: Homecoming Committee

College Assignments

Other Institutional Service Activities:

2012-2013: Establishment of Entrepreneurship Major

University Assignments

Faculty Advisor:

2012-2013: Collegiate Entrepreneurs Organization, Regional Conference, Tampa, Florida, February 2013

University Assignments

Faculty Sponsor:

2012: Collegiate Entrepreneurs Organization (CEO), Spring 2012 Regional Meeting, Tampa, Florida: Attended Collegiate Entrepreneurs Organization (CEO), Spring 2012 Regional Meeting, Tampa, Florida, as Faculty Advisor for SHSU chapter. Paid own way.

2011: Collegiate Entrepreneurs Organization (CEO), 2011 Annual National Meeting, Fort Worth, TX: Attended national meeting of Collegiate Entrepreneurs Organization (CEO) in Fort Worth, TX, as Faculty Advisor for SHSU chapter. Paid own way.

2008-2009: Coach and Faculty Sponsor, Women's Rugby Football Club: Serving as faculty sponsor and coach of SHSU women's rugby football club.

University Assignments

Faculty Sponsor:

2013-2014: Collegiate Entrepreneurs Organization, National Meeting, Chicago, October 2013

2012-2013: Collegiate Entrepreneurs Organization, National Meeting, Chicago, October 2012

University Assignments

Faculty Sponsor:

2011: SHSU Chapter, Collegiate Entrepreneurs Organization (CEO): Established SHSU chapter of Collegiate Entrepreneurs Organization (CEO).

University Assignments

Mentoring Activities:

2013: USA Rugby, College Sevens National Championship, Coach of SHSU Women's Rugby Team

2013-2014: Coach and Faculty Sponsor, Women's Rugby Team

University Assignments

Other Institutional Service Activities:

2011-2012: Establishment of Randy G. Wallace Business Plan Competition and Scholarship Award

2011-2012: Recognition by recent graduate for contributing substantially to his success and development: Student Ryan Lockridge

2009-2010: Recognition by recent graduate for contributing substantially to his success and development.: Student Philip Clay Houston

Professional Service

Academic Conference: Moderator / Facilitator

2012: Sam Houston State University/College of Business General Business Conference, Huntsville, Texas (International). Session Chair, Session XII, Interdisciplinary

2010 – 2011: SHSU General Business Conference, Huntsville, Texas (International). Session Chair

2009: SHSU - First Annual General Business Conference, Huntsville, Texas (International). Session Chair

Reviewer - Article / Manuscript

2012: Journal of Instructional Techniques in Finance (National). Reviewed article submission, "AuthenTec: The Case for Venture Capital"

2010: Sam Houston State University/College of Business General Business Conference (International). Reviewed three articles submitted in the entrepreneurship area and selected best article.

Other Professional Service Activities

2011: Sam Houston State University/College of Business General Business Conference, Huntsville, Texas (International). Arranged keynote speaker--Bill Sherrill, University of Houston--for SHSU COBA General Business Conference.

2010: Sam Houston State University/College of Business General Business Conference, Huntsville, Texas (International). Arranged keynote speaker--Phil Wedemeyer--for SHSU General Business Conference.

Presentation

2007: Council of Petroleum Accounting Societies-Houston, Houston, Texas (Regional). Implementing Enterprise Risk Management - 1 hour presentation

2006: The Energy Forum, Tulsa, Oklahoma (Regional). Sarbanes-Oxley Implementation: A Risk-Based Approach - 8 hour presentation

2003: Institute of Internal Auditors, Detroit, Michigan (Regional). What Went Wrong at Enron - 1 hour presentation

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