

VITA

Kristina L. Vienne, Ed.D., AFC®, CPFC®

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Huntsville, Texas 77320

EDUCATION

Doctorate of Education (May 2010) in *Educational Leadership* at Sam Houston State University. Dissertation title: “Differences in debt levels among undergraduate students as a function of gender, ethnicity, and parental education levels.”

Master of Arts (August 2005) in *Student Personnel Services*, Northwestern State University, Natchitoches, Louisiana. “A University Trend: An In-Depth Look at the Evolution of One Card Programs from Beginning to Marketing.”

Bachelors of Science (May 1999) in *Business Administration* with a Minor in *Marketing*, Northwestern State University, Natchitoches, Louisiana.

ACADEMIC EMPLOYMENT

Instructor, College of Education, Sam Houston State University, June 2010 – present. Responsibilities included teaching higher education finance, Student Affairs, and understanding college students to the doctoral cohorts in the Educational Leadership and Developmental Education program.

Instructor, College of Arts & Sciences, Sam Houston State University, August 2006 – present. Responsibilities included developing curriculum to assist students with learning to apply course material (to improve thinking, problem solving, and decisions), assisting students in developing skill in expressing oneself orally or in writing, and developing curriculum to enhance effective group dynamics through course activities.

ADMINISTRATIVE EMPLOYMENT

Assistant Vice President for Student Services, Division of Student Services, Sam Houston State University, May 1, 2010 – present. Responsibilities include managing the fiduciary and operational responsibilities for the Student Money Management center and the Bearkat OneCard Services Office. Responsible for the oversight and facilitation of the Walker County Leadercast Professional Development Program for Sam Houston State University and surrounding community since 2010. Additional responsibilities include developing collaborative partnerships with academic departments and representatives, and supervise assessment and strategic planning for the Division of Student Services.

Director of Student Money Management Center, Division of Student Services, Sam Houston State University, September 2008 – April 30, 2010. Responsibilities include managing the fiduciary and operational responsibilities for the center, research and developing new financial literacy outreach programs and services for the university community, oversee research studies related to financial literacy and the center, and develop and conduct presentations and workshops for the university community.

Director of Bearkat OneCard Services, Division of Student Services, Sam Houston State University, January 2006 – April 30, 2010. Responsibilities include supervising the financial management operations and staff in the operation of the University's OneCard program, coordinates efforts of the University with those of the local banking institution and assists all one-card users and vendors in the application of the program by facilitating the needs of one-card users in acquiring cards, maintaining declining account balances, and implementing additional features such as security access, Visa/MasterCard options, and maintaining status of card reader equipment, and serving as team lead for Banner Work Flow Committee.

Assistant Director of Auxiliary Services, Division of Business Affairs, Northwestern State University, December 2002 – January 2006. Responsibilities included coordinating, managing, and sustaining the University card systems and the University's One Card Office and all affiliated functions for programs in campus wide debit functions which includes food and vending services, snack and vending machines, laundry vendors, residence hall and event access, campus elections, parking access, and others as developed with CS Gold.

Investment Representative, Edward Jones Investments, June 1999 – October 2002. Responsibilities included meeting with individual clients one on one to discuss their current financial situations, and develop a financial portfolio tailored to their needs, goals, and objectives. Also maintained accurate and up-to-date records on client(s) transactions and holdings, developed, proposed, & implemented retirement plans for individuals and businesses and participated in ongoing financial planning continuing education courses in order to further my financial skills, as well as maintain a federally mandated curriculum.

Accounting Specialty I, Division of Business Affairs, Northwestern State University, January 1999 – May 1999. Responsibilities including printing, issuing, and collected time and attendance reports for all classes of employment and verified for correctness. Also built batch transactions to post all leave and overtime to employee records, verified calculations to balance general ledger accounts after each payroll, reconciled payroll general ledger and prepares month-end vouchers for retirement systems, 3rd party insurance carriers, local unions, foundations, and assisted Payroll Supervisor in entering payroll assignments, taxes, deductions, and benefits for payroll processing.

REFEERED PUBLICATIONS

Chandler, J., Vienne, K., & Slate, J.R. (2009). Differences in freshmen completion of a career planning tool as a function of gender and ethnicity. *Graduate Research Journal*. Available online at <http://grj.fp.expressacademic.org/article.php?autoID=118&issueID=64>

Vienne, J. & Slate, J.R. (2009). A college financial management center: What do students think? *International Journal of Educational Leadership Preparation*. 4(1). Retrieved from Retrieved from the Connexions Web site: <http://cnx.org/content/m20960/1.1/>.

NON-REFEREED PUBLICATIONS

2009

Vienne, K. (2009, August). College students need to handle debt, credit cards wisely. USA Today, Retrieved December 2, 2009 from http://www.usatoday.com/money/perfi/college/2009-08-13-college-students-debt-credit_N.htm

Vienne, K. (2009, June). Dealing with millennial students and their helicopter parents. CR80News, Retrieved June 19, 2009 from <http://www.cr80news.com/2009/06/02/dealing-with-millennial-students-and-their-helicopter-parents>

Vienne, K. (2009, June). College students making changes to adapt to slow economy, HigherOne survey shos. CR80News, Retrieved June 19, 2009 from <http://www.cr80news.com/2009/06/09/college-students-making-changes-to-adapt-to-slow-economy-higher-one-survey-shows>

2008

Vienne, K. (2008, June). One card yields many benefits at Sam Houston State University: University makes life easier for students with Higher One Bearkat OneCard. CR80News, Retrieved June 19, 2009 from <http://www.cr80news.com/2008/11/05/policy-and-procedure-manual-a-necessity-for-campus-card-offices>

Vienne, K. (2008, November). Policy and procedure manual a necessity for campus card offices. CR80News, Retrieved June 19, 2009 from <http://www.cr80news.com/2008/11/05/policy-and-procedure-manual-a-necessity-for-campus-card-offices>

2007

Vienne, K. (2007). Case study: The Phelon group helps Higher One set the bar for client centricity. Retrieved June 19, 2009 from <http://www.phelongroup.com/resources/HigherOne-CaseStudy.pdf>

JURIED SCHOLARLY PRESENTATIONS

Vienne, K., & Slate, J.R. (2010). Cumulative Debt Levels: Differences for Undergraduate Students as a Function of Familial or Credit Characteristics. Paper presented at the American Educational Research Association, New Orleans, Louisiana.

Ashorn, J., & Vienne, K. (2010). Financial Literacy Program Innovations: Conception to Execution. Paper presented at the Association for Financial Counseling, Planning, and Education Conference, Denver, CO.

Vienne, K., Ashorn, J., & Johnson, Mary. (2010). Transforming Financial Education in Higher Education. Paper presented at the Association for Financial Counseling, Planning, and Education Conference, Denver, CO.

Goebel, P., Vienne, K., & Brossman-Ashorn, J. (2009). Financial success for college student: Two successful money management programming model. Paper presented at the Association for Financial Counseling, Planning, and Education Conference, Scottsdale, AZ.

Harvey, W. & Vienne, K. (2009). Student satisfaction with advising and mentoring center services. Paper presented at the Southwest Educational Research Association Conference, San Antonio, TX.

Chandler, J. & Vienne, K. (2008). Differences in freshmen completion of a career planning tool as a function of gender and ethnicity. Paper presented at the Southwest Educational Research Association Conference, New Orleans, LA.

Vienne, K. (2007). The burden of borrowing: Debt for Diplomas. Paper presented at the Sam Houston State University Graduate Research Exchange, Huntsville, TX.

NON-JURIED SCHOLARLY PRESENTATIONS

Chandler, J. & Vienne, K. (2008). Differences in freshmen completion of a career planning tool as a function of gender and ethnicity. Paper presented at the Sam Houston State University Graduate Research Exchange, Huntsville, TX.

Vienne, K. (2007). The burden of borrowing: Debt for Diplomas. Paper presented at the Sam Houston State University Graduate Research Exchange, Huntsville, TX.

PRESENTATIONS AT INTERNATIONAL PROFESSIONAL MEETINGS

Vienne, K. (2014). Enhancing Student Service through a OneCard Solution: Case Study of Sam Houston State University. European Campus Card Association Conference, University of Cantabria, Spain.

Vienne, K. (2014). Future of Smart Card Systems and Standardization on Campus Smart Cards: Round Table. European Campus Card Association Conference, University of Cantabria, Spain.

PRESENTATIONS AT NATIONAL PROFESSIONAL MEETINGS

Vienne, K., & Adkins, L.E. (2013). Championing a Campus Card Program. National Association of Campus Auxiliary Services. Anaheim, CA.

Vienne, K., & Johnson, Mary. (2010). Promoting Financial Literacy on Campus: How One University is Answering the Call. Paper presented at the Higher One Users Conference, Napa Valley, CA.

Vienne, K. (2013). Senior Level Overview. NACCU Regional Conference: Philadelphia, PA.

Goebel, P., & Vienne, K. (2010). Mentors and money: A conversation of engagement. Paper presented at the Texas Association of College and University Student Personnel Administrators Conference, Fort Worth, TX.

Vienne, K. & Champagne, D. (2010). Two Voices/One Goal: Breaking Silos for Student Financial Success. National Association of Student Affairs Professionals and Administrators, Chicago, IL.

Vienne, K. (2009). Working with our clients: Millennial and their helicopter parents. National Association of Campus Card Users, Orlando, FL.

Vienne, K. (2009). The how to's of developing a policy and procedure manual. National Association of Campus Card Users, Orlando, FL.

Vienne, K. (2008). Effective campus assessment: Getting the feedback you need. National Association of Campus Card Users, Las Vegas, NV.

Vienne, K., & Wilson, A. (2007). Creative disbursement applications. Higher One Users Conference, New Haven, CT.

Vienne, K. (2007). Disaster recover plans: Why, when, and how. National Association of Campus Card Users, Atlanta, GA.

Glass, S., Vienne, K., Mezzatesta, L., and Rivera, C. (2006). Orientation: Tools and best practices. Higher One Users Conference, New Haven, CT.

Vienne, K. & Nichols, D. (2006). Communication & collaboration: The important link. A case study of Sam Houston State University, the past, present, & future. Higher One Users Conference, New Haven, CT.

Vienne, K. (2006). A university trend: The evolution of an onecard office from beginning to marketing. National Association of Campus Card Users, San Diego, CA.

Vienne, K. (2004). Roundtable discussion: Best marketing practices. Diebold Users Group Conference, Norfolk, VA.

PRESENTATIONS AT STATE PROFESSIONAL MEETINGS

Vienne, K. (2010). An Inside Look at Promising Financial Literacy Practices. TG Annual Conference, Austin, TX.

Vienne, K. (2009). Keynote Speaker on Developing a Money Management Center. TG Financial Literacy Symposium, Houston, TX.

Vienne, K. (2006). "Policy and Procedure Manuals: Do I Need One and Why." Texas Association of College & University Student Personnel Administrators, Dallas, TX.

Vienne, K. (2004). "Developing a Card Office from Beginning to Marketing." Louisiana Association of College and University Student Personnel Administrators, New Orleans, LA.

ACADEMIC AWARDS

Sammy Award Nominee for Excellence in Service, Faculty/Administrator Category, Sam Houston State University, April 2014.

Texas Association of College & University Student Personnel Administrators Research Grant, 2010.

National Dissertation of the Year Finalists, National Association of Student Affairs Administrators, 2010

Outstanding Research Award, College of Education, Sam Houston State University, April 2009.

Sammy Award Nominee for Excellence in Service, College of Education, Sam Houston State University, April 2009.

PROFESSIONAL MEMBERSHIP

Texas Association of Collegiate Financial Education Professors, 2013-present (founding member)

Texas Association of Collegiate Financial Education Professors, Board of Directors, 2014-2015

National Association of Student Affairs Administrators in Higher Education, 2009 - present

National Association of Campus Card Users, Board Past-President, 2014-2015

National Association of Campus Card Users, Board President, 2013-2014

National Association of Campus Card Users, Board Secretary, 2009-2010

National Association of Campus Card Users, Board member, 2009-present

National Association of Campus Card Users Group, member, 2003-present

National Association of Campus Card Users, PERSONA Committee member, 2006, 2007, 2008

National Association of Campus Card Users, Education Committee Chair, 2009-2012

Higher One Users Advisory Board, 2006-2014

Higher One Marketing Steering Committee, 2006-2012

CBORD Card Systems Users Group, 2003-2006

Texas Association of College & University Student Personnel Administrators, 2006- present

Phi Delta Kappa, 2005 - 2010

Louisiana Association of College & University Student Personnel Administrators, 2003-2006

Sam Houston State University Project CONNECT Advisory Board, 2010-2013

Huntsville Leadership Institute, Cohort 30, 2011-2010