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PRESENT POSITION

Sam Houston State University, Huntsville, TX, Associate Professor of Finance and Chair, Department of General Business and Finance, 2011-present.

EDUCATION

Doctor of Philosophy in Business Administration (International Business, Finance and Banking), University of South Carolina, 1992.

Dissertation: Adoption Criteria for New Foreign Exchange Risk Management Products: Some Implications for Financial Innovation Theory.

Master in International Business, University of South Carolina, 1982.

Bachelor of Business Administration in Accounting, University of Wisconsin at Whitewater, 1979.

TEACHING EXPERIENCE

Sam Houston State University, Huntsville, Texas, Associate Professor of Finance, 2011-present (tenured 2011), Assistant Professor of Finance, 2005-2011.

Murray State University, Murray, Kentucky, Assistant Professor of Finance, 1999-2005.

University of Regensburg, Regensburg, Germany. Taught courses as part of university exchange program, August-October 2004.

United Institute of International Education, Hong Kong, Adjunct Professor, November 1999 and December 2000. Taught Corporate Finance and International Financial Management in Murray State University's Hong Kong MBA Program.

Texas A&M International University, Laredo, Texas, Associate Professor of International Banking, 1995-99 (tenured 1996); Assistant Professor of International Banking, 1990-95.

Arnhem Business School and Europa-Universität Viadrina, Arnhem, Netherlands and Frankfurt (Oder), Germany. Taught courses as part of university exchange program, May-June 1999.

Europa-Universität Viadrina, Frankfurt (Oder), Germany. Taught course in Financial Risk Management, November-December 1998.

Agricultural Bank of Greece, Athens, Greece. Taught executive development seminars in International Banking, May 1995, November 1996, May 1997, November 1997, and July 1998.

Fachhochschule für Technik und Wirtschaft, Berlin, Germany. Taught courses as part of university exchange program, June 1995 and June 1997.

Fachhochschule Nordostniedersachsen, Lüneburg, Germany. Taught course as part of university exchange program, June 1992.

University of South Carolina, Columbia, South Carolina, Visiting Assistant Professor of International Business, 1989-90; Research and Teaching Assistant, 1986-89.

OTHER WORK EXPERIENCE

Internal Revenue Service, New York, NY, 1984-86. Internal Auditor. Assisted in planning and conducting audits of IRS operations in Brookhaven and Andover Service Center regions.

A.O. Smith Corporation, Milwaukee, WI, 1983-84. Financial Analyst. Primarily responsible for overseeing firm's extensive asset leasing programs.

Prudential Securities, Milwaukee, WI, 1982-83. Assistant Operations Manager, Assisted in back-office operations of brokerage firm.

Commerzbank AG, Frankfurt and Düsseldorf, Germany, 1981-82. Internship. Completed requirement of Master's degree program.

State of Wisconsin Legislative Audit Bureau, Madison, WI, 1979-80. Staff auditor. Assisted in planning and conducting audits of state government agencies.

COURSES TAUGHT

Graduate: Corporate Finance; International Financial Management; Financial Statement Analysis; Bank Management; Capital Budgeting; Bank Risk Management; Financial Markets and Institutions.

Undergraduate: Financial Statement Analysis; International Finance; Principles of Finance; Financial Markets and Institutions; Bank Management; Intermediate Corporate Finance; Capital Budgeting.

REFEREED PUBLICATIONS

Groux, Sebastien and Jesswein, Kurt R. (2011). "The Continuing Role of Switzerland and the Swiss Franc in International Finance." *Journal of Economics and Economic Education Research*. 12:3, 65-72.

Jesswein, Kurt R. (2011). "Penguin Manufacturing: Unseen Linkages between Managerial Accounting, GAAP, and Credit Analysis." Case and Teaching Note. *Journal of the International Academy of Case Studies*. 17:1 Special Issue, 49-54; 17:2 Special Issue, 37-48.

Jesswein, Kurt R. (2011). "Analyzing Financial Statements with Potentially Misreported Cost of Goods Sold Figures." *Journal of Finance and Accountancy*. 6 (May), 53-64.

Jesswein, Kurt R. (2011). "Mixed Signals at Gabba Enterprises." Case and Teaching Note. *Journal of the International Academy of Case Studies*. 17:1, 115-119; 17:2, 91-103.

Moussop, Joseph, Jesswein, Kurt R., and Maniam, Balasundram. (2011). "Exchange Rate Fluctuations and Their Impact on the CEMAC (Economic and Monetary Community of Central African States) Countries." *American Society of Business and Behavioral Sciences E-Journal*, 7:1, 79-89.

Jesswein, Kurt R. (2010). "Credit Union Failures: A New Use for the 'Texas' Ratio?" *Business Studies Journal*, 2:1, 59-71.

- Jesswein, Kurt R. (2010). "Thiel Machinery: The Case of the Disappearing LIFO." *Journal of the International Academy of Case Studies*. Case and Teaching Note. 16:1, 23-27; 16:2, 13-20.
- Jesswein, Kurt R. (2010). "The Changing LIFO-FIFO Dilemma and its Importance to the Analysis of Financial Statements." *Academy of Accounting and Financial Studies Journal*, 14:1, 53-62.
- Jesswein, Kurt R. (2009). "Bank Failure Models: A Preliminary Examination of the 'Texas' Ratio." *Academy of Banking Studies Journal*, 8:2, 63-72.
- Jesswein, Kurt R. (2009). "Financial Effects of Changing Accounting Methods for Leases: Smith Manufacturing." *Journal of Financial Case Research*, 11:1, 19-23.
- Jesswein, Kurt R. (2009). "Analyzing Creditworthiness from Financial Statements in the Presence of Operating Leases." *Academy of Accounting and Financial Studies Journal*, 13:1, 75-90.
- Jesswein, Kurt R. (2008). "International Trade Financing: The U.S. versus the World." *Journal of International Business Research*, 7:1, 11-20.
- Jesswein, Kurt R. (2008). "Measuring Credit Risk: Does Complexity Matter?" *Academy of Banking Studies Journal*, 7:1, 13-24.
- Jesswein, Kurt R. (2006). "International Banking and Large Community Banks: A Preliminary Look." *Journal of Commercial Banking and Finance*, 5:1, 13-24.
- Jesswein, Kurt R. (2001). "Bank Risk Management Practices in Emerging Markets." In Meric, Gulser and Meric, Ilhan (Eds.), *Global Financial Markets at the Turn of the Century*, New York: Pergamon/Oxford, UK: Elsevier Science, 265-277.
- Jesswein, Kurt R. (2001). "Global Accounting Harmonization: A Comparison of U.S. and German Views." In Khosrow Fatemi, (Ed.), *International Public Policy and Regionalism at the Turn of the Century*, New York: Pergamon/Oxford, UK: Elsevier Science, 370-384.
- Jesswein, Kurt R. (1998). "Financial Innovation in Emerging Markets: A Framework for Analysis." In Baker, James C. (Ed.), *Selected International Investment Portfolios for the New Decade*, New York: Pergamon/Oxford, UK: Elsevier Science, 13-24.
- Parhizgar, Kamal Dean and Jesswein, Kurt R. (1998). "Ethical and Economic Affordability of Developing Nations' Repayment of International Debt." In Baker, James C. (Ed.), *Selected International Investment Portfolios for the New Decade*, New York: Pergamon/Oxford, UK: Elsevier Science, 141-150.
- Jesswein, Kurt R. and Kwok, Chuck C.Y. (1997). "An Introduction to International Business on the Internet." *Multinational Business Review*, 5:2, 1-9.
- Jesswein, Kurt R., Folks, William R., Jr., and Kwok, Chuck C.Y. (1996). "A Framework for Analyzing Financial Innovation." *Journal of Multinational Financial Management*, 6:2/3, 31-50.
- Jesswein, Kurt R., Kwok, Chuck C.Y., and Folks, William R., Jr. (1995). "Corporate Use of Innovative Foreign Exchange Risk Management Products." *Columbia Journal of World Business*, 30:3, 70-82.
- Jesswein, Kurt R., Kwok, Chuck C.Y., and Folks, William R., Jr. (1995). "What New Currency Risk Management Products are Companies Using, and Why?" *Journal of Applied Corporate Finance*, 8:3, 103-114.

Jesswein, Kurt R., Salter, Stephen and Smith, L. Murphy. (1993). "Foreign Exchange Risk Management Techniques by U.S. and Mexican Firms." In Fatemi, Khosrow, (Ed.), *North American Free Trade Agreement: Opportunities and Challenges*, London: Macmillan, 173-182.

PROCEEDINGS AND OTHER PUBLICATIONS

Jesswein, Kurt R. (2013) "Multiple Needs and Singular Offerings: Financial Statement Analysis at a Crossroads. Proceedings of the *Academy of Accounting and Financial Studies Spring 2013 International Conference* 18:1, 43-45.

Jesswein, Kurt R. (2012) "But They Didn't Teach Me That in Accounting: The Perils of Pauline." (Abstract). Proceedings of the *International Academy for Case Studies Spring 2012 International Conference* 19:1, 33.

Groux, Sebastien and Jesswein, Kurt R. (2011). "The Continuing Role of Switzerland and the Swiss Franc in International Finance." *Proceedings of the Academy of Economics and Economic Education Spring 2011 International Conference* 14:1, 11-15.

Jesswein, Kurt R. (2010). "Links between Managerial Accounting, GAAP, and Credit Analysis." (Abstract). *Proceedings of the International Academy for Case Studies Fall 2010 International Conference* 17:2, 20.

Jesswein, Kurt R. (2010). "Analyzing Financial Statements with Potentially Misreported Cost of Goods Sold Figures." *Proceedings of Academic and Business Research Institute Fall 2010 Conference*, Orlando, Florida, <http://www.aabri.com/OC2010Manuscripts/OC10034.pdf>.

Jesswein, Kurt R. (2010). "The Market for Corporate Securities." Chapter 14 in Stretcher, Robert, *Financial Management, Principles and Practices*, Pre-publication edition 2010.

Jesswein, Kurt R. (2010). "Credit Union Failures; A New Use for the 'Texas' Ratio?" *Proceedings of the SHSU General Business Spring 2010 International Conference*, Huntsville, Texas, 134-145.

Jesswein, Kurt R. (2010). "Mixed Signals at Gabba Enterprises." (Abstract). *Proceedings of the International Academy for Case Studies Spring 2010 International Conference*, 17:1, 28.

Jesswein, Kurt R. (2009). "The Loss of LIFO and Its Potential Implications for Company Funding Opportunities." (Abstract). *Proceedings of the International Academy for Case Studies Fall 2009 International Conference* 16:2, 16.

Jesswein, Kurt R. (2009). "Bank Failure Models: A Preliminary Examination of the 'Texas' Ratio." *Proceedings of the Academy of Banking Studies Spring 2009 International Conference* 9:1, 2-6.

Jesswein, Kurt R. (2009). "The Changing LIFO-FIFO Dilemma and its Importance to the Analysis of Financial Statements." *Proceedings of the SHSU General Business Spring 2009 International Conference*, 259-266.

Jesswein, Kurt R. (2008). "Williams Manufacturing: A Leasing Conundrum." *2008 Proceedings of the Academy of Business Education*, 9, <http://www.abe.sju.edu/proc2008/proceed2008.html>.

Jesswein, Kurt R. (2008). "The Use of Standardized Accounting Packages in Assessing Credit Risk: The Case of CASH." *Proceedings of the Academy of Commercial Banking and Finance Spring 2008 International Conference*, 8:1, 1-5.

Jesswein, Kurt R. (2008). "Methodological Issues in Analyzing Financial Statements in the Presence of Operating Leases." *Proceedings of the Academy of Accounting and Financial Studies Spring 2008 International Conference*, 13:1, 27-32.

- Jesswein, Kurt R. (2007). "Measuring Credit Risk: Does Complexity Matter?" (Abstract). *Proceedings of the Academy of Commercial Banking and Finance Spring 2007 International Conference*, 7:1, 3.
- Jesswein, Kurt R. (2007). "International Trade Financing: The U.S. versus the World." (Abstract). *Proceedings of the Academy for Studies in International Business Spring 2007 International Conference*, 7:1, 1.
- Jesswein, Kurt R. (2006). "International Banking and Large Community Banks: A Preliminary Look." *Proceedings of the Academy of Commercial Banking and Finance Spring 2006 International Conference*, 6:1, 17-21.
- Maniam, Balasundram and Jesswein, Kurt R. (2005). "Perspectives of Online Trading and its Future." (Abstract). *Proceedings of the Academy of Commercial Banking and Finance Fall 2005 International Conference*, 5:2, 9.
- Jesswein, Kurt R. (2001). "Internationalizing the Curriculum by Offering On-line Courses." Proceedings of the International Trade and Finance Association Eleventh International Conference, Washington, D.C.
- Jesswein, Kurt R. (2001). *Study Guide. For Introduction to Finance* textbook by Lawrence J. Gitman and Jeff Madura, Addison Wesley Longman, 2001.
- Jesswein, Kurt R. (2001). *Instructor's Manual. For Introduction to Finance* textbook by Lawrence J. Gitman and Jeff Madura, Addison Wesley Longman, 2001.
- Jesswein, Kurt R. and Glaum, Martin. (1999). "Global Accounting and Disclosure Requirements: A Comparison of U.S. and German Views." In Fatemi, Khosrow and Nichols, Susan E.W. (Eds.), *Globalization in the 21st Century*, Volume II, Proceedings of the International Trade and Finance Association Ninth International Conference, Casablanca, Morocco, 627-638.
- Jesswein, Kurt R. (1998). "Bank Risk Management Practices in Emerging Markets." In Meric, Gulser and Nichols, Susan E.W., (Eds.), *The Global Economy at the Turn of the Century*, Volume II, Proceedings of the International Trade and Finance Association Eighth International Conference, Atlantic City, New Jersey, 445-460.
- Jesswein, Kurt R. (1997). "A Tale of Two Cities: To Hedge or Not to Hedge in the New Age of Financial Disclosure." In Fatemi, Khosrow (Ed.), *International Business in the New Millennium*, Proceedings of the International Trade and Finance Association Seventh International Conference, Porto, Portugal, 629-643.
- Jesswein, Kurt R. and Kwok, Chuck C.Y. (1996). "Using the Internet to Enhance Research and Teaching of International Business." (Abstract). *Proceedings, Academy of International Business Annual Conference*, Banff, Alberta, Canada, 130.
- Jesswein, Kurt R. (1996). "Economic Development and Environmental Realities: The Role of the NADBank." In Dimon, Denise, Tomlinson, Irene Gutierrez, and Nichols, Susan E.W., (Eds.), *Competitiveness in International Business and Trade*, Proceedings of the International Trade and Finance Association Sixth International Conference, San Diego, California, 647-661.
- Jesswein, Kurt R. (1996). "Using the Internet to Enhance the Teaching of International Business." In Dimon, Denise, Tomlinson, Irene Gutierrez, and Nichols, Susan E.W., (Eds.), *Competitiveness in International Business and Trade*, Proceedings of the International Trade and Finance Association Sixth International Conference, San Diego, California, 1063-1076.
- Jesswein, Kurt R. (1996). "NAFTA and the Environment." *NAFTA Digest*, 5(4), 1.

Jesswein, Kurt R. (1995). "A Framework for Examining Financial Innovation in the Newly-Liberalized Financial Markets of Latin America." In Fatemi, Khosrow and Nichols, Susan E.W., (Eds.), *International Business in the 21st Century*, Proceedings of the International Trade and Finance Association Fifth International Conference, San Jose, Costa Rica, 313-323.

Parhizgar, Kamal Dean and Jesswein, Kurt R. (1995). "Socio-Ethical and Economic Fairness-Affordability of Developing Nations' Repayment of International Debt." In Fatemi, Khosrow and Nichols, Susan E.W., (Eds.), *International Business in the 21st Century*, Proceedings of the International Trade and Finance Association Fifth International Conference, San Jose, Costa Rica, 463-473.

Jesswein, Kurt R., Salter, Stephen and Smith, L. Murphy. (1992). "U.S. and Mexican Foreign Exchange Risk Management Techniques." In Fatemi, Khosrow (Ed.), *International Trade and Finance in a Rapidly Changing Environment*, Proceedings of the International Trade and Finance Association Second International Conference, Laredo, Texas, 623-635.

PAPER PRESENTATIONS

Jesswein, Kurt R. "But They Didn't Teach Me That in Accounting: The Perils of Pauline." Case presented at the Allied Academies Spring 2012 Conference, New Orleans, Louisiana, April 2012.

Jesswein, Kurt R. "The Long Road to a Simpler Failure Model for Banking Institutions." Presented at the Third Annual General Business Conference, Huntsville, Texas, April 2011.

Groux, Sebastien and Jesswein, Kurt R. "The Continuing Role of Switzerland and the Swiss Franc in International Finance." Presented at the Allied Academies Spring 2011 Conference, Orlando, Florida, April 2011.

Jesswein, Kurt R. "Links between Managerial Accounting, GAAP, and Credit Analysis." Presented at the Allied Academies Fall 2010 Conference, Las Vegas, Nevada, October 2010. Winner of the *Distinguished Research Award*, International Academy of Case Studies.

Jesswein, Kurt R. "Analyzing Financial Statements with Potentially Misreported Cost of Goods Sold Figures." Presented at the Academic and Business Research Institute Fall 2010 Conference, Orlando, Florida, September 2010.

Jesswein, Kurt R. and Moussop, Joseph. "The Impact of Exchange Rate Fluctuations on Developing Countries Foreign Debt: The Case of XAF Countries." Paper presented at the International Trade and Finance Association Twentieth International Conference, Las Vegas, Nevada, May 2010.

Jesswein, Kurt R. "Mixed Signals at Gabba Enterprises." Presented at the Allied Academies Spring 2010 Conference, New Orleans, Louisiana, April 2010.

Jesswein, Kurt R. "Credit Union Failures; A New Use for the 'Texas' Ratio?" Presented at the Second Annual General Business Administration Conference, Huntsville, Texas, April 2010.

Jesswein, Kurt R. "Commercial Banks Versus Credit Unions: A 'Texas Ratio' Scuffle" Presented at the Academy of Economics and Finance Spring 2010 Conference, Houston, Texas, February 2010.

Jesswein, Kurt R. "The Loss of LIFO and Its Potential Implications for Company Funding Opportunities." Presented at the Allied Academies Fall 2009 Conference, Las Vegas, Nevada, October 2009. Winner of the *Distinguished Research Award*, International Academy of Case Studies.

Jesswein, Kurt R. "Bank Failure Models: A Preliminary Examination of the 'Texas' Ratio." Presented at the Allied Academies Spring 2009 Conference, New Orleans, Louisiana, April 2009. Winner of the *Distinguished Research Award*, Academy of Banking Studies.

Jesswein, Kurt R. "The Changing LIFO-FIFO Dilemma and its Importance to the Analysis of Financial Statements." Presented at the First Annual General Business Administration Conference, Huntsville, Texas, April 2009.

Jesswein, Kurt R. "Leasing Difficulties At Smith Manufacturing: A Case Study." Presented at the Academy of Economics and Finance Spring 2009 Conference, Pensacola, Florida, February 2009. Winner of the *Best Case Award*, Institute of Financial Case Research.

Jesswein, Kurt R. "Williams Manufacturing: A Leasing Conundrum." Presented at the Financial Education Association Fall 2008 International Conference, Hilton Head, South Carolina, September 2008.

Jesswein, Kurt R. "The Use of Standardized Accounting Packages in Assessing Credit Risk: The Case of CASH." Presented at Allied Academies Spring 2008 Conference, Tunica, Mississippi, April 2008.

Jesswein, Kurt R. "Methodological Issues in Analyzing Financial Statements in the Presence of Operating Leases." Presented at Allied Academies Spring 2008 Conference, Tunica, Mississippi, April 2008. Winner of the *Distinguished Research Award*, Academy of Accounting and Financial Studies.

Jesswein, Kurt R. "A Preliminary Examination of Financial Statement and Credit Analysis in the Presence of Significant Operating Leases" Presented at Academy of Economics and Finance Spring 2008 Conference, Nashville, Tennessee, February 2008.

Jesswein, Kurt R. "U.S. Competitiveness and International Trade Financing." Presented at International Trade and Finance Association Seventeenth International Conference, Miami, Florida, May 2007.

Jesswein, Kurt R. "Measuring Credit Risk: Does Complexity Matter?" Presented at Allied Academies Spring 2007 Conference, Jacksonville, Florida, April 2007. *Winner of the Distinguished Research Award*, Academy of Banking Studies.

Jesswein, Kurt R. "International Trade Financing: The U.S. Versus the World." Presented at Allied Academies Spring 2007 Conference, Jacksonville, Florida, April 2007.

Jesswein, Kurt R. "International Banking and Large Community Banks: A Preliminary Look." Presented at the Allied Academies Spring 2006 International Conference, New Orleans, Louisiana, April 2006. Winner of the *Distinguished Research Award*, Academy of Banking Studies.

Maniam, Balasundram and Jesswein, Kurt R. "Perspectives of Online Trading and its Future." Presented at the Allied Academies Fall 2005 International Conference, Las Vegas, Nevada, October 2005.

Jesswein, Kurt R. "Internationalizing the Curriculum by Offering On-line Courses." Presented at the International Trade and Finance Association Eleventh International Conference, Washington, DC, May 2001.

Jesswein, Kurt R. and Glaum, Martin. "Global Accounting and Disclosure Requirements: A Comparison of U.S. and German Views." Presented at the International Trade and Finance Association Ninth International Conference, Casablanca, Morocco, May 1999.

Jesswein, Kurt R. "Bank Risk Management Practices in Emerging Markets." Presented at the International Trade and Finance Association Eighth International Conference, Atlantic City, New Jersey, May 1998.

Jesswein, Kurt R. "A Tale of Two Cities: To Hedge or Not to Hedge in the New Age of Financial Disclosure." Presented at the International Trade and Finance Association Seventh International Conference, Porto, Portugal, May 1997.

Jesswein, Kurt R. and Kwok, Chuck C.Y. "Using the Internet to Enhance Research and Teaching of International Business." Presented at the Academy of International Business Annual Conference, Banff, Alberta, Canada, September 1996.

Jesswein, Kurt R. "Using the Internet to Enhance the Teaching of International Business." Presented at the International Trade and Finance Association Sixth International Conference, San Diego, California, May 1996.

Jesswein, Kurt R. "Economic Development and Environmental Realities: The Role of the NADBank." Presented at the International Trade and Finance Association Sixth International Conference, San Diego, California, May 1996.

Jesswein, Kurt R. "A Framework for Examining Financial Innovation in the Newly-Liberalized Financial Markets of Latin America." Presented at the International Trade and Finance Association Fifth International Conference, San Jose, Costa Rica, May 1995.

Parhizgar, Kamal Dean and K. R. Jesswein. "Socio-Ethical and Economic Fairness-Affordability of Developing Nations' Repayment of International Debt." Presented at the International Trade and Finance Association Fifth International Conference, San Jose, Costa Rica, May 1995.

Jesswein, Kurt R., C. Kwok, W.R. Folks, Jr. "Management Philosophies, Product Characteristics, and the Adoption of Innovations in Foreign Exchange Risk Management." Presented at the Academy of International Business National Conference, Boston, Massachusetts, November 1994.

Jesswein, Kurt R., C. Kwok, and W.R. Folks, Jr. "Corporate Use of Innovative Foreign Exchange Risk Management Products." Presented at the Financial Management Association National Conference, St. Louis, Missouri, October 1994.

Jesswein, Kurt R., S. Salter and L.M. Smith. "Foreign Exchange Risk Management Techniques by U.S. and Mexican Firms." Presented at the International Trade and Finance Association Second International Conference, Laredo, Texas, April 1992.

PROFESSIONAL SERVICE

Editor, Academy of Banking Studies Journal, 2009-2012

Editor, Academy of Accounting and Financial Studies Journal, 2012-2013

PROFESSIONAL AFFILIATIONS

Financial Management Association

AWARDS AND GRANTS

2010	Academy of Educational Leadership Creative and Innovative Teaching Award
2007	Sam Houston State University College of Business Administration Summer Research Grant, \$1,000.
2002	Murray State University Faculty Development Instructional Grant, \$750.
1999	Texas A&M International University Provost's Mini Grant, \$1,000.