

Program Marketing  
Google Ads for Undergraduate Degrees

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Campaign costs varied from \$500 to \$2000.

Ex 1) Health Programs

**Bilingual Health Degree**  
Earn Your Degree in Bilingual Health Care Studies From SHSU.  
[shsu.edu/see/healthprograms](https://shsu.edu/see/healthprograms)

**Health Sciences Degree**  
Take The First Step Toward a Health Care Career With a Degree From SHSU  
[shsu.edu/see/healthprograms](https://shsu.edu/see/healthprograms)

**Public Health Degree**  
Earn Your BSPH From Sam Houston State University. Apply Today!  
[shsu.edu/see/healthprograms](https://shsu.edu/see/healthprograms)

**Bilingual Health Degree**  
Earn Your Bilingual Health Care Studies Degree From SHSU.  
[shsu.edu/see/healthprograms](https://shsu.edu/see/healthprograms)  
(mobile)

**Degree In Health Sciences**  
Start Toward a Health Care Career With a Degree From SHSU. Call Now!  
[shsu.edu/see/healthprograms](https://shsu.edu/see/healthprograms)  
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**Degree In Public Health**  
Earn Your BSPH From Sam Houston State University. Call Us Today!  
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**Health Care Admin Degree**  
Learn To Manage Health Care Organizations At SHSU. Apply Now!  
[shsu.edu/see/healthprograms](https://shsu.edu/see/healthprograms)

**Patient Navigator Degree**  
Become a Patient Navigator. Earn a Bilingual Health Degree at SHSU.  
[shsu.edu/see/healthprograms](https://shsu.edu/see/healthprograms)

**Manage Wellness Programs**  
Earn Your BS in Wellness Management From SHSU. Apply Now For Fall 2015!  
[shsu.edu/see/healthprograms](https://shsu.edu/see/healthprograms)

**Health Care Admin Degree**  
Learn To Manage Health Care Organizations At SHSU. Call Now!  
[shsu.edu/see/healthprograms](https://shsu.edu/see/healthprograms)  
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**Patient Navigator Degree**  
Earn a Bilingual Health Degree at SHSU to Become a Patient Navigator  
[shsu.edu/see/healthprograms](https://shsu.edu/see/healthprograms)  
(mobile)

**Develop Wellness Programs**  
Start By Earning Your Wellness Management Degree From SHSU.  
[shsu.edu/see/healthprograms](https://shsu.edu/see/healthprograms)  
(mobile)

Ex 2) Music

**Music Therapy Degree**  
Are You Interested in Health Care & Music? Become a Music Therapist!  
[shsu.edu/see/musictherapy](https://shsu.edu/see/musictherapy)

**Music Composition Degree**  
Explore Composition In A Variety Of Instrumentations, Genres, & Styles.  
[shsu.edu/see/music](https://shsu.edu/see/music)

**Bachelor of Arts in Music**  
Gain a Foundation in Music and a Foreign Language at SHSU. Apply Now  
[shsu.edu/see/music](https://shsu.edu/see/music)

**Music Therapy Degree**  
Put Music Into Health Care As A Music Therapist. Apply To SHSU Now!  
[shsu.edu/see/musictherapy](https://shsu.edu/see/musictherapy)  
(mobile)

**Music Composition Degree**  
Explore Composition In A Variety Of Styles, Genres, & Instrumentations.  
[shsu.edu/see/music](https://shsu.edu/see/music)  
(mobile)

**Bachelor of Arts in Music**  
Build a Foundation in Music and a Foreign Language at SHSU. Call Now!  
[shsu.edu/see/music](https://shsu.edu/see/music)  
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**Music Degree**  
Earn Your Degree in Music From Sam Houston State University. Apply Now  
[shsu.edu/see/musictherapy](https://shsu.edu/see/musictherapy)

**Music Education Degree**  
Learn to Teach Music or Direct Band, Choir, or Orchestra at SHSU.  
[shsu.edu/see/music](https://shsu.edu/see/music)

**Music Performance Degree**  
Choose Between Instrumental, Vocal, or Piano at Sam Houston State.  
[shsu.edu/see/music](https://shsu.edu/see/music)

**Music Degree**  
Earn Your Degree in Music From Sam Houston State University. Call Now!  
[shsu.edu/see/musictherapy](https://shsu.edu/see/musictherapy)  
(mobile)

**Music Education Degree**  
Learn to Teach Music or Direct Choir, Band, or Orchestra at SHSU.  
[shsu.edu/see/music](https://shsu.edu/see/music)  
(mobile)

**Performance Music Degree**  
Choose Between Instrumental, Piano, or Vocal at Sam Houston State.  
[shsu.edu/see/music](https://shsu.edu/see/music)  
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