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**David M. Lee, M.B.A.**  
**Adjunct Faculty**  
**Management & Marketing**  
**College of Business**  
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**Degrees Earned**

M.B.A. University of Houston, Houston, TX, USA, Finance, 1992

B.A. Southeastern Louisiana University, Hammond, LA, USA, Management and Economics, 1988

**Peer-Reviewed Publications and Artistic Performances/Exhibitions**

**Research Monographs and Technical Reports**

**Funded External Grants**

**Peer-Reviewed Presentations/Posters**

**Work or Professional Experiences**

**Experience: Academic**

Adjunct Faculty, Dept. of Management & Marketing, Sam Houston State University (August, 2007 - Present). Teach the following undergraduate level marketing and management courses: Principles of Marketing, Principles of Management.

Adjunct Professor, Dept. of Marketing & Advertising, Quinnipiac University (August, 1996 - May, 2007). Taught the following undergraduate level marketing courses: Marketing Principles, Consumer Behavior, Services Marketing, Retail Management, Marketing Communications.

Instructor, Kaplan Test Prep (1995 - 1995). Taught Kaplan GMAT Review Course.

Lecturer in Marketing, Dept. of Economics, Hollins University (January, 1994 - May, 1996). Taught undergraduate courses in Principles of Marketing.

Instructor, Dept. of Marketing, Virginia Tech (August, 1993 - May, 1996). Taught the following undergraduate level marketing courses: Marketing Management, Consumer Behavior, Integrated Marketing Communications.

**Experience: Non-Academic**

**National**

Lead Operator, Project Leader, Customer Service Representative, Pitney Bowes Management Services (1991 - 1992). Assistant supervisor for 8-10 copy operators; operated copy center at office of client; high client contact and interaction; served as liaison between corporate clients and production center; job scheduling and delivery, quality control assurance, billing, and customer satisfaction.

**International**

Marketing Coordinator/Account Executive, Circle Media (March, 1997 - 2008). Coordinate and oversee all marketing, sales, and customer service activities of international non-profit publishing company. Also contribute marketing strategy to the company's fund raising efforts.

**Last updated by member on 15-Feb-08 (12:10 PM)**