

Name Marc Edge
Title Associate Professor
Department Mass Communication
College Humanities and Social Sciences

Degrees Earned

Degree, Major, (minor – optional), Institution, Year

Bachelor of Arts (Commerce), Simon Fraser University, 1978

Master of Labor and Industrial Relations, Michigan State University, 1982

Ph.D. (Mass Communication), Ohio University, 2001

Professional Licensure and Certifications

Postgraduate Diploma in Higher Education, National Institute of Education, Singapore, 2003

Peer-Review Publications and Artistic Performances/Exhibitions

Articles

"How the Camel Got in the Tent: The 1990s Canadian Assault on Australia's Foreign Media Ownership Limits," *Media International Australia*, August 2009.

"Thwarting Foreign Ownership Limits: CanWest Global Communications and Policy Activism in Canada and Australia," *Canadian Journal of Media Studies*, July 2009.

"Convergence and the 'Black News Hole': Canadian Newspaper Coverage of the 2003 Lincoln Report," *Canadian Journal of Media Studies*. April 2007.

"Doing it For Themselves: Striking Newswriters Publish the *Castlegar Citizen*, 2000-2005," (With Karl Hardt) *Canadian Journal of Communication*, Fall 2006.

"Pie Sharing or Food Fight? The Impact of Regulatory Changes on Media Market Competition in Singapore," *International Journal on Media Management*, Fall/Winter 2004.

"Balancing Academic and Corporate Interests in Canadian Journalism Education," *Journalism and Mass Communication Educator*, Summer 2004.

"The Failure of Project Eyeball: A Case of Product Over-pricing or Market Over-Crowding?" *International Journal on Media Management*, Spring/Summer 2004.

"The Good, the Bad, and the Ugly: Financial Markets and the Demise of Canada's Southam Newspapers," *International Journal on Media Management*, Winter 2003.

"The Press We Deserve: A Legacy of Unheeded Warnings," *Textual Studies in Canada*, Fall 2002.

Books

Asper Nation: Canada's Most Dangerous Media Company. (Vancouver: New Star Books), 2007.

Red Line, Blue Line, Bottom Line: How Push Came to Shove Between the National Hockey League and its Players. (Vancouver: New Star Books), 2004.

Pacific Press: The Unauthorized Story of Vancouver's Newspaper Monopoly. (Vancouver: New Star Books), 2001.

Chapters

"West Coast Media: Ultra-concentrated Ownership," in Michael Howlett, Dennis Pilon and Tracy Summerville, Eds. *British Columbia Politics and Government.* (Toronto: Emond Montgomery), 2009.

"The Pain of the Obdurate Rump: Conrad Black and the Flouting of Corporate Governance," in Robert G. Picard, ed. *Corporate Governance of Media Companies* (Jönköping, Sweden: Jönköping International Business School), 2005.

"And 'The Wall' Came Tumbling Down in Los Angeles," in Joseph Bernt and Marilyn Greenwald, eds. *The Big Chill: Investigative Reporting in the Current Media Environment* (Ames: Iowa State University Press), 2000.

Proceedings

"Bringing Power to Place: CanWest Global Communications vs. Foreign Media Ownership Limits." In Elspeth Tilley, Ed., *Power & Place: Refereed Proceedings of the Australian & New Zealand Communication Association Conference*, Wellington, 2008.

Artistic Performances

Artistic Exhibitions

Research Monographs and Technical Reports

Funded External Grants

Peer-Review Presentations/Posters

"Public benefits or private? The case of the Canadian Media Research Consortium." Presented to Journalism Research in the Public Interest, Winterthur, Switzerland, 2009.

"Convergence after the collapse: The catastrophic case of Canada." Presented to Convergence and Society: The Changing Media Landscape, Reno, 2009.

"Eroding Foreign Ownership Limits: CanWest Global Communications Initiatives in Canada and Australia." Presented to the Canadian Communication Association Annual Conference, Vancouver, 2008.

"Bringing Power to Place: CanWest Global Communications vs. Foreign Media Ownership Limits." Presented to the Australian and New Zealand Communication Association Annual Conference, Wellington, 2008.

"Convergence and the 'Black News Hole': Canadian Newspaper Coverage of the 2003 Lincoln Report." Presented to the Canadian Communication Association Annual Conference, London, Ontario, 2005.

"Journalism Education in Canada: Toward a Corporate Model?" Presented to the First Journet International Conference, Newcastle, Australia, 2004.

"The Pain of the Obdurate Rump: Conrad Black and the Flouting of Corporate Governance." Presented to a Workshop on Corporate Governance of Media Companies, Stockholm, 2004.

"The Failure of Project Eyeball: A Case of Product Over-pricing or Market Over-Crowding?" Presented to Media Management and Economics Division, AEJMC Convention, Toronto, 2004.

"The Effect of Publication Interruptions on Daily Newspaper Circulation." Presented to the 5th World Media Economics Conference, Turku, Finland, 2002.

"Failure is Impossible': The Short Life and Slow Death of the *Vancouver Times*, 1963-1965." Presented to the Western Journalism Historians Conference, Berkeley, 2001.

"Federal Regulatory Failure to Stem the Tide of Concentration of Newspaper Ownership in Vancouver, 1957-97." Presented to Simon Fraser University-University of Oregon graduate student conference, Vancouver, 2000

"Monopoly Bye the Sea: Pacific Press and the Complete Corporatization of Vancouver Newspapers." Presented to the Western Journalism Historians Conference, Berkeley, 1999.

"Buying Influence: The Growing Newspaper Monolith From the North." Presented to the Association for Education in Journalism and Mass Communication (AEJMC), Southeast Colloquium, New Orleans, 1998.

Work or Professional Experiences

Reporter, copy editor, *The Province* (Vancouver), 1979-1993.

Copy editor, *The Calgary Herald*, 1977-1979.

Honors and Awards

Doctoral Dissertation Award, American Journalism Historians Association, 2002.

Other Competencies