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General Business & Finance
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Degrees Earned

- Ph.D. University of Mississippi, Oxford, Mississippi, Finance, 1992
M.B.A. Arkansas State University, Jonesboro, Arkansas, Business Administration, 1987
B.S. Arkansas State University, Jonesboro, Arkansas, Computer Science, 1986

Peer-Reviewed Publications and Artistic Performances/Exhibitions

Articles

- Cross, C. & Maniam, B. (in press, 2010). Are Web Based Learning Management Systems Sustainable or Disruptive? *Journal of Business and Educational Leadership*.
- Aravazhi, P., Maniam, B., & Leavell, H. (2010). Globalization: Trends and Perspectives. *International Journal of Business Disciplines*, 21 (2), 17-22.
- Maniam, B. (2010). China: The Next Superpower? *International Journal of Business Disciplines*, 21 (1), 1-8.
- Peel, M., Maniam, B., & Ashorn, L. (in press, 2010). India vs. China: Who is the Next Superpower in the East? *National Accounting Journal (The)*.
- Subramaniam, G., Iyer, M. G. , & Maniam, B. (2010). Do Malaysian Women Who Opt Out of the Labor Market Want to Return? - A Micro Level Analysis. *International Journal of Business Research*, 10 (1), 100-105.
- Scott, P., Maniam, B., & Leavell, H. (2010). Online Investment Brokers vs. Discount and Full Service Brokers: Is There Really a Difference Anymore? *Review of Business Research*, 10 (2), 150-155.
- Tsurkanu, L. & Maniam, B. (2010). An Empirical Investigation of U.S. Foreign Direct Investments in Asia. *Review of Business Research*, 10 (4), 149-153.
- Tabor, G. L. & Maniam, B. (2010). Globalization - Trends and Perspectives of a New Age. *The Business Review, Cambridge*, 15 (1), 39-45.
- Barnett, A., Maniam, B., & Subramaniam, G. (2010). The Impacts of the Shift to Electronic Trading. *Journal of Business and Behavioral Sciences*, 21 (2), 49-62.
- Maniam, B., Mei, M., & Dheeriyaa, P. (in press, 2010). Chinese Currency: To Appreciate or Not To Appreciate - That's The Question. *Journal of International Business Research*.
- Maniam, B. & Castro, J. (in press, 2010). East-Asian Crisis And Its Affects on Investment Opportunities And Barriers To Investments In Southeast Asia. *Journal of International Business Research*.
- Maniam, B., Bexley, J. B. , & Bon-Jorno McFarlane, J. (2010). Where Should General Motors Go From Here? *Review of Business and Finance Case Studies*, 1 (1), 27-35.
- Tidwell, M., Bexley, J. B. , & Maniam, B. (2010). The Swipe and Spend Economy. *Journal of Finance and Accountancy*, 4, 1-12.
- Galo, Z. M. & Maniam, B. (in press, 2010). Can the United Stated Cut its Demand on Foreign Oil? *Journal of Economics and Economic Education Research*.
- Hart, S., Maniam, B., & Leavell, H. (in press, 2010). Do Some Business Majors Affect Students' Perceptions Regarding Business Ethics More than Others? *Journal of Legal, Ethical, and Regulatory Issues*.
- Crenshaw, L., Maniam, B., & Subramaniam, G. (2010). Fluctuations In The Price Of Oil In The U.S. - Cause and Effect. *Review of Business Research*, 10 (2), 99-104.

- Foederer, A., Manaim, B., & Leavell, H. (2009). The Euro: The Next Global Currency? *The Business Review, Cambridge*, 12 (2), 44-49.
- Leavell, H. & Maniam, B. (2009). A Survey of Small Business Debt Financing Practices. *The Business Review, Cambridge*, 13 (1), 37-42.
- Wood, M. & Maniam, B. (2009). Outsourcing and the US Economy: How Consumers and the Economy Being Affected? *International Journal of Business Research*, 9 (4), 152-156.
- Raju, A. & Maniam, B. (2009). Collateralized Debt Obligations: Economy's Strength or Weakness? *International Journal of Business Research*, 9 (4), 211-215.
- Maniam, B., Russell, K., & Subramaniam, G. (2009). Gender Inequality at the Workplace: Time for a Paradigm Shift! *International Journal of Business Research*, 10 (3), 161-166.
- Wilson, M. & Maniam, B. (2009). How Feasible Is a Switch From Fossil Fuel to Biofuel as a Permanent Energy Source? *The Business Review, Cambridge*, 14 (1), 234-239.
- Barnett, A. & Maniam, B. (2008). A Comparison of U.S Corporate Governance and European Corporate Governance. *The Business Review, Cambridge*, 9 (2), 23-30.
- Maniam, B. & Leavell, H. (2008). Do Diversification Benefits Exist in the NAFTA Countries: an Empirical Investigation. *Journal of the International Society of Business Disciplines*, IV (1), 69-73.
- Miller, J. & Maniam, B. (2008). Does Technical Analysis Provide any Abnormal Returns: Empirical Investigation Revisited. *Journal of the International Society of Business Disciplines*, IV (11), 32-40.
- Leavell, H. & Maniam, B. (2008). An Empirical Review of the Hierarchy of Small Business Financing Practices. *Review of Business Research*, 8 (1), 105-109.
- Wilson, A., Maniam, B., & Subramaniam, G. (2008). Global Oil and Natural Gas Industry: Perspectives and Challenges. *European Management Journal*, 8 (4), 111-117.
- Grady, S., Maniam, B., & Leavell, H. (2008). ID Theft and Its Financial Implications. *ASBBS E-Journal*, 4 (1), 46-55.
- Woods, M., Leavell, H., & Maniam, B. (2008). An Analysis of Turkey's Prospects of European Union Accession. *The Business Review, Cambridge*, 11 (2), 11-17.
- Turri, A., Maniam, B., & Hynes, G. (2008). Are They Watching? Corporate Surveillance of Employees' Technology Use. *The Business Review, Cambridge*, 11 (2), 126-130.
- He, G. & Maniam, B. (2008). Guo's Dummy Speculation: Blind Investment on Rising or Falling Stocks. *Journal of Economics and Economic Education Research*, 12 (2), 101-119.
- Lee, J. & Maniam, B. (2007). Small Business and Globalization. *The Business Review, Cambridge*, 7 (2), 15-21.
- Turri, A., Maniam, B., & Earl, R. (2007). Effects of Online Trading on the Investment Community. *ASBBS E-Journal*, 3 (1), 16.
- Herman, M. & Maniam, B. (2007). Personal Finance Education: An Early Start to a Secure Future. *College Teaching Methods & Styles Journal*, 3 (1), 39-47.
- Tammy, W., Maniam, B., & Subramaniam, G. (2007). Is Certified Public Executive the Next Corporate Governance Frontier? *International Journal of Business Strategy*, VII (5), 142-151.
- Maniam, B., Sullivan, A., & Ashorn, L. (2007). Is FDI in China a Friend or Foe to U.S. Investors? *Journal of International Business Research*, VII (1), 130-136.
- Maniam, B., Murray, B., & Leavell, H. (2007). Consumer Credit Card Debt. *Review of Business Research*, VII (1), 155-162.
- Maniam, B. & Castro, J. (in press, 2007). East-Asian Crisis And Its Affects on Investment Opportunities And Barriers To Investments In Southeast Asia. *Journal of International Business Research*.
- Leavell, H., Maniam, B., & Bexley, J. B. (2007). Possibility Of Russia Becoming A Strong Economic Power House. *Journal of Economics and Economic Education Research*, 8 (3), 83-99.
- Boudousquie, R., Maniam, B., & Leavell, H. (2007). Globalization: Its Impact on the United States Economy. *The Business Review, Cambridge*, 9 (1), 94-100.

Research Monographs and Technical Reports

Funded External Grants

Peer-Reviewed Presentations/Posters

Paper Presentations

International

Maniam, B. (2008). *Small Business Financing: Some Empirical Evidence*. International Business and Economics Research Conference, Stockholm, Sweden.

Maniam, B. (2008, April). *Empirical Evidence Concerning Small business Financing*. Allied Academies International Conference, Tunica, Mississippi.

National

Barnett, A., Maniam, B., & Subramaniam, G. (2009). *The Impacts of the Shift to Electronic Trading*. American Society of Business and Behavioral Sciences, Las Vegas, Nevada.

Regional

Maniam, B. (2008, March). *ID Theft and its Financial Implications*. Northeast Decision Sciences National Conference, New York, New York.

Work or Professional Experiences

Experience: Academic

Chair, Sam Houston State University, General Business and Finance Department (August, 2008 - Present).

Professor, Sam Houston State University (2006 - Present).

Associate Professor, Sam Houston State University (2001 - 2006).

Assistant Professor, Sam Houston State University (1997 - 2001).

Coordinator of BBA in Finance Program, Texas A&M International University (1995 - 1997).

Associate Professor, Texas A&M International University (1994 - 1997).

Assistant Professor, Texas A&M International University (1991 - 1994).

Teaching Assistant, Research Assistant, and Residence Expert, University of Mississippi (1987 - 1991).

Research Assistant, Arkansas State University (1986 - 1987).

Experience: Non-Academic

National

Administrative Clerk, Standard Chartered Bank (1983 - 1984).

Honors and Awards

Award

2003: Excellence in Research Award for 2002-2003 Sam Houston State University.

Honor

2007: Distinguished Research Award for Best Paper Allied Academies International Conference.

2007: Best Track Chair Paper American Behavioral and Business Society.

2007: Finalist in Excellence in Teaching Award for 2006-2007 Sam Houston State University.

2006: Distinguished Research Award for Best Paper Allied Academies International Conference.

2006: Best Track Chair Paper American Behavioral and Business Society.

2006: Finalist in Excellence in Teaching Award for 2005-2006 Sam Houston State University.

2005: Distinguished Research Award for Best Paper Allied Academies International Conference.

2005: Finalist in Excellence in Teaching Award for 2004-2005 Sam Houston State University.

2005: Who's Who Among America's Teachers.

2004: Allied Academies Fellow Award - Spring 2004 Allied Academies International Conference.

2004: Who's Who Among America's Teachers.

2004: Distinguished Research Award for Best Paper Allied Academies International Conference.

2004: Larry R. Watts Distinguished Service Award - Fall 2004 Allied Academies International Conference.

2004: Excellence in Teaching Award Association of Business Administration.

2004: Finalist in Excellence in Teaching Award for 2003-2004 Sam Houston State University.

2003: Distinguished Research Award (E-Commerce in Banking) Allied Academies International Conference.

2003: Finalist in Excellence in Teaching Award for 2002-2003 Sam Houston State University.

2002: Distinguished Research Award for Best Paper Allied Academies International Conference.

2002: Distinguished Research Award in Marketing (CEO Perception of Customer Satisfaction: An Empirical Study) Allied Academies International Conference.

2002: Distinguished Research Award in Marketing (Mergers: Methods of Payment and Impact on Expected Market Reaction) Allied Academies International Conference.

2002: Academy of Economic and Economics Education Honorable Mention Award (Should NAFTA Expand?: An Analysis of Expansion) Allied Academies International Conference.

2002: Academy of Economics and Economic Education Honorable Mention Award (Currency Board Agreement and Its Role in the Developing Countries) Allied Academies International Conference.

2002: Academy of Business Ethics Honorable Mention Award (Factors of Age and Sex on the Perception of Ethics) Allied Academies International Conference.

2001: Distinguished Research Award (A Survey of U.S. Foreign Direct Investment Determinants in ASEAN-5 Countries) Allied Academies International Conference.

2001: Distinguished Teacher Award for Innovative and Creative Teaching - Fall 2001 Academy of Educational Leadership.

2000: Honorable Mention Award in Accounting and Finance (Perception of Islamic Financial System: Its Obstacles in Application, and Its Market) Allied Academies International Conference.

2000: Distinguished Research Award in Marketing (Marketing Concepts for Banking in the New Millenium) Allied Academies International Conference.

1999: Distinguished Research Award for Best Paper Allied Academies International Conference.

1997: Received Best Scholar of Year Award for College of Business for 1996-1997 for excellence in teaching, research and service. Texas A&M International University.

1985: Who's Who Among Students in Colleges.

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