
Joseph K. Kavanaugh, Ph.D.

Associate Professor
Management & Marketing
College of Business
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Degrees Earned

Ph.D. Louisiana State University, Baton Rouge, Louisiana, Business Administration, 1986
M.A. Ohio University, Athens, Ohio, Economics, 1970
M.Ed. Ohio University, Athens, Ohio, Student Personnel Administration, 1969
B.A. Oakland University, Rochester, Michigan, Economics, 1968

Peer-Reviewed Publications and Artistic Performances/Exhibitions

Articles

Kavanaugh, J. K. & Whisenant, W. (2010). Lauren's Wardrobe. *Journal of the International Academy for Case Studies*.
Kavanaugh, J. K. & Whisenant, W. (2010). Lauren's Wardrobe (Instructor's Manual). *Journal of the International Academy for Case Studies*, 16 (2), 97-108.
Lilly, J., Kavanaugh, J., Zelbst, P., & Duffy, J. (2008). The Impact of Human Resource Practices on Low-Income Workers in the Context of a Natural Disaster. *Journal of Behavioral and Applied Management*.
Henry, S., Kavanaugh, J., Stretcher, R., & Chisholm, D. (2007). ESOP firm performance pre- and post-market peak: Empirical evidence. *Academy of Accounting and Financial Studies Journal*, 11 (1), 10.

Proceedings

Full Paper

Kavanaugh, J. K., Cumber, C., & Warne, J. (2010). The U.S. Digital Signage Industry 2010: An Industry Analysis. *North American Case Research Association*.
Cumber, C., Kavanaugh, J., & Hansen, T. (2010). 360 Degree Analysis of an Organization: A Paradigm for 21st Century Case Analysis. *North American Case Research Association*.
Ebeid, A. M., Zelbst, P., Kavanaugh, J., & Baker, G. (2007). Developing Swift Trust Through Expert Power: A Study Showing the Relationship Between Risk, Uncertainty, & Vulnerability to Expertise and Trust. *Decision Sciences Institute Annual Meeting*.
Noynaert, P., Fotiades, W., & Kavanaugh, J. (2007). The Story of Petrohuasteca. *North American Case Research Association*.
Lilly, J., Kavanaugh, J., Zelbst, P., & Duffy, J. (2007). The Impact of HR Practices in the Context of a Catastrophic Disaster: Evidence from Hurricanes Katrina and Rita. *Western Academy of Management Conference*.

Abstract Only

Reed, R. K., Bertrand, J., & Kavanaugh, J. (2008). Fully Involved. *Southwest Case Research Association*.
Copeland, M. Dustin, Zelbst, P., & Kavanaugh, J. (in press, 2008). Southwest Beverage Container Corporation. *North American Case Research Association*.

Research Monographs and Technical Reports

Funded External Grants

Research: Grants

Research

2009: Kavanaugh, J. K. & Cumber, C., 360 Degree Analysis of an Organization: A Paradigm for 21st Century Case Research(\$10,000.00), North American Case Research Association.

Peer-Reviewed Presentations/Posters

Paper Presentations

National

Cumber, C., Kavanaugh, J., & Hansen, T. (2010, October). 360 Degree Analysis of an Organization: A Paradigm for 21st Century Case Analysis. North American Case Research Association, Gatlinburg, Tennessee.

Kavanaugh, J. K., Cumber, C., & Warne, J. (2010, October). *The U.S. Digital Signage Industry 2010: An Industry Analysis*. North American Case Research Association, Gatlinburg, Tennessee.

Kavanaugh, J. K., Henry, S., & Stretcher, R. (2009). *The Impact of Employee Ownership on Managerial Effectiveness*. Association of Economics and Finance, Pensacola, Florida.

Lilly, J. & Kavanaugh, J. (2009). *The High Cost of Mistrust: The Role of Psychological Contracts, Justice, and Individual Behavior*. Decision Sciences Institute Annual Meeting, New Orleans, Louisiana.

Work or Professional Experiences

Experience: Academic

Associate Professor, Sam Houston State University (September, 2006 - Present).

Assistant Professor, Sam Houston State University (August, 2000 - August, 2006).

Lecturer, Sam Houston State University (1995 - 2000).

Associate Vice President and Dean of Students, Lamar University (1988 - 1995).

Adjunct Associate Professor, Lamar University (1988 - 1995).

Assistant Vice President, Loyola University (1980 - 1988).

Instructor, Loyola University (1976 - 1987).

Assistant to the Vice President, Loyola University (1975 - 1980). Student Affairs.

Director of Campus Programs, Ohio Wesleyan University (1973 - 1975).

Coordinator of Residence Programs, Ohio Wesleyan University (1970 - 1972).

Experience: Non-Academic

National

Principal Owner, Kavanaugh & Associates (1995 - Present).

Honors and Awards

Honor

1986: Life time member Beta Gamma Sigma.

1984: Life time member Blue Key National Honor Fraternity.

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