

**Frank Krystyniak, APR**  
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## **EMPLOYMENT**

Sam Houston State University, 1971-2008

Director of public relations

Work as director of information services, director of information, and director of public relations consisted of various public relations activities, including media relations, community relations, alumni relations, publications, assisting divisions of university including admissions/recruiting and development on advancement matters as needed, and serving as spokesman for university. Served as interim vice president for advancement June 2002-January 2003.

As adjunct instructor in School of Public Communication since 1980, have taught journalism courses including survey of mass communications, beginning and advanced reporting, editing, feature writing, magazine editing and production, and sports reporting. Founded and advised student chapter of Public Relations Student Society of America (PRSSA), and have taught public relations courses including principles, methods, case studies, and internship.

Freelance writer for newspapers, wire services, other publications.

*Business Week Magazine*, 1968-1971

As correspondent and acting bureau chief of the Houston Bureau, covered oil industry and space program. Specific efforts included two Apollo Program cover stories and city of Houston profile.

*The Houston Post*, 1966-1968

As general assignments reporter, work included drug and poverty series, on-site report from Cummins Prison (Arkansas), Texas Southern U. riot, hurricanes, and early Apollo flights including first launch of Saturn 5 rocket.

U. S. Army, 1964-1966

As information officer for 2nd Armored Division, did command information (employee relations) and public information (media relations). Served in U. S. Army Reserve with 75th Maneuver Area Command. Discharged at rank of captain.

*The Baytown Sun*, 1963-1964

As general assignments reporter, covered school board, city council, police, wrote features, laid out sports pages. Job was interim between graduation and active duty military assignment.

*The Houstonian*, 1962-1963

Was student newspaper editor.

*Conroe Daily Courier*, summer and fall 1960

Paid intern, writing news, features, sports.

## **EDUCATION, PROFESSIONAL ACCREDITATION**

Public Relations Society of America, accreditation (APR), 1985; reaccredited 1996

Sam Houston State University, Master of Arts (American Literature) 1978

Sam Houston State University, Bachelor of Science (Journalism) 1963

## **MEMBERSHIPS/HONORS/COMMUNITY ACTIVITIES**

Public Relations Society of America (Accredited)  
Sam Houston State University Journalism Advisory Council  
Sam Houston State University Reserve Officer Training Corps Advisory Council  
SHSU Alumni Association, Life Member  
Order of Omega (Honorary)  
SHSU Former Lettermen's Association Life Member (Honorary)  
Founder and Faculty Adviser for Public Relations Student Society of America chapter  
Member, St. Thomas (Huntsville) and St. Joseph's (New Waverly) Catholic churches  
*Who's Who in the South and Southwest*  
*Who's Who Among America's Teachers* (1996)  
*Who's Who in the Media and Communications* (First Edition)  
Member, Writing Contest Chairman, Texas Golf Writers Association  
Member Chamber of Commerce Statue Fund-Raising Steering Committee  
Member of City of Huntsville Statue Dedication Committee  
University Liaison for founding of General Sam Houston Folk Festival  
"Celebrity Reader" for Huntsville Public Library Summer Reading Program  
SOS (Save One Student) Mentor at Scott Johnson Elementary School  
Speak on public relations and university to various campus and community groups  
Served on Huntsville Chamber of Commerce Leadership Institute faculty  
Chairman, selection committee, Journalism Advisory Council Distinguished Graduates  
Past chairman, public relations committee, Huntsville Rotary  
Served as lector, extra-ordinary minister, St. Thomas Catholic Church (Huntsville)  
Coached youth league baseball, softball, basketball  
Coordinated publicity for Huntsville Lakers Swim Team, St. Thomas bazaar  
Served on Elkins Lake Recreation Corporation Board of Governors