MANAGEMENT INFORMATION SYSTEMS 431
Electronic Commerce Implementation
Spring, 2008

Instructor:	Gerald Kohers
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Office Hours:	M,T,W,F 8:30 – 10:45, or by appointment.
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COURSE DESCRIPTION:

The main objective of this course is to develop your skills implementing business-oriented systems for electronic commerce using Internet technologies. The Internet is a generic, flexible platform on which to base world-wide systems for electronic commerce. Topics to be covered will include Graphics, Extensible Hypertext Markup Language (XHTML), Cascading Style Sheets (CSS), JavaScript, Dynamic HTML, Web Servers, VBScript, Active Server Pages (ASP), PHP, and Dreamweaver. Prerequisites: MIS 291 and MIS 390.

REQUIRED TEXT:

We'll use the resources on the Internet and handouts.

GRADING CRITERIA:

Homework	25%
Exam I	25%
Exam II	25%
Exam III	25%
(May 14, 11 – 1)	

COURSE GRADE:

A	90-100
B	80-89
C	70-79
D	60-69
F	0-59

TENTATIVE COURSE OUTLINE:

Topic

- **Introduction**

- **XHTML**

- **Cascading Style Sheets (CSS)**

- **Dreamweaver**

- **Graphics**

- **Flash**

- **JavaScript or PHP**

- **Miscellaneous**

OTHER:

- Students are responsible for abiding by all published University rules and regulations as printed in the *Undergraduate Catalogue*, *Student Guidelines*, and in other official University publications. You may find online a more detailed description of the following policies. These guidelines will also provide you with a link to the specific university policy or procedure:

  http://www.shsu.edu/syllabus/

- **Academic Dishonesty**: All students are expected to engage in all academic pursuits in a manner that is above reproach. Students are expected to maintain honesty and integrity in the academic experiences both in and out of the classroom. Any student found guilty of dishonesty in any phase of academic work will be subject to disciplinary action. The University and its official representatives may initiate disciplinary proceedings against a student accused of any form of academic dishonesty including, but not limited to, cheating on an examination or other academic work which is to be submitted, plagiarism, collusion and the abuse of resource materials. For a complete listing of the university policy, see:

  http://www.shsu.edu/administrative/faculty/sectionb.html#dishonesty

- **Classroom Rules of Conduct:** Students are expected to assist in maintaining a classroom environment that is conducive to learning. Students are to treat faculty and students with respect. Students are to turn off all cell phones while in the classroom. Under no circumstances are cell phones or any electronic devices to be used or seen during times of examination.

- Make-up exams will be given at my discretion depending on the related circumstances. You must notify me **in advance** of the exam which is missed. If you miss an exam due to illness you must have a **documented** medical excuse from the doctor or infirmary.

- Tests begin at the start of class and are over when the instructor says it's over. Once someone turns in their exam, you will not be allowed to take that exam (show up on time).

- Homework is due on the due date at the beginning of class (not the middle and not the end of class). No homework will be accepted late (no excuses). You are allowed one homework drop grade.

- Regular attendance is expected.

- **No extra credit will be given.**

- **Student Absences on Religious Holy Days**: Students are allowed to miss class and other required activities, including examinations, for the observance of a religious holy day, including travel for that purpose. Students remain responsible for all work.

    http://www.shsu.edu/~vaf_www/aps/documents/861001.pdf

- **Students with Disabilities Policy**: It is the policy of Sam Houston State University that individuals otherwise qualified shall not be excluded, solely by reason of their disability, from participation in any academic program of the university. Further, they shall not be denied the benefits of these programs nor shall they be subjected to discrimination. Students with disabilities that might affect their academic performance should visit with the Office of Services for Students with Disabilities located in the Counseling Center.

    http://www.shsu.edu/~vaf_www/aps/811006.html

E-mail (kohers@shsu.edu) me the following information:

Subject: 431-your last name

In the body include the following:

1.   What do you want to be called in class?
2.   What e-mail address should I use to correspond with you?
3.   What type of experience do you have with web programming?
4.   Do you have a personal home page? If "yes", what is the URL?
5.   How many hours are you taking?
6.   If you have a job, what is it and how many hours per week do you work?
7.   Where do you live?