

Art 494- The Business of Art
Three Credit Hours
Spring Semester 2008
Art Building E, Room 108
Class Time: 9:30 - 12:20 Tu.-Thrs.
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COURSE DESCRIPTION

Once you receive your BFA in studio art, what do you do with it? This class will help you prepare and hopefully achieve your goals in art. We will be having class discussions from readings on what it means to be a student artist and how to be a better artist/ student. We will have guest lectures from galley owners and professional artist who should be able to give you good advice on how to approach a gallery to sell your artwork. We will have workshops on everything from making slides of your work, to building crates for your artwork.

When you are finished with this class you will have a finished portfolio package of your art ready for approaching galleries or applying to graduate school.

In summery, this class will give you the basic, necessary tools to move on and be successful with your art career.

COURSE OBJECTIVES

Developing specific skills, competencies, and points of view needed by professionals in the field most closely related to this course.

Developing skill in expressing oneself orally or in writing.

TEXT

There is a required text for this class. *Art & Fear* by David Bayles and Ted Orland. You can purchase this book at Bearkat Bookstore on 16th Street. Have this book with you for the next class.

ATTENDANCE POLICY

Attendance is mandatory. More than two absences over the semester will result in a reduction in your final grade. For every absence over two your final class grade will be reduced by one full letter grade. Quizzes and demos will be held at the beginning of class. If you are late or absent you will not be able to make up the quiz. If you miss a demo and do not have a valid excuse I will not re do the demo. Show up on time and be here every day and you should do fine in the class.

An excused absence is one that you have documentation for. For example: documentation from a Doctor, Lawyer, or Judge is valid. A note from your mother saying that you had to attend your second cousins wedding isn't going to get it. Reasons for excused absences that may be accepted are: illness, death in the immediate family, legal court action and some school functions.

Late arrivals to class are highly discouraged, as are early departures. If you miss a lecture or demo because of a late arrival I will not take time away from the class to re-do a lecture or demo. An exception will be made if I feel the late arrival was justified. Telling me that you couldn't find a parking spot is not a justified excuse.

GRADING

I will grade you on the following areas: Quizzes, projects, and quality of your final portfolio, and class participation.

I will assign a number grade for quizzes and your portfolio as follows:

90-100 A
80-89 B
70-79 C
60-69 D
0-59 F

Quizzes, tests, projects and class participation will count as 25% of your final grade. Your portfolio will count as 75% of your final grade.

Final class grades are based on the grades received for each quiz, your portfolio and attendance.

ACADEMIC DISHONESTY

All students are expected to engage in all academic pursuits in a manner that is above reproach. Students are expected to maintain complete honesty and integrity in the academic experiences both in and out of the classroom. Any student found guilty of dishonesty in any phase of academic work will be subject to disciplinary action. The University and its official representatives may initiate disciplinary proceedings against a student accused of any form of academic dishonesty including, but not limited to, cheating on an examination or other academic work which is to be submitted, plagiarism, collusion and the abuse of resource materials.

CLASSROOM RULES AND CONDUCT

Students will refrain from behavior in the classroom that intentionally or unintentionally disrupts the learning process and, thus, impedes the mission of the university. **Cellular phones and pagers must be turned off before class begins.** The use of headphones is prohibited. Students are prohibited from using tobacco products, making offensive remarks, reading non-class related material, sleeping, talking at inappropriate time, wearing inappropriate clothing, or engaging in any other form of distraction. Inappropriate behavior in the classroom shall result in a directive to leave the class. Students who are especially disruptive also may be reported to the Dean of Students for disciplinary action in accordance with university policy.

VISITORS IN THE CLASSROOM

Visitors to class must present a current, official SHSU identification card to be permitted in the classroom. They must not be a disruption to the class by their attendance. Students are prohibited from bringing their boyfriend, girlfriend, children, parents or total strangers to class without first getting permission from me.

THE SHOP

Safety is the first priority when working in the shop. No one will work in the wood shop without my permission. Common sense will help you avoid dangerous and costly mistakes. Do not operate machinery that you have not been checked out on. If you are unsure of how to operate a tool always ask me or the technician duty. Always wear safety glasses when in the shop. Never come into the shop under the influence of alcohol or drugs.

The BFA Review

Immediately after completing the six foundation art classes: Art 161, Art 163, Art 164, Art 265, Art 271, and Art 260 all BA art students will meet with an Art Advisor and sign up for the BFA Review. Students who do not sign up for the Review will be blocked from registering for upper division art classes.

Students interested in pursuing a BFA in Art will be required to participate in the BFA Review process. Those who choose to continue on the BA path should be reminded that the BA degree requires 4 semesters of a foreign language.

Reviews are conducted each semester by the Art Department faculty. Students who pass the BFA review will be invited into the BFA Program. Students who do not pass the Review will be given feedback on areas that need improvement. Those students will be directed to either reapply for a second review or remain in the BA program. Students are limited to two BFA applications. Those requesting a second review are advised to consult with faculty in their area of intended concentration concerning their progress and course of action.