

Philip W Morris

Associate Professor - Accounting
College of Business

Degrees Earned

Ph.D.	2003	Texas Tech University	Accounting
M.S.	1991	University of Houston - Clear Lake	Accounting
M.B.A.	1987	Sam Houston State University	Business Administration
B.B.A.	1985	Sam Houston State University	Management

Professional Licensures and Certificates

Certified Public Accountant, 66404, 1995
Certified Fraud Examiner, 2004

Peer-Reviewed Publications and Artistic Performances/Exhibitions

Articles

Daigle, R. J. & Morris, P. W. (2006). Fear Factor: The AIS Course and Non-Positive Attitudes Towards Computers. *Review of Business Information Systems*, 10 (1), 11-26.

Acceptance Date: 2005

Morris, P. W. & Daigle, R. J. (2006). McCloud Company DFD and Flowchart Documentation Project. *Compendium of Classroom Cases and Tools (C3)*.

Morris, P. W. (2006). ISO 9000 and Financial Performance in the Electronics Industry. *Journal of American Academy of Business, Cambridge (The)*, 8 (2), 227-234.

Brewer, C. W., Klett, T., & Morris, P. (2004). Learning to Learn - Relevance for Accounting Education. *Journal of Accounting and Finance Research*, 12 (6), 1-10.

Brewer, C., Morris, P., & Klett, T. (2004). Accounting Practitioners - Perceptions on the Objective of Financial Accounting. *Journal of Accounting and Finance Research*, 12 (7), 14-19.

Morris, P., Quarles, N., & Rhodes, C. (2004). Intent to Leave Among Geographically Isolated Branch Office Employees: An Empirical Study. *Journal of American Academy of Business, Cambridge (The)*, 5 (1 & 2), 397-403.

Morris, P. & Daigle, R. (2004). Student Attitudes Towards Computers Before And After Taking An Introductory AIS Course. *Journal of Business and Economics Research*, 2 (7), 19-36.

Daigle, R. J. & Morris, P. W. (1999). Gender Differences in Accounting Student Attitudes and Experience Towards Computers. *Review of Accounting Information Systems*, 3 (4).

Proceedings

Full Paper

Morris, P. (2004). ISO 9000 and Financial Performance in the Electronics Industry. *American Society of Business and Behavioral Sciences Conference*, 11 (1), 1993-2007.

Morris, P. & Klett, T. (2003). Unpatriotic Tax Traitors or Rational Tax Avoiders? Corporate Inversions in the Oil Field Service Industry. *American Society of Business and Behavioral Sciences Conference*, 10 (1), 1175-1180.

Morris, P. (2003). The Use of ISO 9000 in Research Into the Link Between Quality and Financial Performance. *American Society of Business and Behavioral Sciences Conference*, 10 (1), 1181-1188.

Morris, P. & Daigle, R. (2002). The Impact of the Introductory AIS Course on Computer Experience and Attitudes of Accounting Students, Including the Impact by Gender. *Accounting Information Systems Educators Association Annual Meeting, Paper 13.2*, 1-15 (CD).

Morris, P. W. & Rhodes, C. (2002). Intent to Leave Among White Collar Employees in Branch Offices of Two National Corporations. *American Society of Business and Behavioral Sciences Annual Meeting*.

Research Monographs and Technical Reports

Funded External Grants

Peer-Reviewed Presentations/Posters

Paper Presentations

International

Daigle, R.J., Hayes, D. C., & Morris, P. W. (2007, June). *An Occupational Fraud Assignment Using Peachtree Trial Software*. Presented at Accounting Information Systems Educator Conference, Estes Park, Colorado.

Klett, T., Morris, P. W., & Daigle, R. J. (2007, January). *Privacy Rights, Property Rights and Common Sense: Access to Email and Other Encrypted Media -- Implications for Small Business and Beyond*. Presented at Winter 2007 Global Conference on Business & Finance, South Padre Island, Texas.

Daigle, R.J. & Morris, P. W. (2006, June). *MTV Gets an Extreme Makeover: A Systems Development and Analysis Case Study Assignment for the Introductory AIS Course*. Presented at Accounting Information Systems Educator Conference, Estes Park, Colorado.

Daigle, R.J. & Morris, P. W. (2005, June). *Fear Factor: The AIS Course and Non-Positive Attitudes Towards Computers*. Presented at Accounting Information Systems Educator Conference, Breckenridge, Colorado.

Morris, P.W. & Daigle, R. J. (2003, July). *Computer Attitudes of Traditional Versus Non-Traditional Accounting Students*. Presented at Accounting Information Systems Educator Conference, Copper Mountain, Colorado.

Morris, P.W. & Daigle, R. J. (2002, July). *The Impact of the Introductory AIS Course on the Experience and Attitudes Towards Computers of Accounting Students, With a Further Focus on Gender*. Presented at Accounting Information Systems Educator Conference, Copper Mountain, Colorado.

National

Daigle, R.j. & Morris, P. W. (2006, February). *MTV Meets AIS: Behind the Music Goes Behind Systems Development and Analysis*. Presented at American Society of Business and Behavioral Sciences Annual Meeting, Las Vegas, Nevada.

Diagle, R. & Morris, P. (2004, December). *The Impact of an Introductory AIS Course on Students Who Initially Have Unfavorable Attitudes Towards Computers*. Presented at American Academy of Accounting and Finance Meeting, New Orleans, Louisiana.

Morris, P. (2004, February). *ISO 9000 and Financial Performance in the Electronics Industry*. Presented at American Society of Business and Behavioral Sciences Conference, Las Vegas, Nevada.

Morris, P.W. & Klett, T. (2003, February). *Unpatriotic Tax Traitors or Rational Tax Avoiders? Corporate Inversions in the Oil Field Service Industry*. Presented at American Society of Business and Behavioral Sciences Annual Meeting, Las Vegas, Nevada.

Morris, P. (2003, February). *The Use of ISO 9000 in Research Into the Link Between Quality and Financial Performance*. Presented at American Society of Business and Behavioral Sciences Conference, Las Vegas, Nevada.

Morris, P.W. & Rhodes, C. (2002, February). *Intent to Leave Among White Collar Employees in Branch Offices of Two National Corporations*. Presented at American Society of Business and Behavioral Sciences Annual Meeting, Las Vegas, Nevada.

Regional

Klett, T., Morris, P., & Brewer, C. (2005, March). *Accounting Educators Prepare to Meet New Texas Ethics Course Requirement*. Presented at American Accounting Association Meeting - Southwest Region, Dallas, Texas.

Work or Professional Experiences

Experience: Academic

Associate Professor and Chair, Sam Houston State University (2007 - Present).

Associate Professor, Sam Houston State University (2006 - 2007).

Assistant Professor, Sam Houston State University (2000 - 2006).

Teaching Assistant, Texas Tech University (1996 - 2000).

Experience: Non-Academic

Accountant, The Coastal Corporation (1992 - 1996).

Honors and Awards

Honors:

2005: Best Paper Award (Fear Factor: The AIS Course and Non-Positive Attitudes Towards Computers), Accounting Information Systems Educator Conference.

2004: Best Paper in Track (ISO 9000 and Financial Performance in the Electronics Industry), American Society of Business and Behavioral Sciences.

Faculty Development

Professional Seminars / Workshops

2005: SAP University Alliance Innovation Congress - 24 hours. Atlanta, Georgia.

2005: Computer Forensics I - 40 hours. Ann Arbor, Michigan.

2004: SAP University Alliance Innovation Congress - 24 hours. Orlando, Florida.

2003: ERP: Pedagogical Integration of SAP into Business Curriculum - 32 hours. Mount Pleasant, Michigan.

2003: SAP University Alliance Innovation Congress - 24 hours. Miami, Florida.

Technology-Related Training

2005: Business Simulation Using SAP R/3 - 40 hours. Baton Rouge, Louisiana.

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