

Leroy W Ashorn

Professor - General Business & Finance  
College of Business

### Degrees Earned

|        |      |                              |                         |
|--------|------|------------------------------|-------------------------|
| Ph.D.  | 1973 | University of Arkansas       | Accounting              |
| M.B.A. | 1967 | Sam Houston State University | Business Administration |
| B.B.A. | 1966 | Sam Houston State University | Accounting              |
| A.A.   | 1964 | Blinn College                | Speech                  |

### Peer-Reviewed Publications and Artistic Performances/Exhibitions

#### Articles

- Ashorn, L., Maniam, B., & Entenza, R. (2005). Banking on Success in the War on Terror. *Journal of International Business Research*, 4 (1), 27-38.
- Maniam, B., Ashorn, L., & Brown, J. (2003). Risk to Investors Due to GAAP. *National Accounting Journal (The)*, 5 (1), 83-89.
- Quarles, N., Ashorn, L., & Bexley, J. (2003). An Experiment Using ABC-Based Value Indexing for Bank Services. *Journal of Commercial Banking and Finance*, 2 (2003), 35-44.
- Bexley, J., Ashorn, L., & Quarles, N. (2002). Does Planning Make a Bank More Effective? *Journal of Commercial Banking and Finance*, 1, 23-30.
- Bexley, J., Ashorn, L., & James, J. (2001). Loan Pricing: A Pricing Approach Based on Risk. *Academy of Accounting and Financial Studies Journal*, 5 (2), 175-180.
- Leavell, W., Ashorn, L., & Maniam, B. (2001). Financial and Political Crisis of Malaysia. *Journal of Economics and Economic Education Research*, 2 (1), 75-92.

#### Proceedings

##### Full Paper

- Maniam, B., Ashorn, L., & Bowman, R. (2000). Eastern European Markets: A Preliminary Assessment of Risk and Opportunities. *Western Decision Sciences Institute Annual Meeting*, Western Decision Sciences Institute, 431-433.

##### Abstract Only

- Bexley, J. & Ashorn, L. (2003). Regulatory Issues in Bank Lending. *Allied Academies International Conference*, 3 (1), Academy of Commercial Banking and Finance, 1.
- Quarles, N., Ashorn, L., & Bexley, J. (2002). An Experiment Using ABC-Based Value Indexing for Bank Services. *Allied Academies International Conference*, 2 (1), Academy of Commercial Banking and Finance, 53.
- Bexley, J., Ashorn, L., & James, J. (2001). Loan Pricing: A Pricing Approach Based on Risk. *Allied Academies International Conference*, 6 (1), Academy of Accounting and Financial Studies, 28.

#### Research Monographs and Technical Reports

#### Funded External Grants

#### Peer-Reviewed Presentations/Posters

#### Paper Presentations

##### International

- Maniam, B., Ashorn, L., & Dawson, K. (2002, October). *Gramm-Leach Bliley Act: Banking With A New*

*Set Of Rules*. Presented at Allied Academies International Conference, Las Vegas, Nevada.

Bexley, J., Ashorn, L., & Quarles, N. (2001, October). *Planning to Make a Bank Financially More Effective*. Presented at Allied Academies International Conference, Las Vegas, Nevada.

Maniam, B. & Ashorn, L. (2001, October). *Malaysia's 1997-1998 Financial and Political Crisis*.

Presented at Allied Academies International Conference, Las Vegas, Nevada.

Bexley, J., Ashorn, L., & James, J. (2001, April). *Loan Pricing: A Pricing Approach Based on Risk*. Presented at Allied Academies International Conference, Nashville, Tennessee.

## **Work or Professional Experiences**

### **Experience: Academic**

Professor/Associate Dean/Coordinator of Graduate Studies, Sam Houston State University (2003 - Present).

Professor/Chair of Department, Sam Houston State University (1987 - 2003).

Professor, Sam Houston State University (1979 - 1987).

Associate Professor, Sam Houston State University (1971 - 1979).

Assistant Professor, Sam Houston State University (1970 - 1971).

Instructor (part-time) , University of Arkansas (1967 - 1970).

Teaching Fellow, Sam Houston State University (1966 - 1967).

### **Experience: Non-Academic**

Accounting and Financial Services, Miscellaneous businesses and individuals (1970 - Present). Perform accounting write-up, tax return preparation, financial tax, accounting, and computer system consultation for a number of small businesses and other clients.

Director of Small Business Institute, Sam Houston State University (1983 - 1989).

Accountant, Roark Broadcasting, Inc. (1969 - 1970).

Head resident of men's dormitory, Sam Houston State University (1966 - 1967).

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