

J. D. Ragsdale
Professor/Chair
Communication Studies
Humanities and Social Sciences

Degrees Earned

Bachelor of Arts with Honors, *cum laude*, Speech and Dramatic Arts, Samford University, Birmingham, AL.

Master of Arts, Speech, University of Illinois, Urbana, 1963.

Doctor of Philosophy, Speech (Minor: Linguistics), University of Illinois, Urbana, 1964.

Professional Licensure and Certifications

Peer-Reviewed Publications and Artistic Performances/Exhibitions

Articles

Ragsdale, J. D. (1965). Invention in English 'stylistic' rhetorics: 1600-1800. *Quarterly Journal of Speech*, 51, 164-167.

Ragsdale, J. D. (1965). Brevity in classical rhetoric. *Southern Speech Journal*, 31, 20-27.

Ragsdale, J. D. (1967). *Post hoc* and synchronic criticism. *The Speech Teacher*, 16, 161-164.

Ragsdale, J. D. (1967). Issues in phonological theory. *Quarterly Journal of Speech*, 53, 256-263.

Ragsdale, J. D. (1968). Effects of selected aspects of brevity on persuasiveness. *Speech Monographs*, 35, 8-13.

Ragsdale, J. D. (1968). Predicting pronunciation and listening skills of native speakers of Spanish: An exploratory study. *TESOL Quarterly*, 2, 33-38.

Ragsdale, J. D. (1969). Influences of sex, situation, and category differences on nonfluencies. *Central States Speech Journal*, 20, 310-311.

Ragsdale, J. D. (1970). Problems of some contemporary notions of style. *Southern Speech Journal*, 35, 332-341.

Ragsdale, J. D., & Mikels, A. L. (1975). Effects of question periods on a speaker's credibility with a television audience. *Southern Speech Communication Journal*, 40, 302-312.

Ragsdale, J. D. (1975). *Last Tango in Paris, et al. v. the supreme court*: The current state of obscenity law. *Quarterly Journal of Speech*, 61, 279-289.

- Ragsdale, J. D. (1976). Relationships between hesitation phenomena, anxiety, and self-control in a normal communication situation. *Language and Speech, 19*, 257-265.
- Ragsdale, J. D. (1978). The speech communication teacher as spokesman: A rhetorical view of research and teaching. *Southern Speech Communication Journal, 44*, 1-10.
- Watson, K. W., & Ragsdale, J. D. (1981). Linguistic indices of truthful and deceptive responses to employment interview questions. *Journal of Applied Communication Research, 9*, 59-71.
- Ragsdale, J. D., & Ashby, J. K. (1982). Speech-language pathologists' connotations of stuttering. *Journal of Speech and Hearing Research, 25*, 75-80.
- Ragsdale, J. D., & Silvia, C. F. (1982). Distribution of kinesic hesitation phenomena in spontaneous speech. *Language and Speech, 25*, 185-190.
- Ragsdale, J. D., & Sisterhen, D. H. (1984). Hesitation phenomena in the spontaneous speech of normal and articulatory-defective children. *Language and Speech, 27*, 235-244.
- Ragsdale, J. D., & Durham, K. R. (1986). Audience response to religious fear appeals. *Review of Religious Research, 28*, 40-50.
- Ragsdale, J. D., & Dauterive, R. (1986). Relationships between age, sex, and hesitation phenomena in young children. *Southern Speech Communication Journal, 52*, 22-34.
- Ragsdale, J. D., & Durham, K. R. (1987). Effects of religious fear appeals on source credibility and information retention. *Journal of Communication and Religion, 10*, 9-14.
- Ragsdale, J. D. (1992). Relational communication competence and christian religious commitment: An exploratory study. *Journal of Communication and Religion, 15*, 147-158.
- Ragsdale, J. D. (1994). Relational communication competence in high and low christian religious commitment: A research note. *Review of Religious Research, 35*, 268-274.
- Ragsdale, J. D. (1996). Gender, satisfaction level, and the use of relational maintenance strategies in marriage. *Communication Monographs, 63*, 354-369.
- Ragsdale, J. D., & Brandau-Brown, F. E. (2004). Measuring relational maintenance in marriage: Theoretical and methodological issues. *Southern Communication Journal, 69*, 121-135.
- Bello, R., Brandau-Brown, F., Ragsdale, J. D., & Thibodeaux, T. (2004). Toward an alternate approach to the teaching of intercultural exchange and negotiation: The application of universal communication axioms. *Competition Forum, 2*, 571-582.
- Ragsdale, J. D., & Brandau-Brown, F. E. (2005). Individual differences in the use of relational maintenance strategies in marriage. *Journal of Family Communication, 5*, 61-75.

Brandau-Brown, F. E., & Ragsdale, J. D. (2005). Two cultures: A gendered approach to commitment and relational repair in marriage. *Intercultural Communication Studies, 14*, 233-247.

Bello, R., Ragsdale, J. D., Brandau-Brown, F. E., & Thibodeaux, T. (2006). Cultural perceptions of equivocation and directness II: A replication and extension of the dimensional hypothesis. *Intercultural Communication Studies, 15*, 23-32.

Bello, R., Ragsdale, J. D., Brandau-Brown, F. E., & Thibodeaux, T. (2006). Cultural perceptions of equivocation and directness: Dimensional or unique? *Intercultural Communication Studies, 15*, 180-188.

Ragsdale, J. D., & Brandau-Brown, F. E. (2007). Could relational maintenance in marriage really be like grocery shopping?: A reply to Stafford and Canary. *Journal of Family Communication, 7*, 47-59.

Ragsdale, J. D., & Brandau-Brown, F. E. (2007). Asked, but not answered: A second reply to Stafford and Canary. *Journal of Family Communication, 7*, 69-73.

Ragsdale, J. D., Bello, R. S., Brandau-Brown, F. E., Thibodeaux, T., & Chapman, B. R. (2007). European museums: A typological approach. *Intercultural Communication Studies, 16*, 145-157.

Books

Ragsdale, J. D. (1987). *Correspondence Course Study Guide for SPCM 2010, Interpersonal Communication*. Baton Rouge, LA: Office of Independent Study, LSU. (Revised 1991, 1993, 1995)

Ragsdale, J. D. (Ed. 2007). *Structures as argument: The visual persuasiveness of museums and places of worship*. Newcastle, UK: Cambridge Scholars Publishing.

Chapters

Ragsdale, J. D. (1972). Understanding and teaching a basic communication course. In W. W. Braden (Ed.), *Speech Methods and Resources*, 2nd Ed. (pp. 135-149). New York: Harper and Row.

Ragsdale, J. D. (1972). Evaluation of performance. In W. W. Braden (Ed.), *Speech Methods and Resources*, 2nd Ed. (pp. 420-440). New York: Harper and Row.

Ragsdale, J. D. (1976). Speech communication experimentation and a problem of uncertainty. In J. Blankenship & H. G. Stelzner (Eds.), *Rhetoric and Communication: Studies in the University of Illinois Tradition* (pp. 128-142). Urbana, IL: University of Illinois Press.

Ragsdale, J. D. (1988). Effective negotiating/communicating. In K. M. Rakestraw (Ed.), *Managing Public Agency Risks: Creative Approaches* (pp. 57-60). Washington, DC: Public Risk Management Association.

Brehmer, D. A., & Ragsdale, J. D. (1995). Communication contexts of fundraising. In D. A. Brehmer (Ed.), *Communicating Effectively with Major Donors* (pp. 5-16). San Francisco: Jossey-Bass.

Ragsdale, J. D. (1995). Quality communication in achieving fundraising excellence. In D. A. Brehmer (Ed.), *Communicating Effectively with Major Donors* (pp. 17-31). San Francisco: Jossey-Bass.

Brandau-Brown, F. E., Ragsdale, J. D., Bello, R. S., Thibodeaux, T. M., & Chapman, B. R. (2007). The role of leadership in civic education and advancement. In R. J. Meyer (Ed.), *Perspectives in Higher Education Reform, Vol. 13-14*, 19-27. Pueblo, CO: Alliance of Universities for Democracy.

Chapman, B. R., Ragsdale, J. D., Brandau-Brown, F. E., Bello, R. S., & Thibodeaux, T. M. (2007). Integrating environmental education and biodiversity into the university curriculum. In R. J. Meyer (Ed.), *Perspectives in Higher Education Reform, Vol. 13-14*, 28-35. Pueblo, CO: Alliance of Universities for Democracy.

Ragsdale, J. D., Brandau-Brown, F. E., & Thibodeaux, T. M. (2007). Using intercultural communication theory to build bridges between nations. In R. J. Meyer (Ed.), *Perspectives in Higher Education Reform, Vol. 13-14*, 181-190. Pueblo, CO: Alliance of Universities for Democracy.

Ragsdale, J. D., Brandau-Brown, F. E., & Thibodeaux, T. M. (2007). Promoting democratic citizenship through public communication training. In R. J. Meyer (Ed.), *Perspectives in Higher Education Reform, Vol. 13-14*, 191-200. Pueblo, CO: Alliance of Universities for Democracy.

Ragsdale, J. D., Bello, R. S., Brandau-Brown, F. E., & Thibodeaux, T. M. (2007). Instituting communication training in business and technical education. In R. J. Meyer (Ed.), *Perspectives in Higher Education Reform, Vol. 13-14*, 201-208. Pueblo, CO: Alliance of Universities for Democracy.

Ragsdale, J. D. (2007). The notion of the cinematic in the evaluation of post-*Star Wars* films. In R. J. Meyer (Ed.), *Perspectives in Higher Education Reform, Vol. 13-14*, 209-216. Pueblo, CO: Alliance of Universities for Democracy.

Proceedings

Artistic Performances

Artistic Exhibitions

Research Monographs and Technical Reports

Funded External Grants

Peer-Reviewed Presentations/Posters

- Ragsdale, J. D. (1963). The configuration of invention in English 'stylistic' rhetorics: 1600-1800. Speech Association of America, Denver.
- Ragsdale, J. D. (1964). Brevity as an ideal of style in classical theory. Speech Association of America, Chicago.
- Ragsdale, J. D. (1966). Current problems in phonological theory. Speech Association of America, Chicago.
- Ragsdale, J. D. (1967). Prospectus for studies in rhetoric and public address at the graduate level. Central States Speech Association, Indianapolis.
- Ragsdale, J. D. (1967). Predicting the encoding and decoding skills of native speakers of Spanish. Speech Association of America, Los Angeles.
- Ragsdale, J. D. (1968). A contemporary interpretation of the classical virtues of style. Central States Speech Association, Chicago.
- Ragsdale, J. D. (1969). Implications of the New Orleans conference for undergraduate and graduate curriculum revision. Southern Speech Association, Memphis.
- Ragsdale, J. D. (1970). Critique of the top three papers. Speech Communication Association, New Orleans.
- Ragsdale, J. D. (1972). Communication theory in the public schools. Southern Speech Communication Association, San Antonio.
- Ragsdale, J. D., & HopKins, M. F. (1972). Linguistic analysis of literature: Current methods and contributions (short course). Speech Communication Association, Chicago.
- Ragsdale, J. D. (1973). Rhetoric or art?: Some contemporary political plays. Southern Speech Communication Association, Lexington, KY.
- Ragsdale, J. D. (1974). *Last Tango in Paris, et al. V. the supreme court*: The current state of obscenity law. Speech Communication Association, Chicago.
- Ragsdale, J. D. (1974). Prosody and communication (respondent). Speech Communication Association, Chicago.
- Ragsdale, J. D. (1975). *The King of Marvin Gardens* (film program). Southern Speech Communication Association, Tallahassee, FL.
- Watson, K. W., and Ragsdale, J. D. (1981). Linguistic indices of truthful and deceptive responses to questions during employment interviews. Speech Communication Association, Anaheim, CA.

- Ragsdale, J. D. (1988). Listening: The fundamental skill. Advanced Planned Giving Workshop, Council for the Advancement and Support of Education, New Orleans.
- Ragsdale, J. D. (1988). Improving your nonverbal skills: Nonverbal feedback. Advanced Planned Giving Workshop, Council for the Advancement and Support of Education, New Orleans.
- Ragsdale, J. D. (1988). Effective negotiating/communicating. Public Risk Management Association, New Orleans.
- Ragsdale, J. D. (1988). Effective communication skills for fund raisers (3 day workshop). Council for the Advancement and Support of Education, Washington, DC.
- Ragsdale, J. D., & Canglose, L. A. (1989). Preferred tempos in social attractiveness: Exploring the chronemic channels. Southern Speech Communication Association, Louisville, KY.
- Ragsdale, J. D. (1989). Women's humor in film. Speech Communication Association, San Francisco.
- Ragsdale, J. D., Gotcher, J. M., Hoffman, R., Woods, B., & Dollar, N. (1990). Relational themes in naturally occurring dyads: An examination of the relational communication scale. Southern Speech Communication Association, Birmingham, AL.
- Matheny, R. E., & Ragsdale, J. D. (1990). Effective personal communication in major donor solicitation (3 day workshop). Council for the Advancement and Support of Education, Boston.
- Ragsdale, J. D. (1991). Communication in major donor solicitation. Council for the Advancement and Support of Education/National Association of Independent Schools Support of Independent Schools Conference, St. Louis.
- Matheny, R. E., Peppers, S., & Ragsdale, J. D. (1991). Effective personal communication in major donor solicitation (3 day workshop). Council for the Advancement and Support of Education, San Antonio.
- Ragsdale, J. D. (1992). Developing communication skills in major donor solicitations (2 day workshop). Council for the Advancement and Support of Education/National Association of Independent Schools Support of Independent Schools Conference, Baltimore.
- Ragsdale, J. D. (1992). Self-disclosure about religious conversion: An analysis of narratives. Southern Speech Communication Association, San Antonio.
- Matheny, R. E., Peppers, S., & Ragsdale, J. D. (1992). Effective personal communication in major donor solicitation (3 day workshop). Council for the Advancement and Support of Education, Washington, DC.
- Ragsdale, J. D. (1992). Dimensions of religious commitment and self-disclosure about christian religious conversion. Speech Communication Association, Chicago.
- Ragsdale, J. D. (1993). Women's humor in contemporary comic films. Popular Culture Association, New Orleans.

- Matheny, R. E., Peppers, S., & Ragsdale, J. D. (1993). Personal skills development in major donor solicitation (3 day workshop). Council for the Advancement and Support of Education, New Orleans.
- Matheny, R. E., Peppers, S., & Ragsdale, J. D. (1994). Personal skills development in major donor solicitation (3 day workshop). Council for the Advancement and Support of Education, Marina del Rey, CA.
- Craig, D. E., Patton, S. L., & Ragsdale, J. D. (1995). Personal skills development in major donor solicitation (3 day workshop). Council for the Advancement and Support of Education, Bethesda, MD.
- Ragsdale, J. D. (1998). Undergraduate honors conference (program moderator). Southern States Communication Association, San Antonio.
- Ragsdale, J. D. (1999). Innovative applications in communication theory (respondent). Central States Communication Association/Southern States Communication Association, St. Louis.
- Ragsdale, J. D. (2000). Selected papers in communication theory (program moderator). Southern States Communication Association, New Orleans.
- Ragsdale, J. D., & Brandau-Brown, F. E. (2000). Predicting the use of relational maintenance strategies in marriage. International Communication Association, Acapulco, MX.
- Ragsdale, J. D., & Brandau-Brown, F. E. (2000). The structure of relational maintenance in marriage (poster). National Communication Association, Seattle.
- Ragsdale, J. D. (2001). The South: Scholars and scholarship/Threads connecting to the future (program chair). Southern States Communication Association, Lexington, KY.
- Ragsdale, J. D., & Brandau-Brown, F. E. (2001). Relational maintenance strategies: A closer look at gender and length of marriage. Southern States Communication Association, Lexington, KY.
- Ragsdale, J. D., & Brandau-Brown, F. E. (2001). Gender differences in the factor structure of relational maintenance strategies in marriage (poster). National Communication Association, Atlanta.
- Ragsdale, J. D. (2002). The top four papers in interpersonal communication research (program moderator and respondent). Southern States Communication Association, Winston-Salem, NC.
- Ragsdale, J. D., & Brandau-Brown, F. E. (2002). Predicting the use of relational maintenance strategies in marriage (**A top four paper in family communication**). National Communication Association, New Orleans.
- Ragsdale, J. D., & Brandau-Brown, F. E. (2002). The factor structure of relational repair strategies in marriage (poster). National Communication Association, New Orleans.

- Ragsdale, J. D. (2003). The state of family communication theory and research: A roundtable (invited panelist). Western States Communication Association, Salt Lake City.
- Ragsdale, J. D. (2003). Exploring relational factors (Undergraduate honors conference program chair/discussant). Southern States Communication Association, Birmingham, AL.
- Ragsdale, J. D. (2003). Spotlight: J. Donald Ragsdale **2003 communication theory outstanding scholar**. Southern States Communication Association, Birmingham, AL.
- Ragsdale, J. D. (2003). Ethical issues in family communication research. Southern States Communication Association, Birmingham, AL.
- Brandau-Brown, F. E., & Ragsdale, J. D. (2003). The factor structure of relational repair strategies in marriage: Considering a tripartite approach to marital commitment. Southern States Communication Association, Birmingham, AL.
- Ragsdale, J. D., Brandau-Brown, F. E., & Thibodeaux, T. M. (2003). Using intercultural communication theory to build bridges between nations. Alliance of Universities for Democracy, Vilnius, Lithuania.
- Ragsdale, J. D., Brandau-Brown, F. E., & Thibodeaux, T. M. (2003). Promoting democratic citizenship through public communication training. Alliance of Universities for Democracy, Vilnius, Lithuania.
- Brandau-Brown, F. E., & Ragsdale, J. D. (2003). The structure of relational repair in marriage and its connection to tripartite marital commitment. National Communication Association, Miami, FL.
- Ragsdale, J. D., & Brandau-Brown, F. E. (2003). Influences of Machiavellianism and self-monitoring on relational repair in successful marriages (poster). National Communication Association, Miami, FL.
- Ragsdale, J. D. (2004). "Just the thought makes me tremble": New perspectives on communication apprehension (program moderator and respondent). Southern States Communication Association, Tampa, FL.
- Brandau-Brown, F. E., & Ragsdale, J. D. (2004). Sex differences, commitment, and the repair of marital relationships (**A top four paper in interpersonal communication**). Southern States Communication Association, Tampa, FL.
- Ragsdale, J. D., & Brandau-Brown, F. E. (2004). Making up is hard to do: The role of ambiguous messages in relational repair. Southern States Communication Association, Tampa, FL.
- Ragsdale, J. D. (2004). Communication theory's spotlight scholar: Richard L. Conville, Jr. (presenter). Southern States Communication Association, Tampa, FL.
- Brandau-Brown, F. E., & Ragsdale, J. D. (2004). Two cultures: A gendered approach to commitment and relational repair in marriage. International Association for Intercultural Communication Studies, Guadalajara, MX.

- Bello, R., Ragsdale, J. D., Brandau-Brown, F. E., & Thibodeaux, T. (2004). Cultural perceptions of equivocation and directness: Dimensional or unique? International Association for Intercultural Communication Studies, Guadalajara, MX.
- Bello, R., Brandau-Brown, F., Ragsdale, J. D., & Thibodeaux, T. (2004). Toward an alternate approach to the teaching of intercultural exchange and negotiation: The application of universal communication axioms. American Society for Competitiveness, Washington, DC.
- Chapman, B. R., Ragsdale, J. D., Brandau-Brown, F. E., Bello, R. S., & Thibodeaux, T. M. (2004). Integrating environmental education and biodiversity into the university curriculum. Alliance of Universities for Democracy, Pecs, Hungary.
- Brandau-Brown, F. E., Ragsdale, J. D., Bello, R. S., Thibodeaux, T. M., & Chapman, B. R. (2004). The role of leadership in civic education and advancement. Alliance of Universities for Democracy, Pecs, Hungary.
- Ragsdale, J. D., Bello, R. S., Brandau-Brown, F. E., & Thibodeaux, T. M. (2004). Instituting communication training in business and technical education. Alliance of Universities for Democracy, Pecs, Hungary.
- Ragsdale, J. D. (2004). The notion of the cinematic in the evaluation of post-*Star Wars* films. Alliance of Universities for Democracy, Pecs, Hungary.
- Brandau-Brown, F. E., & Ragsdale, J. D. (2004). Relational repair as a function of communal strength among remarried couples (poster). National Communication Association, Chicago.
- Bello, R., Brandau-Brown, F., Ragsdale, J. D., & Thibodeaux, T. (2005). Toward an alternate approach to the teaching of intercultural exchange and negotiation: The application of universal communication axioms. Southern States Communication Association, Baton Rouge, LA.
- Bello, R., Ragsdale, J. D., Brandau-Brown, F. E., & Thibodeaux, T. M. (2005). Cultural perceptions of equivocation and directness II: A replication and extension of the dimensional hypothesis. International Association for Intercultural Communication Studies, Taipei, Republic of China (Taiwan).
- Bello, R., Brandau-Brown, F. E., & Ragsdale, J. D. (2006). "What do you mean by that?": Interpretation of relational repair messages as a function of equivocation level and marital satisfaction (**the top paper in communication theory**). Southern States Communication Association, Addison, TX.
- Ragsdale, J. D., Brandau-Brown, F. E., & Bello, R. S. (2006). "Who are the restorers?": Attachment style, gender, and relational repair among the remarried. International Communication Association, Dresden, Germany.
- Ragsdale, J. D., Bello, R. S., Brandau-Brown, F. E., Thibodeaux, T. M., & Chapman, B. R. (2006). The museum as visual persuasion: A theoretical analysis and illustrative typology. International Communication, Dresden, Germany.

Ragsdale, J. D., Bello, R. S., and Brandau-Brown, F. E. (2006). Attachment style, marital satisfaction, commitment, and communal strength effects on relational repair message interpretation (**a top 10 [of 181] poster**). International Communication Association, Dresden, Germany.

Ragsdale, J. D., Bello, R. S., Brandau-Brown, F. E., Thibodeaux, T. M., & Chapman, B. R. (2006). European museums as visual persuasion: A typological approach. International Association for Intercultural Communication Studies, San Antonio, TX.

Bello, R. S., Brandau-Brown, F. E., & Ragsdale, J. D. (2007). Implications of differences between long-term married and remarried persons in the use of relational repair strategies. Southern States Communication Association, Louisville, KY.

Ragsdale, J. D., Brandau-Brown, F. E., & Bello, R. S. (2007). The pragmatics of selecting communication strategies to repair relationships among the remarried: Influences of commitment, satisfaction, and communal strength (poster). International Pragmatics Association, Göteborg, Sweden.

Bello, R. S., Brandau-Brown, F. E., & Ragsdale, J. D. (2007). Information manipulation strategies in boundary turbulence management: The effects of privacy level, relationship type, and key dispositions (poster). National Communication Association, Chicago, IL.

Work or Professional Experiences

Teaching Fellow, University of Illinois, Urbana, 1963-1964.

Assistant Professor of Speech, Louisiana State University, Baton Rouge, 1964-1966.

Visiting Assistant Professor of English (NDEA Institute), University of Kentucky, Summer, 1966.

Assistant Professor of Speech, The Ohio State University, Columbus, 1966-1967.

Assistant Professor of Speech, Louisiana State University, Baton Rouge, 1967-1969; Associate Professor, 1969-1976; Professor, 1976-1998.

Coordinator of Alumni Relations, College of Arts and Sciences, Louisiana State University, Baton Rouge, 1985-1987.

Lecturer of Speech Communication, Blinn College, Bryan, TX, Summer, 1998.

Lecturer of Speech Communication, Sam Houston State University, Huntsville, TX, 1998-2000.

Professor and Program Coordinator of Speech Communication, Sam Houston State University, Huntsville, TX, 2000-2003; Chair, School of Public Communication, 2002-2003; Interim Chair, Department of Mass Communication, 2003-2004; Chair, Department of Speech Communication, 2003-2007; Chair, Department of Communication Studies, 2007-Present.

Honors and Awards

2003 Scholar of the Year, Southern States Communication Association, Communication Theory
Division, Birmingham, AL

Other Competencies