

The background of the slide features a faded photograph of a university campus. On the left, there is a large, dark bronze statue of a man in a suit, standing on a stone pedestal. In the center and right, a two-story brick building with white columns and a portico is visible, surrounded by green trees and a lawn.

Benchmarks / Performance Indicators

FY 2007

Year End Report

Data Provided by:
University Vice-Presidents
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OFFICE OF INSTITUTIONAL RESEARCH & ASSESSMENT
SAM HOUSTON STATE UNIVERSITY
A MEMBER OF THE TEXAS STATE UNIVERSITY SYSTEM
HUNTSVILLE, TEXAS

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Athletics

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Overall Department	FY 03	FY 04	FY 05	FY 06	FY 07	FY 07 Goals	FY 08 Goals
Commissioner's Cup Ranking	5	5	1	1	1	in top 4	in top 4
Women's All Sports Ranking	7	5	2	2	1	in top 4	in top 4
Men's All Sports Ranking	3	5	2	2	4	in top 4	in top 4
Secondary Violations	10	4	6	6	4	3	3
Major Violations	0	0	0	0	0	0	0
	FY 03	FY 04	FY 05	FY 06	FY 07	FY 07 Goals	FY 08 Goals
Grade Point Average of Student Athletes	2.6	2.69	2.76	2.82	2.9	2.7	2.7
Academic Awards	11	10	11	22	25	15	15
Percentage of Staff that are Non-Caucasian	17.00%	8.00%	7.00%	6.00%	9.00%		
Graduation rate	47.00%	48.00%	60.00%	40.00%	54.00%	50.00%	50.00%

Winning Percentage	FY 03	FY 04	FY 05	FY 06	FY 07	FY 07 Goals	FY 08 Goals
Football	4-7 (.363)	2-9 (.182)	11-3 (.786)	3-7 (.300)	6-5 (.545)	0.5	0.5
Basketball (men)	23-7 (.766)	13-15 (.464)	18-12 (.600)	22-9 (.710)	21-10 (.677)	0.5	0.5
Basketball (women)	7-20 (.259)	7-21 (.250)	7-20 (.259)	9-18 (.333)	5-24 (.172)	0.5	0.5
Baseball	21-33 (.388)	20-33 (.377)	24-29-2 (.455)	23-31 (.426)	40-24 (.625)	0.5	0.5
Softball	11-31 (.262)	24-33 (.421)	29-20 (.592)	18-30 (.375)	38-26 (.594)	0.5	0.5
Soccer	*	4-16 (.200)	2-17-1 (.125)	5-12-1 (.423)	3-15 (.167)	0.5	0.5
Volleyball	14-18 (.438)	11-18 (.379)	16-15 (.516)	17-13 (.567)	10-16 (.385)	0.5	0.5
X-Country (men)	9-1 (.900)	9-1 (.900)	9-1 (.900)	9-1 (.900)	7-3 (.700)	0.5	0.5
X-Country (women)	7-3 (.700)	6-4 (.600)	7-3 (.700)	6-3 (.667)	3-7 (.300)	0.5	0.5
I-Track (men)	8-2 (.800)	8-2 (.800)	4-6 (.400)	9-1 (.900)	8-3 (.727)	0.5	0.5
I-Track (women)	5-5 (.500)	7-3 (.700)	9-1 (.900)	9-1 (.900)	12-0 (1.000)	0.5	0.5
O-Track (men)	9-1 (.900)	3-7 (.300)	10-0 (1.000)	10-0 (1.000)	7-3 (.700)	0.5	0.5
O-Track (women)	7-3 (.700)	8-2 (.800)	10-0 (1.000)	10-0 (1.000)	10-1 (.909)	0.5	0.5
Golf (men)	104-50 (.646)	53-90-2 (.366)	85-38-2 (.688)	69-87-1 (.443)	119-40 (.748)	0.5	0.5
Golf (women)	24-45 (.348)	58-25 (.699)	28-83 (.252)	55-44-1 (.555)	75-27-3 (.714)	0.5	0.5
Tennis	12-13 (.480)	6-18 (.250)	11-11 (.500)	12-8 (.600)	12-5 (.706)	0.5	0.5

Athletics (continued)

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Conference Ranking	FY 03	FY 04	FY 05	FY 06	FY 07	FY 07 Goals	FY 08 Goals
Football	5	4	1	5	2	In top 4	In top 4
Basketball (men)	1	5	3	2	2	In top 4	In top 4
Basketball (women)	10	8	9	9	12	In top 4	In top 4
Baseball	8	7	6	9	4	In top 4	In top 4
Softball	6	3	2	7	2	In top 4	In top 4
Soccer	*	7	8	4	8	In top 4	In top 4
Volleyball	7	7	6	2	9	In top 4	In top 4
X-Country (men)	2	2	2	2	3	In top 4	In top 4
X-Country (women)	4	5	4	4	8	In top 4	In top 4
I-Track (men)	3	3	7	2	4	In top 4	In top 4
I-Track (women)	6	4	2	2	1	In top 4	In top 4
O-Track (men)	2	8	1	1	5	In top 4	In top 4
O-Track (women)	4	3	1	1	2	In top 4	In top 4
Golf (men)	8	7	8	6	4	In top 4	In top 4
Golf (women)	4	1	3	5	1	In top 4	In top 4
Tennis	9	7	5	3	2	In top 4	In top 4

Academic Performance Program	FY 03	FY 04	FY 05	FY 06	FY 07*	FY 07 Goals	FY 08 Goals
Football	N/A	940	952	959	N/A	925	925
Basketball (men)	N/A	981	923	889	N/A	925	925
Basketball (women)	N/A	982	883	942	N/A	925	925
Baseball	N/A	908	910	906	N/A	925	925
Softball	N/A	1000	939	968	N/A	925	925
Soccer	N/A	887	935	968	N/A	925	925
Volleyball	N/A	935	1000	979	N/A	925	925
X-Country (men)	N/A	893	1000	938	N/A	925	925
X-Country (women)	N/A	1000	933	980	N/A	925	925
I-Track (men)	N/A	925	927	922	N/A	925	925
I-Track (women)	N/A	971	952	977	N/A	925	925
O-Track (men)	N/A	925	927	922	N/A	925	925
O-Track (women)	N/A	971	952	976	N/A	925	925
Golf (men)	N/A	1000	947	944	N/A	925	925
Golf (women)	N/A	912	1000	944	N/A	925	925
Tennis	N/A	875	1000	941	N/A	925	925

* AY 06-07 APR not available until Nov '07.

Athletics (continued)

Outside Sources Revenues	FY 03	FY 04	FY 05	FY 06	FY 07	FY 07 Goals	FY 08 Goals
NCAA	224,457	283,233	291,381	319,023	N/A	300,000	300,000
Guarantees	215,400	371,500	190,100	432,500	N/A	10,000	10,000
Tickets	84,587	78,423	158,651	162,821	N/A	10,000	10,000
Concessions	40,460	25,924	52,460	34,070	N/A	150,000	150,000
Royalties	N/A	20,100	90,347	100,448	N/A	50,000	50,000
Corporate	N/A	N/A	17,350	17,257	N/A	50,000	50,000
Partners	157,210	108,518	130,215	472,930	N/A	130,000	130,000
Facilities	60,181	45,027	49,972	51,784	N/A	50,000	50,000
Camps	101,045	122,095	114,600	94,042	N/A	100,000	100,000
Prog/Ad	10,796	12,247	11,711	11,465	N/A	10,000	10,000
Other	209,890	297,040	186,954	330,092	N/A	200,000	200,000

Division of Academic Affairs

Admissions	FY 03	FY 04	FY 05	FY 06	FY 07	FY 07 Goals	FY 08 Goals	FY 08 Annual-Fall
Average SAT entering freshmen	997	1010	1013	1038	1031 ¹	1040	1040	1031.59
Average GRE, entering Masters students	981	976	983	968	942 ²	985	985	972
Average GRE, entering Doctoral students	1,050	1,158	1,102	951	1078 ³	1,000	1,100	1,081
Average GPA, entering Masters students	N/A ⁴	N/A ⁴	N/A ⁴	3.21 ⁴	3.20 ⁴	N/A	3.30	3.24 ⁴
Average GPA, entering Doctoral students	N/A ⁵	N/A ⁵	N/A ⁵	3.20 ⁵	3.45 ⁵	N/A	3.50	3.39 ⁵
Enrollment	13,091	13,460	14,371	15,357	15,935	16,000	16,350	16,445
Undergraduate	11,222	11,504	12,297	13,193	13,761	13,700	14,120	14,147
Masters	1,428	1,521	1,491	1,635	1,631	1,725	1,675	1,785
Doctorate	138	149	200	252	248	265	265	245
Post-baccalaureate	303	286	383	277	295	310	300	268
Honors program								
Number of students	162	162	238	313	350	330	370	343
Average GPA	3.5	3.46	3.52	3.58	3.66	3.55	3.66	3.64
Average SAT	1217	1225	1240	1229	1223	1240	1230	1217

¹ F06 Source=SAFS91RG

² (Masters) F06 Source=GADM reconciled with STDM; N=382

³ (Doctoral) F06 Source=GADM reconciled with STDM; N=34

⁴ (Masters) Source=GADM, UgradTrGp var; F02-F04 Data Unavailable, F05 N=360, F06 N=393 ,F07N=305

⁵ (Doctoral) Source=GADM UgradTrGp var, F02-F04 Data Unavailable, F05 N=23, F06 N=13, F07N=28

Research	FY 03	FY 04	FY 05	FY 06	FY 07	FY 07 Goals	FY 08 Goals	FY 08 End of Fall
Number of external grants/contracts	50	46	49	55	70	56	60	
\$ of external grants/contracts	\$6,465,361	\$8,690,047	\$7,783,912	\$7,435,140	\$11,073,388	\$7,585,000	\$7,900,000	
Number of external proposals submitted	84	95	97	75	148	76	124	
	FY 03	FY 04	FY 05	FY 06	FY 07	FY 07 Goals	FY 08 Goals	FY 08 Annual-Jan
Number of faculty publications	N/A	N/A	519	719	807	750	840	
Number of faculty presentations	N/A	N/A	945	926	1102	1,000	1150	

Division of Academic Affairs (continued)

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Faculty Quality	FY 03	FY 04	FY 05	FY 06	FY 07	FY 07 Goals	FY 08 Goals	FY 08 Annual-Jan
% above national norm in at least one class	N/A	*	81.60%	83.00%	86.17%	90.00%	90%	N/A
Average number of publications and presentations for faculty being granted tenure (only for those being promoted from assistant to associate professor)	N/A	13.4	16.4	18.5	18.95	17	19	N/A
Percent of departments with faculty members serving as officers for regional/state organizations	59% ¹	89% ¹	82.00%	75.00%	85.71%	85.00%	85%	N/A
Percent of departments with faculty members serving as officers for national/international organizations	66% ¹	71.4% ¹	57.00%	75.00%	78.57%	70.00%	80%	N/A

¹ As reported in "2004 Update Benchmarks/Performance Indicators"

Student Quality	FY 03 F01 Cohort	FY 04 F02 Cohort	FY 05 F03 Cohort	FY 06 F04 Cohort	FY 07 F05 Cohort	FY 07 Goals For 06	FY 08 Goals For 07 Cohort	FY 08 Annual-Fall
New Freshmen one year retention rates	62.00%	63.00%	67.00%	70.00%	72.00%	72.00%	74.00%	70%
Student Quality	FY 03 97 Cohort	FY 04 98 Cohort	FY 05 99 Cohort	FY 06 00 Cohort	FY 07 01 Cohort	FY 07 Goals For 01 Cohort	FY 08 Goals For 02 Cohort	FY 08 Annual-Aug F01 cohort
Six year graduation rates	32.00%	39.00%	39.00%	43.00%	40.00%	43.00%	44.00%	NA

Diversity	FY 03	FY 04	FY 05	FY 06	FY 07	FY 07 Goals	FY 08 Goals	FY 08 Annual-Fall
Minority Faculty	29	25	43	48	57	51	60	65
Students								
Black	1,802	1,800	1,951	2,070	2,145	2,150	2,200	2,252
Hispanic	1,224	1,313	1,522	1,681	1,848	1,750	1,925	2,032
Number of female administrators	N/A	18 of 55	23 of 61	26 of 65	26 of 63	26 of 63	28 of 63	27 of 64

Division of Finance and Operations

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Business Office	FY 03	FY 04	FY 05	FY 06	FY 07	FY 07 Goals	FY 08 Goals
Accounts Payable							
Purchase Orders Processed	16,227	17,651	18,952	20,626	19,988	22,500	22,276
Mail Processed	47,558	52,466	55,329	59,238	60,673	63,000	61,886
Average # of Days from Date Encumbered to Processing Voucher	15	18	21	18	18	18	17
# of Company Statements Researched for Correctness	1,304	1,414	1,519	1,856	1,802	1,900	1,900
\$ Amount of Cash Credits Received and Processed by SHSU	\$4,539	\$15,220	\$11,772	\$20,972	\$19,511	\$30,200	\$20,000

Business Office	FY 03	FY 04	FY 05	FY 06	FY 07	FY 07 Goals	FY 08 Goals
# of Reports Completed for Other Agencies of the State of Texas	15	16	18	23	23	23	23
# of Scholarships Processed	1,143	2,323	2,382	3,412	2,896	3,500	3,000
\$ Amount Scholarships Processed	\$973,538	\$2,223,692	\$2,116,236	\$5,344,510	\$3,082,961	\$5,000,000	\$3,500,000
# of Students Resigned for Non-Payment of Returned Checks	62	46	23	27	14	21	12
\$ Amount of Returned Checks Write-Off	\$10,405	\$13,792	\$9,219	\$1,937	\$2,824	\$1,600	\$2,000
% of Returned Check Dollars Collected in Two Years	96.40%	98.30%	98.30%	99.1%	99.1%	99.0%	99.3%
Journal Voucher, Local Voucher and General Receipt Code Corrections Completed	148	183	201	142	16	150	25
# of Bank, Scholarship, Student Loan, Booked Receivable and State Reconciliations Completed	1,771	2,140	1,646	2,250	2,198	2,200	2,150
# of Local and State Vouchers Scanned	28,955	31,637	34,948	38,699	33,118	40,000	34,000

Cashier's Office	FY 03	FY 04	FY 05	FY 06	FY 07	FY 07 Goals	FY 08 Goals
Tuition & Fees Receipted	\$41,332,262	\$52,707,212	\$64,937,420	\$72,377,414	\$79,079,487	\$75,000,000	\$81,451,872
Cashier "Cash Over/(Short)"	(9)	(79)	10	96	100	50	50
Registration "Cash Over/(Short)"	5	23	20	1	0	0	0

Division of Finance and Operations (continued)

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Vending Operations	FY 03	FY 04	FY 05	FY 06	FY 07	FY 07 Goals	FY 08 Goals
Total Sales	\$545,888	\$549,774	\$581,949	\$589,553	\$571,882	\$600,000	\$595,449
Gross Profit	\$322,698	\$316,685	\$345,745	\$349,231	\$321,976	\$350,000	\$325,196
Net Profit	\$24,383	\$35,421	\$62,889	\$112,001	\$100,257	\$160,000	\$120,000
Monetary Support Provided to Other SHSU Departments	\$33,543	\$39,839	\$32,174	\$113,088	\$112,534	\$116,500	\$0

Computer Services	FY 03	FY 04	FY 05	FY 06	FY 07	FY 07 Goals	FY 08 Goals
Web Home Page Visits	5,342,530	7,272,621	9,978,115	13,470,000	17,059,203	17,000,000	22,000,000
% of Faculty using Blackboard	56.40%	65.00%	*	65.00%	68.00%	70.00%	80.00%
Internet Bandwidth	9 Mb/sec	30 Mb/sec	40 Mb/sec	200 MB/sec	N/A	N/A	N/A

Mail Services	FY 03	FY 04	FY 05	FY 06	FY 07	FY 07 Goals	FY 08 Goals
Postage Volume	355,428	373,053	392,020	NA	NA	NA	NA

Division of Finance and Operations (continued)

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Human Resources	FY 03	FY 04	FY 05	FY 06	FY 07	FY 07 Goals	FY 08 Goals
Employee Relations							
Charges of Discrimination Received	7	2	0	0	0	0	0
Charges of Discrimination Pending	5	2	0	0	0	0	0
Charges of Discrimination Dismissed	4	5	2	0	0	0	0
Discrimination Lawsuits Received	3	1	0	0	0	0	0
Discrimination Lawsuits Pending	4	4	0	0	0	0	0
Disciplinary Meetings with Employees	0	2	5	10	17	0	15
Grievances Resolved	2	2	1	0	0	0	0
Discharge with a Settlement Agreement	0	0	0	2	3	0	0
Staff Discharge	3	5	9	11	18	11	12
Staffing							
Applications Processed	3,102	5,307	5,858	9,725	8,517	10,697	9,000
Applicants Referred to Departments	2,719	2,083	2,359	2,551	2,733	2,800	3,000
HR Department Interviews	616	1,161	907	646	306	710	700
Special Advertising Processed	110	23	119	587	616	587	600
Faculty Positions Filled	49	6	52	165	190	181	200
Staff Positions Filled	160	178	185	275	312	302	325
New Employees at Orientation	203	204	298	272	349	275	350
Separations	76	94	175	164	180	172	200
Turnover Rate	5.00%	7.00%	13.00%	11.00%	11.40%	11.00%	11.00%
Other HR Services							
HR Reports	67	69	71	76	79	76	79
Job Classification Additions & Changes	31	32	49	47	50	47	50
Leave Requests Processed	11	20	21	28	27	28	30
Unemployment Claims	20	30	31	35	16	35	40
Workers' Compensation Claims	24	27	21	31	20	31	35
Salary Surveys	15	16	23	25	25	25	25

Division of Finance and Operations (continued)

Physical Plant	FY 03	FY 04	FY 05	FY 06	FY 07	FY 07 Goals	FY 08 Goals
Energy Utilization Index	99	88	80	85	84	84	83
Increase Fleet MPG Rating	13.21	14.06	14.79	13	13.4	13	12.7
Campus Accidents Reported	19	20	24	32	22	25	20
Work Orders Completed	30,451	29,561	22,743	24,016	14,976	23,500	15,500
Completed MRC Projects (>\$2500)	\$15,665,705	\$38,479,974	\$5,872,810	\$46,342,556	\$26,211,556	\$31,000,000	\$30,000,000
Deferred Maintenance Backlog	\$4,557,000	\$4,051,000	\$4,440,500	\$3,662,000	\$3,318,000	\$3,500,000	\$3,610,000
Critical Deferred Maintenance Backlog	\$232,500	\$434,500	\$309,500	\$0	\$1,810,000	\$0	\$1,090,000
Classroom Utilization	32.5	26.3	32.2	29	32.9	33	34.5
Class Lab Utilization	26.8	22.3	25.4	21.6	28.5	26	31.5

Purchasing	FY 03	FY 04	FY 05	FY 06	FY 07	FY 07 Goals	FY 08 Goals
Total Percentages spent with Historically Underutilized Businesses	16.00%	16.50%	15.30%	23.20%	22%	23.50%	23.50%
"Good Faith Effort" - Number of Sponsored in-house HUB Forums, attendance at other State HUB Forums, HUB Discussion Workshops, and related events	20	21	22	25	25	26	26
Total Expenditures (As Reported in the Annual HUB Report)	\$38,375,840	\$52,532,242	\$58,425,542	\$53,391,141	\$40,402,479	\$54,000,000	\$54,000,000
# of Contracts Awarded Competitive & Non-Competitive	15,775	16,676	17,896	20,067	20,767	21,000	21,000

University Store	FY 03	FY 04	FY 05	FY 06	FY 07	FY 07 Goals	FY 08 Goals
Sales & Small Purchases (under \$5,000) for Physical Plant	\$1,759,636	\$2,225,853	\$2,226,210	\$2,223,727	\$2,161,768.00	\$2,226,000	\$2,200,000.00
Total \$ Amount of Express Purchase Orders Processed	\$529,272	\$490,971	\$513,454	\$502,150	\$468,912.00	\$504,000	\$500,000.00

Division of Finance and Operations (continued)

Public Safety Services	FY 03	FY 04	FY 05	FY 06	FY 07	FY 07 Goals	FY 08 Goals
<i>Police Activity</i>							
Patrol Vehicle Mileage	84,426	82,758	80,713	89,561	82,438	88,000	85,000
University Parking Citations	28,913	24,435	22,948	26,189	26,012	25,000	26,500
Moving Citations (JP & Municipal)	678	495	614	1,391	787	1,400	850
Parking Citations (JP & Municipal)	251	66	52	86	77	100	90
Motor Vehicle Accidents	19	12	14	15	17	20	25
Vehicle Impounds	48	85	126	104	86	125	125
Offense Reports	420	292	373	478	343	500	450
Administrative Reports	255	286	330	226	220	250	275
Service Calls	5,343	6,386	7,266	8,827	8,098	9,000	8,500
Outside Agency Assists	229	413	395	366	420	400	425
Arrests	411	211	197	301	197	350	250
<i>Campus Security Act (Offences)</i>							
Murder/Non-Negligent Manslaughter	0	0	0	0	0	0	0
Negligent Manslaughter	0	0	0	0	0	0	0
Sexual Assault/Forcible	0	0	0	0	1	2	2
Sexual Assault/Non-Forcible	0	0	0	0	0	0	0
Robbery	0	0	0	1	1	2	2
Aggravated Assault	0	0	0	0	1	2	2
Burglary	6	4	10	7	4	10	10
Motor Vehicle Theft	2	1	1	1	1	2	2
Arson	0	0	1	1	0	2	2
<i>Campus Security Act (Arrests)</i>							
Liquor-Law Violations	53	33	172	95	94	80	100
Drug Abuse Violations	54	20	40	38	39	30	45
Weapons Violations	5	1	3	0	0	0	2

Division of Finance and Operations (continued)

Sam Houston Press	FY 03	FY 04	FY 05	FY 06	FY 07	FY 07 Goals	FY 08 Goals
Total Sales for Overall Operations	\$697,587	\$651,170	\$735,609	\$854,708	\$851,296	\$862,000	\$885,348
Total Printing Tickets	942	854	920	881	833	900	866
Total Sales for Overall Operations per FTE	\$79,124	\$74,419	\$81,734	\$81,401	\$79,190	\$80,186	\$82,358

Student Accounts	FY 03	FY 04	FY 05	FY 06	FY 07	FY 07 Goals	FY 08 Goals
\$ Amount of Credit Card Payments	\$17,786,735	\$23,449,850	\$32,146,592	\$44,683,763	\$44,922,479	\$46,917,951	\$49,414,727
% Increase in \$ Amount of Payments from Previous Year	28.48%	31.89%	37.09%	39.00%	13.29%	5.00%	10.00%
# of Credit Card Payments	46,323	65,947	103,510	143,879	133,504	151,073	146,854
\$ Amount of Internet Credit Card Payments	\$9,878,685	\$15,328,873	\$23,833,088	\$37,417,948	\$35,403,128	\$39,288,845	\$38,943,441
% Increase in Dollar Amount of Internet Credit Card Payments	45.26%	55.17%	55.48%	57.00%	15.80%	5.00%	10.00%
# of Internet Credit Card Payments	18,439	33,058	73,337	115,139	93,822	120,896	103,204

Division of University Advancement

Alumni Relations	FY 03	FY 04	FY 05	FY 06	FY 07	FY 07 Goals	FY 08 Goals
Annual Member Revenue	\$91,244	\$117,300	\$135,015	\$113,215	\$120,630	\$135,000	\$135,000
Live Member Revenue	N/A	\$41,050	\$44,815	\$69,050	\$94,875	\$60,000	\$100,000
Annual Members	2,208	2,457	3,257	2,321	2,530	3,000	3,000
New Graduate Members	N/A	N/A	N/A	3,074	2,962	3,000	3,000
Life/Endowed Members	435	442	508	676	888	750	1,000
Renewal Percentage	47.00%	75.00%	74.00%	59.10%	90.00%	70.00%	75.00%
Member Participation	5.00%	4.89%	5.45%	8.70%	8.23%	10.00%	9.00%
Gifts (non-dues income)	\$53,277	\$18,629	\$34,774	\$103,127	\$186,532	\$35,000	\$75,000
Alumni Solicited for Membership	57,860	59,263	68,994	69,438	77,523	70,000	80,000
Members w/email	1,490	1,847	2,696	4,284	6,230	5,000	7,000
Meeting & Events	29	61	69	76	93	80	100
Mtg & Event Attendance	3,625	6,429	9,066	8,044	11,203	9,000	12,000
Member Communication Pieces	32	43	67	64	65	75	75
Alumni Web Site Visits	19,402	19,348	22,662	21,264	21,246	25,000	23,000

Advancement Services	FY 03	FY 04	FY 05	FY 06	FY 07	FY 07 Goals	FY 08 Goals
Database with Valid Addresses	51,000	72,825	77,584	80,072	86,077	83,000	89,000
Alumni with Valid Addresses	47,000	68,275	72,995	75,140	79,856	78,000	83,000
Database with Valid Phone Numbers	N/A	50,759	56,513	59,449	62,429	60,000	65,000
Alumni with Valid Phone Numbers	N/A	49,037	55,084	56,603	59,408	58,000	62,000
Database with Valid Email	N/A	10,950	16,409	20,001	29,764	23,000	33,000
Alumni with Valid Email	N/A	10,666	16,105	19,696	28,790	22,500	32,000
Records Updated	N/A	N/A	169,603	223,195	259,926	225,000	270,000
Data Requests (reports, lists, labels)	N/A	N/A	172	264	710	275	725

Development	FY 03	FY 04	FY 05	FY 06	FY 07	FY 07 Goals	FY 08 Goals
Amount Contributed	\$2,191,800	\$3,057,951	\$2,962,997	\$7,211,424	\$8,044,878	\$7,000,000	\$8,250,000
Number of Gifts	4,863	6,008	8,159	9,289	11,023	10,000	12,000
Number of Donors	5,197	3,968	5,197	5,673	6,136	6,500	6,650
Addressable Prospects Solicited	47,000	63,647	77,548	73,413	74,972	75,000	78,000
Overall Donor Participation	6.63%	6.23%	6.70%	7.73%	8.18%	9.00%	8.50%
Undergraduate Alumni Solicited	45,500	45,193	55,601	54,910	55,919	56,000	58,000
Undergraduate Donors	1,921	2,501	3,319	3,637	3,858	4,000	4,250
Undergrad Donor Participation	4.22%	5.53%	5.97%	6.62%	6.90%	7.25%	7.33%

Division of University Advancement (continued)

15

Development (continued)	FY 03	FY 04	FY 05	FY 06	FY 07	FY 07 Goals	FY 08 Goals
New Endowment Agreements	13	15	7	20	32	20	35
Endowment Amendments	14	11	7	4	16	10	15
New Scholarship Agreements	9	7	7	7	11	10	10
Scholarship Agreement Amendments	7	4	not measured	not measured	not measured	not measured	not measured
Heritage Donor Response	383	138	not measured	not measured	not measured	not measured	not measured
Heritage New Donor Response	116	38	not measured	not measured	not measured	not measured	not measured
Heritage Gifts Received	\$26,585	\$14,169	not measured	not measured	not measured	not measured	not measured
Donor-Scholar Luncheon Attendees	312	241	270	306	343	275	350
Planned Giving Expectancies	1	2	6	8	8	15	15
Advancement Web Hits	9,350	10,615	9,861	12,682	13,436	14,000	14,000
On-Line Gifts	10	41	76	98	121	100	125
On-Line Gift Amounts	\$980	\$3,805	\$6,861	\$9,476	\$14,617	\$10,000	\$15,000

Marketing	FY 03	FY 04	FY 05	FY 06	FY 07	FY 07 Goals	FY 08 Goals
Projects Completed	N/A	N/A	N/A	255	417	276	350
University Marketing	N/A	N/A	N/A	80.00%	80.00%	80.00%	80.00%
Academic Marketing	N/A	N/A	N/A	20.00%	20.00%	20.00%	20.00%
Consulting Activities	N/A	N/A	N/A	39	44	50	50

Museum	FY 03	FY 04	FY 05	FY 06	FY 07	FY 07 Goals	FY 08 Goals
Visitors On-Site	N/A	37,680	46,708	42,966	47,625	45,000	50,000
Off-Site Program Attendance	N/A	44,797	39,942	38,601	4,926	40,000	5,000
School Tours	N/A	76	78	66	70	78	78
School Tours Attendance	N/A	5,917	5,837	8,048	6,231	6,250	6,500
4 th Grade Attend. Fri. Folk Festival	N/A	4,430	not measured	not measured	not measured	not measured	not measured
Walker Education Ctr. Events	N/A	100	98	95	116	100	120
Walker Educ Ctr Event Attendance	N/A	7,373	7,765	6,819	6,999	7,250	7,250
Gift Shop Net Profit	N/A	\$3,844	\$5,871	\$8,332	\$9,430	\$7,500	\$10,000
Web Site Hits	N/A	37,381	38,669	45,746	39,361	47,000	45,000

Public Relations	FY 03	FY 04	FY 05	FY 06	FY 07	FY 07 Goals	FY 08 Goals
News Releases & Articles (Major)	136	144	157	165	120	170	165
News Releases & Articles (Minor)	217	321	311	339	361	350	375
Hometown Releases	1,143	1,026	806	1173	1115	1200	1200
Media Placements	2,313	1,842	2,703	3,124	4,398	2,750	4,000
Media Professionals Contacted	2,956	2,486	3,166	3,125	3,309	3,200	3,350
Publications Produced	N/A	61	not measured	not measured	not measured	not measured	not measured

Division of Enrollment Management

Freshman Cohort Statistics	FY 03 02 Cohort	FY 04 03 Cohort	FY 05 04 Cohort	FY 06 05 Cohort	FY 07 06 Cohort	FY 07 Goals For 06 Cohort	FY 08 Goals For 07 Cohort	FY 08 Early Fall 07 07 Cohort
Applied	4,950	5,282	5,592	6,012	7,642	6,342		7,788
Accepted	3,799	3,675	4,268	4,266	4,728	4,290		4,787
Enrolled	1,673	1,832	2,144	2,217	2,114	2,224		2,254
Retained into 2nd year	1,067	1,225	1,504	1,591	1,565	1,601		NA
1yr Retention Rate	64%	67%	70%	72%	70%	72%		NA
Retained into 3rd year	907	1,061	1,275	1,310	NA	1,334		NA
2 yr Retention Rate	54%	58%	60%	59%	NA	60%		NA
1st Generation Students	Unavailable	Unavailable	Unavailable	Unavailable	NA			NA

ACT/SAT Scores	FY 03 02 Cohort	FY 04 03 Cohort	FY 05 04 Cohort	FY 06 05 Cohort	FY 07 06 Cohort	FY 07 Goals For 06 Cohort	FY 08 Goals For 07 Cohort	FY 08 Early Fall 07 07 Cohort
Average SAT	997	1010	1012	1038	1032	1040		1031
State SAT	991	993	992	995	NA	NA		999
National SAT	1020	1026	1026	1028	NA	NA		1017
Average ACT	20.5	20.7	20.7	20.7	21.26	21		21.1
State ACT	20.1	20	20.3	20.2	NA	NA		20.2
National ACT	20.6	20.6	20.6	20.3	NA	NA		20.9

Transfer +30 CC Cohort Statistics	FY 03 02 Cohort	FY 04 03 Cohort	FY 05 04 Cohort	FY 06 05 Cohort	FY 07 06 Cohort	FY 07 Goals For 06 Cohort	FY 08 Goals For 07 Cohort	FY 08 Early Fall 07 07 Cohort
Enrolled	973	986	1004	1222	1217	1030		1226
Retained into 2nd year	710	749	789	970		917		NA
Rate	73.00%	76.00%	71.00%	79.00%		75.00%		NA
Retained into 3rd year	535	572	545	677	NA	NA		NA
Rate	55.00%	58.00%	54.00%	56.90%	NA	NA		NA

Division of Enrollment Management (continued)

Retention Rates All Freshmen	FY 03 02 Cohort	FY 04 03 Cohort	FY 05 04 Cohort	FY 06 05 Cohort	FY 07 06 Cohort	FY 07 Goals For 06 Cohort	FY 08 Goals For 07 Cohort	
One year retention rates	64.00%	67.00%	70.00%	72.00%	70.00%	73.00%		
Gender								
Male	59.00%	63.00%	66.00%	68.00%	67.44%	69.00%		
Female	67.00%	70.00%	73.00%	75.00%	72.31%	76.00%		
Ethnicity								
White	64.00%	64.00%	68.00%	70.00%	69.11%	71.00%		
Black	64.00%	74.00%	76.00%	79.00%	77.01%	79.00%		
Hispanic	58.00%	70.00%	69.00%	72.00%	70.90%	73.00%		
Asian	69.00%	86.00%	86.00%	71.00%	59.38%	71.00%		
Native American	50.00%	71.00%	57.00%	75.00%	66.67%	75.00%		
International	88.00%	60.00%	90.00%	73.00%	52.38%	75.00%		
Residence Life Category	FY 03 02 Cohort	FY 04 03 Cohort	FY 05 04 Cohort	FY 06 05 Cohort	FY 07 06 Cohort	FY 07 Goals For 06 Cohort	FY 08 Goals For 07 Cohort	
Freshmen Beds								
Male	495	569	664	727	748	792*	742	
Female	824	882	1,068	1,092	1,078	1162*	1,147	
Total	1,319	1,451	1,732	1,819	1,826	1954*	1,888	
Percentage	99.92%	99.93%	99.54%	98.97%	93.4%*	100.00%	100.00%	
Upperclassmen Beds								
Male	430	288	445	390	343	344	342	
Female	694	533	518	608	557	505	555	
Total	1,124	821	963	998	900	849	897	
Percentage	94.69%	96.14%	92.33%	89.91%	106%	100.00%	100.00%	
Upperclassmen Apts								
Bearkat Village	0	495	494	502	492	507	507	
Colony (Family)	82	75	70	24	12	17	n/a	
Total	82	570	564	526	504	524	507	
Percentage (??)	82.83%	94.06%	93.07%	99.06%	97.11%	100.00%	100.00%	
Beds Grand Total	2,525	2,842	3,259	3,343	3,230	3,327	3,293	
Capacity Grand Total	2,606	2,912	3,389	3,479	3,327*	3,327	3,293	
Percentage filled	96.89%	97.60%	96.16%	96.09%	97%	100.00%	100.00%	

* Correction of previously reported figures

Division of Enrollment Management (continued)

Visitor Center Category	FY 03	FY 04	FY 05	FY 06	FY 07	FY 07 Goals For 06 Cohort	FY 08 Goals For 07 Cohort	
Prospective Students	1,728	1,686	2,028	2,134	2,198	2,200		
Guests	1,139	1,196	1,627	1,685	2,601	1,700		
Groups	1,783	1,142	2,014	2,148	3,410	2,250		
Total	4,650	4,024	5,669	5,918	8,209	6,150		
Change	35.00%	-15.00%	40.00%	4.00%	39.00%	4.00%		

Saturdays @ SAM Attendance Category	FY 03	FY 04	FY 05	FY 06	FY 07	FY 07 Goals	FY 08 Goals For 07 Cohort	
Students Attended	1,901	1,832	1,893	2,087	2,243	2,200	2,380	
Guests Attended	2,243	2,761	3,202	3,277	3,813	3,300	3,950	
Total Attendance	4,144	4,593	5,095	5,364	6,056	5,500	6,330	

Fall Semester Total Enrollment	FY 03	FY 04	FY 05	FY 06	FY 07	FY 07 Goals	FY 08 Goals For 07 Cohort	FY 08 Early Fall 07 07 Cohort
Undergraduate	11,222	11,504	12,297	13,193	13,761	13,700		14,415
Freshman	3,026	3,102	3,441	3,720	3,797	3,795		3,756
Other Undergraduate	8,196	8,402	8,856	9,473	9,964	9,905		10,659
Graduate	1,869	1,956	2,074	2,164	2,174	2,300		2,030
Total	13,091	13,460	14,371	15,357	15,935	16,000		16,445

Financial Aid Category	FY 03	FY 04	FY 05	FY 06	FY 07	FY 07 Goals	FY 08 Goals For 07 Cohort	
Received Apps	N/A	31,435	32,670	32,744	36,615	33,250	37,100	
Unduplicated	N/A	17,019	18,240	19,997	19,162	21,000	19,600	
Processed	N/A	16,476	17,782	19,302	18,634	20,400	19,000	
Selected for Verification	N/A	5,809	6,609	6,066	6,200	6,000	6,300	
Processed for Awarding	N/A	7,784	9,203	10,013	10,275	10,500	10,500	

Division of Student Services

19

Bearkat OneCard Services	FY 03	FY 04	FY 05	FY 06	FY 07	FY 07 Goals	FY 08 Goals
First Time Card Issuances	12,958	6,705	6,084	6,075	6,102	6,100	6,250
Activated SHSU ID Cards	10,925	5,847	5,366	5,282	5,447	5,500	5,600
Active One Account Holders	8,887	5,092	4,369	4,173	4363	4,675	4,400
Percentage of Cardholders Receiving Refunds to One Account ¹	96.00%	81.00%	74.00%	74.00%	66.5% ¹	80.00%	Revise Indicator Terminology & Percentage ⁴
Percentage of Cardholders Receiving Refunds via ACH ¹	4.00%	10.00%	11.00%	13.00%	27% ¹	15.00%	Revise Indicator Terminology & Percentage ⁴
Percentage of Cardholders Receiving Refunds via Paper Check ¹	0.00%	9.00%	15.00%	13.00%	6.5% ¹	5.00%	Revise Indicator Terminology & Percentage ⁴
Sponsor Accounts ²	570	1,236	1,148	1,281	1,223	1,500	1,400
Parent/Sponsor Send Money Transactions ³	1,335	3,096 ³	5,370 ³	6,898 ³	8,336	15,000	Indicator Discontinued ³
Summation of Yearly Refund Distributions via Higher One in Millions (\$)	\$1.10	\$28.60	\$36.25	\$40.22	\$47.30	\$45	\$50.00
SHSU Deposits Collected in Bearkat OneCard Office	N/A	\$42,658	\$565,680	\$594,625	\$612,600	\$700,000	\$650,000
Rewards Merchants	19	21	26	22	19	40	20

¹This indicator was changed to reflect disbursements which as of 8/1/06 includes payroll and refunds and is an average % of the (2) disbursement selections. (12/31/06)

²Sponsor Accounts are set up by a parent/family member/friend to electronically transfer funds from a third party bank account to the student's One Account. (12/31/06)

³The data received from Higher One for this indicator was inaccurate. The data for FY04—FY06 has been corrected and based on the new data the goal for 2007 was not realistic. This indicator will be discontinued for FY08 and will add the new indicator "Cumulative Sponsor Accounts for OneAccount Holders". (8/31/07)

⁴The indicator terminology will be revised to reflect accurate and specific data needed in the reporting of department goals and objectives. (8/31/07)

Division of Student Services (continued)

Counseling and ADA Services	FY 03	FY 04	FY 05	FY 06	FY 07	FY 07 Goals	FY 08 Goals
Students Using Counseling's Individual, Couples, and Group Services	457	461	481	620	650	650	675
Counseling Sessions Attended	2,312	2,234	2,183	2,817	3,220	3,000	3,300
Workshop/Outreach Programs Provided	N/A	N/A	39	74	103	80	110
Students Registered with Services for Students with Disabilities	234	279	304	372	339	360	360
Services Provided to Students with Disabilities	936	1,105	1,377	2,016	1,625	2,120	1,675

Dean of Students	FY 03	FY 04	FY 05	FY 06	FY 07	FY 07 Goals	FY 08 Goals
Percentage of Students in Student Government that are Non-Caucasian	N/A	N/A	N/A	37.00%	54.00%	37.00%	40.00%
Who's Who Recipients	47	104	127	136	142	142	146
Parent/Family Weekend Registered Participants	N/A	N/A	610	575 ¹	810	620	650
Alpha Lambda Delta Initiates	32	39	82	96	136	100	100
Co-Curricular Transcript Participants	N/A	N/A	105	258	294	325	350
Faculty/Student Mentor Program Pairs	N/A	6 ²	42	31	70	50	50
Orange Keys Events Worked	N/A	33	37	33	33	33	33
Leadership Programs (BOLD)	N/A	N/A	N/A	3	6	3	8
Leadership Participants (BOLD)	N/A	N/A	N/A	416	382	450	400

¹Number went down due to rescheduling because of the hurricane.

²Spring program only (re-launch).

Division of Student Services (continued)

21

Health Services	FY 03	FY 04	FY 05	FY 06	FY 07	FY 07 Goals	FY 08 Goals
Patient Visits	11,103	12,586	11,753	12,178	17,014	13,000	17,300
Laboratory Tests	3,776	3,831	4,152	5,011	5,781	5,200	5,800
Pharmacy Prescriptions	5,286	5,896	4,655	3,191 ¹	7,694	5,500	8,000
Health Outreach Programs	18	28	72	103	127	50 ²	50 ³
Outreach Program Participants	N/A	N/A	16,418	11,547	9,468	5,700 ²	4,500 ³

¹Pharmacy was closed 9/01-12/27/05 due to pharmacist's retirement.

²The FY 07 Goal has been amended to reflect the health Programming Coordinator's hours not being allocated to the Alcohol Abuse Initiative. (12/31/06)

³The Health Programming Coordinator will be on FMLA during Spring 08. (8/31/2007)

Lowman Student Center	FY 03	FY 04	FY 05	FY 06	FY 07	FY 07 Goals	FY 08 Goals
LSC Confirmed Reservations	N/A	4,849	5,001	4,506	4,684	5,250	4,800
Art Gallery Reservations	N/A	18	17	20	26	20	26
LSC Traffic	N/A	N/A	962,123	1,025,292	915,501	1,000,000	950,000
LSC Facility Income	\$21,323	\$21,343	\$31,633	\$39,882	\$31,551	\$35,000	\$30,000
Kat Klub Traffic	N/A	N/A	45,126	54,660	63,726	48,500	60,000
Kat Klub Sponsored Programs	N/A	N/A	39	47	46	46	45
Kat Klub Program Attendance	N/A	N/A	1,094	1,852	2,112	1,500	2,200
Kat Klub Reservations	N/A	N/A	36	35	76	40	75
Kat Klub Income	\$17,445	\$23,593	\$22,802	\$16,831	\$15,379	\$24,000	\$15,000

Division of Student Services (continued)

22

Recreational Sports	FY 03	FY 04	FY 05	FY 06	FY 07	FY 07 Goals	FY 08 Goals
Intramural Activities Offered	11	14	21	35	45	40	47
Intramural Teams ¹	374	305	381 ¹	597 ¹	838	620	840
Intramural Participants	N/A	N/A	14,888	16,660	22,131	16,750	20,750
Club Sports Clubs	14	16	16	18	23	19	25
Club Sports Participants	238	275	353	304	308	325	325
Recreation Facility Participants	175,555	174,263	161,324	203,771	256,752	195,000	200,000
Recreation Center Memberships Sold	71	62	47	108	137	130	135
Aquatics Participants	1,524	223	CLOSED	1,150	4,381	4,000	4,500
Aquatics Pool Memberships Sold	22	0	CLOSED	5	7	15	10
Coliseum Events	69	70	68	65	125	68	68
Coliseum Income Generated ⁵	\$186,990	\$113,921	\$191,359	\$160,985	\$203,904	\$158,000	Indicator Discontinued ⁵
Wellness Programs	3	3	3	3	6	4	7
Wellness Participants ²	20,419	27,378	21,784	17,695	156,704	22,500 ²	150,000
Outdoor Recreation Programs ⁴	2	3	3	3	4	4	15
Outdoor Recreation Participants ³	32	28	19 ³	1,610 ³	2,422	2,000	2,100
Outdoor Recreation Income ⁵	\$1,370	\$1,825	\$1,386	\$2,614	\$9,202	\$4,500	Indicator Discontinued ⁵

¹The increase in teams from FY 05 to FY 06 can be attributed to the introduction of new activities offered allowing more teams to participate in a variety of activities. (5/31/07)

²The increase in FY 07 participants as compared to the FY 07 goal is that the goal did not account for the weight room expansion. (5/31/07)

³The increase in participants from FY 05 to FY 06 can be attributed to the addition of the climbing wall, as well as the hiring of an open outdoor staff position. (5/31/07)

⁴For FY08 the indicator terminology will be changed to "Outdoor Recreation Program Offerings" to better reflect the multiple activities offered vs. the number of programs under the outdoor umbrella. (8/31/07)

⁵These indicators will be discontinued since income generated is from both soft and hard money sources and the income generation is not a true indicator of the performance of an individual or program. (8/31/07)

Division of Student Services (continued)

Student Activities	FY 03	FY 04	FY 05	FY 06	FY 07	FY 07 Goals	FY 08 Goals
Registered Student Organizations	143	227	200	234	235	250	240
Student Members in Registered Student Organizations	N/A	N/A	5,675 ¹	6,686	9,802	7,000	10,000
Fraternalities and Sororities Student Members	620	761	896	814 ²	786	850	850
Program Council Sponsored Programs	50	98	81	67 ³	68	70	70
Program Council Program Participants	10,893	8,075	9,415	9,274 ³	21,417 ⁴	9,500 ⁴	22,500
Student Activities Sponsored Programs	42	39	57	85	91	70	95
Student Activities Program Participants	15,631	15,245	23,252	34,840	41,118	36,000	42,500
Multicultural and International Student Services (MISS) Sponsored Programs	27	59	93	83	50	90	55
MISS Program Participants	3,136	8,751	7,614	8,370	8,107	8,600	9,000
Spirit Program Performances	N/A	N/A	68	89	172	95	180

¹Correction to number; updated information discovered.

²Greek numbers have decreased due to the suspension of several organizations.

³Program Council's sponsorship of programs has decreased; Student Activities has assumed sponsorship.

³Numbers have also decreased as a result of programmers focusing on quality not quantity.

⁴The increase in FY 07 participants as compared to the FY 07 goal can be attributed to programs being held in conjunction with athletic events. (5/31/07)

Students' Legal Services	FY 03	FY 04	FY 05	FY 06	FY 07	FY 07 Goals	FY 08 Goals
Students Contacting Legal Services	1,683	1,870	1,990	2,052	2,971	2,155	3,000
Legal Consultations Provided	288	287	312	328	284	353	355
Landlord/Tenant	64	61	66	88	85	93	95
Consumer Protection	64	44	65	54	57	57	57
Insurance	7	7	10	10	10	11	11
Criminal Law	47	51	53	60	62	64	64
Family Law	39	39	43	64	23	69	69
Traffic Ticket	20	32	21	16	16	18	18
Automobile Accident	23	29	25	15	5	17	17
Employee Rights	24	24	29	21	26	24	24
Outreach Programs	1	1	1	2	4	2	2