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Degrees Earned

- Ph.D. Louisiana Tech University, Ruston, Louisiana, USA, Management, 2002
M.B.A. Louisiana Tech University, Ruston, Louisiana, USA, General Business, 1976
B.S. University of Arkansas at Monticello, Monticello, Arkansas, USA, Psychology, 1973

Peer-Reviewed Publications and Artistic Performances/Exhibitions

Articles

- Chakrabartz, S., Whitten, D., & Green Jr., K. W. (2008). Understanding service quality and relationship quality in IS outsourcing: client orientation & promotion, project management effectiveness, and the task-technology-structure fit. *Journal of Computer Information Systems*, 48 (2), 1-15.
- Green Jr., K. W., Whitten, D., & Inman, R. A. (2008). The impact of logistics performance on organizational performance in a supply chain context. *Supply Chain Management: An International Journal*, 13 (4), 317-327.
- Green Jr., K. W., Inman, R. A., & Brown, G. (2008). Just-In-Time selling construct: definition and measurement. *Industrial Marketing Management*, 37 (2), 131-142.
- Green Jr., K. W., Rudolph, L., & Stark, C. (2008). Antecedents to service quality in a service center environment. *International Journal of Services and Standards*, 4 (2), 167-181.
- Carter, C. R., Sanders, N. R., Dong, Y., Green, K. W., Sower, V., Zelbst, Pamela, (in press, 2008). OSM Forum. *Journal of Operations Management*.
- Zelbst, P. & Sower, V. E. (in press, 2008). An experiential approach to develop understanding of RFID technology. *International Journal of Management in Education*.
- Green Jr., K. W. & Inman, R. A. (2007). Measuring market orientation in the manufacturing sector using the MORTN scale. *International Journal of Innovation and Learning*, 4 (3), 209-223.
- Green Jr., K. W., Chakrabarty, S., & Whitten, D. (2007). Organizational culture of customer care: Market orientation and service quality. *International Journal of Services and Standards* 3 (2), 137-153.
- Green Jr., K. W., Stark, C., & Haley, J. (2007). Closing the Loop on Assessment in a Business School. *International Journal of Management in Education*, 1 (1-2), 43-56.
- Green Jr., K. W. & Inman, R. A. (2007). The impact of JIT-II-selling on organizational performance. *Industrial Management & Data Systems*, 107 (7), 1018-1035.
- Green, K. W., Whitten, D., & Inman, R. A. (in press, 2007). The impact of RFID technology utilization on supply chain productivity and organizational performance. *International Journal of Innovation and Learning*.
- Medlin, B., Green Jr., K. W., & Wright, R. (in press, 2007). Developing a performance management system at a community outreach agency: a case study. *Journal of the International Academy for Case Studies*.
- Green Jr., K. W. (2007). The impact of timely information on organisational performance in a supply chain. *Production Planning & Control*, 18 (4), 274-282.
- Clark, R., Torres, H., Green Jr., K. W., & Robertson, P. (2006). Shoe warehouse case. *Journal of the International Academy for Case Studies*, 12 (3), 43-44.
- Green, K. W. (2006). Market orientation: relation to structure and performance. *Journal of Business & Industrial Marketing*, 20 (6), 276-284.
- Green Jr., K. W., Medlin, B., & Linn, G. (2006). Mission statement revision: a structured process. *Academy of Educational Leadership Journal*, 9 (2), 111-124.
- Green Jr., K. W., Wu, C., Whitten, D., & Medlin, B. (2006). The impact of strategic human resource management on firm performance and HR professionals work attitude and work performance. *International Journal of Human Resource Management*, 17 (4), 559-579.
- Green Jr., K. W., McGaughey, R., & Casey, K. M. (2006). Does supply chain management strategy mediate the association between market orientation and organizational performance? *Supply Chain Management: An International Journal*, 11 (5), 407-414.
- Green Jr., K. W. & Inman, R. A. (2006). Does implementation of a JIT-with-customers strategy change an organizations structure? *Industrial Management and Data Systems*, 106 (8), 1077-1094.
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- Whitten, D. & Green Jr., K. W. (2005). The effect of switching costs on intent to switch: an application in IS service provision markets. *International Journal of Mobile Communications*, 3 (4), 428-444.
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- Green Jr., K. W., Medlin, B., & Whitten, D. (2004). Developing optimism to improve performance. *Industrial Management and Data Systems*, 104 (2), 106-114.

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Research Monographs and Technical Reports

Funded External Grants

Peer-Reviewed Presentations/Posters

Work or Professional Experiences

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