

Victor B Wayhan

Assistant Professor - Management & Marketing  
College of Business

### Degrees Earned

Ph.D.	2003	University of Houston	Operations Management
M.B.A.	1996	Radford University	Business Administration
M.Ed.	1995	Lynchburg College	Educational Leadership
B.A.	1980	Bowling Green State University	Operations Management

### Peer-Reviewed Publications and Artistic Performances/Exhibitions

#### Articles

Wayhan, V., Kirche, E., & Khumawala, B. (2002). ISO 9000 certification: The financial performance implications. *Total Quality Management*, 13 (2), 217-231.

Wayhan, V. & Werner, S. (2000). The Financial Impact of Workforce Reductions: A Longitudinal Perspective. *Journal of Management*, 26 (2), 341-363.

### Research Monographs and Technical Reports

### Funded External Grants

### Peer-Reviewed Presentations/Posters

### Paper Presentations

#### International

Wayhan, V., Kirche, E., Khumawala, B., & Kadipasaoglu, S. (2001, July). *Supply Chain Curriculum with AspenTech Software: PIMS Case and Application*. Presented at Decision Sciences Institute Annual Meeting, Chihuahua, Mexico.

#### National

Wayhan, V. & Balderson, E. (2005, November). *ISO 9000: A Proposed Model of Indirect Financial Performance Benefits*. Presented at INFORMS Meeting, San Francisco, California.

Taylor, D. & Wayhan, V. (2005, February). *Job Satisfaction is NOT the Way to Predict Turnover*. Presented at American Society of Business and Behavioral Sciences Conference, Las Vegas, Nevada.

Wayhan, V. & Taylor, D. (2005, February). *The Cost of Quality Versus Quality Is Free: A Current Assessment of the Juran/Crosby Debate*. Presented at American Society of Business and Behavioral Sciences Conference, Las Vegas, Nevada.

Taylor, D. & Wayhan, V. (2004, February). *Issues in Teacher Retention: An Analysis of Job Satisfaction*. Presented at American Society of Business and Behavioral Sciences Conference, Las Vegas, Nevada.

Wayhan, V. & Taylor, D. (2004, February). *Longitudinal Analysis: Methodological Problems Evident in the Management Literature*. Presented at American Society of Business and Behavioral Sciences Conference, Las Vegas, Nevada.

Maddux, H. & Wayhan, V. (2003, February). *Competitive Advantage Through Time-Focused Process Management*. Presented at American Society of Business and Behavioral Sciences Conference, Las Vegas, Nevada.

Maddux, H. ., Wayhan, V., & Gupta, J. (2002, April). *Quality Improvements in the Quality Sector: Municipal Government*. Presented at POMS Meeting, San Francisco, California.

Taylor, D. & Wayhan, V. (2002, February). *Supply Chain Integration Software: An Assessment of Aspen's Strategic Analyzer*. Presented at American Society of Business and Behavioral Sciences

Conference, Las Vegas, Nevada.

## **Work or Professional Experiences**

### **Experience: Academic**

Assistant Professor, Sam Houston State University (September, 2001 - Present).

Lecturer, Sam Houston State University (September, 2000 - August, 2002).

Teaching Fellow, University of Houston (September, 1998 - August, 2001).

Teaching Assistant, University of Houston (September, 1996 - August, 1998).

### **Experience: Non-Academic**

Partner, V & W Marketing (January, 1990 - December, 1993).

Account Executive, Shearson, Lehman, Hutton (January, 1988 - December, 1990).

Account Executive, Oppenheimer & Co. Inc. (January, 1985 - December, 1988).

Account Executive, Republic Bank (January, 1984 - December, 1985).

Superintendent, Ryan Homes (January, 1983 - December, 1984).

Purchasing Agent, IMI USA Company (January, 1982 - December, 1983).

Buyer, Union Carbide Corporation (January, 1980 - December, 1982).