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**David S. Taylor, Ph.D.**  
**Associate Professor**  
**Management & Marketing**  
**College of Business**  
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**Degrees Earned**

Ph.D. University of Houston, Houston, Texas, Management Information Systems, 2002  
M.B.A. University of Texas at Austin, Austin, Texas, Statistics, 1967  
B.B.A. University of Texas at Austin, Austin, Texas, Accounting, 1966

**Professional Licensures and Certificates**

Certified Public Accountant, 8239, 1967

**Peer-Reviewed Publications and Artistic Performances/Exhibitions**

**Articles**

Goles, T., Jayatilaka, B., George, B., Parsons, L., Chambers, V., David Taylor  
Rebecca Brune, (2008). Softlifting: Exploring Determinants of Attitude. *Journal of Business Ethics*, 77, 481-499.  
Baker, G. A. & Taylor, D. S. (2007). A Communication Model for Virtual Collaboration. *Issues in Information Systems*, VIII (2), 127-133.

**Research Monographs and Technical Reports**

**Funded External Grants**

**Peer-Reviewed Presentations/Posters**

**Paper Presentations**

**International**

Taylor, D. S., Kohers, G., Warner, J., & Baker, G. (2009). *Softlifting - How Things Have Changed: A Longitudinal Study of Attitudes*. International Association for Computer Information Systems Conference, Pittsburgh, Pennsylvania.  
Taylor, D. S., Warner, J., Kohers, G., & Ahmed, I. (2009). 'Give Me Convenience or Give Me Death': Investigating the Role of Convenience Perceptions in IT (In)Security. International Association for Computer Information Systems Conference, Pittsburgh, Pennsylvania.  
Taylor, D. S., Kohers, G., & Warner, J. (2009). *Who is Cheating? What is Cheating? How are They Cheating? A Survey of College of Business Students*. International Association for Computer Information Systems Conference, Pittsburgh, Pennsylvania.  
Baker, G., Kohers, G., & Taylor, D. (2008). *Using Best Practices to Increase Usage of Advanced Tools and Features of Course Management Software*. International Association for Computer Information Systems Conference, Savannah, Georgia.  
Kohers, G., Baker, G., & Taylor, D. (2008). *Computer Literacy in the College of Business Curriculum*. International Association for Computer Information Systems Conference, Savannah, Georgia.  
Taylor, D. S., Kohers, G., & Baker, G. (2008). *An Analysis of the Drivers of Job Satisfaction for Information Systems Personnel: A Comparison to Other Service Professionals*. International Association for Computer Information Systems Conference, Savannah, Georgia.  
Baker, G. A. & Taylor, D. S. (2007, October). *A Communication Model for Virtual Collaboration*. International Association for Computer Information Systems Conference, Vancouver, Canada.  
Ebeid, A., Zelbst, P., Kavanaugh, J. K., Baker, G. A., & Taylor, D. S. (2007, November). *Developing Swift Trust Through Expert Power: A Study Showing the Relationship Between Risk, Uncertainty and Vulnerability to Expertise and Trust*. Decision Sciences Institute Annual Meeting, Phoenix, Arizona.  
Taylor, D. S. & Baker, G. A. (2007, October). *Is a Job a Job?: A Global Concept or a Function of Personal Traits?* International Association for Computer Information Systems Conference, Vancouver, Canada.

**National**

Taylor, D. S. (2007, February). *Developing a Theory of Learning Performance in the Technological World*. American Society of Business and Behavioral Sciences Conference, Las Vegas, Nevada.

**Work or Professional Experiences**

**Experience: Academic**

Associate Professor, Sam Houston State University (September, 2007 - Present).

Assistant Professor, Sam Houston State University (September, 2000 - August, 2007).

Teaching Fellow, University of Houston (September, 1997 - August, 2000).

Teaching Assistant, University of Texas (January, 1966 - August, 1967).

Instructor, Austin's College of Business (January, 1966 - December, 1966).

**Experience: Non-Academic**

**National**

Certified Public Accountant, Self-Employed (1982 - Present). Practicing CPA, Clients in Houston and Austin, Texas.

Chief Financial Officer and Part Owner, Diamond Reclamation Company (1979 - 1982).

Vice President - Administration, Turner, Collie and Braden (1978 - 1979).

Head-Administrative Center, Turner, Collie and Braden (1976 - 1978).

Manager, Administrative Services Division, Arthur Andersen and Company (1971 - 1976).

Senior, Administrative Services Division, Arthur Andersen and Company (1969 - 1971).

Semi-Senior, Administrative Services Division, Arthur Andersen & Company (1968 - 1969).

Assistant, Administrative Services Division, Arthur Andersen & Company (1967 - 1968).

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