# John M. Miller, Ph.D.

# Assistant Professor Economics and International Business College of Business

eco jmm@shsu.edu

#### Peer-Reviewed Publications and Artistic Performances/Exhibitions

#### Articles

Miller, J. M. & Stretcher, R. (2008). An empirical test of an IPO performance prediction model: Are there 'BlueChips' among IPOs? *Academy of Accounting and Financial Studies Journal*, 12 (3), 53-70.

Punnett, B. J., Duffy, J. A., Fox, S., Gregory, A., Lituchy, T., John Miller

Silivia Ines Monserrat

Miguel R. Olivas-Lujan

Neusa Maria Bastos F. Santos, (2007). Career success and satisfaction: a comparative study in nine countries. *Women in Management Review, 22 (5)*, 371-390.

Fair, F., Muehsam, V., Miller, J. M., & McCoy, W. (2007). TACTS(R): Developing a new critical thinking assessment instrument. Inquiry.

Miller, J. M. (2007). Conceptualizing the hijacking threat to civil aviation. Criminal Justice Review, 32, 209-232.

Root, J. & Miller, J. M. (2006). A daily reminder: Does creating a daily news notebook of DWI-related activities reduce drinking and driving recidivism. *Southwest Journal of Criminal Justice*, *3* (1), 35-49.

Duffy, J., Miller, J. M., & Bexley, J. (2006). Banking customers' varied reactions to service recovery efforts. *International Journal of Bank Marketing*, 24 (2), 112-132.

Miller, J. M., Duffy, J., Fox, S., Oppenheimer, R., Santos, N., Gregory, A.

Lituchy, R.

Olivas-Lujan, M.

Monserrat, S.

Punnett, B. J., (2006). Successful women of the Americas: The same or different? Management Research News, 29 (9), 552-572.

# Book/TextBook

Miller, J. M. (2003). *Venture Capital, Entrepreneurship, and Long-run Performance: An Application of Data Mining*, Ann Arbor, MI: Proquest Information and Learning Company.

# Chapters

## Refereed

Miller, J. M. (2008). "Comparative Study of Women Small Business Owners in the Americas.," *The dialogue of woman entrepreneurship and social capital*, (pp. 185-211). Finland: Copenhagen Business School Press and the University of Tampere.

Miller, J. M. (2007). "New frontiers in tactical terrorism analysis: An evaluation of machine learning techniques to support counterterrorism analysts' decision making for predicting culpability in terrorist bombing attacks in Iraq,'.," *Proteus Futures Digest, First Edition*, (pp. 331-340). U.S. Army War College.

# Non-Refereed

Punnett, B. J., Wood, D., & Miller, J. M. (2006). "The Big Picture from Polar Winds to Tropical Breezes.," Successful Professional Women of the Americas: From Polar Winds to Tropical Breezes, (pp. 220-227). Cheltenham, UK: Edward Elgar Publishing Limited.

Duffy, J. A., Fox, S., & Miller, J. M. (2006). "Successful Women in the United States of America.," *Successful Professional Women of the Americas: From Polar Winds to Tropical Breezes*, (pp. 149-160). Cheltenham, UK: Edward Elgar Publishing Limited.

## **Proceedings**

# Full Paper

Duffy, J. & Miller, J. (2004). Motivation Patterns in Volunteer Workers. Decision Sciences Institute Annual Meeting, 2231-2236.

Duffy, J., Miller, J., Punnett, B., Fox, S., & Lituchy, T. (2003). Contrasting Successful Women In The Americas: US and West Indies. *The European Applied Business Research Conference*, 1-6.

Butler, M., Duffy, J., & Miller, J. (2002). Motivation of the Volunteer. Decision Sciences Institute Annual Meeting, 1708-1713.

Duffy, J., Bexley, J., & Miller, J. (2000). Customer Reactions to Banking Service Recovery Efforts. Decision Sciences Institute Annual

#### Abstract Only

Miller, J. & Stretcher, R. (2005). An Empirical Test of an IPO Performance Prediction Model. *Allied Academies International Conference*, 10 (1), Academy of Accounting and Financial Studies, 59.

Root, J., Miller, J., & Zessin, S. (2004). A Daily Reminder: Does Creating a Daily News Notebook of DWI-Related Activities Reduce Drinking and Driving Recidivism? *Association for Medical Research on Substance Abuse Annual Conference*, 9.

Miller, J. (2003). Data Mining under Relaxed Scale Assumptions: IPO Underperformance in the Late 1990s. *Decision Sciences Institute Annual Meeting* (92).

Miller, J. (2002). Relaxed Measurement Scale Assumptions and an Application in the Prediction of Business Failure. *Decision Sciences Institute Annual Meeting* (39).

Duffy, J. & Miller, J. (2001). Job Satisfaction for One Who Works Alone. Decision Sciences Institute Annual Meeting, 1256.

## **Research Monographs and Technical Reports**

#### Chapters, Cases, Readings, Supplements

Miller, J. M. (2008). "Comparative Study of Women Small Business Owners in the Americas.," *The dialogue of woman entrepreneurship and social capital*, (pp. 185-211). Finland: Copenhagen Business School Press and the University of Tampere.

Miller, J. M. (2007). "New frontiers in tactical terrorism analysis: An evaluation of machine learning techniques to support counterterrorism analysts' decision making for predicting culpability in terrorist bombing attacks in Iraq,'.," *Proteus Futures Digest, First Edition*, (pp. 331-340). U.S. Army War College.

Punnett, B. J., Wood, D., & Miller, J. M. (2006). "The Big Picture from Polar Winds to Tropical Breezes.," Successful Professional Women of the Americas: From Polar Winds to Tropical Breezes, (pp. 220-227). Cheltenham, UK: Edward Elgar Publishing Limited.

Duffy, J. A., Fox, S., & Miller, J. M. (2006). "Successful Women in the United States of America.," *Successful Professional Women of the Americas: From Polar Winds to Tropical Breezes*, (pp. 149-160). Cheltenham, UK: Edward Elgar Publishing Limited.

#### **Funded External Grants**

#### Research: Grants

#### Research

2004 - Miller, J. M., Cavanaugh, J., & Butler, M., COBA Research Grant (Technology Adoption by Realtors)( \$1,000), Sam Houston State University.

# Peer-Reviewed Presentations/Posters

## **Paper Presentations**

## International

Duffy, J., Bexley, J., & Miller, J. (2000, December). A Study of Service Recovery Efforts in Banks. World Scientific and Engineering Society International Conference, Montego Bay, Jamaica.

# **National**

Miller, J. (2005, January). A Look Back at IPO Performance: What do we know now? Academy of Economics and Finance Meeting, Myrtle Beach, South Carolina.

Stretcher, R. & Miller, J. (2005, February). *IPO Performance: What Do We Know Now?* Academy of Economics and Finance Meeting, Myrtle Beach, South Carolina.

Duffy, J. & Miller, J. (2004, November). *Motivation Patterns in Volunteer Workers*. Decision Sciences Institute Annual Meeting, Boston, Massachusetts.

Miller, J. (2004, December). A Statistical Postscript to - A Daily Reminder: Finding Variables that Work. Substance Abuse Prevention Research Program Annual Conference, Charleston, South Carolina.

Miller, J. (2004, November). A Statistical Postscript to - A Daily Reminder: Finding Variables that Work. Association for Medical Research on Substance Abuse Annual Conference, Washington, District of Columbia.

Root, J., Miller, J., & Zessin, S. (2004, December). A Daily Reminder: Does Creating a Daily News Notebook of DWI-Related Activities Reduce Drinking and Driving Recidivism? Substance Abuse Prevention Research Program Annual Conference, Charleston, South Carolina

Krueger, K., Duffy, J., & Miller, J. (2002, May). *The HR Perspective on Hospital Mergers and Acquisitions*. Academy of Business Administration, Key West, Florida.

Miller, J. (2002, November). Relaxed Measurement Scale Assumptions and an Application in the Prediction of Business Failure. Decision Sciences Institute Annual Meeting, San Diego, California.

# **Work or Professional Experiences**

## **Experience: Academic**

Assistant Professor, Sam Houston State University (1998 - 2010).

# **Experience: Non-Academic**

# <u>National</u>

Consultant/Owner, Benchmark Research (1983 - 2010).

Manager, Marplan Research, Inc (1974 - 1979).

Research Director, Marplan Research, Inc (1969 - 1974).

Chief Statistician, Marplan Research, Inc (1965 - 1969).

#### **Honors and Awards**

# <u>Award</u>

2007: Highly Commended Winner. Emerald Literati Network Awards for Excellence 2007, for paper 'Banking customers varied reactions to service recovery strategies' published in International Journal of Bank Marketing (2006). Emerald Literati Network.

# <u>Honor</u>

2007: Appointed Fellow of the Proteus Futures Group as result of paper delivered at August 24, 2006 annual conference - 'New Frontiers in Tactical Terrorism Analysis: An Evaluation of Machine Learning Techniques to Support Counter-terrorism Analysts' Decision Making for Predicting Culpability in Terrorist Bombing Attacks in Iraq' Proteus Management Group - U.S. Army War College.

2005: Who's Who in Education.

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