

**College of Education  
Vita**

**Rosanne Schrieber Keathley, Ph.D.**

Office Address

Department of Health and Kinesiology  
Sam Houston State University  
P.O. Box 2176  
Huntsville, Texas 77341  
(936) 294-1171

Education

Texas A & M University, College Station, Texas  
Ph.D. (Health Education) 1997  
Sam Houston State University, Huntsville, Texas  
M.A. (Health Education) 1989  
Sam Houston State University, Huntsville, Texas  
B.A.T. (Home Economics) 1977

Honors

Nominated-2008 American College Health Association Award  
Recipient-2007 SHSU Excellence in Service Award  
Nominated-2005, 2006 SHSU Excellence in Service Award  
Recipient-2004 College of Education Faculty Service Award  
Nominated-2006 College of Education Faculty Service Award  
Empire “Who’s Who Executive and Professional Registry” Appointed 2004, 2005,  
2006, 2007  
“Who’s Who Among America’s Teachers” Selected 2004, 2006, 2007, 2008, 2009  
College / University Health Educator of the Year 2002-2003-Texas Association for  
Health, Physical Education, Recreation, and Dance (TAHPERD)  
Delegate Speaker TAHPERD Presents-Selected 2003  
Outstanding Alumni-Department of Family and Consumer Sciences, Spring 2001  
Letters of Recognition from students received by SH Student Services, 1993-present  
Phi Kappa Phi National Graduate Honor Society 1995-1997  
Eta Sigma Gamma National Health Science Honorary 1987-1997  
Volunteer Award for 12,000 Hours, American Red Cross, February, 1999  
Southwestern Bell Telephone Pioneers Award- Playground Map Project, Fall, 1997  
Outstanding Service Recognition Awards, Huntsville Independent School  
District, 1994 and 1990  
Community Service Recognition Award, Walker County, January, 1992  
Graduated Magna cum Laude, Sam Houston State University, 1977

Academic Positions

- 2005-present **Associate Professor-Health Education**, Department of Health and Kinesiology, Sam Houston State University, Huntsville, Texas. .
- 2004-present **Coordinator: SH Alcohol and Drug Abuse Initiative.** (.50 release time) Division of Student Services, Sam Houston State University, Huntsville, Texas.
- 1997-2005 **Assistant Professor-Health Education**, Department of Health and Kinesiology, Sam Houston State University, Huntsville, Texas. Tenured (Spring 2001), Graduate Faculty Status (Fall 2002).
- 1989-1997 **Lecturer-Health Education**, Department of Health and Kinesiology, Sam Houston State University, Huntsville, Texas.
- 1987-1989 **Lecturer –Health Education** (Part time), Department of Health and Kinesiology, Sam Houston State University, Huntsville, Texas.

Teaching Effectiveness at SHSU

Idea Center Evaluations:

| YEAR               | Progress on Relevant Objectives | Excellent Teacher | Excellent Course | Average of Above | Summary Evaluation |
|--------------------|---------------------------------|-------------------|------------------|------------------|--------------------|
| <b>Fall 2005</b>   |                                 |                   |                  |                  |                    |
| HED 493            |                                 |                   |                  |                  |                    |
| Raw                | 4.9                             | 4.9               | 4.8              | 4.9              | 4.9                |
| Adjusted           | 4.5                             | 4.6               | 4.5              | 4.6              | 4.6                |
| <b>KIN 492</b>     |                                 |                   |                  |                  |                    |
| Raw                | 4.8                             | 4.9               | 4.4              | 4.7              | 4.8                |
| Adjusted           | 5.0                             | 4.8               | 4.6              | 4.7              | 4.9                |
| <b>Spring 2006</b> |                                 |                   |                  |                  |                    |
| HED 493            |                                 |                   |                  |                  |                    |
| Raw                | 4.7                             | 4.9               | 4.7              | 4.8              | 4.8                |
| Adjusted           | 4.6                             | 4.8               | 4.5              | 4.7              | 4.7                |
| <b>Fall 2006</b>   |                                 |                   |                  |                  |                    |
| HED 493            |                                 |                   |                  |                  |                    |
| Raw                | 4.6                             | 4.6               | 4.3              | 4.4              | 4.5                |
| Adjusted           | 4.2                             | 4.3               | 3.8              | 4.1              | 4.2                |
| KIN 493            |                                 |                   |                  |                  |                    |
| Raw                | 5.0                             | 4.7               | 4.7              | 4.7              | 4.9                |
| Adjusted           | 4.3                             | 4.1               | 3.7              | 3.9              | 4.1                |

|  |     |     |     |     |     |
|--|-----|-----|-----|-----|-----|
| <b>Spring 2007</b><br>HED 493<br>Raw   | 4.4 | 4.4 | 4.1 | 4.3 | 4.4 |
| Adjusted   | 4.3 | 4.2 | 3.9 | 4.1 | 4.2 |
| *KIN 493<br>students did<br>not receive<br>evaluation<br>forms for the<br>course |     |     |     |     |     |
| <b>Fall 2007</b><br>HED 493  | 4.4 | 4.9 | 4.7 | 4.8 | 4.6 |
| Adjusted   | 4.2 | 4.7 | 4.5 | 4.6 | 4.4 |
| <b>Spring 2008</b><br>HED 493<br>Raw   | 4.2 | 4.4 | 4.2 | 4.3 | 4.3 |
| Adjusted   | 4.0 | 4.2 | 3.9 | 4.1 | 4.1 |
| <b>Fall 2008</b><br>HED 493<br>Raw   | 4.5 | 4.8 | 4.5 | 4.7 | 4.6 |
| Adjusted   | 4.1 | 4.5 | 4.0 | 4.3 | 4.2 |
| <b>Spring 2009</b><br>HED 493<br>Raw   | 4.2 | 4.5 | 3.9 | 4.2 | 4.2 |
| Adjusted   | 4.2 | 4.4 | 3.8 | 4.1 | 4.2 |
| <b>Fall 2009</b><br>HED 493<br>Raw   | 4.6 | 4.7 | 4.7 | 4.7 | 4.7 |
| Adjusted   | 4.2 | 4.3 | 4.3 | 4.3 | 4.3 |

Scantron Evaluation System:

| <b>Year</b> | <b>Mean Item #20</b> | <b>Weighted Means All Items</b> |
|-------------|----------------------|---------------------------------|
| 2004        | 6.66                 | 6.79                            |
| 2003        | 6.59                 | 6.73                            |
| 2002        | 6.61                 | 6.69                            |
| 2001        | 6.46                 | 6.54                            |
| 2000        | 6.19                 | 6.56                            |
| 1999        | 6.19                 | 6.58                            |
| 1998        | 6.29                 | 6.53                            |

Grant Funding

Funding Recipient: Texas Alcohol and Beverage Commission (TABC) in amount of \$850.00 to administer the CORE Institute Alcohol Survey to SH students. Results will be used to develop a comparative analysis of alcohol use among students in 2007 and in 2003.

Funding Recipient: College of Education Enrichment Funds for research and scholarly productivity:

Spring 2009 (\$750.00); Fall 2009 (\$500.00); Spring 2008 (\$400.00); Fall 2008 (\$800.00); Spring 2007 (\$500.00); Fall (\$566.40); Spring 2006 (\$1450.00); Fall 2006 (\$500.00); Spring 2005 (\$500.00); Fall 2005 (\$400.00); Fall 2004 (\$500.00); Spring 2004 (\$498.00); Fall 2003 (\$497.00); Spring 2003 (\$498.00); Fall 2002 (\$499.00); Spring 2002 (\$498.00); Fall 2001 (\$500.00); Spring 2001 (\$499.00); Fall 2000 (\$497.00); Spring 2000 (\$500.00); Fall 1999 (\$496.00); Spring 1999 (\$500.00); Fall 1998 (\$455.00); and Spring 1998 (\$500.00).

Principle Investigator: American Red Cross/Center for Disease Control & Prevention/SHSU, Department of Health and Kinesiology Statewide HIV/AIDS Network Grant. July, 1998 - December, 1998 / Re-awarded January, 1999 – December, 1999. (\$5000.00).

Project Director: March of Dimes, Texas Gulf Coast Chapter, and Sam Houston State University, Division of Health and Kinesiology, April, 1991 - August, 1992. (\$14000.00).

Research Associate: March of Dimes, Texas Gulf Coast Chapter, and Sam Houston State University, Division of Health and Kinesiology, April, 1989 - August, 1989 (\$4800.00).

Research

Keathley, R. and J. Sandlin (Spring, 2009-present). *Consumption Behaviors Involving the Mixing of Energy Drinks and Alcohol among College Students*. Assessment of the consumption patterns of energy drinks, and energy drinks combined with alcohol in the college student population.

Keathley, R., Wagner, M. and J. Sandlin (Spring, 2009-present). *Binge Drinking Misperceptions among College Students*. Knowledge assessment of the current NIAAA definition of binge drinking for males and females in the college student population.

Keathley, R. and J. Sandlin (Fall, 2009-present). *Nutrition and Preventive Health Information Gained by Middle School Students Enrolled in Physical Education Classes using the U.S. Anti-Doping Agency (USADA) Curriculum*. Assessment of the USADA curriculum used in the middle school student population.

Orso, K., Sealy-Potts, C., Keathley, R., and D. Ficklen (Fall, 2009-present). *Assessment of Diabetes Prevalence and Availability of Resources*. Thesis committee member.

- Sealy-Potts, C., Keathley, R., Ficklen, D., and K. Bilsing (Fall, 2008-present). *Assessment of High Risk Behaviors and Diabetes*. Pilot study to determine the risk category of behaviors and predisposing factors associated with diabetes among residents in Walker County, Texas.
- Johnson, A. E. and R. Keathley (Fall 2008-Fall 2009). *Behavior Assessment of Human Papillomavirus* (IRB-CPHS-2009-05-028). Research conducted for graduate thesis.
- Keathley, R. and M. Bass (Spring, 2008-present). *Serving Sizes Misperceptions among College Students*. Knowledge assessment of U.S. standard serving sizes categories in the college student population.
- Keathley, R., Sandlin, J., and M. Bass (Fall, 2008-present). *Alcohol Related Behaviors among College Students*. Pilot assessment of high risk behaviors associated with alcohol consumption among college students in three universities.
- Johnson, A. Keathley, R., Bass, M., and E. Roper (Spring, 2008-Fall 2009). *Knowledge, Attitudes, and Behaviors of College Students Regarding the Human Papillomavirus*. Thesis chair (Spring 2008), research coordinator (Summer-Fall 2008).
- Keathley, R.S. (Spring 2007). Administration of the Core Alcohol and Drug Survey (short form) to 1248 SHSU students from May 7-10, 2007. Funding for administration and processing of the survey was provided through a grant in the amount of \$850.00 from the Texas Alcohol and Beverage Commission (Funding was issued to SHSU in Fall, 2006). Survey results were used as baseline data for the SHSU Social Norms Marketing Campaign entitled "A Kat Named Norm," and as contextual information for the Alcohol and Drug Abuse Initiative (ADAI) programming. (PHS-2007-04-1832-22).
- Casey, S., Keathley, R., Bass, M., and W. V. Hyman (Spring 2006-Fall 2006). *Perceptions and Behaviors Before and After Participation in the "Shattered Lives" Program*. Research conducted for graduate thesis that was defended in November 2006.
- Keathley, R., Bass, M., and M. Lovering (Fall 2005-2007). *Assessment of "Seize the Keys" Social Norms Alcohol Education Marketing Campaign*. On-line survey administered to SH student population to determine the market reached by the "Seize the Keys" designated driver campaign and the influence the effect the campaign had on the driving behaviors of students.
- Callager, C., Bass, M., Keathley, R., and G. Oden (Fall 2004-Spring 2005). *Performance Enhancers: Use in College Age Men and Women.* (CHPS B20050805G) Research conducted for graduate thesis that was defended in May 2005.
- Keathley, R., Bass, M., Barnett, J., and K. Lott (Spring 2003-Fall 2005). *Assessment of Alcohol and Risk Taking Behaviors among College Students*. Co-investigator of Harvard School of Public Health College Alcohol Survey administered to 2676 SHSU

- student participants to determine their alcohol and tobacco consumption patterns and their involvement in organized activities while in college.
- Keathley, R., Bass, M., Moses, C., and V. Jolivet (Spring 2004). *An Investigation of Dietary Fat Intake and Nutritional Status of High School and Collegiate Athletes Attending Texas Schools*. Co-investigator of questionnaire study administered to 898 high school and collegiate athletes in Texas to determine their dietary fat consumption, caloric intake, hydration practices, and exercise adherence patterns and its effect on athletic performance during seasonal play.
- Keathley, R., Bass, M., Mendoza, P., Walters, S., and Page, J. (Spring 2004). *The Prevalence of Eating Disorders and Perceived Body Image among College Students of Different Ethnic Backgrounds*. Co-investigator of body image assessment and questionnaire to determine the incidence of eating disorders and distorted body image in 1500 college males and females of diverse ethnic backgrounds enrolled at Sam Houston State University.
- Keathley, R., Bass, M., and R. Noland (Fall 2003-2006). *Assessment of Sexuality Knowledge and Attitudes among College Students*. Co-investigator of study designed to determine the effectiveness of a sexuality module discussing the sexual response, male/female anatomy, physiology of pregnancy, contraceptive methods, and sexually transmitted infections and diseases among college juniors and seniors. Pre-tests and post-tests administered to 350 male and female students enrolled in PSY 334 Human Sexuality and HED 390 Intimate Relationships.
- Keathley, R., Bass, M., Sran, P., and P. Meyers (Fall 2003-Spring 2004). *The Incidence of US Household Food-Security and Hunger among Elderly Residents in Rural Texas Counties*. Co-investigator of study designed to determine the incidence of food security, hunger, food resources, and their relationship to rural elderly residents within the Texas counties of Walker, Grimes, Brazos, and Houston. Interviews were administered to 199 elderly participants living within the four counties.
- Keathley, R., Bass, M., Parson, R., and A. Slate (Fall 2003). *The Incidence of US Household Food-Security and Hunger Among College Students*. Co-investigator of study designed to determine the incidence of food security and hunger as they relate to a college student's income and lifestyle. Instrument validated by the USDA and administered to 1300 male and female college students attending Sam Houston State University.
- Keathley, R., Bass, M., Goode, M., Severns, B., Speer, B., Boyle, M., and S. Casey (Fall 2003). *Investigation of College Age Students Knowledge of Portion Sizes*. Co-investigator of study designed to determine male and female college student's awareness of USDA correct portion sizes and dietary consumption patterns, and exercise behaviors. Surveys administered to 780 student participants enrolled in Sam Houston State University.

Boaz, E., Keathley, R., Bass, M., and M. Harris (Fall 2003). *Investigation of On-line Course Interest among Family and Consumer Science and Health Education Students Attending Sam Houston State University*. Co-investigator of study designed to determine student interest level in on-line courses offered in the departments of Family and consumer Science and Health Education. Surveys administered to 303 student participants enrolled in respective courses.

Bass, M., Keathley, R., Ford, M., Butar, F., and L. Sherman (Spring 2003). *Cognitive Awareness of Risks for Osteoporosis among Male and Female College Students enrolled in State Universities in Florida and Texas*. Co-investigator of study designed to determine calcium consumption patterns among college students as they relate to their knowledge and perception of osteoporosis. Surveys administered to 922 participants attending Sam Houston State University and Florida Atlantic University.

Keathley, R. (Spring, 2003). *Acquaintance Rape: Myths and Misconceptions*. Investigation of the knowledge, attitudes, and beliefs of college level juniors and seniors regarding the physical and psychological consequences of acquaintance rape. Survey involved 500 subjects and is supported by Security on Campuses, Inc. and the Rape, Abuse, Incest National Networks.

Keathley, R. (Spring, 2003). *Evaluation of Sexuality Education Module and its Effectiveness on the Improvement of STIs, Stages of Pregnancy, and Contraceptive Methods Knowledge among Upper Level College Students*. Assessment of the effectiveness of a sexuality module taught to 500 students. Participants were given a pre and post 50 item multiple choice knowledge assessment to determine the effectiveness of a primary prevention sexuality module.

Keathley, R. (Fall, 2002). *Dietary Behaviors among 5<sup>th</sup> Grade Students*. Investigation of food consumption patterns of 580 male and female students enrolled in the 5<sup>th</sup> grade ranging in age from nine to twelve. Students were asked to complete a food journal for three days which included breakfast, lunch, dinner, snacks, candy, and beverages consumed as well as they times these foods were eaten during the day.

Keathley, R., Sandlin, J. and R. Bounds (Summer, 2002). *Readiness to Act Assessment: Breathing Barriers verses no Breathing Barriers*. Investigation of an emergency responder and their likelihood to render CPR with or without a breathing barrier and their likelihood to give first aid with or without latex gloves. Survey administered to 485 participants.

Keathley, R., Sandlin, J., and R. Bounds (Summer 2002). *Time Constraints Involved when Rendering CPR using Personal Protective Equipment Required Under New Guidelines*. Administration of 210 timed emergency response scenarios evaluating the actual time a rescuer assesses a victim, locates protective equipment, puts on protective equipment, and performs primary assessment to victim. Rescue time is compared to critical time elements involved when rendering care prior to brain damage.

Keathley, R. and R. Bounds (Fall 2001). *Readiness to Act Assessment: Breathing Barriers verses no\_Barriers*. Validation of instrument developed by Keathley and Bounds to determine to likelihood and readiness to render aid in situations in which breathing barriers are not always available.

## Publications

### **Refereed**

Noland, R.M., Bass, M.A., Keathley, R.S., & Miller R. (2009). Is a little knowledge a good thing? College students gain knowledge but knowledge increase does not equal attitude change regarding same-sex orientation and gender reassignment surgery in sexuality courses, *American Journal of Sexuality Education*, 4, 139-157.

Bass, M.A., & Keathley, R.S. (2008). Effectiveness of a social norms marketing campaign on a university campus, *American Journal of Health Studies*, 23, 173-178.

Keathley, R.S. (2008). NCAA. Author of Operating Principle 2.1 Academic Support and 2.2 Academic Integrity section of self-study report for academic years 2004, 2006, and 2007. The Academic Integrity component of report included statistical information of student athletes receiving financial aid, overall GPA, special admissions, SAT scores, and graduation rates by sport compared to students in the general population. The Academic Support component of the report included academic, tutorial, counseling, mentoring, and educational services provided to student athletes and students in the general population attending SHSU. Self-study was submitted to the NCAA and a peer review team which conducted a site visit to the University in November 2008. The SHSU Department of Athletics received program accreditation by the NCAA.

Bass, M., Hyman, W., Keathley, R., and Casey, S. (2008). Perceptions and Behaviors Before and After Participation in the “Shattered Lives” Program. *College Student Journal*, (In Review).

Ford, M.S., Bass, M.A., & Keathley, R.S. (2007). Osteoporosis knowledge and attitudes: A cross-sectional study among college age students. *Journal of American College Health*, 56, 43-47.

Gallagher, C.E., Bass, M.A., Oden, G.L., & Keathley, R.S. (2007). Performance enhancers: Use in college aged men and women. *Applied Research in Coaching and Athletics Annual*, 22, 126-148.

Bass, M.A., Ford, M.A., Mauromoustakos, A., Brown, B.S., & Keathley, R.S. (2006). Variables for the prediction of femoral bone mineral status in American women. *Southern Medical Journal*, 99(2), 115-122.



- Keathley, R.S., & Bass, M.A. (2006). NCATE Review of Initial Level Programs for Health Education Teacher Preparation. A peer reviewed report submitted for NCATE accreditation.
- Boaz, E.M., Keathley, R.S, and Bass, M.A. (2004). Investigation of on-line course interest among Family and Consumer Sciences and Health Education students at Sam Houston State University. *Electronic Journal of the Center for Research and Doctoral Studies in Educational Leadership*, 2004 Graduate Research Exchange, Issue #3, 1-18.
- Keathley, R. (2003). "Utilizing the Four R's to Prevent Acquaintance Rape: Recognizing, Refusing, Reporting, and Recovery." *American Alliance of Health, Physical Education, Recreation, and Dance National Convention Proceedings*, Philadelphia, PA., and *Conference Papers Online.com*.
- Keathley, R. (Spring, 2003). "Breaking the Chain." *Great Ideas in Teaching Health and Wellness Newsletter*, Benjamin Cummings Publishers, (March 2003) and posted to their website at <http://www.aw.com/bc>.
- Keathley, R. (Fall, 2002). "Acquaintance Rape: Recognition, Reporting, and Recovery." *American College Health Association Southwest College Health Association's Conference Proceedings*. Baylor University, Waco, Texas.
- Keathley, R. and J. Reed (Spring, 2000). "The Retention of CPR Knowledge and Skills Among University Students." *American Alliance for Health, Physical Education, Recreation, and Dance Research Abstracts and Conference Proceedings*, Orlando, Florida.
- Keathley, R., B. Lichtman, and C. Stowe (Spring 1999). Sexual Harassment Recognition and Prevention Part I. *American Alliance for Health, Physical Education, Recreation, and Dance Research Abstracts and Conference Proceedings*, Boston, Massachusetts.
- Keathley, R., B. Lichtman, and C. Stowe (Spring 1999). Sexual Harassment Recognition and Prevention Part II. *American Alliance for Health, Physical Education, Recreation, and Dance Research Abstracts and Conference Proceedings*, Boston, Massachusetts.
- Lichtman, B., Keathley, R., Viera, and C. Stowe (Spring 1998). Sexual Harassment in Schools: Myths, Realities, Professional Responsibilities and Strategies. *American Alliance for Health, Physical Education, Recreation, and Dance Research Abstracts and Conference Proceedings*, Reno, Nevada.

### **Peer-reviewed Research Abstracts**

- Keathley, R., Bass, M., Hyman, W. and Casey, S. (2008). The "Shattered Lives" Program: Perceptions and Behavior Modifications Among Participants. *Research Quarterly for Exercise and Sport*, 79(1) (supplement): A-2.

- Bass, M., Keathley, R., Hyman, W. and Casey, S. (2008). Parental Perceptions After Participating in the “Shattered Lives” Program. *Research Quarterly for Exercise and Sport*, 79(1) (supplement): A-1.
- Keathley, R.S., & Bass, M.A. (2007). Food Insecurity Rates Among Low Income, Elderly Residents, *Research Quarterly for Exercise and Sport*, 78(1) (supplement): A-30.
- Bass, M.A., & Keathley, R.S.(2007). Effectiveness of Social Marketing Poster Campaigns on a University Campus, *Research Quarterly for Exercise and Sport*, 78(1) (supplement): A-23.
- Rolston, E., Sandlin, J.L., Sandlin, M.E. & Keathley, R.S., The Effects of Power Napping on Stress and Cognition among College Students. *Research Quarterly for Exercise and Sport*, 78 (1) (supplement): A-36, 2007.
- Keathley, R.S., Bass, M.A., & Noland, R. (2006). Human Sexuality: Knowledge and Perceptions of College-Age Students. *Research Quarterly for Exercise and Sport*, 77(1) (supplement), A-27.
- Bass, M.A., Keathley, R.S., & Boaz, E. (2006). Online Course Interest Among Health Education and Family and Consumer Science Students. *Research Quarterly for Exercise and Sport*, 77(1) (supplement), A-23.
- Keathley, R.S., Bass, M.A., Sandlin J., Sandlin, M., & Vannoy, L. (2006). Alcohol Behaviors and Attitudes: Do they vary between evangelical, Christian, and regional state-supported Universities? *Research Quarterly for Exercise and Sport*, 77(1) (supplement), A-28.
- Keathley, R.S., Sandlin, J.R., Sandlin, M.E. and Bounds, R.G. (2005). Personal Protective Equipment: Time Effects on Initiation of Lifesaving Support. *Research Quarterly for Exercise and Sport*, 76(1) (supplement), A-45.
- Ford, M.A., Bass, M.A. & Keathley, R.S. (2005). Knowledge and perceptions of college age women regarding osteoporosis. *Research Quarterly for Exercise and Sport*, 76(1) (supplement), A-37.
- Keathley, R.S. & Bass M.A. (2005). Awareness of portion size among college students. *Research Quarterly for Exercise and Sport*, 76(1) (supplement), A-40.
- Keathley, R., Sandlin, J., and M. Sandlin (2004). “The HIV/AIDS Knowledge of Female Offenders within the Texas Department of Criminal Justice System.” *Research Quarterly for Exercise and Sport*. 75(1) (supplement). A-25-26.

Keathley, R., Sandlin, J., and M. Sandlin (2004). "Breathing Barriers and the Likelihood of Beginning Lifesaving Care." *Research Quarterly for Exercise and Sport*. 75(1) (supplement), A-2.

### **Chapter in Book**

Keathley, R. S., Bass, M.A., & Fisher, A.M. Health and Sex Education, pp 275-280 in *Gender and Education: an Encyclopedia, Volume I*, Edited by Barbara J. Banks, 2007.

### **Non-Refereed**

Keathley, R. (Summer 2001). *Application and Evaluation of the "Master's of Disaster" Curriculum to the Texas Essential Knowledge Skills (TEKS) K-8*. Curriculum application manuals of the American Red Cross national disaster curriculum modules and teaching activities for grades K-8 to the TEKS. Curriculum assessment developed for the Texas Education Agency, Houston Independent School District, and the National American Red Cross.

Keathley, R. (Fall, 2002). "Catching the Community Involvement Wave." *Action Newsletter of the American College Health Association*, January, February, and March 2003 edition.

Keathley, R. (Spring, 2003). Completed book review for the fourth edition of *An Introduction to Community Health*, by James F. McKenzie, Robert R. Pinger, and Jerome E. Koteck. Review requested by Jones and Bartlett Publishers and included a detailed analysis of an upper level community health textbook featuring 18 chapters and 635 pages.

Keathley, R. (Fall 2001). *Facing Fear: a Prevention Approach to Combat Terrorism Booklet*. Contributing author and reviewer for collaborative effort sponsored by the National Education Agency, Federal Emergency Management Agency, and the National American Red Cross.

Keathley, R. (Summer 2000). *Project Prevention: A Peer Approach to HIV/AIDS Instruction in Prison and Jail Facilities*. Curriculum developed for the Center for Disease Control and Prevention and the National American Red Cross.

Keathley, R. and D. Kennedy (Spring, 2001). *Health and Kinesiology Happenings Newsletter*. Volume 3. Editor for Health and Kinesiology newsletter.

Keathley, R. (Spring 2000). *Health and Kinesiology Happenings Newsletter*. Volume 2. Editor for Health and Kinesiology newsletter.

Professional Presentations**International  
Peer-Reviewed**

Keathley, R.S., Bass, M.A., & Fisher, A.F. *The Physical and Psychological Effect of Alcohol on the Professional Careers of Females in the Work Place*. Hawaii International Conference on Education, Honolulu, Hawaii, January 2008.

Keathley, R.S., Bass, M.A., and J.L., Sandlin. *Social Norms Marketing Campaigns: A Positive Approach to Prevent At-Risk Drinking Behaviors Among College Students*. Hawaii International Conference on Education, Honolulu, Hawaii, January 2008.

Keathley, R.S. & Bass, M.A. *Developing Alcohol Education Initiatives in Centers of Higher Education*. Hawaii International Conference on Education, Honolulu, Hawaii, January 2007.

Bass, M.A., & Keathley, R.S. *Alcohol Consumption and Driving Patterns among College Students*. Hawaii International Conference on Education, Honolulu, Hawaii, January 2007.

**National  
Peer-Reviewed**

Keathley, R.S., & Sandlin, J. L., *Social Norms Marketing Campaigns: Positive Approaches to Prevent Risky Behaviors*. American Alliance for Health, Physical Education, Recreation and Dance, Baltimore National Convention, Tampa, Florida, April 2009.

Sandlin, M.E., Sandlin J.R., and Keathley, R.S., *Diabetes: Teaching about the Dangers of the World's Newest Epidemic*. American Alliance for Health, Physical Education, Recreation and Dance, Baltimore National Convention, Tampa, Florida, April 2009.

Keathley, R.S., Bass, M.A., & Sandlin, J.L., *Organizing Alcohol / Drug Education Initiatives in Academic Institutions*. American Alliance for Health, Physical Education, Recreation and Dance, Baltimore National Convention, Ft. Worth, Texas, April 2008.

Sandlin, J.L., Sandlin M.E., and Keathley, R.S., *CSI (Cardiovascular System Investigation): How to detect Real clues to Aerobic Fitness*. American Alliance for Health, Physical Education, Recreation and Dance, Baltimore National Convention, Ft. Worth, Texas, April 2008.

- Keathley, R.S., Bass, M.A., Hyman, W. V. and S. Casey, *The “Shattered Lives” Program: Perceptions and Behavior Modifications Among Participants*. American Alliance for Health, Physical Education, Recreation and Dance, Baltimore National Convention (Research Consortium), Ft. Worth, Texas, April 2008.
- Bass, M.A., Keathley, R. S., Hyman, W. V., and S. Casey, *Parental Perceptions After Participating in the “Shattered Lives Program*. American Alliance for Health, Physical Education, Recreation and Dance, Baltimore National Convention (Research Consortium), Ft. Worth, Texas, April 2008.
- Keathley, R.S., Bass, M.A., & Fisher, A.M., *Issues Relating to Alcohol Use among Female Employees in the Workplace*. Research on Women and Education 33<sup>rd</sup> Annual National Conference, San Antonio, Texas, October 2007.
- Keathley, R.S., Bass, M.A., & Fisher, A.M., *Sexual Harassment: A Challenge for Women in Leadership Positions*. Research on Women and Education 33<sup>rd</sup> Annual National Conference, San Antonio, Texas, October 2007.
- Wagner, M.C., Keathley, R.S., & Bass, M.A., *Developing a Social Norm Intervention Promotion Campaign for Student-Athletes Enrolled in a Division I-AA University*. American College of Sports Medicine National Convention, New Orleans, LA, May 2007.
- Keathley, R.S., Avans, D.E., & Sandlin, J.L., *Parent/Child Connection and Moral Reasoning in Sport*. American Alliance for Health, Physical Education, Recreation and Dance, Baltimore National Convention, Baltimore, Maryland, March 2007.
- Bass, M.A., & Keathley, R.S., *Effectiveness of Social Marketing Poster Campaigns on a University Campus*. American Alliance for Health, Physical Education, Recreation and Dance National Convention (Research Consortium), Baltimore, Maryland, March 2007.
- Keathley, R.S., & Bass, M.A., *Food Insecurity Rates Among Low Income, Elderly Residents*. American Alliance for Health, Physical Education, Recreation and Dance, Baltimore National Convention (Research Consortium), Maryland, March 2007.
- Sandlin, J.L., Sandlin, M.E. & Keathley, R.S., *Using Celebrities to Teach Diseases and Disabilities*. American Alliance for Health, Physical Education, Recreation and Dance, Baltimore National Convention, Maryland, March 2007.

- Rolston, E., Sandlin, J.L., Sandlin, M.E. & Keathley, R.S., *The Effects of Power Napping on Stress and Cognition among College Students*. American Alliance for Health, Physical Education, Recreation and Dance, Baltimore National Convention (Research Consortium), Maryland, March 2007.
- Keathley, R.S. *Successful Alcohol Education Programming. AAA Automobile Club of Southern California Reducing Drinking and Driving on Campus National Award Recipient Presentation*. (Invited Speaker) U.S. Department of Education's 20<sup>th</sup> Annual National Meeting on Alcohol and Other Drug Abuse and Violence Prevention in Higher Education, Arlington, Virginia, October 2006.
- Keathley, R.S., Bass, M.A., & Noland, R. *Human Sexuality: Knowledge and Perceptions of College-Age Students*. American Alliance for Health, Physical Education, Recreation and Dance, Salt Lake City, Utah, April 2006.
- Sandlin J., Sandlin, M., & Keathley, R. *Family Health Tree: Exploring Your Families Wellness Roots*. American Alliance for Health, Physical Education, Recreation and Dance, Salt Lake City, Utah, April 2006.
- Avans, D., Keathley, R.S., and Sandlin, J. *Reconciling Religious Ethics with Sport Ethics: An Increasing Dilemma*. American Alliance for Health, Physical Education, Recreation and Dance, Salt Lake City, Utah, April 2006.
- Kershner, R., Keathley, R.S., and Walters, E. *Women and Violence*. American Alliance for Health, Physical Education, Recreation and Dance, Salt Lake City, Utah, April 2006.
- Bass, M.A., Keathley, R.S., Boaz, E. *Online Course Interest Among Health Education and Family and Consumer Science Students*. American Alliance for Health, Physical Education, Recreation and Dance, Salt Lake City, Utah, April 2006.
- Keathley, R.S., Bass, M.A., Sandlin J., Sandlin, M., & Vannoy, L. *Alcohol Behaviors and Attitudes: Do they vary between evangelical Christian and regional state-supported Universities?* American Alliance for Health, Physical Education, Recreation and Dance, Salt Lake City, Utah, April 2006.
- Ford, M.A., Bass, M.A. & Keathley, R.S. *Knowledge and Perceptions of College-age Women Regarding Osteoporosis*. American Alliance for Health, Physical Education, Recreation and Dance, Chicago, Illinois, April 2005.
- Keathley, R.S. & Bass M.A. *Awareness of Portion Size among College Students*. American Alliance for Health, Physical Education, Recreation and Dance, Chicago, Illinois, April 2005.

- Keathley, R.S. & Bass, M.A., *Improving Nutritional Knowledge, Attitudes and Behaviors through Interactive Functional Strategies*. American Alliance for Health, Physical Education, Recreation and Dance, Chicago, Illinois, April 2005.
- Keathley, R.S., Sandlin, J.R., Sandlin, M.E. and Bounds, R.G. *Personal Protective Equipment: Time Effects on Initiation of Lifesaving Support*. American Alliance for Health, Physical Education, Recreation and Dance, Chicago, Illinois, April 2005.
- Sandlin, J.R., Sandlin, M.E. and Keathley, R.S. *Profile of Mood States of Long Distance Hikers*. American Alliance for Health, Physical Education, Recreation and Dance, Chicago, Illinois, April 2005.
- Keathley, R.S. and Sandlin, J.R. *Prevention Patrol: Integrating Health Habits into the K-5 Curriculum*. American Association for Health Education Strategies Poster Session conducted for the American Alliance for Health, Physical Education, Recreation, and Dance National Convention, New Orleans, Louisiana, April, 2004.
- Keathley, R.S., Sandlin, J.R., and Sandlin, M.E. *Lifestyle Health Habits: Teaching Personal Responsibility*. American Association for Health Education Strategies Poster Session conducted for the American Alliance for Health, Physical Education, Recreation, and Dance National Convention, New Orleans, Louisiana, April, 2004.
- Keathley, R.S., Sandlin, J.R., and Sandlin, M.E. *The HIV/AIDS Knowledge of Female Offenders within the Texas Department of Criminal Justice System*. Research Consortium poster session conducted for the American Alliance for Health, Physical Education, Recreation, and Dance National Convention, New Orleans, Louisiana, April, 2004.
- Keathley, R.S., Sandlin, J. R., and Sandlin, M.E. *Breathing Barriers and the Likelihood of Beginning Lifesaving Care*. Research Consortium poster session conducted for the American Alliance for Health, Physical Education, Recreation, and Dance National Convention, New Orleans, Louisiana, April, 2004.
- Keathley, R. *Utilizing the Four R's to Prevent Acquaintance Rape: Recognizing, Refusing, Reporting, and Recovery*. American Alliance for Health, Physical Education, Recreation, and Dance National Convention, Philadelphia, PA, April 2003.
- Keathley, R. and J. Sandlin. *ACTING as a Resource Person in the Classroom*. American Alliance for Health, Physical Education, Recreation, and Dance National Convention, Philadelphia, PA, April 2003.

- Keathley, R., Sandlin, J., and M. Sandlin. *Beyond the Classroom Walls: Facilitating an Experiential Health Education Capstone Project*. American Alliance for Health, Physical Education, Recreation, and Dance National Convention, Philadelphia, PA, April 2003.
- Keathley, R. *Innovative Initiatives for Integrating Microbiology into the Physical Education and Health Curriculum*. American Alliance for Health, Physical Education, Recreation and Dance National Convention, San Diego, California, Spring 2002.
- Keathley, R. *Emergency Procedures for Conscious and Unconscious Choking Children*. Safety demonstration and presentation utilizing the 2000 ECC guidelines for choking emergencies. Presentation targeted childcare and foodservice workers and was given during the American School Health Association Annual Conference, Albuquerque, New Mexico, Fall 2001.
- Keathley, R. and K. Neill. *Keeping Food Safe For Kids, Keeping Kids Safe From Food*. Post Conference Workshop, American School Health Association Annual Conference, Albuquerque, New Mexico, Fall 2001.
- Keathley, R., K. Neill, and S. Stork. *Nourishing Young Children for the 21<sup>st</sup> Century: Dispelling Diet Myths and Applying the New Dietary Guidelines for Healthy Kids*. Post-conference workshop conducted for childcare and foodservice workers given during the American School Health Association Annual Conference, Albuquerque, New Mexico, Fall 2001.
- Keathley, R. *Breaking the Barriers of HIV/AIDS Education Through the Utilization of Critical Thinking Skills and Activities*. American Alliance for Health, Physical Education, Recreation, and Dance National Convention, Cincinnati, Ohio, Spring 2001.
- Keathley, R. and J. Sandlin. *Building University and Public School Collaboration by Implementing Health and Fitness Fairs*. Session presented during the American Alliance for Health, Physical Education, Recreation, and Dance National Convention, Cincinnati, Ohio, Spring 2001.
- Keathley, R. *Implementation of Great American Smoke-Out Campaign in a 3-County Area of Texas*. Poster presentation highlighting a K-6 Great American Smoke-Out Program in three public school systems in Texas. Session presented during the American Alliance for Health, Physical Education, Recreation, and Dance National Convention, Orlando, Florida, Spring 2000.
- Keathley, R. and J. Reed. *The Retention of CPR Knowledge and Skills Among University Students*. Study presented during the American Alliance for Health, Physical Education, Recreation, and Dance National Convention, Orlando, Florida, Spring 2000.



Keathley, R., B. Lichtman, and C. Stowe. *Sexual Harassment Recognition and Prevention Part I*. Workshop presented during the American Alliance for Health, Physical Education, Recreation and Dance Annual Convention, Boston Massachusetts, Spring 1999.

Keathley, R., B. Lichtman, and C. Stowe. *Sexual Harassment Recognition and Prevention Part II*. Workshop presented during the American Alliance for Health, Physical Education, Recreation and Dance Annual Convention, Boston Massachusetts, Spring 1999.

Lichtman, B., Keathley, R., Viera, and C. Stowe. *Sexual Harassment in Schools: Myths, Realities, Professional Responsibilities and Strategies*. American Alliance for Health, Physical Education, Recreation and Dance National Convention, Reno, Nevada, Spring 1998.

Keathley, R. *HIV Risk Behaviors in College Students*. Research presentation made during the National American Public Health Association Conference in New York City, New York, Fall 1996.

### **Regional Presentations Peer Reviewed**

Noland, R.M., Bass, M.A., Keathley, R.S. *Human Sexuality Course Impact on students' Sexual Knowledge and Attitudes*. Southwest Psychological Association, Austin, Texas, April 2006.

Keathley, R.S. and Lovering, M.L. *Creating Alcohol Awareness Initiatives on College Campuses*. Workshop conducted for the American College Health Association 14 State Southwest College Health Association's Annual Meeting, University of North Texas, Denton, Texas, Fall 2005.

Keathley, R.S. *Acquaintance Rape: Recognition, Reporting, and Recovery*. Workshop conducted for the American College Health Association 14 State Southwest College Health Association's Annual Meeting, Baylor University, Waco, Texas, Fall 2002.

### **State Presentations Peer-Reviewed**

Keathley, R.S., *Right the Wrong Alcohol Information for Your Students*. Texas Alliance for Health, Physical Education, Recreation and Dance State Convention, Arlington, Texas, December 2009.

- Keathley, R.S., Sandlin, J.L. and K.L. Cammarata, *Making Things Happen: Planning Successful Campus and Community Events*. Texas Alliance for Health, Physical Education, Recreation and Dance State Convention, Arlington, Texas, December 2009.
- Keathley, R.S., Sandlin, J.L. and M.A. Bass, *Deadly Doses: Energy Drinks, Alcohol, and Drugs*. Texas Alliance for Health, Physical Education, Recreation and Dance State Convention, Arlington, Texas, December 2009.
- Keathley, R.S., Sandlin, J.L. and M.E. Sandlin, *So You Want to go to Graduate School?* Texas Alliance for Health, Physical Education, Recreation and Dance State Convention, Arlington, Texas, December 2009.
- Cammarata, K. L., Keathley, R.S., and J.R. Sandlin, *Grossology: The Science of Gross Things—and a Really Great Teaching Tool*. Texas Alliance for Health, Physical Education, Recreation and Dance State Convention, Arlington, Texas, December 2009.
- Keathley, R.S., *Talk to Me Teacher*. Texas Alliance for Health, Physical Education, Recreation and Dance State Convention, Corpus Christi, Texas, December 2008.
- Keathley, R.S., Sandlin, J.L. and M.E. Sandlin, *Expanding the Scope of HPE Teachers: Create a Health and Wellness Explosion on Your Campus*. Texas Alliance for Health, Physical Education, Recreation and Dance State Convention, Corpus Christi, Texas, December 2008.
- Keathley, R.S., Sandlin, J.L. and M.E. Sandlin, *Top Ten Tips to Remain Broke, Unemployed and Frustrated*. Texas Alliance for Health, Physical Education, Recreation and Dance State Convention, Corpus Christi, Texas, December 2008.
- Bass, M.A., Keathley, R.S., and J.L. Sandlin, *Alcohol and Drug Awareness: Educational Strategies for Successful Prevention*. Texas Alliance for Health, Physical Education, Recreation and Dance State Convention, Corpus Christi, Texas, December 2008.
- Keathley, R.S., *Energy Drinks and Alcohol: Truth and Consequences about MIXING*. Texas College and University State Symposium and Team Training, Corpus Christi, Texas, October 2008.
- Keathley, R.S., *Techniques to Cover Prevention in the Classroom*. Texas College and University State Symposium and Team Training, Corpus Christi, Texas, October 2008.

- Keathley, R.S., Bass, M.A. & Sandlin, J.L., *Accentuate Positive Student Behaviors through Social Norms Marketing*. Texas Alliance for Health, Physical Education, Recreation and Dance State Convention, Galveston, Texas, December 2007.
- Keathley, R.S., Stone, S.L., & Beatty, S.L., *Diva Stressing the Workplace Combat Zone*. Texas Alliance for Health, Physical Education, Recreation and Dance State Convention, Galveston, Texas, December 2007.
- Sandlin, J.L., Sandlin, M.E. & Keathley, R.S., *100 Alternative Health, Physical Education Recreation and Dance Careers*. Texas Alliance for Health, Physical Education, Recreation and Dance State Convention, Galveston, Texas, December 2007.
- Keathley, R.S., *Development of an Alcohol Summit for College and University Students*. Texas College and University State Symposium and Team Training, Austin, Texas November 2007.
- Keathley, R.S., *Building Community Partnerships*. Texas College and University State Symposium and Team Training, Austin, Texas November 2007.
- Keathley, R.S., Spradlin, K., & Bass, M.A. *Underage Drinking: Need for Collective Education & Action*. Texas Alliance for Health, Physical Education, Recreation and Dance, Fort Worth, Texas, November 2006.
- Keathley, R.S. and Boaz, E.M. *STD Patrol: Helping Student Guard Against Unwanted Predators*. Texas Alliance for Health, Physical Education, Recreation and Dance, Fort Worth, Texas, November 2006.
- Sandlin, J.R., Sandlin, M.E., & Keathley, R.S. *Life is Good: Wouldn't You Agree?* Texas Alliance for Health, Physical Education, Recreation and Dance, Fort Worth, Texas, November 2006.
- Sandlin, J.R., Sandlin, M.E., & Keathley, R.S. *Evaluate Your Wellness Roots by Creating a Family Health Tree*. Texas Alliance for Health, Physical Education, Recreation and Dance, Fort Worth, Texas, November 2006.
- Keathley, R.S. *Organizing a University Alcohol Summit*. (Invited Speaker) TABC Prevent Underage Drinking-Take Action State Convention for Texas College and University Personnel, Austin, Texas, October 2006.
- Keathley, R.S. and Rogers, K. *Empowering Faculty through Curriculum Infusion*. (Invited Speaker) TABC Prevent Underage Drinking-Take Action State Convention for Texas College and University Personnel, Austin, Texas, October 2006.

- Keathley, R.S. *Steps to Success-SHSU Alcohol Abuse Initiative*. (Invited Speaker)  
TABC Prevent Underage Drinking-Take Action State Symposium for Texas  
College and University Personnel, Austin, Texas, October 2006.
- Keathley, R.S. *Strengthening Colleague and Coworker Relations through Successful  
Communication Strategies*. Texas Association for Health, Physical Education,  
Recreation & Dance. Corpus Christi, TEXAS. December 2005.
- Keathley, R.S. *Teaching Reproductive Health: Helping Students understand Pregnancy,  
Contraception, and Abstinence*. Texas Association for Health, Physical  
Education, Recreation & Dance. Corpus Christi, Texas. December 2005.
- Keathley, R.S., Sandlin, J.R., and Sandlin, M.E. *Safety Camp: Creating a Link Between  
Your Children and Local EMS*. Texas Association for Health, Physical Education,  
Recreation & Dance. Corpus Christi, Texas. December 2005.
- Keathley, R.S., Sandlin, J.R., and Sandlin, M.E. *The Effects of Personal Protective  
Devices on Initiation of Lifesaving Support*. Texas Association for Health,  
Physical Education, Recreation & Dance. Corpus Christi, Texas. December 2005.
- Keathley, R.S., Bass, M.A., & Wallace, C.N. *Infusing Alcohol Awareness Education into  
the Curriculum*. Texas Association for Health, Physical Education, Recreation &  
Dance. Corpus Christi, Texas. December 2005.
- Barton, J., James, G. and Keathley, R.S. *Community Health Internships*. Texas  
Association for Health, Physical Education, Recreation & Dance. Corpus Christi,  
Texas. December 2005.
- Sandlin, J.R., Keathley, R.K., and Sandlin, M.E. *Reading, Writing, and Rite-Offs: Taxes  
for Teachers-102*. Texas Association for Health, Physical Education, Recreation  
& Dance. Corpus Christi, Texas. December 2005.
- Keathley, R.S. and Rogers, K. *Implementing Alcohol Awareness Activities at the College  
and University Level*. Presentation conducted during the Texas Association of  
College and University Student Personnel Administrators Conference, University  
of North Texas, Denton, Texas, October 2005.
- Keathley, R. S. *The American Democracy Project: Promoting Civic Engagement in the  
Classroom*. Informational presentation conducted for Health and Physical  
Educators attending the Texas Association for Health, Physical Education,  
Recreation, and Dance State Convention, Arlington, Texas, December 2004.
- Keathley, R. S. and Kennedy, D. *Student Organization Know-How: Steps for Success*.  
Professional development seminar for members attending the Texas Association  
for Health, Physical Education, Recreation, and Dance State Convention,  
Arlington, Texas, December 2004.

- Keathley, R. S., Sandlin, J.R., and Sandlin, M.E. *A Health Teacher's Guide to Teaching Personal Responsibility*. Lifestyle choice presentation conducted during the Texas Association for Health, Physical Education, Recreation, and Dance State Convention, Arlington, Texas, December 2004.
- Sandlin, J.R., Sandlin, M.E., and Keathley, R.S. *Reading, Writing, and Rite-Offs: Taxes for Teachers 101*. Informational seminar conducted for Health and Physical Educators attending the Texas Association for Health, Physical Education, Recreation, and Dance State Convention, Arlington, Texas, December 2004.
- Keathley, R. S. and Bass, M.A. *Nutrition Camp I: Basic Training for Building Healthy Bodies*. Nutrition workshop conducted for Health and Physical Educators attending the Texas Association for Health, Physical Education, Recreation, and Dance Summer Conference, Waco, Texas, July 2004.
- Keathley, R. S. and Bass, M.A. *Nutrition Camp II: Boot Out the Fat, Sugar, and Sedentary Lifestyles*. Nutrition workshop conducted for Health and Physical Educators attending the Texas Association for Health, Physical Education, Recreation, and Dance Summer Conference, Waco, Texas, July 2004.
- Keathley, R. *Workplace Violence Prevention*. Texas Association for Health, Physical Education, Recreation, and Dance State Convention, Galveston, Texas, Fall 2003.
- Keathley, R. *Discovering Diversity*. Texas Association for Health, Physical Education, Recreation, and Dance State Convention, Galveston, Texas, Fall 2003.
- Keathley, R., Bounds, R., Sandlin, J., and M. Sandlin. *The effects of experience with and knowledge of breathing barriers on the willingness to initiate lifesaving care*. Texas Association for Health, Physical Education, Recreation, and Dance State Convention, Galveston, Texas, Fall 2003.
- Keathley, R., Bounds, R., Sandlin, J., and M. Sandlin. *Development and validation of survey instrument assessing the use of breathing barriers and the willingness to initiate lifesaving care*. Texas Association for Health, Physical Education, Recreation, and Dance State Convention, Galveston, Texas, Fall 2003.
- Keathley, R., Beatty, S., and S. Stone. *Vacationland: Blasts from the Past—Feeling Groovy*. Texas Association for Health, Physical Education, Recreation, and Dance State Convention, Galveston, Texas, Fall 2003.
- Keathley, R., Sandlin, J., and M. Sandlin. *Public School-Private School- Which is the Right Job for Me?*. Texas Association for Health, Physical Education, Recreation, and Dance State Convention, Galveston, Texas, Fall 2003.

- Keathley, R. *Personal Protective Practices*. Texas Association for Health, Physical Education, Recreation, and Dance Summer Convention, San Antonio, Texas, Summer 2003.
- Keathley, R. *Peace Out: the Serene Approach to Cope with Relationship Conflict*. Texas Association for Health, Physical Education, Recreation, and Dance Summer Convention, San Antonio, Texas, Summer 2003.
- Keathley, R. *The Impact of Cultural Issues on Relationships*. (Invited Speaker). Houston Independent School District Health and Physical Education Winter Conference in Houston, Texas, Spring 2003.
- Keathley, R. *Preventing Date Violence and Rape*. (Invited Speaker) Houston Independent School District Health and Physical Education Winter Conference in Houston, Texas, Spring 2003.
- Keathley, R. *Communication with Respect: the Keys to Rewarding Intimate Relationships*. Presentation conducted for Health and Physical Educators attending the 79<sup>th</sup> Annual Texas Association for Health, Physical Education, Recreation and Dance State Convention, Fort Worth, Texas, Fall 2002.
- Keathley, R. *Dating Violence: A Call to Action for Educators*. Presentation conducted for Health and Physical Educators attending the 79<sup>th</sup> Annual Texas Association for Health, Physical Education, Recreation and Dance State Convention, Fort Worth, Texas, Fall 2002.
- Keathley, R., Sandlin, J., and M. Sandlin. *Essential Preparation for Successful Coaching*. Seminar conducted for the student section of the 79<sup>th</sup> Annual Texas Association for Health, Physical Education, Recreation and Dance State Convention, Fort Worth, Texas, Fall 2002.
- Keathley, R., Sandlin, J., and M. Sandlin. *Top Ten List: Suggestions for Getting Your First Job*. Workshop conducted for the student section of the 79<sup>th</sup> Annual Texas Association for Health, Physical Education, Recreation and Dance State Convention, Fort Worth, Texas, Fall 2002.
- Keathley, R., Beatty, S., and S. Stone. *Vacationland IV: the Gifts that Keep on Giving*. Presentation conducted for Health and Physical Educators attending the 79<sup>th</sup> Annual Texas Association for Health, Physical Education, Recreation and Dance State Convention, Fort Worth, Texas, Fall 2002.
- Keathley, R. *Building Effective Programs through Efficient ACTION PLAN Development*. (Invited Speaker) National School Health Coordinator Leadership Institute sponsored by the National American Cancer Society, Austin, Texas, Summer 2002.

- Keathley, R. *Preventing Tobacco Use: Saying NO to NICOTINE*. Presentation to school nurses attending the Texas Association of Health, Physical Education, Recreation and Dance Convention, Edinburg, Texas, Summer 2002.
- Keathley, R. *Contraceptive Update: Condoms, Chemicals, and Common Sense*. Workshop presented during the Texas Association of Health, Physical Education, Recreation and Dance Convention, Edinburg, Texas, Summer 2002.
- Keathley, R. and S. Beatty. *Vacationland III: Home For The Holidays*. Presentation made during the Texas Association of Health, Physical Education, Recreation and Dance Convention, Corpus Christi, Texas, Fall 2001.
- Keathley, R., R. Bounds, J. Sandlin, and M. Sandlin. *What, No Pulse Check? What Have They Changed Now*. Presentation made during the Texas Association of Health, Physical Education, Recreation and Dance Convention, Corpus Christi, Texas, Fall 2001.
- Keathley, R., B. Lichtman, and J. Sandlin. *Net Searching Strategies On Separating The Cream From The Crap*. Presentation conducted for educators attending the Texas Association of Health, Physical Education, Recreation and Dance Convention, Corpus Christi, Texas, Fall 2001.
- Keathley, R. and K. Neill. *To Love or Not to Love: Relationships that Work*. Presentation made during the Texas Association of Health, Physical Education, Recreation and Dance Convention, Corpus Christi, Texas, Fall 2001.
- Keathley, R., J. Sandlin, and M. Sandlin. *Adventure Racing: Surviving The Ultimate Outdoor Experience*. Presentation conducted for the recreational sports participants attending the Texas Association of Health, Physical Education, Recreation and Dance Convention, Corpus Christi, Texas, Fall 2001.
- Keathley, R., J. Sandlin, and M. Sandlin. *Help! I'm Sinking In Student Teaching*. Presentation made during the student session of the Texas Association of Health, Physical Education, Recreation and Dance Convention, Corpus Christi, Texas, Fall 2001.
- Keathley, R. *Wilderness First Aid: An Adventure Awaits You*. Interactive presentation featuring successful and practical survival skills that can be implemented when help is delayed or in a wilderness setting. Presentation made to educators attending the Texas Association for Health, Physical Education, Recreation, and Dance Summer Convention, San Antonio, Texas, Summer 2001.
- Keathley, R. and S. Stone. *Micro Magic II: Pus, Scabs, and Germs*. Workshop presented to educators attending the Texas Association for Health, Physical Education, Recreation, and Dance Summer Convention, San Antonio, Texas, Summer 2001.

- Keathley, R., S. Stone, and S. Beatty. *Vacationland II: Relax, Refresh, and Rejuvenate Yourself*. Presentation made to educators attending the Texas Association for Health, Physical Education, Recreation, and Dance Summer Convention, San Antonio, Texas, Summer 2001.
- Keathley, R. and K. Neill. *Integration Of The Re-imaging Model© In An HIV/AIDS Prevention Curriculum For Incarcerated Females*. Presentation made to social workers and health professionals, Texas HIV/AIDS Conference, Austin, Texas, Spring 2001.
- Keathley, R. and K. Neill. *The Re-imaging Model© For Continuous Quality Improvement Of Human Immunodeficiency Virus/Acquired Immune Deficiency Syndrome Prevention Program Part I: The Model*. Discussion of the model and its usefulness in the social service domain involving HIV/AIDS patients. Workshop presented to social workers and health professionals, Texas HIV/AIDS Conference, Austin, Texas, Spring 2001.
- Keathley, R., and K. Neill. *Applying The Re-imaging Model© For Continuous Quality Improvement Of Human Immunodeficiency Virus/Acquired Immune Deficiency Syndrome Prevention Program Part II: The Model*. Texas HIV/AIDS Conference, Austin, Texas, Spring 2001.
- Keathley, R. and J. Sandlin. *Building University and Public School Collaboration by Implementing Health and Fitness Fairs*. Session presented during the American Alliance for Health, Physical Education, Recreation, and Dance National Convention, Cincinnati, Ohio, Spring, 2001.
- Keathley, R. and K. Neill. *Integration of the "Re-imaging Model" in an HIV/AIDS Prevention Curriculum for Incarcerated Females*. Application of Neill's Re-imaging Model in the facilitation of a HIV/AIDS prevention based curriculum for female inmates in Texas. Workshop presented to social workers and health professionals attending the 13<sup>th</sup> Annual Texas HIV/STD State Conference sponsored by Texas Department of Health, Austin, Texas, Spring 2001.
- Keathley, R. and K. Cammarata. *Chef Tell III: Life in the Fast Lane*. Informative presentation made to teachers at the Texas Association for Health, Physical Education, Recreation, and Dance Annual Convention, Dallas, Texas, Fall 2000.
- Keathley, R. and B. Lichtman. *Preventing Sexual Harassment: New Strategies for an Old Problem*. Session made to educators attending the Texas Association for Health, Physical Education, Recreation, and Dance Annual Convention, Dallas, Texas, Fall 2000.



- Keathley, R., J. Sandlin, and M. Sandlin. *Embracing and Expressing Your Professional IMAGE both ON and OFF the Court*. Session presented to the college section of Texas Association for Health, Physical Education, Recreation, and Dance Annual Convention, Dallas, Texas, Fall 2000.
- Keathley, R., J. Sandlin, and M. Sandlin. *Poop in the Pool: How to be Prepared for Putrid Pathogens*. Presentation made at the Texas Association for Health, Physical Education, Recreation, and Dance Annual Convention, Dallas, Texas, Fall 2000.
- Keathley, R., M. Sandlin, and J. Sandlin. *Adventure Racing 101*. Session presented at the Texas Association for Health, Physical Education, Recreation, and Dance Annual Convention, Dallas, Texas, Fall 2000.
- Keathley, R., J. Sandlin, and K. Cammarata. *Gizmos and Gadgets: Student Attention Grabbers*. Interactive presentation made to teachers at the Texas Association for Health, Physical Education, Recreation, and Dance Annual Convention, Dallas, Texas, Fall 2000.
- Keathley, R. *AIDS Prevention Skills Update*. Session presented to HIV/AIDS educators at the Texas Association for Health, Physical Education, Recreation, and Dance Summer Convention, Beaumont, Texas, Summer 2000.
- Keathley, R. and S. Stone. *Micro Magic: Antibodies, Antigens, and More!* Presentation made to teachers attending the Texas Association for Health, Physical Education, Recreation, and Dance Summer Convention, Beaumont, Texas, Summer 2000.
- Keathley, R., S. Stone, and S. Beatty. *Vacationland*. Presentation made to educators attending the Texas Association for Health, Physical Education, Recreation, and Dance Summer Convention, Beaumont, Texas, Summer 2000.
- Keathley, R. and K. Cammarata. *Chef Tell II – Deep in the Heart of Texas*. Presentation made at the Texas Association for Health, Physical Education, Recreation and Dance State Convention, Austin, Texas, Fall 1999.
- Keathley, R., M. Sandlin and J. Reed. *Characters in the Classroom: Clever Clues That Capture Class Control*. Presentation made to college section at the Texas Association for Health, Physical Education, Recreation and Dance State Convention, Austin, Texas, Fall 1999.
- Keathley, R., M. Sandlin, and J. Reed. *Sports Hydration: Separating Facts From Fiction*. Seminar presented at the Texas Association for Health, Physical Education, Recreation and Dance State Convention, Austin, Texas, Fall 1999.

Keathley, R., J. Reed, and M. Sandlin. *Expect the Unexpected: Emergency Action Plans That Work for Your School Program*. Presentation made at the Texas Association for Health, Physical Education, Recreation and Dance State Convention, Austin, Texas, Fall 1999.

Keathley, R., J. Reed, and M. Sandlin. *The Retention of CPR Knowledge and Skills Among University Students*. Findings from study which investigated the retention of adult, infant and child CPR skills during a semester course. Research paper presented at Texas Association for Health, Physical Education, Recreation and Dance State Convention, Austin, Texas, Fall 1999.

Keathley, R. *Refresh Your Water Safety Skills – American Red Cross Review Course*. Basic water safety and lifesaving skill review course. Course given at Texas Association for Health, Physical Education, Recreation and Dance Summer Convention, Wichita Falls, Texas, Summer 1999.

Keathley, R. *Easy Made First Aid*. Interactive workshop to promote the instruction of first aid skills targeted for the elementary and secondary level student. Workshop given to teachers at the Texas Association for Health, Physical Education, Recreation and Dance Summer Convention, Wichita Falls, Texas, Summer 1999.

Keathley, R., J. Reed and M. Sandlin. *Mr. and Ms. Manners: Is That You?* Presentation made to the Student Section of the Texas Association for Health, Physical Education, Recreation and Dance State Convention, Houston, Texas, Fall 1998.

Keathley, R., J. Reed, and M. Sandlin. *Graduate School Know-how: Pencil, Paper, and PC = Utilization to Successful Admission*. Presentation made to the Student Section of the Texas Association for Health, Physical Education, Recreation and Dance State Convention, Houston, Texas, Fall 1998.

Keathley, R., M. Sandlin, and J. Reed. *Safety: Don't Let It Be An Accident in Your School*. Seminar presented at the Texas Association for Health, Physical Education, Recreation and Dance State Convention, Houston, Texas, Fall 1998.

Keathley, R. and K. Cammarata. *Chef Tell: A Menu for Health*. Presentation made at the Texas Association for Health, Physical Education, Recreation and Dance State Convention, Houston, Texas, Fall 1998.

Keathley, R. *American Red Cross HIV/AIDS Starter Facts and Facts Practice Awareness Course*. Workshop presented at the Texas Association for Health, Physical Education, Recreation and Dance Summer Convention, Waco, Texas, Summer 1998.

Keathley, R. *HIV Prevention Education: Teaching a Controversial Subject in a Conservative Community*. Presented at the Texas Association for Health, Physical Education, Recreation and Dance Summer Convention, Waco, Texas, Summer 1998.

- Keathley, R. *Community Resources At Your Service*. Presented at the Texas Association for Health, Physical Education, Recreation and Dance Student Convention, Nacogdoches, Texas, Spring, 1998.
- Keathley, R., J. Reed and K. Cammarata. *Incorporation Station*. Workshop presented at the Texas Association for Health, Physical Education, Recreation, and Dance State Convention, Fort Worth, Texas, Fall 1997.
- Keathley, R., J. Reed, and B. Lichtman. *Do Your Part -- Sponsor a University Jump Rope for Heart*. Workshop presented at the Texas Association for Health, Physical Education, Recreation and Dance State Convention, Fort Worth, Texas, Fall 1997.
- Keathley, R., J. Reed, and M. Sandlin. *Sports Safety Participant and Instructor Training*. Workshop presented at the Texas Association for Health, Physical Education, Recreation and Dance State Convention, Fort Worth, Texas, Fall 1997.
- Keathley, R., J. Reed, and M. Sandlin. *CPR and First Aid Instructor Training for Teachers*. Workshop presented during the Texas Association for Health, Physical Education, Recreation and Dance Summer State Convention in San Marcos, Texas, Summer 1997.
- Keathley, R., J. Reed, and M. Sandlin. *Live from the American Red Cross, It's Sports Safety Training*. Seminar topic presented at the Texas Association of Health, Physical Education, Recreation and Dance Summer State Convention held in San Marcos, Texas, Summer 1997.
- Keathley, R. and J. Reed. *A Model for Implementing School Health and Wellness Fairs*. Presented at the Texas Middle School Association State Conference held in Corpus Christi, Texas, Spring 1997.
- Keathley, R., J. Reed, K. Cammarata, S. Smith, and D. Wittenburg. *The How-To's of Health and Fitness Fairs*. Presentation made at the Texas Association for Health, Physical Education, Recreation and Dance State Convention held in Corpus Christi, Texas, Fall 1996.
- Keathley, R., and J. Reed. *Let the Red Cross Work for Your University Program*. Seminar presented at the Texas Association for Health, Physical Education, Recreation and Dance Summer Convention held in Tyler, Texas, Summer 1996.
- Keathley, R. *Overcoming Barriers to Prenatal Services in Rural Areas*. Pregnancy awareness presentation made during the March of Dimes state meeting, Houston, Texas, Summer 1990.

### Local Presentations

- Keathley, R.S. and J.L. Sandlin., *USADA Programs in the Middle Schools*. Huntsville Intermediate School, Huntsville, Texas, November 2009.
- Keathley, R.S., *The Physiological and Psychological Consequences of the Choking Game*. Bearkat Learning Community, SHSU, Huntsville, Texas, November 2009.
- Keathley, R.S. and Nelson, J., *Women's Issues on Campus*. SHSU Women's Symposium, Huntsville, Texas, March 2009.
- Keathley, R.S., *First Aid Merit Badge-Merit Badge University*. Scout Saturday at SAM, SHSU, Huntsville, Texas, February 2009.
- Keathley, R.S., *The Impact of Alcohol Use on Young Adults*. District 9 4-H Leadership Lab Conference, SHSU, Huntsville, Texas, June 2009.
- Keathley, R. *CPR, First Aid, AED, and Emergency Response Training for SHSU Personnel, Public Schools and Community Organizations 2009:*  
 Huntsville ISD Coaching Staff-15 participants  
 SHSU Employees-22 participants  
 SHSU Health / Kinesiology / Athletics-15 participants, SHSU Students-125 participants (not enrolled in HED/KIN 230)
- Keathley, R.S. and J.L. Sandlin., *Adapted Babysitting: Skills for Survival*. A&M Consolidated High School, College Station, Texas, October 2008.
- Keathley, R.S., *Awareness, Attitudes, and Actions of Adolescents: Good, Bad, or Deadly?* Katy Independent School District, Katy, Texas, August 2008.
- Keathley, R.S., *Dangerous Games: Choking, Drugs, and Alcohol*. Katy Independent School District, Katy, Texas, August 2008.
- Keathley, R.S., *Transitioning from High School to College Life*. Goose Creek Independent School District, Baytown, Texas, July 2008.
- Keathley, R.S., *Improving Sexual Responsibility among Students; Strategies that Work!* Goose Creek Independent School District, Baytown, Texas, July 2008.
- Keathley, R.S., *Prevention of Underage Drinking: Successful Strategies used in a College Setting*. Brazos Valley Injury Prevention Coalition, College station, Texas, April 2008.

- Keathley, R.S., *Overview of the SHSU Alcohol and Drug Abuse Initiative*. Huntsville Rotary Club, Huntsville, Texas, July 2008.
- Keathley, R.S., *First Aid Merit Badge-Merit Badge University*. Scout Saturday at SAM, SHSU, Huntsville, Texas, February 2008.
- Keathley, R. *CPR, First Aid, AED, and Emergency Response Training for SHSU Personnel, Public Schools and Community Organizations 2008:*  
Huntsville ISD Coaching Staff-25 participants  
SHSU Employees-45 participants  
SHSU Health / Kinesiology / Athletics-10 participants, SHSU Students-165 participants (not enrolled in HED/KIN 230)
- Keathley, R.S., *Sexually Transmitted Infections and Diseases: An educator and counselor update*. Workshop conducted for drug and alcohol counselors and educators employed through the Gateway Foundation, Texas Department of Criminal Justice, Huntsville, Texas, December 2007.
- Keathley, R.S., *Talk to Me Teacher: how to effectively communicate with fellow students, professors, and colleagues in the field of education*. Celebration of Teaching Conference, SHSU, Huntsville, Texas, September 2007.
- Keathley, R.S., *Be Smart—Don't Start*. Presentations conducted to 200 fifth graders during the Huntsville Intermediate School Science Enrichment Day, Huntsville, Texas, May 2007.
- Keathley, R.S. & Stone, S.L., *Turning the Combat Zone into a Peaceful Zone*. Words of Wellness Lecture Series, SHSU, Huntsville, Texas, March 2007.
- Keathley, R.S., *First Aid Merit Badge-Merit Badge University*. Scout Saturday at SAM, SHSU, Huntsville, Texas, February 2007.
- Keathley, R. *CPR, First Aid, and Emergency Response Training for SHSU Personnel, Public Schools and Community Organizations 2007:*  
Huntsville ISD Coaching Staff-65 participants  
Region VI Employees-10 participants  
SHSU Employees-13 participants  
SHSU Health / Kinesiology / Athletics-20 participants, SHSU Students-135 participants (not enrolled in HED/KIN 230)  
SHSU Staff-CPR / SFA /AED Instructor Training-6 participants
- Keathley, R. *Doing More with Less*. Southeast Texas Association of Collegiate Registrars and Admissions Officers Annual Spring Conference, Sam Houston State University, Huntsville, Texas, March 2006.

- Keathley, R. *CPR, First Aid, and Emergency Response Training for SHSU Personnel, Public Schools and Community Organizations 2006:*  
 New Waverly ISD Coaching Staff-8 participants  
 Huntsville ISD Coaching Staff-55 participants  
 Region VI Employees-15 participants  
 SHSU Employees-10 participants  
 SHSU Health / Kinesiology / Athletics-10 participants  
 SHSU Students-125 participants (not enrolled in HED/KIN 230)  
 SHSU Staff-CPR / SFA /AED Instructor Training-4 participants
- Keathley, R. *Facts about Diabetes Everyone Should Know.* Interactive educational seminar focusing on diabetes prevention conducted for area youth attending the “Fiesta Encuentro” Conference, Sam Houston State University, Huntsville, Texas, Fall 2005.
- Keathley, R. *First Aid-Merit Badge University BSA.* Course facilitated for 24 scouts attending the SHSU Merit Badge University, Huntsville, Texas, Spring 2005.
- Keathley, R. *CPR, First Aid, and Emergency Response Training for SHSU Personnel, Public Schools and Community Organizations 2005:*  
 Conroe ISD Coaching Staff-12 participants  
 Trinity ISD Coaching Staff-15 participants  
 New Waverly ISD Coaching Staff-8 participants  
 Huntsville ISD Coaching Staff-55 participants  
 Huntsville ISD School Nurses-14 participants  
 Region VI Employees-68 participants  
 SHSU Employees-35 participants  
 SHSU Health / Kinesiology / Athletics-33 participants  
 SHSU Students-175 participants (not enrolled in HED/KIN 230)  
 SHSU Staff-CPR / SFA /AED Instructor Training-5 participants
- Keathley, R. *HIV / AIDS—Still a Major Health Problem.* HIV /AIDS awareness seminar focusing on the incidence and prevalence rate of the disease, prevention and treatment protocols, and at-risk populations presented to Harris County Hospital District employees in service training, Houston, Texas, Fall 2004.
- Keathley, R. *Communication Skills for Student Leaders.* Training seminar focusing on assertive communication styles designed for Houston area high school honor students attending the American Red Cross Leadership Conference, Clear Lake, Texas, Summer 2004.
- Keathley, R. *HIV / AIDS / STDs / STIs Prevention Protocols for Prison Populations.* Informative seminar discussing current universal precautions for infectious diseases for inmate populations presented to health care workers in the Texas State Jail Systems, Humble, Texas, Summer 2004.

- Keathley, R. *First Aid-Merit Badge University BSA*. Course facilitated for 22 scouts attending the SHSU Merit Badge University, Huntsville, Texas, Spring 2004.
- Keathley, R. *What Every Woman Should Know*. Informational seminar focusing on heart health and life saving procedures conducted for women attending the Huntsville Memorial Hospital Women's Wellness Forum, Huntsville, Texas, Spring 2004.
- Keathley, R. *Kid Power Safety Fair*. Coordination of health and safety fair focusing on fire safety, nutrition, alcohol / tobacco use, sports / hunting safety, and self-esteem topics for 445 elementary students attending Sam Houston Elementary School, Huntsville Independent School District, Huntsville, Texas, Spring 2004.
- Keathley, R. *CPR, First Aid, and Emergency Response Training for SHSU Personnel, Public Schools and Community Organizations 2004*:  
 Huntsville Memorial Hospital School of Nursing-39 LVN students  
 Conroe ISD Coaching Staff-25 participants  
 Trinity ISD Coaching Staff-15 participants  
 New Waverly ISD Coaching Staff-16 participants  
 Huntsville ISD Coaching Staff-65 participants  
 Huntsville ISD Teachers and Staff-165 participants  
 SHSU Employees-65 participants  
 SHSU Health / Kinesiology / Athletics-33 participants  
 SHSU Students-145 participants (not enrolled in HED/KIN 230)  
 SHSU Staff-CPR / SFA /AED Instructor Training-4 participants
- Keathley, R. *Your Start to a Healthy Heart Wellness Fair*. Interactive health fair facilitated for 585 fifth grade and 559 sixth grade students attending Huntsville Intermediate School, Huntsville, Texas, Fall 2003.
- Keathley, R. *First Aid-Merit Badge University BSA*. Course facilitated for 17 scouts attending the SHSU Merit Badge University, Huntsville, Texas Spring 2003.
- Keathley, R. *Health Power! Health and Wellness Fair*. Coordination of prevention based health fair focusing on the following health and safety topics: harmful effects of drugs, alcohol, and tobacco; importance of life-sports; components of nutrition; and self-esteem builders. Interactive fair conducted for 600 5<sup>th</sup> grade students enrolled at Huntsville Intermediate School, Huntsville, Texas, Fall 2002.
- Keathley, R. *Teaching Effective Tobacco Refusal Skills*. Tobacco awareness workshop focusing on teaching strategies that enable elementary students with the skills they need to abstain from tobacco products. Presented to 150 elementary teachers and school nurses employed by Conroe Independent School District, Conroe, Texas, Fall 2002.

- Keathley, R. *Easy Steps to Implement School Based Health Fairs*. Informative workshop discussing the planning and implementation steps of K-12 health and wellness fairs; voluntary and governmental resources; developmentally and age appropriate activities; utilization of parents; and the value of critical thinking skills. Presentation made to 178 school educators employed in Houston Independent School District, Houston, Texas, Fall 2002.
- Keathley, R. *Summer Safety Fair*. Interactive health fair targeting water, fire, and home safety; poison prevention; personal hygiene; and healthy summer snacks for 380 elementary students. Fair conducted at Gibbs Elementary School, Huntsville, Texas, Spring 2002.
- Keathley, R. *Diabetes: Preventing and Treating from a Holistic Health Perspective*. Presentation made to 34 licensed vocational nursing students attending the Jo G. Davis School of Nursing, Huntsville Memorial Hospital, Huntsville, Texas, Spring 2002.
- Keathley, R. *CPR, First Aid, and Emergency Response Training for SHSU Personnel, Public Schools, and Community Organizations Spring 2002-Spring 2003*:  
 SHSU Recreational Sports- 50 student workers  
 SHSU Health / Kinesiology and Athletics / Coaches-25 instructors-coaches  
 SHSU students-150 participants  
 Huntsville ISD Coaching Staff-65 participants  
 Huntsville ISD Teachers and Staff-134 employees  
 Willis ISD-22 students enrolled in Health Occupations course  
 New Waverly ISD Coaching Staff-26 participants  
 Conroe ISD Coaching Staff-32 participants  
 Licensed Vocational Nurses (Huntsville Memorial Hospital)-27 participants
- Keathley, R. *First Aid-Merit Badge University BSA*. Facilitation of first aid merit badge requirements for Boy Scouts of America: CPR, control of bleeding, splinting, bandaging, lifts and carries, and care for specific injuries. Course held during SHSU Merit Badge University, Huntsville, Texas, Spring 2002.
- Keathley, R. *OSHA Guidelines for Personal Protective Equipment*. In-service for 100 skilled nursing facility employees specifying guidelines for the prevention of blood borne pathogens. Class held at Town Creek Retirement Community, Huntsville, Texas, Spring 2002.
- Keathley, R. *Summer Safety Fair*. Interactive health fair targeting water, fire, and home safety; poison prevention, personal hygiene, and healthy summer snacks for 380 elementary students. Fair conducted at Gibbs Elementary School, Huntsville, Texas, Spring 2002.



- Keathley, R. *Knowledge is Power in the Prevention of Tobacco Use*. Interactive presentations using “teaching across the curriculum” concepts focusing on the harmful effects of tobacco on the body and the social consequences of tobacco use on young children. Fourteen sessions provided to 300 students during “Interdisciplinary Day,” Huntsville Intermediate School, Huntsville, Texas, Fall 2001.
- Keathley, R. *Healthy Minds-Healthy Bodies Wellness Fair*. Prevention based health fair targeting recreational and hunting safety, tobacco and alcohol abuse, nutrition, fitness and self-esteem for 580 fifth grade students. Fair conducted at Huntsville Intermediate School, Huntsville, Texas, Fall 2001.
- Keathley, R. *Living in Stride: Overcoming the September 11<sup>th</sup> Tragedy*. Presentations made to students and faculty in area schools focusing on recovery skills from the 9-11 tragedy. Stress management, communication, and coping skills were discussed for 500 students in Conroe, Willis, and Montgomery elementary schools, Conroe Independent School District, Conroe, Texas, Fall 2001.
- Keathley, R. *Summer Sports Safety Fair*. Interactive safety fair highlighting bike and scooter safety; personal protective equipment, water safety, hydration, and the prevention of skin cancer conducted for 150 YMCA day camp participants aged 8-14. Fair held at Huntsville YMCA Day Camp, Huntsville, Texas, Summer 2001.
- Keathley, R. *First Aid-Merit Badge University BSA*. Facilitation of first aid merit badge requirements for Boy Scouts of America. Certification program held at SHSU Merit Badge University, Huntsville, Texas, Spring 2001.
- Keathley, R. *Tobacco Use and You*. Youth tobacco risk presentations made during “Knowledge Quest” that focused on the harmful effects of tobacco on the body and the social consequences of tobacco use on young children. Twelve interactive sessions made to 200 fifth and sixth grade students at Huntsville Intermediate School, Huntsville Independent School District, Huntsville, Texas, Fall 2000.
- Keathley, R. *Personal Best Health Fair*. Prevention based health fair targeting violence, tobacco and alcohol abuse, nutrition, and heart health for 600 seventh grade students. Fair presented during Language Arts classes at Mance Park Middle School, Huntsville Independent School District, Huntsville, Texas, Fall 2000.
- Keathley, R. *Fun in the Sun First Aid*. First aid presentations demonstrating the skills of bandaging, control of bleeding, conscious choking, and heat-related emergencies that are typically encountered by children during the summer. Fourteen presentations made to 5th and 6th grade students during Inter-Disciplinary Day at Huntsville Intermediate School, Huntsville Independent School District, Huntsville, Texas, Spring 2000.

- Keathley, R. and J. Reed. *Health, Fitness, and Physics Fair*. Action based health fair that integrated health, fitness, and physics concepts with critical thinking skills within the PE curriculum. Fair presented to 585 7th and 625 8th grade students enrolled in Mance Park Middle School, Huntsville Independent School District, Huntsville, Texas, Spring 2000.
- Keathley, R. and J. Reed. *Health and Physics on the Playground*. Interactive student-centered health, fitness and physics of sports awareness fair health for 1300 students at Huntsville Intermediate School, Huntsville, Texas, Fall 1999.
- Keathley, R. *PSA's, Press Releases, and Professional Contacts*. Successful communication strategies for the promotion of coalition building for community advocates. Workshop given to youths attending State Youth Leadership Conference, Conroe, Texas, Summer 1999.
- Keathley, R. *Think Safety First at Play or Work*. Interactive health fair focusing on gun and farm equipment safety, prevention of skin cancer, and alcohol awareness. New Waverly Independent School District, New Waverly, Texas, Spring 1999.
- Keathley, R. *Careers in Health Education*. Informative presentation focusing on the job market within the four broad areas of Health Education: medical, community, school, and corporate health sectors. Presentation made to participate in Career Day '99 Conference – Vocational Equity Project, Huntsville, Texas, Spring 1999.
- Keathley, R., K. Howard and T. Walker. *Tobacco Prevention Training for Youths*. Interactive classes which focused on the detrimental effects of tobacco, prevention strategies, and refusal skills for area school-age children. Co-sponsored by American Cancer Society and implemented in conjunction with the Great American Smoke-Out for 3,000 elementary, intermediate, and junior high youths in the Huntsville, Trinity, and New Waverly school districts, Fall 1998.
- Keathley, R. *Etiquette Made Easy*. Workshop presented to student representatives from high Schools across the state at the American Red Cross Youth Leadership Development Conference, Conroe, Texas, Summer 1998.
- Keathley, R. *Using the University to your Advantage in Not-for-Profit Agencies*. Presentation made to Montgomery County United Way Interagency Council, Conroe, Texas, Fall 1997.
- Keathley, R. *Knowledge Level of HIV/AIDS Among Female Inmates in TDCJ*. Presentation of results of doctoral research regarding HIV/AIDS among female inmates within TDCJ to the TDCJ Regional Health Facilities Fall meeting, Huntsville, Texas, Fall 1997.

- Keathley, R. and K. Cammarata. *Race to Health*. Preventive based health awareness activities focusing on fitness, nutrition, safety, heart health, first aid, and cancer prevention for 600 fifth graders for students enrolled in the HISD, Huntsville, Texas, Fall 1995.
- Keathley, R., and M. Lovett. *Healthy Start Heart Health Fair*. Co-coordinators for health fair for New Waverly Independent School District and the community of New Waverly, Texas, Spring 1995.
- Keathley, R. *CPR and First Aid Training for Public School and Community Organizations 1995:*  
 Adult CPR Mass Training Huntsville High School-600 students  
 Region 6 Summer Nurse Institute-45 school nurses  
 Transportation employees of Huntsville ISD-100 participants
- Keathley, R. and K. Cammarata. *Playing It Smart To A Healthy Heart*. Heart awareness presentation and activities focusing on exercise, diet stroke prevention, and heart healthy behaviors for 500 fifth grade students enrolled in HISD, Huntsville, Texas, Fall 1994.
- Keathley, R., and P. Cagle. *Including the Male in Teen Parenthood and Sexuality*. Presentation to area county family service case workers at the County Extension Community Workshop sponsored by Texas A&M University, held at the Waterwood International Resort, Huntsville, Texas, Spring 1994.
- Keathley, R. *CPR and First Aid Training for Public School and Community Organizations 1994:*  
 Huntsville Memorial Hospital-45 participants  
 Huntsville ISD personnel-100 participants
- Keathley, R. and K. Cammarata. *American Heart Association Jump Rope for Heart Program*. Co-coordinators for elementary campuses at HISD involved 1,000 students, Huntsville, Texas, Spring 1994.
- Keathley, R. and K. Cammarata. *Healthy Heart Fairs for Youths*. Co-Coordiators of health fairs designed for heart health awareness for 800 fourth and fifth grade levels in HISD elementary schools, Huntsville, Texas, Fall 1993.
- Keathley, R., L. Bone, and B. Davis. *Components of Pregnancy Prevention Programs in Public Schools*. Panel presentation to public school teachers at the Region VI Special Population Conference, Conroe, Texas, Spring 1993.
- Keathley, R., and L. Tyre . *AIDS Awareness and Prevention for Prison Health Care Professionals*. Presented to health care employees at the Texas Department of Criminal Justice during AIDS awareness in-service, Huntsville, Texas, Spring 1989.

ServiceUniversity

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| Alcohol and Drug Abuse Initiative<br>Coordinator: Alcohol and Drug Abuse Initiative | 2004-present                                  |
| Safe Behavior and Crime/Assault Reduction Task Force                                | 2008-present                                  |
| NCAA Certification Steering Committee<br>Chair: Academic Integrity Committee        | 2007-2008                                     |
| Disaster Shelter Management Committee<br>Coordinator: HKC Shelter                   | 2006-present                                  |
| Faculty / Staff Annual Fund Campaign<br>Chair: Faculty Campaign                     | 2005-present                                  |
| Faculty Senate<br>Representative: College of Education                              | 2005-Summer 2008                              |
| Wellness Committee Member   | 2003-present<br>1992-1997                     |
| Faculty Tenure Advisory Committee   | 2005-present                                  |
| Faculty Women's Advisory Committee<br>Committee Chair                               | 2005-present<br>2007-present                  |
| New Student Convocation Committee   | 2005-present                                  |
| New Student Orientation Committee   | 2005-present                                  |
| American Democracy Project-Subcommittee   | 2005-present                                  |
| Saturday at SAM Committee   | 2006-present                                  |
| Convocation Committee Member<br>Coordinate Ushers<br>Marshal and Name Caller        | 1992-present<br>1992-Summer 2004<br>Fall 2004 |
| University Health Center Health Educator<br>Search Committee Member                 | Summer 2008                                   |
| SH Alumni Association   | 1998-present                                  |
| Distinguished Alumni Gala Planning Committee  | 2004-present                                  |

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| Task Force on Alcohol Abuse Focus Group Member             | Summer 2004 |
| University Health Center Physician Search Committee Member | Spring 2004 |
| Excellence in Teaching Award Committee Member              | Spring 2001 |
| Presidential Investiture Committee Member                  | Fall 2001   |
| Coordinate Ushers for Dr. Gaertner Ceremony                |             |
| Presidential Investiture Committee Member                  | Fall 1996   |
| Coordinate Ushers for Dr. Marks Ceremony                   |             |
| Across-the-University Writing Program Committee Member     | 1989-1990   |

### College

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| COE-NCATE Institutional Report Committee Member        | 2008-present |
| COE P-16 College Readiness Coalition Member            | 2008-present |
| COE Assessment Committee Member                        | 2007-present |
| COE Graduate Recruitment Committee Member              | 2006-2009    |
| COE Promotional Materials Committee Member             | 2006-2009    |
| COE Faculty Merit Guidelines Committee Member          | 2003-present |
| COE NCATE Program Review Committee Member              | 2002-present |
| COE Curriculum Committee Member                        | 2003-2007    |
| COE Awards Selection Committee Member                  | 2004-2007    |
| COE Scheduling Committee Member                        | 2007         |
| COE Research Exchange / Networking Consortium Member   | 2002-2006    |
| COE Improvement Committee Member                       | 2001-3003    |
| COE Retirement Party for Ken Craycraft Committee Chair | Spring 2000  |
| COE Summer School Enrichment Committee Member          | 1998         |
| COE Social Committee Member                            | 1992-1995    |

Department

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| Health and Kinesiology DPTAC Committee Member  | 2007-present                 |
| Health Program-NCATE Committee Member  | 2005-present                 |
| Health and Kinesiology Advisory Committee Chair  | 2004-present                 |
| Health and Kinesiology Recruitment/Retention Committee Member  | 2004-present                 |
| Health and Kinesiology Graduate Studies Committee Member   | 2004-present                 |
| Health Education Curriculum Committee Member<br>Committee Chair  | 2003-present<br>2007-present |
| Health Education Graduate Curriculum Committee Member  | 2004-present                 |
| Eta Sigma Gamma, National Health Science Honorary<br>Faculty Sponsor / Co-Sponsor                        | 1989 to present              |
| Health and Kinesiology Social Committee Member<br>Committee Chair  | 2003-present<br>1992-2000    |
| Health and Kinesiology Development Committee Member<br>Committee Chair-raised \$6000.00 for scholarships | 2001-present<br>2002         |
| Health and Kinesiology Safety Committee Member<br>Committee Chair  | 2003-present<br>2002-2003    |
| Health Education Student Awards Committee Member<br>Committee Chair                                      | 2000-present<br>1999-2000    |
| Department of Family and Consumer Sciences<br>DPTAC Committee Member                                     | 2006-present                 |
| Department of Family and Consumer Sciences<br>Post Tenure Review Committee Member                        | 2004-present                 |
| Department of Family and Consumer Science Outstanding Alumni<br>Committee Member                         | 1993-present                 |
| Faculty Student Mentor   | 1998-present                 |
| Health and Kinesiology Newsletter Committee Member<br>Committee Chair                                    | 2004<br>2001-2003            |

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| Search Committee Member-Health Position   | 2008        |
| Health Program Graduate Coordinator   | 2005-2006   |
| Search Committee Member-Kinesiology Sports Psychology   | 2006        |
| Search Committee Member-Chair Position  | 2004-2005   |
| Search Committee Member-Kinesiology Biomechanics<br>and Generalist Position                                 | 2004-2005   |
| Health and Kinesiology Brochures Committee Chair  | 2001-2002   |
| Health Education Search: Committee Chair  | 1999        |
| Department of Recreation and Sports<br>Search Committee Member-Asst. Wellness Director                      | 2006        |
| Counseling Center Interview Committee   | 2005        |
| Department of Agriculture Sciences Search Committee Member  | Spring 2000 |
| Search Committee Member-Kinesiology Position  | Spring 1994 |
| Search Committee Member-Health Education Position   | Fall 1994   |
| Faculty Mentor-Martha Bass, Margo English, Charlotte Collier<br>Kweethai Neill, Carol Matusi, Amber Steglin | 1999-2005   |
| Faculty Advisor Zeta Tau Alpha Sorority   | 2000-2001   |
| Sam Houston Alliance for Wellness Faculty Sponsor   | 1997-2001   |

#### Community Service

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| Good Shepherd Mission Board of Directors   | 2009-present |
| CASA Walker County Walk for Children<br>Committee member   | 2009         |
| Diabetes Intervention through Community Education<br>Member of research and education committees | 2008-present |
| SH Kats for the Cause<br>Chair: fundraising event for breast cancer awareness and education      | 2007-present |

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| American Cancer Society “Relay for Life”  |              |
| Member event planning team for Walker County fundraiser   | 2004-present |
| Member event planning team for SHSU fundraiser  | 2006-present |
| American Cancer Society “Making Strides in Breast Cancer Research”  | 2003-present |
| Member of event planning team for Houston fundraiser  |              |
| Huntsville High School Improvement Planning Committee   | 2006-present |
| American Cancer Society “Great American Smoke-Out”  | 1998-2003    |
| Boy Scouts/Girl Scouts Merit Badge University   | 2001-present |
| Susan G. Komen Breast Cancer Foundation “Race for the Cure”   | 2003-present |
| Served on promotional committee for Houston fundraiser  |              |
| Pregnancy Care Center of Southeast Texas  | 2004-present |
| “Walk with Life Fundraiser”   |              |
| Co-chair of 5 <sup>th</sup> , 6 <sup>th</sup> , 7 <sup>th</sup> , 8 <sup>th</sup> , and 9th annual fundraiser banquet |              |
| American Heart Association “Heart Walk”   | 2000-present |
| Coordinate logistics of event   |              |
| Coordinated SHSU Health and Kinesiology to assist with event  |              |
| Chair of event  | 1999         |
| United Way Serviceperson Care Package Committee   | 2003-present |
| TEXAS Cooperative Extension Agency “Walk Across Texas”  | 2005-present |
| American Heart Association “Hoops for Heart”  | 2003-2004    |
| Assisted with silent auction held during SHSU basketball games  |              |
| American Heart Association  | 1998-2008    |
| “Women and Heart Disease Luncheon”  | 2003-2008    |
| Member of event planning team for the fund raiser   |              |
| Member of event planning team   | 2000-2002    |
| Co-chair of event   | 1998         |
| American Heart Association “Men and Heart Disease Luncheon”   | Spring 1999  |
| Co-chair of event   |              |
| American Heart Association “Jump Rope for Heart”  | 1992-2003    |
| Assisted HISD schools with the planning and implementation of event   |              |



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| American Heart Association “Turkey Trot”<br>Co-chair of fundraising event in Walker County                                    | 1989-1991    |
| March of Dimes “Walk America”<br>Member of logistics planning team  | 2003-2004    |
| SAAFE House Thanksgiving Dinner<br>Assisted in the preparation and delivery of meal for victims of domestic violence          | 2003-present |
| Thanksgiving Food Baskets<br>Coordinated Eta Sigma Gamma students with donations<br>and delivery of food to elderly residents | 2002-present |
| Texas Department of State Health Services HIV/AIDS Task Force<br>Needs Assessment Coordinator for East Texas                  | 2000-present |
| The Blood Center of Texas “Blood Drive and Barbeque”<br>Co-coordinator of fundraiser  | 1999-2004    |
| HIV/AIDS Rural Health Care Initiative Member  | 1992-present |
| Ryan White Foundation Regional Board Member   | 1988-2004    |
| American Red Cross Disaster Relief  | 1982-present |
| American Red Cross Barbeque Fundraiser<br>Coordinated HED 493 to assist with event  | 1998-2004    |
| American Red Cross “Lifeguard Competition”<br>Served as judge for state competition   | 2001-2003    |
| Huntsville High School “Project After Prom”<br>Co-chair of safe after prom activities for high school students                | 2000 & 2006  |
| Huntsville High School “Hornet Hysteria”<br>Chair of school spirit event for 1200 students, staff, faculty, and community     | 2002-2006    |
| City of Huntsville “Texas Parks and Wildlife<br>Community Outdoor Outreach Program” Task Force Member                         | 2001-2006    |
| Southwest Bell Telephone Pioneers<br>“USA Playground Map Project”<br>Coordinator of map painted on 5 HISD school playgrounds  | 1996-1999    |

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| Federal Emergency Management Agency<br>State Advisory Committee Member<br>Co-chair Walker County Board | 1990-2005 |
| City of Huntsville “Huntsville’s Promise”  | 2001-2004 |
| Walker County March of Dimes Education Committee Chair   | 1989-1992 |
| Walker County Health Care Advisory Task Force  | 1988-1991 |
| Huntsville ISD Sexuality Education Task Force Member   | 1988-1990 |
| Huntsville ISD Adult Education Committee Member  | 1988-1992 |

### **Consulting Editor**

Editorial Board for *Perspectives in Community Health*, Textbook Series Coursewise Publishing, Inc. (1999-2002)

### **Ad Hoc Reviewer**

Reviewed program submissions for Texas Association for Health, Physical Education, Recreation, and Dance State Convention (Spring, 2009).

Reviewed alcohol and drug related research abstracts submitted to the American Alliance for Health, Physical Education, Recreation, and Dance Research Consortium for publication in *Research Quarterly for Exercise and Sport*, 80(1) (Summer 2008).

Reviewed manuscript for *Athletic Insight* focusing on adolescent alcohol behavior (Summer 2008).

Reviewed research abstracts for the Society of Public Health Annual Meeting (Spring 2007).

Reviewed manuscript for *Advancing Women in Leadership On-Line Journal*, Sam Houston State University (Spring 2004).

### **Professional Memberships**

American Alliance for Health, Physical Education, Recreation, and Dance

- American Association for Health Education
- American Association for Active Lifestyles and Fitness

American College Health Association

American School Health Association

Delta Kappa Gamma

Eta Sigma Gamma National Health Science Honorary

Phi Kappa Phi National Graduate Honor Society

Southwestern Psychological Association

Texas Association of Health, Physical Education, Recreation, and Dance

Texas Association of College and University Student Personnel

Texans Standing Tall Alcohol Coalition

Texas Association Concerned with School-Age Parenthood

Texas AIDS Network-Affiliate Member

Texas State Department of Health –HIV/AIDS Service Coalition Member