

Vita

Laura Keilers Burleson

Office Address

Department of Family and Consumer Sciences
Sam Houston State University
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Education

Doctorate of Philosophy in Environmental Design. Texas Tech University. Lubbock, TX, August 1993. Dissertation: *Parkinson's Disease Relationship Between Environmental Design and Falls Risk.*

Master of Science in Home Economics. Oklahoma State University, Stillwater, OK. August 1986. Special Project: Payne County Court House Renovation.

Bachelor of Science in Home Economics, Oklahoma State University, Stillwater, OK, July 1984.

Academic Positions

Assistant Professor in Interior Design, Department of Family and Consumer Sciences, Sam Houston State University, Huntsville, TX. Tenured 1993. (1993 – Present)

Courses Taught:	FCS 140	Introductory Construction (1990-1991)
	FCS 160	Art in Design, Education, and Fashion (1986 – 2005)
	FCS 261	Development and History of Furniture (1986-2007)
	FCS 268	Consumer Education (2005-2006)
	FCS 269	Textiles (1989-1992)
	FCS 287	Architectural Graphics for Interiors (1998-2007)
	FCS 360	Interior Design Professional Practices and Procedures (1991-2005)
	FCS 362	Presentation Techniques (2005-2006)
	FCS 364	Design Theory and Materials (1986-2005)
	FCS 371	Fashion Merchandising (1986-1989)
	FCS 377	Design Problems, Codes and Standards (1996-2007)
	FCS 430	Interior Design Applications I (1986-2005, 2007)
	FCS 431	Interior Design Applications II (1986-2005, 2007)
	FCS 432	Lighting Applications for Interiors (1986-2007)
	FCS 468x	Junior Studios - Design Processes and Residential Design (2006-2007)
	FCS 469	Internship (1992-2007)

Instructor, Department of Family and Consumer Sciences, Sam Houston State University, Huntsville, TX (1988 – 1990, 1991 -1993)

Lecturer, Department of Family and Consumer Sciences, Sam Houston State University, Huntsville, TX (1986 - 1988)

Research and Teaching Assistant. Merchandising, Environmental Design and Consumer Economics Department, Texas Tech University, Lubbock, TX (1990 –1991)

Honors

1. College of Humanities and Social Sciences (CHSS) Research Award, Sam Houston State University – Fall 2006.
2. Joel Polsky – Fixture Furniture Academic Achievement National Award Presented by the American Society of Interior Designers, 1994.

Research/Grant Funding

1. “Analysis of Space Needs for Huntsville SAAFE House”. February 2000. Development and administration of analysis questionnaire that evaluated interior space needs for offices and resale operation.
2. SAAFE House, Huntsville, TX. November 1998. Author of SAAFE House Questionnaire. This questionnaire collected data that analyzed and clarified personnel needs and office function. As the first step in developing a solution for the interior space, the data was used to generate a client description.

Publications

Refereed

1. **Author**, White, J., Tripp, P., and Burleson, L., (2007), *Strategies for Strengthening Enrollment in High Education for Family and Consumer Sciences*. Journal of Texas Association of Family and Consumer Sciences.

Books

2. **Reviewer**, Crochet, Treena, *Designer’s Guide to Furniture Styles*, 2nd. Edition, Prentice Hall, 2004. November 2006.

Book Chapters

Non-refereed

1. *Internship Handbook, Fourth Edition* (2005) Department of Family and Consumer Sciences, Sam Houston Press, Huntsville, TX. Used annually for FCS 469, Internship.
2. Contributing Author to Conroe Designer Show House Article, *Profile Magazine*, Conroe, Texas, Annually 1998 - 2003.
3. "Students Do 'Show House' Design," *Huntsville Item*, February 3, 2001.
4. "4th Year of Fantasy Gala Participation," Fall 2000, *FCS Updates*, Sam Houston State University.
5. "SHSU Student NEWH Scholarship Recipient," Fall 2000, *FCS Updates*, Sam Houston State University.
6. "FCS 430 Students Design Space in Conroe Show House," Fall 2000, *FCS Updates*, Sam Houston State University.
7. "Conroe's Hooper Mansion Designer Showcase," "ASID Student Chapter News," "Faculty Fashion Fantasy." Spring 1999, *FCS Updates*, Department of Family and Consumer Sciences, Sam Houston State University.

Professional Presentations, Creative and Scholarly Work

National/International

Peer Reviewed

1. **Author and Presenter**, White, J., Tripp, P., and Burleson, L., 2006, *Recruitment Strategies in Universities during Threatening Times*. American Association of Family and Consumer Sciences National Conference & Expo., Charlotte, NC, June 2006.
2. **Author and Presenter**, Tripp, P.J., Sealey-Potts, C., & White, J.H. *Creating a Sustainable Energy Management Program*. American Association of Family and Consumer Sciences Annual Conference & Expo, Knoxville, TN. June 25, 2009.

Regional

Peer Reviewed

1. **Author and Presenter** – “*Building Major Numbers in FCS*”, 2005 Educational Research Conference, Beaumont, Texas. March 31 and April 1, 2005. Co-Author and Presenter Janis White.
2. **Author and Presenter**, Tripp, P., Sealey-Potts, C., & White, J. *Energy Management Via University and Corporate Collaboration*. Texas Association of Family and Consumer Sciences Annual of Refereed Papers, 91st Annual Meeting, February 26-28, 2009.

State/Local

Peer Reviewed

1. **Interior Designer** – 2006 ASID Designer Show House, *Utility Room*, The Woodlands, TX. Designed cabinets and finishes with Ms. D. Pharris, Design and installation of accessories by Senior Interior Design Student Volunteers. Space was peer reviewed by Houston Designers. October 2006.
2. **Interior Designer** – 2004 Pink Ribbon ASID Show House, *Utility Room*, Designed and selected all interior cabinetry and finishes. Exhibited benefited the Houston Breast Cancer Center, Houston TX, October 3 – 21, 2004.
3. **Interior Designer** - 2003 Designer Show House, *Green Bedroom*, Design and installation executed personally. Space was peer reviewed. All furniture and accessories sold, value \$8,200. Exhibit benefits the Montgomery County Performing Arts Society, Conroe, TX. March 15 – 30. 2003.
4. **Costume Designer and Seamstress** – “Earth Angel” ASID/Cystic Fibrosis Fantasy Gala, Houston, TX. October 2000. Co-designer Dr. Janis White.
5. **Costume Designer and Seamstress** – “Uranian Delegate” ASID/Cystic Fibrosis Fantasy Gala, Houston, TX. September 1999. Co-designer Dr. Janis White.
6. **Costume Designer and Seamstress** - "Georgia in the Hood" ASID/Cystic Fibrosis Fantasy Gala, Houston, TX. October 1998. Co-designer Dr. Janis White.

Non- Peer Reviewed

1. **Author and Presenter** – *Elements and Principles of Design Applied to Design of Quilts*, Tall Pines Quilt Guild. Huntsville, TX. August 2006.

2. **Author and Presenter** - *Color Trends and Their Influences on the Home*, Stephen's Interiors, Conroe, TX, June 2003.
3. **Author and Presenter** – *Fashion to Fit You*, Montgomery Country 4-H Group, Conroe, TX. January, 2002
4. **Author and Presenter** – *Design in the New Millennium*, Huntsville Study Club, Huntsville, TX. March 2001.
5. **Display Coordinator and Co-Presenter** – *Fashion Then and Now*, for University Women at Sam Houston State University. Pieces shown from the 20th Century Costume Collection. (Historic and Designer/Couture pieces acquired from Ms. Dawley), FCS Department. Co-Presenter Dr. Janis White 2000.
6. **Author and Presenter** - *Creative Storage for the Dorm Room*, Jackson-Shaver, Sam Houston State University, Annually 1998 - 2000.
7. **Author and Presenter** - *Quilts: Care, Repair and Display*, Tall Pines Quilt Guild. Huntsville, TX. 1999.

Citations in Journal Articles

Service

University

1. **SACS Compliance Committee**, Sam Houston State University, 2006 – Present.
2. **SAM Center Advisor**, Sam Houston State University, 2001- Present.
3. **Convocation Committee**, Sam Houston State University, 1999 – Present.
4. **President's Investiture Committee**, Sam Houston State University, 2002.
5. **Excellence in Teaching Committee**, Sam Houston State University, 1998 – 2000.
6. **Admissions Appeals Committee**, Sam Houston State University, 1998 – 2000.

College

1. **Dean's Advisory Committee**, College of Humanities and Social Sciences, 2007-2008.

2. **Promotion & Tenure Advisory Committee**, College of Humanities and Social Sciences, 2008.
3. **Curriculum Committee**, College of Humanities and Social Sciences 2004 – 2007.
4. **Research Committee**, College of Education and Applied Science. Sam Houston State University. 2002 - 2003.
5. **Dean's Representative** for Agriculture Science Position, College of Education and Applied Sciences, Sam Houston State University, October 2002
6. **Dean's Representative** for Thesis Defense, Kinesiology Department, College of Education and Applied Sciences Fall 1999, Spring 2000.
7. **FES Support Documentation Committee** for College of Education and Applied Sciences, Fall 1998 – Spring 1999.
8. **Author and Presenter** “Dress for Success: You are What You Wear” RTV Seminar for Dr. Mary Jo Cochran, RTV Department, College of Arts and Sciences, Semesterly 1999 – 2003.
9. **Finish Consultant** - College of Business, Smith-Hudson Dow Chemical Endowed Computer Center, Auditorium, Dean's Offices, 2000 – 2001, 2006.
10. **Finish Consultant** – Chemistry and Physics Departments, College of Arts and Sciences, 2000.
11. **Design Consultant** - Writing Center Newton-Grisham Library, College of Education and Applied Sciences, February 1999.

Department

1. **Author** – Council of Interior Design Accreditation (FIDER) Self Study – (December, 2005), Interior Design Program, FCS Department, Co-author Dr. Janis White.
2. **Facilitator of Gift** - Designer/Couture Dress from Ms. Carolyn Farb, Houston, TX. Value \$8,000. Received by 20th Century Costume Collection, Family and Consumer Sciences, December 2003.
3. **Facilitator of Gift** - 25 Designer/Couture Gowns from Ms. Dawley, Houston TX. Value \$122,700. Received by 20th Century Costume Collection, Family and Consumer Sciences, 1999 – 2000. Acquisition achieved jointly with Dr. Janis White.

4. **Library Liaison.** Family and Consumer Sciences Department, Sam Houston State University. 2001 - 2006.
5. **Banquet Planning Committee.** Family and Consumer Sciences Celebration 1999 – 2005, Family Consumer Sciences Department, Sam Houston State University.
6. **Scholarship Selection Committee,** Family and Consumer Science Department, Sam Houston State University. 1998 - 2007.
7. **Outstanding FCS Student Selection Committee,** Family and Consumer Sciences Department, Sam Houston State University. 1998 - 2007.
8. **Saturday at Sam,** Visitation Day, Sam Houston State University, 1998 - 2007.
9. **Faculty Advisor** to American Society of Interior Designers Student Chapter, Family and Consumer Sciences Department, 1998 – 2007.
10. **Freshman and Transfer Student Orientation** Sessions for the Family and Consumer Science Department, Summers 1998 - 2007.
11. **Finish Consultant** - Family and Consumer Sciences, Sam Houston State University, Areas AB II Mattie B. Medford Living Space Renovation, halls, classrooms, offices, FCS Department Sign. 2000 – 2001, 2004 –2005.

Director of Academic Special Projects

1. **Supervising Faculty** – Graduate Student, Brock, S., (2005), *A Case Study of Hurricane Katrina Evacuations and the First Baptist Church of Huntsville's Ability to Facilitate Evacuees.* Family and Consumer Sciences Department.
2. **Supervising Faculty** – Honors Thesis of Hall, E., (2002) *Effect of Green Design on Interior Environments.* Family and Consumer Sciences Department.
3. **Supervising Faculty** – Honors Thesis of Noman, S., (2002) *Documentation of Historical Interiors of the English Renaissance: A Comparison of Three Residences.* Family and Consumer Sciences Department.
4. **Supervising Faculty** - *Interior Design Project Portfolio* developed annually by all interior design seniors prior to FCS 469 Internship. 1998 - 2006.
5. **Supervising Interior Designer** – 2005 Designer Show House, *Gold Bedroom and Girl's Bedroom,* Conroe, TX. Design and installation executed by FCS 431 Interior Design Seniors. Space was peer reviewed. Exhibit benefits the Montgomery County Performing Arts Society. March 2003.

6. **Supervising Interior Designer** – 2004 ASID Pink Ribbon Designer Show House, *Utility Room*, Bellaire, TX. Design and installation of accessories by FCS 430 Interior Design Seniors. Space was peer reviewed. Furniture and accessories sold, value \$1,600. Exhibit benefits the Brest Cancer Research Center of Houston. October 2004.
7. **Supervising Interior Designer** – 2003 Design Show House, *Red Bedroom* Conroe, TX. Design and installation executed by FCS 431 Interior Design Seniors. Space was peer reviewed. All furniture and accessories sold, value \$7,800. Exhibit benefits the Montgomery County Performing Arts Society. March 2003.
8. **Supervising Interior Designer** – 2002 Design Show House, *Bonus/Classic Game Room* Conroe, TX. Design and installation executed by FCS 431 Interior Design Seniors. Space was peer reviewed. Exhibit benefits the Montgomery County Performing Arts Society. March 2002.
9. **Supervising Interior Designer** - 2001 Design Show House, *Kitchen, Breakfast Room and Utility Room*. Conroe, TX. Design and installation executed by FCS 431 Interior Design Seniors. Space was peer reviewed. Exhibit benefits the Montgomery County Performing Arts Society. February 2001
10. **Supervising Interior Designer** - 2000 Design Show House, *Cabana and Pool Bath*, Conroe, TX. Design and installation executed by FCS 431 Interior Design Seniors. Space was peer reviewed. Exhibit benefits the Montgomery County Performing Arts Society. April 2000.
11. **Supervising Interior Designer** – 1998 ASID Designer Show House, *Utility Room*, Houston, TX. Design and installation executed by ASID Student Chapter members. Space was peer reviewed. Exhibit benefits The Women’s Center of Houston. April 1998.
12. **Supervising Interior Designer** - Hooper Mansion Designer Show House, *Girl’s Bedroom*, Conroe, TX. Design and installation executed by FCS 431 Interior Design Seniors. Space was peer reviewed. Exhibit benefits the Montgomery County Performing Art Society. November 1998.

Community Service

1. **Log Cabin Committee**, Huntsville Main Street Project, 2001-Present.
2. **Design Consultant** - Building Committee, Faith Lutheran Church. 1999 - 2003. Huntsville, TX.
3. **Design Consultant** – Hospice and Home Health Care Office, Huntsville, TX, 2002.

4. **Design Consultant** – SAAFE House Office, Huntsville, TX 1998 – 2000.

Consulting Editor

Ad Hoc Reviewer

Professional Memberships

1. Interior Design Educator Council (IDEC) 2005 - Present
2. American Society of Interior Designers (ASID) 1986 - Present
3. American Association of Family and Consumer Sciences (AAFCS) 2006 - Present
4. Texas Association of Interior Designers (TAID) 1990 - Present

Continued Professional Development

A. Meeting – International/National

1. **International IDEC (Interior Design Educators Council) National Meeting**,
March 21- 25, 2007. Austin, Texas. Travel partially funded by Department of
FCS. Attended various CEU sessions directly related to course instruction, curriculum
development for new courses, research publishing and changing guidelines for
graduating students who enter the profession. Networked with professional design
educators concerning research. (Total CEU 3.0 credits)
2. **International IDEC (Interior Design Educators Council) National Meeting**,
March 29- April 1, 2006. Scottsdale, Arizona. Attended various CEU sessions directly
related to course instruction, curriculum development for new courses, research
publishing. (Total CEU 3.0 credits)
2. **International IDEC (Interior Design Educators Council) National Meeting**,
March 25-30, 2003. San Diego, California. Travel funded by Department of FCS.
FIDER Accreditation Workshop -. Information from sessions used to enhance interior
design program accreditation self study.
3. **National ASID Conference in New Orleans**, LA. February 14 - 17, 2002. Information
from sessions used to update interior design courses. Attended various sessions on
sustainability, green design, on-line portfolios, changes in residential design, and
building codes. Total CEU 2.0 credits.

4. **International IDEC (Interior Design Educators Council) Meeting**, March 28, 2001. Chicago, IL. *FIDER Accreditation Workshop* – Information from sessions used to gain understanding of accreditation process and program requirements.
5. **National ASID Conference**, San Antonio, TX, February 5, 1999. Information used to update interior design courses. Attended two major sessions on interior design business skills (8 hours) and trends in setting design fees (4 hours) total CEU 1.5 credits.

B. Meeting - Regional/ State

1. *IDEC Southwest Regional Meeting* in Waco, Texas, October 2007.
2. *ASID Regional Meeting* in Dallas, Texas, October 2005, Information from seminars was used to update FCS 287, 430 and 431. Travel funded partially by Department of FCS.
2. *ASID Annual Leadership Seminar*, Annually in September 1995 - 2007, Houston, TX. Travel funded by self. Attended by new ASID Student Chapter Officers.
3. “*Decorative Center of Houston Fall Open House*,” October 28, 2003, Houston, TX. Information from these exhibits and various seminars for new products and furniture was used to update FCS 261, FCS 364, FCS 430, FCS 431, and FCS 469. Travel funded by FCS Department. Attended by 36 interior design students.
4. *ASID Annual Leadership Seminar*, August 24, 2002, Houston, Texas. Travel funded by self. Attended by new ASID Student Chapter Officers.
5. “*Design Days 2002*” *Decorative Center of Houston*, October 3, 2002, Houston, Texas. Information from these exhibits and various seminars for new products and furniture was used to update FCS 261, FCS 364, FCS 430, FCS 431, Travel funded by self. Attended by 13 interior design students.
6. *ASID Annual Leadership Seminar*, August 25, 2001, Houston, Texas, Travel funded by self. Attended by new ASID Student Chapter Officers.
7. *ASID Meeting*, Mr. Dennis Kam of Fables Furniture, Guest Speaker, September 10, 2001. The Woodlands, Texas. Information from this seminar was used to update FCS 261 and FCS 364. Travel funded by self. Attended by 14 interior design students.
8. *TAID (Texas Association of Interior Designers) Meeting*, Kathy Hendricks of TBAE, Guest Speaker, September 26, 2001. Houston, Texas. Information from this seminar was used to update FCS 360, FCS 430 and FCS 431. Travel funded by FCS Department.

9. “*Design Days 2001*” Decorative Center of Houston, October 4, 2001. Houston, Texas. Information from these exhibits and various seminars for new products and furniture was used to update FCS 261, FCS 364, FCS 430, FCS 431. Travel funded by FCS Department. Attended by 10 interior design students.
10. “*The Art of Accessorizing with Collections*” Presented by Carol Sheehan of Country Home Magazine, Houston, Texas, March 3, 2000. (3 hours) This seminar focused on working with the client’s unusual collections in an aesthetically pleasing way. This information was used to update FCS 160, FCS 364 and FCS 430. Travel funded by Family and Consumer Sciences. Seminar attended by 14 interior design students.
11. “*The Business of Design*” Presented by Donna Vining ASID and Thomas Schwenk, Houston, Texas, March 24, 2000 .5 CEU's (4 hours) This seminar focused on strategic business planning, partnering with industry representatives, and pricing design services. This information was used to update FCS 360, FCS 364, FCS 430 and FCS 431. Seminar attended by ten senior interior design students. Travel funded by Family and Consumer Sciences.
12. “*Will Your Professionalism and Credibility Cost You Money or Make You Money*” Presented by Jeannine Cassell of Personal Marketing Dynamics, Houston, Texas. 0.25 CEU’s (2 hours) *ASID Regional Meeting*, October 7, 1999. Houston, TX. This information was used to update FCS 360, FCS 469, and FCS 362. Attended by 14 interior design students. Travel funded by Family and Consumer Sciences. The seminar presented information on professional appearance, body language, and social behaviors that affect employment settings.
13. *Strategic Planning*, Presented at the ASID Leadership Workshop, Houston, Texas, August 28, 1998, 0.5 CEU's (4 hours)
14. Various ASID Gulf Coast Chapter Monthly, 1998-2000, Houston, Texas, Travel funded by self. Information benefited FCS 360, FCS 430, FCS 431 and FCS 469.
15. *ASID Career Day and Trade Expo*, February 25, 1999, Houston, Texas. Information from various seminars was used to update FCS 430, FCS 431, and FCS 469. Attended by 25 design students. Travel funded by FCS Department.