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Professor
Management & Marketing
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Degrees Earned

D.B.A. Louisiana Tech University, Ruston, Louisiana, Marketing, 1990

M.B.A. University of Arkansas, Fayetteville, Arkansas, Marketing, 1981

B.S. McNeese State University, Lake Charles, Louisiana, General Business Administration, 1977

Peer-Reviewed Publications and Artistic Performances/Exhibitions

Proceedings

Abstract Only

Abshire, R. D. (2009). Marketing Orientation: JIT, TQM, Agility, Operational Performance and Logistical Performance. *Decision Sciences Institute Annual Meeting*.

Research Monographs and Technical Reports

Funded External Grants

Peer-Reviewed Presentations/Posters

Work or Professional Experiences

Experience: Academic

Professor and Chair, Sam Houston State University (1993 - Present).

Director of the Center for Business and Economic Development, Sam Houston State University (1992 - 1993).

Assistant Professor, Sam Houston State University (1989 - 1993).

Instructor of Business Administration, Louisiana Tech University (1986 - 1989).

Teaching Assistant, Louisiana Tech University (1985 - 1986).

Assistant Professor and Coordinator of Business Administration, University of Southern Mississippi (1982 - 1985).

Instructor of Business Administration, University of Center Arkansas (1981 - 1982).

Experience: Non-Academic

National

Co-owner, Mr. Gatti's Pizza (1994 - 1995).

Last updated by member on 24-Jun-10 (07:35 AM)