

Principles of Microeconomics

Instructor Information

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Office Hours: TUTH 11.00- 12.15 pm or by appointment. Send me an email if you cannot make it to my office hours to set an appointment.

Course Information

Meeting Place: SHB 139 TUTH 12.30-1.50 PM

Course Number: ECO 233-10

CID: 2489

Course Content

Microeconomics is the study of how consumers and firms behave when there are limited resources and unlimited wants. The main idea of the course is not to provide you with lots of facts for you to memorize and that will be soon outdated. Rather, the course will teach you tools, concepts and knowledge that you can use for many years. You will develop economic intuition and start thinking like an economist. Moreover, the class will help you to take better decisions and to determine how government policies can affect society positively or negatively. Topics include the basics of supply and demand, elasticity, taxes, production costs, perfect competition, monopoly, oligopoly, monopolistic competition, public goods and externalities. Some basic math will be used in class and I will teach it along the semester as we need it.

At the end of the semester you will be able to:

- A) Understand opportunity costs: Economics is the study of the best allocation of scarce resources to meet unlimited wants. Making good decisions is key to economic reasoning; good decisions require an understanding of opportunity cost.
- B) Understand marginal cost and marginal benefit: in order to make good decisions to achieve the optimal allocation of resources it is essential to understand marginal cost and marginal benefits.
- C) Understanding the free markets: prices and the market system act with very little

intervention to coordinate the production and consumption decisions of thousands of firms and millions of consumers. An understanding of the market system is fundamental for good decision making, in business and in life.

Required Textbook

Hubbard and O'Brien, "Economics", Pearson, Prentice Hall, 2006.

Assignments and Grading

Grading will consist of the following three main categories only: exams, homework and quizzes.

Exams: there will be three partial exams. The highest grade represents 30% of your grade, the second highest grade 25% and the third highest grade 20%. I will try to post in the class website a practice test with its answer key a week before each partial exam. All exams with the respective answer key will be posted on the class website few days after the exam day. There are no make-up exams. If you cannot take an exam for some reason you should talk to me **BEFORE** the test. If you do not take an exam then the final will have a higher weight. **However**, I only allow this if you get ill **AND** you cannot take the test or in situations that I considered extreme such as a verifiable accidents. Falling asleep or having family troubles does not qualify as a valid excuse. If you miss the test you will get a zero. In any case, do not hesitate and talk to me about it.

Homework: there will be six homework sets. All homeworks will be posted on the class website shown in the first page of this syllabus (NOT ON BLACKBOARD) on the date shown in the calendar below. I will send an email as soon as the homework is posted. The homework set will be similar to the midterms and all questions are multiple choice or true/false. The homework will be collected at the beginning of class and **I will not grade homework turned in after class or sent by email**. Homework will be graded from 0 to 100. If you do not turn in the homework you get zero. When calculating your final grade, I drop the lowest homework grade and then calculate the homework average. You can work in groups when solving the homework but I will only grade individual homework. If a homework is turned in with more than one name, those students will get zero in the assignment. If you work in groups it is important that you make sure that you understand the material. The answer key for each homework will be posted on the class website right after the due date.

Quizzes: there will be a total of eight quizzes in the semester. Quizzes will take place during first 5 minutes of some classes (see the chart below for the specific days). If you do not take a quiz you get zero. Quizzes represent 10% of the final grade. Each quiz consists of one or two easy question about the most important topics of the **previous two classes**. You may want to review your notes before class. Also, when calculating the average quiz grade I will drop your lowest quiz grade.

These are the weight of homeworks, quizzes and exams:

Highest Midterm Grade	30%
Second Highest Midterm Grade.....	25%
Third Highest Midterm Grade.....	20%
Homework.....	15%
Quizzes.....	10%

Total 100%

Attendance

I will take attendance starting on the first day of class by university regulations. However, attendance for extra points will start on Tuesday January 29th 2008. In order for your presence to count as attendance you have to stay for the whole class time.

Attendance is important but not required. I believe that you will learn more if you come to class. Therefore, **if you do not miss any classes, you will receive a bonus of 4 points in your final grade. If you only miss one class you will receive a bonus of 3 points and if you miss two classes you will only receive 1 extra point.** For example, imagine your final grade was 82 after all quizzes, homeworks and exams. If you did not miss any class then I would add 4 points for a final grade after attendance of 86 and a letter grade of A.

The only valid excuse for an absence not to be counted is to present a doctor's note saying that you were ill during the days of the class.

Finally, you will also get extra points for NOT coming to class. **If you only come to four classes or less you will get 3 extra points.** Not coming to class implies not showing up at all. If you come and leave early then it is counted as an absence but it is not counted as "not coming" to class. However, if you decide to not come to class or leave early you do so in the understanding that you are waving your right to ask me questions about the lecture you missed.

Note that you are not required to attend class but if you decide to attend class you must comply with the classroom rules.

Final Numerical and Letter Grade.

The final numerical grade is calculated as follows:

$$\begin{aligned} & (\text{Homework Average without the lowest grade}) \times 15 \\ & \quad + \\ & (\text{Quiz Average without the lowest grade}) \times 10 \\ & \quad + \\ & (\text{Highest Midterm Grade}) \times 30 \\ & \quad + \\ & (\text{Second Highest Midterm Grade}) \times 25 \\ & \quad + \end{aligned}$$

(Third Highest Midterm Grade) x 20

Final Numerical Grade

Once I obtain the final numerical grade I add extra points obtained through attendance and then I will assign a letter grade using the following table. Please note that there is **no curve in the final numerical grade**.

Final Numerical Grade+ extra attendance points	Final Letter Grade
85 to 100	A
75 to 84	B
65 to 74	C
55 to 64	D
Less than 55	F

Important Dates

Exam I February 21st
Exam II April 3rd
Exam III May 13th from 11:00 to 1 PM in the SHB 139

Recommended study time and other issues.

In order to pass this class you will most likely need to devote at least 60 minutes of studying per week, not including homework time. **IT IS NOT ENOUGH TO COME TO CLASS**, you also need to study on your own during the week. Attendance is a necessary but **NOT** a sufficient condition to pass the class.

In order to prepare for the exams you need to do the homeworks, solve the practice tests, study the class notes, the textbook and the power points slides. Please, note that it is **NOT** enough to **ONLY** study the textbook.

Email Policy

During the semester I will be sending emails to the students in the class. The emails are sent to your SHSU account, it is **YOUR** responsibility to make sure that you have a working SHSU email.

I am always glad to receive email from my students. When you send me an email please help me by:

- 1) Putting your first and last name, class name and class meeting time.
- 2) If you are asking a question about a topic covered in class try to be very specific. Do not ask me to email you the whole lecture.

Finally, I will try to answer emails as soon as I can but you have to understand that sometimes I am unable to do so (especially during weekends).

Office Hours

You are welcome to stop by my office to ask questions about the lecture. However, make sure that you stop by **during my office hours** posted outside my office, in the first page of this syllabus and on the class webpage. If you can not make it to my office hours, send me an email to schedule an appointment. If you show up at a time different than my office hours without an appointment I may not be able to talk to you. The previous also applies to my office phone number.

Classroom Behavior

Disrespectful and disruptive behavior toward me or classmates will not be tolerated at all. Please use common sense by silencing your cell phones, do not text message or play games, etc. If you leave the classroom before the lecture is over it will be counted as an absence. I want to create a class environment that promotes learning where everyone feels comfortable. Therefore, please be patient and courteous to other students when they ask a question or make a statement, even when the subject may be obvious to you. Do not answer questions from other student during the lecture, I know it is tempting to do it but this is highly disruptive. Finally, try not to use bad words unless it is strictly necessary. If you do not follow these simple rules remember that I can ask you to leave the classroom or lower your grade.

CLASS CALENDAR "PRINCIPLE OF MICROECONOMICS" SPRING 08

Thursday January 17	Tuesday January 22	Thursday January 24	Tuesday January 29	Thursday January 31	Tuesday February 5
First Day of Class		Homework 1 Assigned	Quiz 1	Homework 1 Due	Quiz 2
Thursday February 7	Tuesday February 12	Thursday February 14	Tuesday February 19	Thursday February 21	Tuesday February 26
Homework 2 Assigned	Quiz 3	Practice Midterm Posted on Class Web Site	Homework 2 Due	EXAM 1	
Thursday February 28	Tuesday March 4	Thursday March 6	Tuesday March 18	Thursday March 20	Tuesday March 25
Homework 3 Assigned	Quiz 4	Homework 3 Due		Homework 4 Assigned	Quiz 5
Thursday March 27	Tuesday April 1	Thursday April 3	Tuesday April 8	Thursday April 10	Tuesday April 15
Homework 4 Due Practice Midterm Posted on Class Web Site		EXAM 2		Homework 5 Assigned	Quiz 6
Thursday April 17	Tuesday April 22	Thursday April 24	Tuesday April 29	Thursday May 1	Tuesday May 6
Homework 5 Due	Quiz 7	Homework 6 Assigned	Quiz 8	Homework 6 Due	Practice Midterm Posted on Class Web Site
Thursday May 8	Tuesday May 13				
Last Day of Class	11 to 1 PM EXAM 3				

Outline.

Topic I. Introduction

Textbook Chapter: 1

1. The economic problem.
2. Scarcity and Choice
3. What to Produce
4. How to Produce
5. For whom to Produce
6. How People Make Decisions

Topic II. Opportunity costs and gains from trade

Textbook Chapter: 2

1. Production possibility frontier
2. Opportunity costs
3. Comparative advantage vs competitive advantage
4. Terms of exchange and international trade

Math Applications.

1. Equation of the line
2. Slope and opportunity cost.
3. Graphing

Topic III. Marginal analysis: Supply and Demand

Textbook Chapter: 3

1. Total and Marginal Willingness to Pay
2. Marginal Willingness to Pay and Demand
3. Demand Schedule and Demand Curve.
4. Inverse and Demand Equation
5. Law of Demand
6. Shifts in the Demand Curve
7. Market Demand versus Individual Demand
8. Supply Curve
9. Shifts in the Supply Curve

Topic IV. Elasticity of demand and supply

Textbook Chapter: 6

1. Price Elasticity of Demand and its Determinants
2. Necessities versus Luxuries
3. Income and Cross-price Elasticity of Demand
4. Price Elasticity of Supply and its Determinants

Math Application

1. Calculating Percentage Change.
2. Midpoint Formula
3. Computing the Price Elasticity of Supply.
4. Computing the Elasticity of Demand

Topic V: Market Equilibrium**Textbook Chapter: 3**

1. Definition of Markets.
2. Equilibrium: Supply and Demand Together
3. Changes in Equilibrium
4. Price controls
5. Surplus and scarcity

Math Application

1. Obtaining equilibrium price and quantity.

Topic VI. Market Efficiency**Textbook Chapter: 3 and 4**

1. Consumer surplus
2. Producers' Surplus
3. Total Surplus and Welfare
4. Market Efficiency
5. Marginal Cost and Marginal Benefit

Topic VII. Taxes and Quotas**Textbook Chapter: 4**

1. New price and quantity with quotas and taxes
2. Costs of taxation and quotas
3. Deadweight Loss
4. Tax and quota Revenue
5. Elasticity and taxes
6. Tax burden
7. Cost of taxation

Topic VIII. Market Failure: Public Goods**Textbook Chapter: 5**

1. Public goods
2. Common Goods
3. Artificially Scarce Goods
4. The Free-Rider Problem
5. Common Resources
6. Public good and market inefficiency

Topic IX. Market Failures: Externalities**Textbook Chapter: 5**

1. Externalities as a special case of public goods
2. Externalities and Market Inefficiency.
3. Negative and Positive Externalities
4. Pollution and the environment
5. Pigouvian Taxes, Quotas, Coase Theorem and Command and Control.

Topic X. Game Theory**Textbook Chapter: 13**

1. Dominant Strategy
2. Nash Equilibrium
3. Prisoner's Dilemma
4. Repeated Games
5. Sequential Games

Topic XI. Technology and Production Costs.**Textbook Chapter: 10**

1. Definition of costs
2. Types of Costs
3. Measurement of Costs
4. Costs in the Short Run and in the Long Run

Topic XI. Competitive Market**Textbook Chapter: 11**

1. Definition of competitive market
2. Profit Maximization and the Competitive Firm's Supply Curve
3. The Supply Curve in a Competitive Market

Topic XII. Monopoly**Textbook Chapter: 14**

1. Why Monopolists Arise?
2. Profit maximization: marginal revenue and demand curve
3. Quantity and Price under Monopoly
4. Welfare Costs
5. Price Discrimination

Topic XIII. Oligopoly**Textbook Chapter: 13**

1. Markets with only few sellers
2. Profit maximization
3. Games Theory and Economics of Cooperation

Topic XIV. Monopolistic competition**Textbook Chapter: 12**

1. Competition with differentiated products.
2. Profit maximization
3. Advertising