

**GBA 111-B**  
**Professional Development Seminar**

**Goal:** To guide students through the completion of the Level 1 materials of the PGA of America's Educational Program and to provide information to help students become successful golf professionals.

**Topics to be covered:**

1. Golf Club Design & Repair
2. Golf Car Fleet Management
3. Internship Orientation

**Objectives:**

**Golf Club Design and Repair**

1. Assemble golf club
2. Perform common golf club repairs such as:
  - a. Reshafting irons and metal woods
  - b. Measuring and adjusting the loft and lie of irons
  - c. Measuring and cutting a club to length
  - d. Regripping and changing the grip size of a club
  - e. Measuring and adjusting a club's swingweight
3. Describe the impact of golf club design on club performance and ball flight as it relates to:
  - a. Shaft flex, weight, torque, and flex point
  - b. Loft, lie, and sole inversion of irons
  - c. Adjustment of the face and lie angle of metal woods and woods
  - d. The changing of loft, bulge, and roll of woods
  - e. Club length
4. Identify:
  - a. The most important factors to consider when establishing a golf repair facility
  - b. Factors that contribute to a profitable club repair operation
  - c. Effective advertising and marketing approaches for a club repair business
  - d. Safety and legal issues involved in a club repair operation

**Golf Car Fleet Management**

1. Assess a facility's golf car needs
2. Determine fleet size and equipment requirements
3. Evaluate golf car brands, models, and dealers
4. Estimate golf car fleet revenues, expenses, and profits
5. Perform lease-versus-ownership analysis
6. Identify the essential tasks involved in operating the fleet
7. Design, implement, and monitor an effective safety program
8. Identify the essential elements of a good fleet maintenance, repair, and storage
9. State the major issues involved in fleet ownership and revenue sharing

### **Class Periods: For the semester**

January 18: **No Class, PGA Merchandise Show**

January 25: Orientation

February 1: Golf Club Design & Repair – PGA of America Video

February 8: Golf Club Design & Repair - PowerPoint

February 15: Golf Club Design & Repair - PowerPoint

February 22: Golf Club Design & Repair - PowerPoint

February 29: Golf Club Design & Repair – Guest Speaker interview (Activity 1)

March 7: Golf Club Design & Repair – Guest Speaker interview (Activity 1)

March 14: **No class, Spring Break**

March 21: **No class, Good Friday**

March 28: Golf Car Fleet Management - PowerPoint

April 4: **No class, SHSU vs. MSU Matches**

April 11: Golf Car Fleet Management - PowerPoint

April 18: Golf Car Fleet Management – PowerPoint

April 25: Golf Car Fleet Management - PowerPoint

May 2: Internship Orientation - PowerPoint

May 9: No class, Final Exam Study Day

- A separate golf club design and repair lab will take place where each student will be required to meet in the PGA/PGM Golf Club Design and Repair Lab. During this lab each student will complete the necessary repairs and take photographs to be placed into the Work Experience Kit.

### **Class Policies**

- Class meetings: Friday at 8:00 a.m. in Smith-Hutson #206.
- Please see attached schedule for Golf Club Design & Repair Lab dates and times.
- **Golf Club Design & Repair (Book #6) is due Friday, May 9 by noon in the PGA/PGM office.**

### **Grading**

Grades for this course will be determined by attendance, classroom participation, and the quality of the Work Experience Activities turned in at the end of the semester. For each class period missed past two, the grade will be dropped one letter grade.

### **Instructor**

Richard Ballinger, PGA

Director, PGA/PGM Program and Golf Course Operations

Smith-Hutson #209

[ballinger@shsu.edu](mailto:ballinger@shsu.edu)

(936)294-4810

### **ACADEMIC DISHONESTY:**

All students are expected to engage in all academic pursuits in a manner that is above reproach. Students are expected to maintain honesty and integrity in the academic experiences both in and out of the classroom. Any student found guilty of dishonesty in any phase of academic work will be subject to disciplinary action. The University and its official representatives may initiate disciplinary proceedings

against a student accused of any form of academic dishonesty including but not limited to, cheating on an examination or other academic work which is to be submitted, plagiarism, collusion and the abuse of resource materials. For a complete listing of the university policy, see:

### **STUDENT ABSENCES ON RELIGIOUS HOLY DAYS POLICY:**

Section 51.911(b) of the Texas Education Code requires that an institution of higher education excuse a student from attending classes or other required activities, including examinations, for the observance of a religious holy day, including travel for that purpose. Section 51.911 (a) (2) defines a religious holy day as: “a holy day observed by a religion whose places of worship are exempt from property taxation under Section 11.20...” A student whose absence is excused under this subsection may not be penalized for that absence and shall be allowed to take an examination or complete an assignment from which the student is excused within a reasonable time after the absence.

University policy 861001 provides the procedures to be followed by the student and instructor. A student desiring to absent himself/herself from a scheduled class in order to observe (a) religious holy day(s) shall present to each instructor involved a written statement concerning the religious holy day(s). The instructor will complete a form notifying the student of a reasonable timeframe in which the missed assignments and/or examinations are to be completed. For a complete listing of the university policy, see:

### **STUDENTS WITH DISABILITIES POLICY:**

It is the policy of Sam Houston State University that individuals otherwise qualified shall not be excluded, solely by reason of their disability, from participation in any academic program of the university. Further, they shall not be denied the benefits of these programs nor shall they be subjected to discrimination. Students with disabilities that might affect their academic performance are expected to visit with the Office of Services for Students with Disabilities located in the Counseling Center . They should then make arrangements with their individual instructors so that appropriate strategies can be considered and helpful procedures can be developed to ensure that participation and achievement opportunities are not impaired.

SHSU adheres to all applicable federal, state, and local laws, regulations, and guidelines with respect to providing reasonable accommodations for students with disabilities. If you have a disability that may affect adversely your work in this class, then I encourage you to register with the SHSU Counseling Center and to talk with me about how I can best help you. All disclosures of disabilities will be kept strictly confidential. NOTE: No accommodation can be made until you register with the Counseling Center . For a complete listing of the university policy, see:

### **VISITORS IN THE CLASSROOM:**

Only registered students may attend class. Exceptions can be made on a case-by-case basis by the professor. In all cases, visitors must not present a disruption to the class by their attendance. Students wishing to audit a class must apply to do so through the Registrar's Office.