

SAM HOUSTON STATE UNIVERSITY  
COLLEGE OF BUSINESS ADMINISTRATION  
Department of General Business and Finance

Course Syllabus

Spring, 2008

COURSE NUMBER: GBA 464

COURSE TITLE: Entrepreneurship

PREREQUISITES: Junior standing

INSTRUCTOR: Dr. Keith Jenkins      OFFICE: BA 210B      PHONE: 294-1286  
email gba\_gkj@shsu.edu

CLASS SCHEDULE

TTH: 8-9:30 GBA 362 Rm 202

TTH: 9:30-11 GBA 362 Rm 202

TTH:12:30-2 GBA 464 Rm 202

Tue : 6-9 GBA 362 UCTR

OFFICE HOURS:

TTH: 7:30 - 8:00, 11-12,

Wed: 7:30 -11:30

Tue., 2-4, UCTR 5-6, 9-

Other times by Appointment

REQUIRED TEXTS: How to Start Your Business With no Investors or Debt, Charles R. B. Stowe, Edpubtech, Inc.

SUPPLEMENTAL TEXTS: none

COURSE DESCRIPTION: The purpose of this course is to give students an understanding of how to evaluate business opportunities, create a new business and document t the business experience.

COURSE OBJECTIVES:

Students will:

1. Demonstrate the ability to determine the factors necessary for a venture.
2. Analyze the industry related to the business concept.
3. Develop a personal entrepreneur's plan to demonstrate the viability of the students business concept in the marketplace.

## COURSE EVALUATION PROCESS:

A grade for the course is based on weekly assignments, A Personal Entrepreneurial Plan(PEP) and a final exam. The weekly assignments will be reviewed and returned. The PEP is a binder containing the revised weekly assignment that defines your business plan.

- Weekly assignments. 65% of grade  
Weekly assignments not submitted on time receive 50 % reduction 1late day 75% on 2<sup>nd</sup> day late.
- Personal Entrepreneurial Plan. 25% of grade
- Final Exam. 10%

Grades in this course are determined by applying the following scale to a student's average:

>89.5	= A
79.5 - 89.4	= B
69.5 - 79.4	= C
59.5 - 69.4	= D
<59.5	= F

**There will be no early finals or other examinations given for any reason.**

## RELIGIOUS HOLY DAYS POLICY:

Section 51.911(b) of the Texas Education Code requires that an institution of higher education excuse a student from attending classes or other required activities, including examinations, for the observance of a religious holy day, including travel for that purpose. A student whose absence is excused under this subsection may not be penalized for that absence and shall be allowed to take an examination or complete an assignment from which the student is excused within a reasonable time after the absence.

University policy 861001 provides the procedures to be followed by the student and instructor. A student desiring to absent himself/herself from a scheduled class in order to observe (a) religious holy day(s) shall present to each instructor involved a written statement concerning the religious holy day(s). This request must be made in the first fifteen days of the semester or the first seven days of a summer session in which the absence(s) will occur. The instructor will complete a form notifying the student of a reasonable time frame in which the missed assignments and/or examinations are to be completed.

## DISABLED STUDENT POLICY:

It is the policy of Sam Houston State University that no otherwise qualified disabled individual shall, solely by reason of his/her disability, be excluded from the participation in, be denied the benefits of, or be subjected to discrimination under any academic, Student Life program, or activity. Handicapped students may request academic assistance when needed from a Committee for Continuing Academic Assistance for Disabled Students by visiting the Director of the Counseling Center in the Lee Drain Building Annex, or by calling ext. 1720.



## **CLASS & ATTENDANCE POLICY:**

Attendance in this class is expected as is stated in the latest Sam Houston State University catalog. Those who miss a substantial number of classes will penalize themselves by missing material that will be discussed in class, that may not appear in the texts, and over which the class will be tested. Please come in if you are late and be seated quietly. **If a student is consistently late, consistently late means greater than 3 times late, each late arrival in excess of 3 will be considered an absence.** Absence in excess of 10 hours will result in the grade F for the semester. **Students leaving class early without prior approval will be marked absent. Failure to be in class is an absence, there is no excused absence.**

**Absence does not excuse due date for assignments.**

Students are considered to be learning how to become a part of the business community and are expected to dress and act accordingly. **No hats** are to be worn in the class room. University policy **prohibits Food & drink** in Classrooms and will be enforced. There is adequate time between classes to take care of personal hygiene, eating snacks, or getting something to drink. Do not leave the classroom during class except for an emergency.

## **COURSE OUTLINE:**

Course is organized according to and follows chapters in text.