

GBA 181
Business Principles in an International Environment
Spring 2008

Instructor: Tab W. Cooper
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Class Times: MW 11:00 - 12:20 SHB 309
MW 2:00 - 3:20 SHB 208
TT 9:30 - 10:50 SHB 208
TT 12:30 - 1:50 SHB 208
TT 2:00 - 3:20 SHB 208
TuN 6:00 - 8:50 SHB 303

Office Hours: MW 8:00 - 11:00
TT 8:00 - 9:30
TT 11:00 - 12:30
Fri 8:00 - 2:00

Required Text: *Excellence in Business* by Bovee, Thill, & Mescon, 3rd edition

Supplemental materials: A Flash/Travel drive to manage assignments. Student computer account.
Scantron Form 882-E and #2 pencil.

Course Objectives:

- o Demonstrate knowledge of basic concepts in management, marketing, accounting and finance.
- o Compare and contrast basic forms of business organization.
- o Understand environmental factors that impact business; including legal, ethical and social/cultural responsibilities.
- o Select specific business disciplines for possible upper level classes and/or career decisions.
- o Discover the relationship between basic, academic business principles and the “real world” through class discussion/presentation.
- o Discover and explore the impact and influence of globalization on U.S. business.

Course Evaluation Process

Four Exams	100 points each
Group Projects	50 points
Individual Projects	50 points
Final Exam	100 points

Course Grades: Grades in this course are determined by applying the following scale to a student’s average:

> 449	A
400 – 449	B
350 – 399	C
325 – 349	D
< 325	F

Policies:

Students with Disabilities Police: It is the policy of Sam Houston State University that no otherwise qualified disabled individual shall, solely by reason of his/her disability, be excluded from the participation in, be denied the benefits of, or be subjected to discrimination under any academic, Student Life program or activity. Students with disabilities may request academic assistance when needed from their instructor, school/department chair, or by contacting the Chair of the Committee for Continuing Assistance for Disabled Students and Director of the Counseling Center, Lee Drain Annex, or by calling (936) 294-1720.

Religious Holiday Policy: Section 51.911(b) of the Texas Education Code requires that an institution of higher education excuse a student from attending classes or other required activities, including examinations, for the

observance of a religious holy day, including travel for that purpose. A student whose absence is excused under this subsection may not be penalized for that absence and shall be allowed to take an examination or complete an assignment from which the student is excused within a reasonable time after the absence.

University policy 861001 provides the procedures to be followed by the student and instructor. A student desiring to absent himself/herself from a scheduled class in order to observe (a) religious holy day(s) shall present to each instructor involved a written statement concerning the religious holy day(s). This request must be made in the first

fifteen days of the semester or the first seven days of a summer session in which the absence(s) will occur. The instructor will complete a form notifying the student of a reasonable timeframe in which the missed assignments and/or examinations are to be completed.

Other:

- Students are responsible for abiding by all published University rules and regulations as printed in the Undergraduate Catalogue, Student Guidelines, and in other official University publications.
- Students must setup an account to use the University Information System and to send and receive mail.
- **Smoking, Food or Drinks are not allowed in class at any time.**
- **No Instant Messaging in the classroom at any time.**

Attendance & Attendance Policy:

- A record of class attendance will be maintained.
- ANY SPECIAL CONSIDERATION TOWARD FINAL GRADE WILL ONLY APPLY TO THOSE STUDENTS WHO MISS **<= 4 hours of CLASS DURING THE ENTIRE SEMESTER (irrespective of the reason)**. This policy also applies to students whose grades are “*border line*” (e.g., 89.4, 79.4).

Exams & Assignments:

- Assignments should be submitted by the due dates given.
- Assignments submitted after the due date, are subject to a late penalty.
- The final exam will be a “*comprehensive*” exam.
- There will be no early finals or make up examinations given for any reason.
- No makeup assignments will be given without prior approval from instructor.
- Final exam may be substituted for missed exams.

Final Grade:

- **No grades will be given over the telephone or by email.**
- Final grades will be posted on Blackboard *between 24-48 hours after the scheduled final.*

TENTATIVE SCHEDULE (read chapters by):

Jan 16	First Day of Class
Jan 21	<i>Holiday</i>
Jan 23	Chapter 18
Jan 28	Chapter 7
Jan 30	Chapter 7 continued
Feb 4	Chapter 8
Feb 6	Chapter 8 continued
Feb 11	Exam I
Feb 13	Chapter 10
Feb 18	Chapter 2
Feb 20	Chapter 11
Feb 25	Exam II
Feb 27	Chapter 5
Mar 3	Chapter 6
Mar 5	Project
Mar 10	<i>Spring Break</i>
Mar 17	Chapter 12
Mar 19	Chapter 12
Mar 24	Chapter 1
Mar 26	Chapter 13
Mar 31	Chapter 13 continued
Apr 2	Chapter 13 continued
Apr 7	Chapter 3
Apr 9	Chapter 3
Apr 14	Chapter 15
Apr 16	Chapter 14
Apr 21	Chapter 16
Apr 23	Chapter 17
Apr 28	Presentations <i>Group Project Due</i>
Apr 30	Presentations
May 5	Presentations
May 7	Final Exam review
TBA	Comprehensive Final Exam