

**Management 567
Strategic Management and Policy
Spring 2008**

Time: 6:00-9:00 p.m. Tuesday
Professor: Victor B. Wayhan
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Office Hours: 5:00 to 6:00 p.m. Thursday

Determinants Of The Semester Grade

Percentages/Points:

Research Paper	=	200 Points
Exam #1 (34 Questions)	=	102 Points
Exam #2 (34 Questions)	=	<u>102 Points</u>
Total		404 Points

Grades:

A.....	350-404 Points
B.....	300-349 Points
C.....	250-299 Points
F.....	0-249 Points

Research Paper

Each student is expected to complete a research paper that is of publishable quality. The topic must cover an area relevant to strategic management and must be approved by the professor in advance. The professor will also provide a list of possible research topics. A sample article will be provided to guide the structure and layout of the paper. The paper length will be 12-15 pages, doubled spaced, not counting the cover page, abstract, and references. The paper will be completed in stages. The first stage will be the title of your paper, a 150-word or less abstract, and your reference section, which will include approximately 15-20 citations. The citation sources should be photocopied in their entirety and placed in a three ring binder. This portion of the project is worth 50 points out of your total of 200 points. All of the references must be from journal articles—no internet sources. The second stage will be a rough draft of the paper, which will be given back by the professor with a review. This portion of the project is also worth 50 points out of your total of 200 points. The final stage is the completed draft, which is due the last class of the semester. This portion of the project is worth 100 points out of your total of 200 points.

Exams

Two 34 question exams, worth 3 points per question (102 points), will be given at approximately the mid-point of the semester and during finals week. The exams will cover course content from the class lectures, discussions, outside articles, and assigned readings.