

COURSE SYLLABUS

ART 361, SECTION 01, CIB 4103 STUDIO PRACTICES II

3 Credit Hours
Spring Semester, 2008

Location of Class Meeting: Dan Rather Communications Building, Room 305 & 301
Class Meeting Times: MoWe, 8:30 – 9:50am
Instructor: Dr. Thomas Seifert
Office Location: Dan Rather Communications Building, Room 313
Instructor Contact Information: (936) 294-1196
E-Mail: tseifert@shsu.edu
Web Site: www.shsu.edu/~ith_tas
Office Hours: M – Th 12:00 – 1:30, others by appointment

COURSE DESCRIPTION: This course is a continuation of ART 237. Advanced commercial product and portrait photography and fundamental photographic business practices are examined in both silver-based and digital modes. Prerequisite: PHO 230, 233 and 237 or consent of instructor. Credit 3.

COURSE OBJECTIVES: During this course, students will demonstrate their understanding and application of:

1. factual knowledge (terminology, classifications, methods, and trends).
2. material and exercises that improve problem solving in photographic situations
3. their individual creative capacities.
4. the various types of commercial photography, their unique applications as well as styles and techniques currently being used.
5. the creative problem-solving process and experimentation as tools in discovering a photographic style.
6. the reproduction or printing of photographic images.
7. the balance between the artistic possibilities and the technical requirements of commercial photographic assignments.
8. The digital workflow in commercial applications of photography.

REQUIRED TEXT:

Title: LIGHT – Science and Magic
Authors: Hunter, Biver, Fuqua
Edition: 3rd, (2007)
Publisher: Focal Press

Handouts and references will also be available through the course web site.

REQUIRED SUPPLIES

A digital SLR camera is recommended. A limited number of cameras are available for check-out from the instructor. You will need to supply an SD memory card for use with these cameras. A 512MB card is recommended.

A portable storage media such as a USB 2 compliant Portable Flash Drive.

COURSE REQUIREMENTS

Students are evaluated on the generation of topical images and an artist's journal documenting each project (including tear sheets, sketches, notes and ideas), and a printed final portfolio book.

Grading:

Images & Artist's Journal 700 points maximum
 Final Printed Book/Portfolio 300 points maximum

Grading Plan

Each of the topical assignments will be assigned points as above. The final Image Portfolio will be worth 300 points. The total possible for the course is 1000 points. Ultimately, letter grades must be assigned to course work. Under the definitions established by Sam Houston State University, students who receive the following letter grades are considered to have reached the level of attainment defining that letter. Thus, letter grades may be interpreted this way:

A= Excellent D= Barely passing
 B= Well above average F= Failure
 C= Average

Final grade	Total points within this range
A	900 to 1000
B	800 to 899
C	700 to 799
D	600 to 699
F	Below 600

NOTES:

1. No grades will be "curved" or adjusted.
2. There is no extra credit offered in this course
3. Instructor cannot post grades publicly or give them to you over the telephone. All grades will be posted on the course website, however.
4. March 7, 2008 is the last day for dropping Spring Semester courses without grade of F, and the last day for resignations without receiving WP or WF marks.

Attendance

In accordance with University Policy, regular attendance is required and expected and will be necessary for successful completion of the course, however no points will be awarded or subtracted from your total based upon your attendance.

Academic Honesty

Ethics are the cornerstone of responsible communication. Honesty is expected--and demanded--of all students. Violations of professional ethical standards can lead to an automatic "F" in the course. The work you submit must be your own, generated by you alone (or together with your group when allowed), and it must be completed during this semester.

Classroom Demeanor

Students will refrain from behavior in the classroom that intentionally or unintentionally disrupts the learning process and, thus, impedes the mission of the university. Please turn off or mute your cellular phone and/or pager before class begins. Students are prohibited from eating or drinking in the studios and using tobacco products anywhere in the building. Any weapons, foods, anything involving fire, naked or nude human beings, or anything out of the ordinary being brought into the studio must have instructor approval beforehand. Inappropriate behavior in the studios shall result, minimally, in a directive to leave class or being reported to the Dean of Students for disciplinary action in accordance with university policy. Use common sense and make sure I know what you are doing before you do it.

VISITORS IN THE CLASSROOM

Unannounced visitors to class must present a current, official SHSU identification card in order to be permitted in the classroom. They must not present a disruption to the class by their attendance. If the visitor is not a registered student, it is at the instructor's discretion whether or not the visitor will be allowed to remain in the classroom.

AMERICANS WITH DISABILITIES ACT

It is the policy of Sam Houston State University that no otherwise qualified disabled individual shall, solely by reason of his/her handicap, be excluded from the participation in, be denied the benefits of, or be subjected to discrimination under any academic or Student Life program or activity. Disabled students may request assistance with academically related problems stemming from individual disabilities by contacting the Director of the Counseling Center in the Lee Drain Annex or by calling (936) 294-1720.

RELIGIOUS HOLIDAYS

Any student who wishes to be excused for a religious holy day must present to me a written statement describing the holy day(s) and the travel involved. We will then talk about the missed days and how you can make up the work in a timely way.

THE BFA REVIEW

Immediately after completing the six foundation art classes: Art 161, Art 163, Art 164, Art 265, Art 271, and Art 260 all BA art students will meet with an Art Advisor and sign up for the BFA Review. Students who do not sign up for the Review will be blocked from registering for upper division art classes.

Students interested in pursuing a BFA in Art will be required to participate in the BFA Review process. Those who choose to continue on the BA path should be reminded that the BA degree requires 4 semesters of a foreign language.

Reviews are conducted each semester by the Art Department faculty. Students who pass the BFA review will be invited into the BFA Program. Students who do not pass the Review will

be given feedback on areas that need improvement. Those students will be directed to either reapply for a second review or remain in the BA program. Students are limited to two BFA applications. Those requesting a second review are advised to consult with faculty in their area of intended concentration concerning their progress and course of action.

TOPICAL OUTLINE OF THE COURSE

1. Review of photographic lighting, studio procedures, and the requirements of commercial photography
2. Each of the following topics will be presented and discussed before assignments are given. For each, students will generate images and a record of that generation process.
 - a. Portraiture – formal and informal
 - b. Working with advertising layouts
 - c. Architectural photography
 - d. Fashion photography
 - e. Food photography
 - f. Glass and metal tabletop photography
 - g. The commercial portfolio