

**SAM HOUSTON STATE UNIVERSITY  
COLLEGE OF BUSINESS ADMINISTRATION  
DEPARTMENT OF GENERAL BUSINESS & FINANCE**

**COURSE: GBA 181 Business Principles**

**PREREQUISITES: None**

**INSTRUCTOR: Nicole Garrison**

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**OFFICE: Smith-Hudson Room 200K**

**OFFICE HOURS: TBA**

**REQUIRED TEXT:** *Excellence in Business* by Bovee, Thill, & Mescon, 3e

**COURSE OBJECTIVES:**

1. Demonstrate knowledge of basic concepts in management, marketing, accounting and finance.
2. Compare and contrast basic forms of business organization.
3. Understand environmental factors that impact business; including legal, ethical and social/cultural responsibilities.
4. Select specific business disciplines for possible upper level classes and/or career decisions.
5. Discover the relationship between basic, academic business principles and the “real world” through class discussion/presentation.
6. Discover and explore the impact and influence of globalization on U.S. business.

**EVALUATION CRITERIA:**

1. Gaining factual knowledge (terminology, classifications, methods, trends).[Essential]
2. Learning fundamental principles, generalizations, or theories.[Important]
3. Learning to apply course material (to improve thinking, problem solving, and decisions). [Important]

**RELIGIOUS HOLY DAY POLICY:**

Students who are absent from class for observance of a religious holy day, including travel for that purpose, will be allowed to take an examination or complete an assignment scheduled for that day within one (1) week of returning to class. The student, not later than the 15<sup>th</sup> calendar day after the first day of the semester, must notify the instructor of each scheduled class day that he/she would be absent for religious holy days.

## **HANDICAPPED STUDENT POLICY:**

No otherwise qualified disabled individual shall, solely by reason of his/her handicap, be excluded from the participation in, be denied the benefits of, or be subjected to discrimination under any academic, Student Life Program, or activity. Handicapped students may request academic assistance when needed from a committee for Continuing Academic Assistance for Disabled Students by visiting the Director of Counseling center in the Lee Drain Building Annex, or by calling extension 1720.

## **ATTENDANCE POLICY:**

Attendance is taken at the beginning of class by calling roll or by collecting assignments:

- A 5 point deduction will occur for every unexcused absence in excess of 5 unexcused absences.
- Three (3) tardies equal 1 absence. Tardy is defined as “not being in class when roll is called or when assignments are collected.”
- Students who have perfect attendance (no unexcused absences and less than 3 tardies) will receive a 5-point bonus added to their final point total.

## **GRADING SYSTEM:**

Homework (4 @ 20 points each)	80	477-530	A
Chapter Quizzes (Top 15 grades)	150	424-476	B
6 Unit Exams, 1 Final (top 6 grades)	<u>300</u>	371-423	C
Total	530	318-370	D
		317 & Below	F

## **MAKE-UP QUIZZES/EXAMS:**

All university excused absences that result in a missed quiz/exam can be taken with no penalty at the instructors' convenience. Missed quizzes/exams without a university excused absence cannot be retaken and result in a grade of zero. All Chapter Quizzes are worth 10 points each. The three lowest of these eighteen grades will be dropped. All Unit Exams and the Final Exam are worth 50 points each. The lowest of these seven grades will be dropped.

## **LATE HOMEWORK**

Homework may be turned in late. However, late work will result in an automatic 50% reduction in points.

