

HED 392
Communication Skills for Health Educators
SHSU

College of Education and Applied Science
Department of Health & Kinesiology

Fall 2007

Instructor:

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I. Course Description

The effective health educator has to be able to facilitate, motivate, persuade and negotiate. All of these skills require effective modes of communication. The goal of this course is to explore the different modalities of communicating health issues and information to audiences in a variety of settings in addition to learning to do so in a comfortable and confident manner. It is also the goal of this course to assist students in the acquisition of hands-on experience in applying some of these modalities.

II. Course Objective/Competencies

- Understand the need for effective communication
- Identify different modalities for communication
- Identify and practice active listening
- Identify and practice verbal skills on a one-on-one basis
- Learn how to speak effectively and confidently in public
- Identify and exercise effective writing skills
- Design and produce print materials for health education
- Design and produce visual aids for presentation

III. Course Evaluation

Students will be evaluated on their ability to apply course content in creative projects on an individual and group basis. In addition, several tests will be given during the course of the semester.

IV. Attendance and Classroom Policy

Your regular attendance is expected and highly recommended. If you must be absent, please let know in advance or if taken ill, please contact me ASAP. Your regular attendance will not only ensure a better understanding of the subject matter, but will facilitate a better understanding and application of the information taught. According to school policy, you are allowed 3 absences. More than 3 absences can have a negative effect on your grade in this class.

In accordance with University policy, regular and punctual attendance is expected. Justification for absences will be determined by the instructor. Students who know in advance that they will be absent are advised to inform the instructor prior to the absence. The following policy will be applied to all members of this class.

Perfect attendance	2% bonus on overall grade
1-3 absences	no bonus or deduction
4 absences	3% deduction from overall grade
5 absences	5% deduction from overall grade
6 absences	10% deduction from overall grade
7 absences	Register again in the spring.

Student absences on Religious Holy Days Policy (SHSU): examinations,

subsection may

Section 51.911(b) of the Texas Education Code requires that an institute of higher education excuse a student from attending classes or other required activities, including

for the observance of a religious holy day, including travel for that purpose. A student whose absence is excused under this

not be penalized for that absence and shall be allowed to take an examination or complete an assignment from which the student is excused within a reasonable time after the absence.

Disability Statement:

It is the policy of Sam Houston State University that no otherwise qualified disabled individual shall, solely by reason of his/her handicap, be excluded from the participation in, be denied the benefits of, or be subjected to discrimination under any academic or Student Life program or activity. Disabled students may request help with academically related problems stemming from individual disabilities from their instructors, school/department chair, or by contacting the Chair of the Committee for Continuing Assistance fro Disabled Students and Director of the Counseling Center, Lee Drain Annex, or by calling (936) 294-1720