



THE COLLEGIATE READERSHIP PROGRAM SURVEY

The Collegiate Readership Program, managed by USA TODAY, provides students with access to a daily assortment of newspapers.

1. How important is it for you to keep up with current news?

- 1 Extremely Important
- 2 Very Important
- 3 Important
- 4 Somewhat Important
- 5 Not Important

2. What is your main source for news? (Check one.)

- 1 Radio
- 2 Newspaper
- 3 Network or local television news
- 4 Cable news channel
- 5 Internet

3. Do you agree that your newspaper readership has increased as a result of the Collegiate Readership Program?

- 1 Strongly Agree
- 2 Agree
- 3 Neither Agree Nor Disagree
- 4 Disagree
- 5 Strongly Disagree

4. How many days a week do you typically read a newspaper? (Not including your campus newspaper. Check one.)

- 1 5+ days
- 2 3-4 days
- 3 1-2 days
- 4 None

5. How does the availability of newspapers impact your campus newspaper readership?

- 1 New to campus/no basis of comparison
- 2 Still read the student newspaper as often as I did before
- 3 Now read the student newspaper more often
- 4 Now read the student newspaper less often
- 5 Don't know

6. Daily reading of a newspaper makes me feel more informed about... (Check all that apply)

- 1 Political issues
- 1 Community issues
- 1 National and international issues
- 1 Ethical issues
- 1 Social issues
- 1 Career issues

7. Do you have professors who incorporate newspapers into classroom instruction?

- 1 Yes
- 2 No

8. How important do you think newspapers are to your education? (Check one.)

- 1 Extremely important
- 2 Very important
- 3 Important
- 4 Somewhat important
- 5 Not important

9. How has daily reading of newspapers impacted your educational experience? (Check all that apply.)

- 1 I use what I read in discussions with my peers
- 1 I use what I read to defend my political views/opinions
- 1 I use what I read to prepare for class assignments
- 1 I reference what I read in class discussions
- 1 I have increased my participation in class discussions
- 1 I have a better understanding of politics and law
- 1 I have a better understanding of ethical dilemmas

10. Has the knowledge acquired from newspaper reading influenced your views on a political and/or ethical issue?

- 1 Yes
- 2 No

11. Do you believe that the Collegiate Readership Program should be continued next year?

- 1 Yes
- 2 No

Comments:

CODE:

