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Management & Marketing
College of Business
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Degrees Earned

- Ph.D. Virginia Tech, Blacksburg, Virginia, USA, Management Science, 1993
M.B.A. Virginia Tech, Blacksburg, Virginia, USA, Business Administration, 1989
B.S. Mississippi State University, Mississippi State, Mississippi, Electrical Engineering, 1987

Peer-Reviewed Publications and Artistic Performances/Exhibitions

Articles

- Kohers, G., Tuttle, M., & Bumpass, D. (in press, 2012). Examining NCAA/NFL Market Efficiency. *Journal of Economics and Economic Education Research*.
- Kohers, G. (in press, 2012). SAP And The Introductory Management Information Systems Course. *Academy of Educational Leadership Journal*.
- Kohers, N., Kohers, G., & Kohers, T. (2007). Glamour, Value, and the Form of Takeover. *Journal of Economics and Business*, 59 (1), 74 - 87.
- Kohers, G., Kohers, N., & Kohers, T. (2006). Recent Changes in Major European Stock Market Linkages. *Journal of International Business Research*, 5 (1), 63-72.
- Kohers, G., Kohers, N., & Kohers, T. (2006). The Risk and Return Characteristics of Developed and Emerging Stock Markets: The Recent Evidence. *Applied Economics Letters*, 13, 737 - 743.
- Kohers, G., Kohers, N., & Kohers, T. (2004). A Comparison of the Risk and Return Characteristics of Developed and Emerging Stock Markets. *Journal of International Business Research*, 3 (1), 59-67.
- Kohers, G., Kohers, N., Pandey, V., & Kohers, T. (2004). The disappearing day-of-the-week effect in the world's largest equity markets. *Applied Economics Letters*, 11 (3), 167-171.
- George, B., Taylor, D., & Kohers, G. (2003). Management Information Systems: Are We Teaching A Science? *Issues in Information Systems*, IV (2), 458-464.
- Kohers, G., Pandey, V., Kohers, N., & Kohers, T. (2003). The Fading Day-Of-The-Week Effect in Developed Equity Markets. *Journal of International Business Research*, 2 (2), 71-83.
- Sower, V., Duffy, J., Kilbourne, W., Kohers, G., & Jones, P. (2001). The Dimensions of Service Quality For Hospitals: Development and Use of the KQCAH Scale. *Health Care Management Review*, 26 (2), 47-59.
- Earl, R., Flournoy, C., Reed, P., Cumber, C., & Kohers, G. (2000). Lone Star Productions - 1999. *Journal of Applied Case Research*, 2 (2), 63-76.
- Pandey, V., Kohers, T., & Kohers, G. (2000). Nuances of Chaos in Foreign Exchange Markets. *Academy of Accounting and Financial Studies Journal*, 4 (2), 1-21.

Book/TextBook

- Sower, V. E., Duffy, J., & Kohers, G. (2008). *Benchmarking for Hospitals: Achieving Best-in-Class Performance Without Having to Reinvent the Wheel*. Milwaukee, Wisconsin 53203: ASQ: Quality Press.

Proceedings

Full Paper

- Taylor, D., Kohers, G., & Baker, G. (2008). An Analysis of the Drivers of Job Satisfaction for Information Systems Personnel: A Comparison to Other Service Professionals. *International Association for Computer Information Systems Conference*.
- Sower, V., Duffy, J., & Kohers, G. (2005). Perceptions of Emergency Room Care: The Elderly Versus Younger Patients: An Exploratory Study. *Southwest Academy of Management*, 328-333.
- Kohers, G., Kohers, N., & Kohers, T. (2004). Changes in Stock Price Fluctuations in the World's Emerging Markets. *Decision Sciences Institute Annual Meeting*, 601-606.
- Sower, V., Duffy, J., & Kohers, G. (2004). Integrating Patient Feedback into the Continuous Improvement Process in Hospitals: A Tale of Three Hospitals. *Southwest Academy of Management Conference*, 540-548.

- Kohers, G., Smith, P., & Abshire, R. (2003). First United Methodist Church - Huntsville, Texas. *Southwest Case Research Association Meeting*, 12, 16.
- Kohers, G., Krueger, K., Johnson, K., & Reed, P. (2002). Strategic Management Case on Larry's Truck Repair and Hauling. *Southwest Case Research Association Meeting*, 11, 23.
- Reed, P., Gooch, J., & Kohers, G. (2001). First Bank of Roans Prairie - 2000. *Southwest Case Research Association Meeting*, 10, 12.
- Kohers, G., Pandey, V., & Kohers, T. (2001). Forecasting Stock Indices for Developed Markets: A Nonlinear Deterministic Approach. *Decision Sciences Institute Annual Meeting*, 538-540.
- Kohers, G., Pandey, V., & Kohers, T. (2000). Nonlinear Deterministic Forecasting of Emerging Markets and the U.S. Market. *Decision Sciences Institute Annual Meeting*, 164.
- Kline, D. & Kohers, G. (2000). Exploring the Need for Node Biases in Time Series Forecasting with Artificial Neural Networks. *Decision Sciences Institute Annual Meeting*, 843-845.

Abstract Only

- Kohers, G., Pandey, V., Kohers, N., & Kohers, T. (2003). The Fading Day-Of-The-Week Effect in Developed Equity Markets. *Allied Academies International Conference*, 3 (1), Academy for Studies in International Business, 25.
- Kohers, N., Kohers, G., & Kohers, T. (2003). Examining the Decision on Takeover Form. *Allied Academies International Conference*, 8 (1), Academy of Accounting and Financial Studies, 41-42.
- Kohers, G., Kohers, N., & Kohers, T. (2003). A Comparison of the Risk and Return Characteristics of Developed and Emerging Stock Markets. *Allied Academies International Conference*, 3 (2), Academy for Studies in International Business, 45.
- Pandey, V., Kohers, T., & Kohers, G. (2000). Nuances of Chaos in Foreign Exchange Markets. *Allied Academies International Conference*, 5 (2), Academy of Accounting and Financial Studies, 33.

Research Monographs and Technical Reports

Chapters, Cases, Readings, Supplements

- Reed, P., Gooch, J., & Kohers, G. (2003). First Bank of Roans Prairie - 2002. *Strategic Management: Cases (9th Edition)* (pp. 150-158). Upper Saddle River, New Jersey: Prentice Hall.

Working Papers

- Sower, V., Duffy, J., & Kohers, G. (2003). "Integrating Patient Feedback into the Continuous Improvement Process in Hospitals: A Tale of Three Hospitals (No. 03-04MG)."
- Kline, D. & Kohers, G. (2000). "Exploring the Need for Node Biases in Time Series Forecasting with Artificial Neural Networks (SHSU No. 00-02MIS)."

Funded External Grants

Research: Grants

Research

- 2004: Gerald , K. Grant with V Sower and J. Duffy (Perceptions of Emergency Room Care: The Elderly versus Younger Patients: An Expanded Exploratory Study) \$1,500, College of Business Administration.

Peer-Reviewed Presentations/Posters

Paper Presentations

International

- Kohers, G., Tuttle, M., & Bumpass, D. (2012). *Examining NCAA/NFL Market Efficiency*. Allied Academies International Conference, New Orleans, Louisiana.
- Kohers, G. (2012). *SAP And The Introductory Management Information Systems Course*. Allied Academies Fall 2012 International Conference, Las Vegas, Nevada.
- Tuttle, M., Bumpass, D., & Kohers, G. (2012). *Testing Efficiency in the NFL Over-Under Market*. Academy of Economics and Finance Meeting, Charleston, South Carolina.
- Kohers, G. & Taylor, D. (2011). *Integrating SAP Into An Undergraduate Introductory Information Systems Course All-In, Or Stay Away*. International Association for Computer Information Systems Conference, Mobile, Alabama.
- Taylor, D. & Kohers, G. (2010). *Softlifting How Things Have Changed: An Enhanced Longitudinal Study of Attitudes*. International Association for Computer Information Systems Conference, Las Vegas, Nevada.
- Kohers, G., Kohers, T., & Pandey, V. (2009, November). *Stock Market Volatility in Emerging Markets*. Decision Sciences Institute Annual Meeting, New Orleans, Louisiana.
- Kohers, G., Taylor, D., Warner, J., & Baker, G. (2009, October). *Who Is Cheating? What Is Cheating? How Are They Cheating? A Survey*

of College of Business Students. International Association for Computer Information Systems Conference, Pittsburgh, Pennsylvania.

Taylor, D., Kohers, G., & Baker, G. (2009, October). *Softlifting - How Things Have Changed: A Longitudinal Study of Attitudes*. International Association for Computer Information Systems Conference, Pittsburgh, Pennsylvania.

Warner, J., Taylor, D., Kohers, G., & Baker, G. (2009, October). 'Give Me Convenience or Give Me Death': Investigating the Role of Convenience Perceptions in IT (In)Security. International Association for Computer Information Systems Conference, Pittsburgh, Pennsylvania.

Baker, G., Kohers, G., & Taylor, D. (2008, October). *Using Best Practices to Increase Usage of Advanced Tools and Features of Course Management Software*. International Association for Computer Information Systems Conference, Savannah, Georgia.

Kohers, G., Baker, G., & Taylor, D. (2008, October). *Computer Literacy in the College of Business Curriculum*. International Association for Computer Information Systems Conference, Savannah, Georgia.

Taylor, D., Kohers, G., & Baker, G. (2008, October). *An Analysis of the Drivers of Job Satisfaction for Information Systems Personnel: A Comparison to Other Service Professionals*. International Association for Computer Information Systems Conference, Savannah, Georgia.

Kohers, G., George, B., & Taylor, D. (2003, October). *Management Information Systems: Are We Teaching a Science*. International Association for Computer Information Systems Conference, Las Vegas, Nevada.

National

Taylor, D. & Kohers, G. (2011). *On Line Learning Makes Sense Competitively And Economically But How About Pedagogically?* International Association for Computer Information Systems Conference, Mobile, Alabama.

Utecht, K., Kohers, G., & Taylor, D. (2011). *Exempt And Nonexempt Job Classifications: Ensuring Compliance With The Fair Labor Standards Act (flsa) Using Project Management (pm) Methodology And SAP R/3 Project System (ps) Technology*. Institute of Behavioral and Applied Management, Orlando, Florida.

Kohers, G. & Taylor, D. (2010). *Why Cheat? Who Is Cheating? What Is Cheating? How Are They Cheating? A Survey of College of Business Students*. International Association for Computer Information Systems Conference, Las Vegas, Nevada.

Pandey, V. & Kohers, G. (2010). *Volatility Clustering and Mean Reversion in Emerging Equity Markets*. Decision Sciences Institute Annual Meeting, San Diego, California.

Baker, G., Taylor, D., & Kohers, G. (2006, February). *Do Air Traffic Controllers Make Good Programmers? An Analysis of Pre-employment Aptitude Testing*. American Society of Business and Behavioral Sciences Conference, Las Vegas, Nevada.

Kohers, G., Sower, V., & Duffy, J. (2006, November). *Do Health Care Service Delivery Systems Need to be Differentiated?* Decision Sciences Institute Annual Meeting, San Antonio, Texas.

Kohers, G., Kohers, N., & Kohers, T. (2004, November). *The Changing Nature of Price Fluctuations in the World's Developed Equity Markets*. Decision Sciences Institute Annual Meeting, Boston, Massachusetts.

Kohers, G., Kohers, N., & Kohers, T. (2004, October). *Changing Volatility in the World's Developed Stock Markets*. Financial Management Association Meeting, New Orleans, Louisiana.

Kohers, G., Kohers, N., & Kohers, T. (2003, October). *Factors Influencing the Tender Offer Versus Merger Choice*. Financial Management Association Meeting, Denver, Colorado.

Regional

Sower, V., Duffy, J., & Kohers, G. (2008, March). *Critical To Quality Characteristics Of Excellent Hospitals: A Case Study Approach*. Southwest Academy of Management Conference, Houston, Texas.

Kohers, G., Sower, V., Duffy, J., & Duffy, M. (2006, November). *Portfolio Diversification in Unified Europe*. Decision Sciences Institute Annual Meeting, San Antonio, Texas.

Kohers, G., Kohers, T., & Kohers, N. (2004, November). *Volatility in the World's Developed Stock Markets: Developments Over Time*. Southern Finance Association Meeting, Captiva Island, Florida.

Kohers, G., Reed, P., & Berchelmann, R. (2004, March). *Surplus Store - 2003*. Southwest Case Research Association Meeting, Orlando, Florida.

Kohers, G., Pandey, V., & Kohers, T. (2003, March). *Impact of Financial Regime Switches on Nonlinear Influences in Emerging Capital Markets*. Southwestern Finance Association Meeting, Houston, Texas.

Kohers, G., Kohers, N., & Kohers, T. (2003, March). *An Examination of the Choice Between Tender Offer and Merger*. Southwestern Finance Association Meeting, Houston, Texas.

Work or Professional Experiences

Experience: Academic

Chair of the Department of Management & Marketing, Sam Houston State University (September, 2013 - Present).

Professor, Sam Houston State University (2006 - Present).

Associate Professor, Sam Houston State University (2000 - 2006).
Assistant Professor, Sam Houston State University (1994 - 2000).
Instructor, Virginia Polytechnic Institute and State University (1990 - 1994).
Graduate Assistant, Virginia Polytechnic Institute and State University (1989 - 1990).
Graduate Teaching Assistant, Virginia Polytechnic Institute and State University (1987 - 1990).

Experience: Non-Academic

National

Assistant Design and Construction Engineer, Chevron USA (1986 - 1986). Summer
Administrative Assistant, Mississippi State University (1983 - 1987).

Honors and Awards

Honor

2003: Allied Academies International. Distinguished Research Award (A Comparison of the Risk and Return Characteristics of Developed and Emerging Stock Markets)
2003: Allied Academies International. Distinguished Research Award (The Fading Day-of-the-Week Effect in Developed Equity Markets)
2000: Allied Academies International. Distinguished Research Award (Nuances of Chaos in Foreign Exchange Markets)

Institutional Service

College Assignments

Chair:

2004-2005 – 2009-2010: Homecoming Committee
2001-2002 – 2009-2010: Technology Committee
2007-2008: Computer Literacy committee
2003-2004 – 2004-2005: AACSB Participants Standards Committee: Sub Committee for Staff Sufficiency

Faculty Advisor:

1996-1997 – 2005-2006: Alpha Kappa Psi
1995-1996 – 2004-2005: Professional Management and Marketing Association

Member:

2008-2009 – 2009-2010: COBA Dean's Advisory Committee
2007-2008 – 2009-2010: COBA Hall of Honor Committee
2007-2008: COBA Deans Advisory Committee
2003-2004 – 2007-2008: Beta Gamma Sigma - Nominating Committee
2001-2002 – 2007-2008: Reassigned Time Committee
2004-2005 – 2006-2007: AACSB Participants Standards (Students) Committee
2003-2004 – 2006-2007: Beta Gamma Sigma Committee
2003-2004: AACSB Participants Standards (Students) Committee
2000-2001 – 2003-2004: Homecoming Committee
2001-2002 – 2002-2003: COBA Facilities and Renovation Planning Committee
2000-2001 – 2002-2003: Beta Alpha Psi Committee
2000-2001 – 2001-2002: Technology Training Committee
2000-2001 – 2001-2002: Hospitality Committee
2000-2001 – 2001-2002: Dow Technology Demonstration Center Steering Committee
2000-2001 – 2001-2002: COBA Home Page Committee
2000-2001: Technology Committee

University Assignments

Chair:

2004-2005: Tenure Hearing Committee, Faculty

2001-2002: Tenure Advisory Committee, Faculty

Member:

2000-2001 – 2006-2007: University Faculty Senate

2003-2004 – 2004-2005: Management Information Data Base Committee

2002-2003 – 2003-2004: Tenure Hearing Committee, Faculty

Other Institutional Service Activities:

1999-2000 – 2004-2005: Sam Houston State University Chapter TACT: Secretary

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