Vita

Laura Keilers Burleson

Office Address

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Education

Doctorate of Philosophy in Environmental Design. Texas Tech University. Lubbock, TX, August 1993. Dissertation: *Parkinson's Disease Relationship between Environmental Design and Falls Risk*.

Master of Science in Home Economics. Oklahoma State University, Stillwater, OK. August 1986. Special Project: Payne County Court House Renovation.

Bachelor of Science in Home Economics, Oklahoma State University, Stillwater, OK. July 1984.

Academic Positions

Assistant Professor in Interior Design, Director of Interior Design Program (CIDA Accredited) Department of Family and Consumer Sciences, Sam Houston State University, Huntsville, TX. Tenured 1993. (1993 – Present)

Courses Taught: FACS 1360	Basic Principles of Design
FACS 2361	History of Furnishing I
FACS 2368	Consumer Education
FACS 2387	Architectural Graphics for Interiors
FACS 2388	Building Systems for Interior Designers
FACS 3332	Lighting Applications for Interiors
FACS 3360	Interior Design Professional Practices and Procedures
FACS 3361	History of Furnishing II
FACS 3337	Junior Studio - Design Processes
FACS 3338	Junior Studio - Residential Design
FACS 3364	Design Survey for Non-Majors
FACS 3377	Codes, Standards, and Facilities Design
FACS 4330	Senior Studio - Interior Design Applications I
FACS 4331	Senior Studio - Interior Design Applications II
FACS 4362	Presentation Techniques
FACS 4369	Internship

Instructor, Department of Family and Consumer Sciences, Sam Houston State University, Huntsville, TX (1988 – 1990, 1991 -1993)

Lecturer, Department of Family and Consumer Sciences, Sam Houston State University, Huntsville, TX (1986 - 1988)

Research and Teaching Assistant. Merchandising, Environmental Design and Consumer Economics Department, Texas Tech University, Lubbock, TX (1990 – 1991)

Honors and Awards

FCS Departmental Excellence in Service Award given by College of Humanities and Social Science, September 2012, September 2011, and September 2010.

FCS Departmental Research Award given by College of Humanities and Social Sciences September 2006.

Joel Polsky – Fixture Furniture Academic Achievement Award Presented by ASID, 1994.

<u>Publications</u>

Refereed

Conference Proceedings – "A Current Comparison between Native Americans and Italian Elderly: Can We Empower Families to Manage Disease by Looking Back to Some of Our Heritage Roots through Home Economics Education?" Browning-Keen, V., White, J., **Burleson, L**., IFHE Pre-Symposium 2014, London, Ontario, Canada, July 20 – 25, 2014.

Conference Proceedings – "Working Together To Help Create Solutions For Challenges Faced by Individuals and Families" Tripp, P., **Burleson, L.,** Sealey-Potts, C., White, J., Browning-Keen, V., The 101st Conference and Expo of the American Association of Family & Consumer Sciences, Cleveland, OH, June 24 – 26, 2010.

Conference Proceedings – "Energy Management Via University and Corporate Collaboration, Best Practices Showcase Presentation," Tripp, P., Burleson, L., Sealey-Potts, C., & White, J., Texas Association of Family and Consumer Sciences Annual Meeting, Austin TX, February 25-27, 2009.

Conference Proceedings – "*Creating a Sustainable Energy Management Program*," Tripp, P., **Burleson, L.,** Sealey-Potts, C., & White, J., The 100th Conference and Expo of the American Association of Family & Consumer Sciences, June 25-28, 2009, Knoxville, TN

Conference Proceedings - "Energy Management = Increased Comfort and Reduced Cost" Tripp, P., **Burleson, L.,** Sealey-Potts, C., & White, J., Tri-Cluster State Professional Development Conference "Making the Connection," for Education & Training, Hospitality & Tourism and Human Services Career Clusters, Austin TX. August 2008

Article – White, J., Tripp, P., and **Burleson, L.,** (2007), *Strategies for Strengthening Enrollment in High Education for Family and Consumer Sciences*. Journal of Texas Association of Family and Consumer Sciences.

Conference Proceedings - "Use of Available Data to Identify Learning Outcomes: Responses to Current Evaluation Trends," White, Janis H. & **Burleson**, **L.**, (poster presentation, Texas Association of Family and Consumer Sciences Annual Meeting, Clear Lake, TX, March 2, 2007.

Conference Proceedings – "Use of Available Data to Identify Learning Outcomes: Responses to Current Evaluation Trends," White, J., and **Burleson**, **L.**, Texas Association of Family and Consumer Sciences 89th Annual Meeting, Houston, Texas, October, 2006.

Conference Proceedings – "*Recruitment Strategies for FCS Departments in Universities During Threatening Times*," White, J.H., **Burleson, L.K.,** & Tripp, P.J., American Association of Family and Consumer Sciences Annual National Conference, Charlotte, North Carolina, June 24, 2006.

Non-refereed

Interior Design Program Student Hand Book, (2014) Family and Consumer Sciences, Sam Houston State University.

Internship Handbook, Sixth Edition (2013) Department of Family and Consumer Sciences, Sam Houston Press, Huntsville, TX. Used annually for FACS 4369, Internship.

Book Reviewer, Designer's Guide to Furniture Styles, Treena Crocet, 2006.

Contributing Author to Conroe Designer Show House Article, *Profile Magazine*, Conroe, Texas, Annually 1998 - 2003.

"Students Do 'Show House' Design," Huntsville Item, February 3, 2001.

"4th Year of Fantasy Gala Participation," Fall 2000, FCS Updates, Sam Houston State University.

"SHSU Student NEWH Scholarship Recipient," Fall 2000, FCS Updates, Sam Houston State University.

"Students Design Space in Conroe Show House," Fall 2000, FCS Updates, Sam Houston State University.

"Conroe's Hooper Mansion Designer Showcase," "ASID Student Chapter News," "Faculty Fashion Fantasy." Spring 1999, *FCS Updates*, Department of Family and Consumer Sciences, Sam Houston State University.

Professional Presentations and Creative Works

Peer Reviewed

National/International

Co-Author & Presenter - "A Current Comparison between Native Americans and Italian Elderly: Can We Empower Families to Manage Disease by Looking Back to Some of Our Heritage Roots through Home Economics Education?" Browning-Keen, V., White, J., **Burleson, L**., IFHE Pre-Symposium 2014, London, Ontario, Canada, July 20 – 25, 2014.

Co-Author and Presenter – "Integration of Interior Design and Nutrition in Meal Time Satisfaction in Dementia Patients," **Burleson, L.,** Browning-Keen, V., Interior Design Educators Council International Conference, New Orleans, LA. March 6-8, 2014.

Co-Author and Presenter – "Unique Role of Nutrition and Interior Design Professionals in Achieving Meal Time Satisfaction in Dementia Patients," Browning-Keen, V., **Burleson, L.,** Annual Meeting Nutrition Educators, Portland, OR. July 23-25, 2013.

Co-Author and Presenter - "Working Together To Help Create Solutions For Challenges Faced by Individuals and Families" Tripp, P., **Burleson, L.,** Sealey-Potts, C., White, J., Browning-Keen, V., The 101st Conference and Expo of the American Association of Family & Consumer Sciences, Cleveland, OH, June 24 – 26, 2010

Co-Author and Presenter - "Creating a Sustainable Energy Management Program," Tripp, P., **Burleson, L.,** Sealey-Potts, C., & White, J., The 100th Conference and Expo of the American Association of Family & Consumer Sciences, Knoxville, TN, June 25-28, 2009

State/Local

Co-Author & Presenter – "Unique Role of Nutrition and Interior Design Professional in Achieving Meal Time Satisfaction in Dementia Residents," Browning-Keen, V., Kabay, K., Boyd, L., **Burleson, L.**, 37th Annual Texas Society Allied Health Professionals Conference, Houston, TX, September 25 – 27, 2014.

Author and Presenter - *Locating Spaces in Buildings or Residences*, **Burleson, L.,** Family and Consumer Sciences Teachers Association of Texas State Professional Development Conference, Dallas, TX, August 1 - 5, 2011

Author and Presenter - *Creating a Safe Environment: The Specifics Behind Building Codes*, **Burleson**, **L.**, Family and Consumer Sciences Teachers Association of Texas State Professional Development Conference, Dallas, TX, August 1 - 5, 2011

Co-Author and Presenter - *ABC's of Sustainable Building Construction*, **Burleson**, **L.**, Landa, J., Family and Consumer Science Teachers Association of Texas State Professional Development Conference, Dallas, TX, August 2 – 6, 2010

Co-Author and Presenter - *Understanding The Ecological Issues and Concerns of Interior Flooring and Textiles*, **Burleson**, **L.**, Landa, J., White, J., Family and Consumer Science Teachers Association of Texas State Professional Development Conference, Dallas, TX, August 2 – 6, 2010

Co-Author and Presenter - *Professional Careers in Interior Design*, Landa, J., **Burleson, L.,** Family and Consumer Science Teachers Association of Texas State Professional Development Conference, Dallas, TX, August 2 – 6, 2010

Co-Author and Presenter - Energy Management Via University and Corporate Collaboration, Best Practices Showcase Presentation, Tripp, P., **Burleson**, L., Sealey-Potts, C., & White, J., Texas Association of Family and Consumer Sciences Meeting, Austin, TX. February 25-27, 2009

Co-Author and Presenter – "*Energy Management = Increased Comfort and Reduced Cost*" Tripp, P., **Burleson, L.,** Sealey-Potts, C., & White, J., "Making the Connection" Annual Meeting of Tri-Cluster State Professional Development Conference for Education & Training, Hospitality & Tourism and Human Services Career Clusters, Austin, TX, August 2008.

Co-Author and Presenter - *Low-cost, No-cost Energy Management*, Tripp, P., **Burleson, L.,** Sealey-Potts, C., & White, J., Making Things Bright: Empowering Partners, Various community audiences, Huntsville TX, September – December 2008.

Presenter in Exhibit - "Past, Present, Future" developed by Political Science Junior Fellows and Huntsville Main Street Office, Lowman Student Center, Sam Houston State University, April 2008.

Co-Author and Presenter - *Low-cost, No-cost Energy Management*, Tripp, P., **Burleson, L.,** Sealey-Potts, C., & White, J., Making Things Bright: Empowering Partners, Entergy Regional Seminar, Huntsville TX, September 13, 2007.

Co-Author and Presenter – "Building Major Numbers in FCS", **Burleson, L.** & White, J., Educational Research Conference, Beaumont, TX. March 31 and April 1, 2005.

Peer Reviewed Creative Works

Interior Designer - Dean Lewis, Vice President of Finance, office & conference room, selection, purchasing and display of art and accessories, October 2008.

Interior Designer - 2006 ASID Texas Gulf Coast Chapter Show House, *Utility Room*, The Woodlands, TX, Burleson, L., & Pharris, D. October 28 – November 12, 2006. Benefited the Gastro Esophageal Cancer Foundation

Interior Designer – 2004 Pink Ribbon ASID Show House, *Utility Room*, Designed and selected all interior cabinetry and finishes. Exhibited benefited the Houston Breast Cancer Center, Houston TX, October 3 - 21, 2004.

Interior Designer - 2003 Designer Show House, *Green Bedroom*, Design and installation executed personally. Space was peer reviewed. All furniture and accessories sold, value \$8,200. Exhibit benefits the Montgomery County Performing Arts Society, Conroe, TX. March 15 - 30. 2003.

Costume Designer and Seamstress – "Earth Angel" ASID/Cystic Fibrosis Fantasy Gala, Houston, TX. October 2000. Co-designer Dr. Janis White.

Costume Designer and Seamstress – "Uranian Delegate" ASID/Cystic Fibrosis Fantasy Gala, Houston, TX. September 1999. Co-designer Dr. Janis White.

Costume Designer and Seamstress - "Georgia in the Hood" ASID/Cystic Fibrosis Fantasy Gala, Houston, TX. October 1998. Co-designer Dr. Janis White.

Non- Peer Reviewed Creative Works

Author and Presenter – "Elements and Principles of Design Applied to Design of Quilts," Tall Pines Quilt Guild. Huntsville, TX. August 2006.

Author and Presenter – "Color Trends and Their Influences on the Home," Stephen's Interiors, Conroe, TX, June 2003.

Author and Presenter – "Fashion to Fit You," Montgomery Country 4-H Group, Conroe, TX. January, 2002

Author and Presenter – "Design in the New Millennium," Huntsville Study Club, Huntsville, Texas. March 2001.

Display Coordinator and Co-Presenter – "Fashion Then and Now," for University Women at Sam Houston State University. Pieces shown from the 20th Century Costume Collection. (Historic and Designer/Couture pieces acquired from Ms. Dawley), FCS Department. Co-Presenter Dr. Janis White 2000.

Author and Presenter – "Creative Storage for the Dorm Room," Jackson-Shaver, Sam Houston State University, Annually 1998 - 2000.

Author and Presenter – "*Quilts: Care, Repair and Display*," Tall Pines Quilt Guild. Huntsville, TX. 1999.

Research/Grant Funding

"Energy –Efficiency for Low-Income Customers." Program funded by Entergy Charitable Foundation, 2007 – 2008, ECF funding \$8000. Investigators: Tripp P., White J., Burleson L., Sealey-Potts C.

"Analysis of Space Needs for Huntsville SAAFE House." February 2000. Development and administration of analysis questionnaire that evaluated interior space needs for offices and resale operation. \$250 donation made to the FCS Memorial Scholarship Fund.

SAAFE House, Huntsville, TX. November 1998. Author of SAAFE House Questionnaire. This questionnaire collected data that analyzed and clarified personnel needs and office function. As the first step in developing a solution for the interior space, the data was used to generate a client description.

<u>Professional Memberships</u>

- 1. Interior Design Educator Council (IDEC) 2005 Present
- 2. American Society of Interior Designers (ASID) 1986 Present
- 3. American Association of Family and Consumer Sciences (AAFCS) 2002 Present
- 4. Texas Association of Interior Designers (TAID) 1986 2010

Continued Professional Development

International/National Meetings

Interior Designers Educator Council International Conference, New Orleans, LA., February 27 – March 1, 2014. *Various Seminars, CEU .10*.

Interior Designers Educator Council International Conference, Indianapolis, ID, February 24 - 27, 2013 Attended *Lighting Workshop*, *CEU* .6.

Interior Designers Educator Council International Conference, Atlanta, GA, March 24 – 27, 2010

The 101st Conference and Expo of the American Association of Family & Consumer Sciences, Cleveland, OH, June 24 – 26, 2010

Interior Design Educators Council International Conference, St. Louis, MO, March 25-28, 2009

100th Conference and Expo of the American Association of Family & Consumer Sciences, Knoxville, TN, June 25-28, 2009

TEA Vertical Alignment Meeting, Austin TX, October 8, 2008

American Society of Interior Designers, Gulf Coast Chapter Leadership Meeting, Houston TX, September, 2008

Interior Design Educators Council International Conference, Austin, TX. March 21-25, 2007

Interior Designers Educator Council International Conference, Scottsdale, AZ. March 29- April 1, 2006.

International IDEC (Interior Design Educators Council) National Meeting, San Diego, CA, March 25-30, 2003. Attended *FIDER Accreditation Workshop*.

National ASID Super Campus in New Orleans, LA. February 14 - 17, 2002.

Interior Design Educators Council International Conference, Chicago, IL. March 28, 2001. Attended *FIDER Accreditation Workshop*.

National ASID University Super Campus, San Antonio, TX, February 5, 1999.

Regional/State Meetings

Interior Design Educators Council Southwest Regional Conference, Waco Texas, October 18-20, 2007.

Gulf Coast Chapter ASID Annual Leadership Seminar, Annual Fall meeting, Houston, TX. 1999 – 2011.

ASID Regional Meeting in Dallas, Texas, October 2005

"Decorative Center of Houston Fall Open House," Houston, TX. 2009, 2006, 2003, 2002.

TAID (Texas Association of Interior Designers) Meeting, Kathy Hendricks of TBAE, Guest Speaker, Houston, TX. September 26, 2001

"The Art of Accessorizing with Collections" Presented by Carol Sheehan of Country Home Magazine, Houston, TX, March 3, 2000.

"The Business of Design" Presented by Donna Vining ASID and Thomas Schwenk, Houston, TX, March 24, 2000.

"Will Your Professionalism and Credibility Cost You Money or Make You Money" Presented by Jeannine Cassell of Personal Marketing Dynamics, Houston, TX. ASID Regional Meeting, Houston, TX. October 7, 1999.

Strategic Planning, Presented at the ASID Leadership Workshop, Houston, TX, August 28, 1998

Director of Academic Special Projects

Supervising Interior Designer - ASID student team worked on the Worswick Home Design Service Project with the assistance of Dan Wallrath, president of the Bay Area Builders Association, and

benefited an Iraq War veteran in Houston, Texas. The SHSU ASID Student Chapter received the ASID National Community Service Project of the Year for 2010.

Supervising Interior Designer – 2010 ASID Commerce Towers Showrise in Houston, TX.

Supervising Interior Designer – 2006 ASID Designer Show House, *Utility Room*, The Woodlands, TX. Supervising with Ms. Donna Pharris, Design and installation of accessories by Senior Interior Design Student Volunteers. Space was peer reviewed. Exhibit benefits the Cystitis Fibrosis of Houston. October 2006.

Supervising Faculty – Graduate Student, Brock, Shelby, (2005) *A Case Study of Hurricane Katrina Evacuations and the First Baptist Church of Huntsville's Ability to Facilitate Evacuees*

Supervising Faculty – Honors Thesis of Hall, Emma, (2002) *Effect of Green Design on Interior Environments*.

Supervising Faculty – Honors Thesis of Noman, Stephanie, (2002) *Documentation of Historical Interiors of the English Renaissance: A Comparison of Three Residences*.

Supervising Interior Designer – 2005 Designer Show House, *Gold Bedroom and Girl's Bedroom*, Conroe, TX. Design and installation executed by FCS 431 Interior Design Seniors. Space was peer reviewed. Exhibit benefits the Montgomery County Performing Arts Society. March 2003.

Supervising Interior Designer – 2004 ASID Pink Ribbon Designer Show House, *Utility Room*, Bellaire, TX. Design and installation of accessories by FCS 430 Interior Design Seniors. Space was peer reviewed. Furniture and accessories sold, value \$1,600. Exhibit benefits the Brest Cancer Research Center of Houston. October 2004.

Supervising Interior Designer – 2003 Design Show House, *Red Bedroom* Conroe, TX. Design and installation executed by FCS 431 Interior Design Seniors. Space was peer reviewed. All furniture and accessories sold, value \$7,800. Exhibit benefits the Montgomery County Performing Arts Society. March 2003.

Supervising Interior Designer – 2002 Design Show House, *Bonus/Classical Game Room* Conroe, TX. Design and installation executed by FCS 431 Interior Design Seniors. Space was peer reviewed. Exhibit benefits the Montgomery County Performing Arts Society. March 2002.

Supervising Interior Designer - 2001 Design Show House, *Kitchen, Breakfast Room and Utility Room*. Conroe, TX. Design and installation executed by FCS 431 Interior Design Seniors. Space was peer reviewed. Exhibit benefits the Montgomery County Performing Arts Society. February 2001.

Supervising Interior Designer - 2000 Design Show House, *Cabana and Pool Bath*, Conroe, TX. Design and installation executed by FCS 431 Interior Design Seniors. Space was peer reviewed. Exhibit benefits the Montgomery County Performing Arts Society. April 2000.

Supervising Interior Designer – 1998 ASID Designer Show House, *Utility Room*, Houston, TX. Design and installation executed by ASID Student Chapter members. Space was peer reviewed. Exhibit benefits The Women's Center of Houston. April 1998.

Supervising Interior Designer - Hooper Mansion Designer Show House, *Girl's Bedroom*, Conroe, TX. Design and installation executed by FCS 431 Interior Design Seniors. Space was peer reviewed. Exhibit benefits the Montgomery County Performing Art Society. November 1998.

Service

University

Admissions Appeals Committee, Sam Houston State University, 2011 – 2014.

SAM Center Advisor. Sam Houston State University, 2001- Present. Average 800+ advisements annually.

Convocation Committee, Sam Houston State University, 1999 – Present.

SACS Compliance Committee. Sam Houston State University, 2006-2008.

President's Investiture Committee, Sam Houston State University, January - February 2002.

Excellence in Teaching Committee, Sam Houston State University, 1998 – 2000.

College

Promotion and Tenure Committee, College of Humanities and Social Sciences, 2006 - Present.

Dean's Advisory Committee, College of Humanities and Social Sciences, 2006 – 2011.

Curriculum Committee, College of Humanities and Social Sciences 2004 – 2006.

Research Committee, College of Education and Applied Science. Sam Houston State University. 2002 - 2003.

Dean's Representative for Agriculture Science Position, College of Education and Applied Sciences, Sam Houston State University, October 2002.

Dean's Representative for Thesis Defense, Kinesiology Department, College of Education and Applied Sciences Fall 1999, Spring 2000.

FES Support Documentation Committee for College of Education and Applied Sciences, Fall 1998 - Spring 1999.

Author and Presenter "*Dress for Success: You are What You Wear*," RTV Seminar for Dr. Mary Jo Cochran, RTV Department, College of Arts and Sciences, Semesterly 1999 – 2003.

Finish Consultant - College of Business, Smith-Hudson Dow Chemical Endowed Computer Center, Auditorium, Dean's Offices, 2000 – 2001, 2006.

Finish Consultant – Chemistry and Physics Departments, College of Art and Sciences, 2000.

Design Consultant - Writing Center Newton-Grisham Library, College of Education and Applied Sciences, February 1999.

Department

Author – Council of Interior Design Accreditation (CIDA) Self Study – (2012, 2011, 2005), Interior Design Program, FCS Department. Achieved Accreditation Status in August 2012.

Author – National Association of Schools of Art and Design (NASAD). Self-Study – (2013-2012). Hosted site visit Fall 2013.

Core curriculum committee for FCS Department – Proposed and accepted FACS 1360 as new core course 2014.

Search Committee Chair – FCS Chair/Teacher Educator Position. Family and Consumer Services Department, January 2013 – 2014.

Design Consultant – *The Haven Renovations*, Margret Lea Houston Building, Family and Consumer Sciences Department 2012.

Scholarship Selection Committee, Family and Consumer Science Department, Sam Houston State University. 1998 - 2014.

Outstanding FCS Student Selection Committee, Family and Consumer Sciences Department, Sam Houston State University. 1998 - 2014.

Saturday at Sam, Visitation Day, Sam Houston State University, 1998 - 2014.

Faculty Advisor to American Society of Interior Designers Student Chapter, Family and Consumer Sciences Department, 1986 – 2014.

Freshman and Transfer Student Orientation Sessions for the Family and Consumer Science Department, Summers 1998 - 2014.

Facilitator of Gift - Designer/Couture Dress from Ms. Carolyn Farb, Houston, TX. Value \$8,000. Received by 20th Century Costume Collection, Family and Consumer Sciences, December 2003.

Facilitator of Gift - 25 Designer/Couture Gowns from Ms. Dawley, Houston TX. Value \$122,700. Received by 20th Century Costume Collection, Family and Consumer Sciences, 1999 – 2000. Acquisition achieved jointly with Dr. Janis White.

Library Liaison. Family and Consumer Sciences Department, Sam Houston State University. 2001 - 2014.

Banquet/Spring Reception Planning Committee. Family Consumer Sciences Department, Sam Houston State University. 1999 – 2005, 2013.

Finish Consultant - Family and Consumer Sciences, Sam Houston State University, Areas AB II Mattie B. Medford Living Space Renovation, halls, classrooms, offices, FCS Department Sign. Nov. 2000 – Jan. 2001, 2004 – 2005.

Community Service

Log Cabin Committee, Huntsville Main Street Project, 2001-2012.

Design Consultant - Building Committee, Faith Lutheran Church. 1999 -2003. Huntsville, Texas.

Design Consultant – Hospice and Home Health Care Office, Huntsville, Texas, October – December 2002.