Assessment Findings for BUAD 3335 (S14) F2F

REQUIRED ASSIGNMENTS	Total Number of Samples Evaluated	Number of Students Performing Above Expectations on this Assignment	Number of Students Meeting Expectations on this Assignment	Number of Students Below Expectations on this Assignment
Persuasive/Sales Inquiry	11	54%	45%	0%
	Format	82%	18%	0%
	Content	45%	54%	0%
	Grammar/Mechanics	0%	45%	54%

Assessment Findings for BUAD 3335 (S14) ONLINE

REQUIRED	Total Number of	Number of	Number of	Number of
ASSIGNMENTS	Samples Evaluated	Students	Students	Students Below
		Performing	Meeting	Expectations on
		Above	Expectations on	this Assignment
		Expectations on	this Assignment	
		this Assignment		
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Persuasive/Sales Inquiry	46	28%	61%	10%
	Format	89%	9%	1%
	Content	24%	70%	7%
	Grammar/Mechanics	2%	48%	50%