

Marketing and Communications

Home Departments Marketing and Communications



The Department of Marketing and Communications (Marcom) leads brand management, internal and external marketing and communications, development and execution of university marketing strategy. We create marketing collateral, manage social media and provide official university photography.

We work with university stakeholders to collaboratively develop strategies that achieve the strategic goals of the university, build external relationships and enhance integrated marketing communications.

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BRANDING	CREATIVE SERVICES	PHOTO & VIDEO
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Sam Houston State University | Huntsville, Texas 77341 | (936) 294-1111 | (866)BEARKAT
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