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Email Template Name	#0 Request Info Confirmation
Filter Qualities	Sends to leads who complete Graduate Programs Request Info Electronic form.
Queued/ Send Time	Immediate upon form completion

A Great Name in Texas Education.



Dear {#First Name#},

Thank you for your interest in graduate studies at Sam Houston State University. Please feel free to visit our <u>Degrees Offered</u> page for more information about the academic programs offered at Sam Houston State University.

I look forward to assisting you through the graduate application process and hope you will use the Office of Graduate Admissions as a resource. I am here to answer any questions you may have or to provide additional information.

Sincerely,

Mary Pascarella, Director Office of Graduate Admissions Sam Houston State University graduate@shsu.edu 936.294.1971

Office of Graduate Admissions Box 2478, Huntsville, TX 77341 Phone: 936.294.1971 | graduate@shsu.edu



Email Template Name	GR #0A Recruiter Lead Card Welcome
Filter Qualities	Contacts made by recruiter at events (grad lead cards). Includes edit or created in last 2 days. Excludes appstatus 1 not empty, lead event as appointments because they may not have happened yet and lead events that are empty (no event). Last edited 3/7/2014

(Image: Second Secon

EKristi Williams, SHSU Graduate Admissions

Sent: Friday, March 21, 2014 9:46 AM

To: 🔳 Sears, Lauren

Dear {#First Name#},

It was a pleasure to meet you at {#GR Recruit Event#} and discuss your interest in graduate programs at Sam Houston State University. If you haven't already, I encourage you to visit our website <u>SHSU.edu</u> to learn more about what we have to offer.

I am here to answer your questions about SHSU or grad school in general. Please feel free to call me at (936) 294-1971 or email me at graduate@shsu.edu.

Sincerely, Kristi Williams, Graduate Recruiter Sam Houston State University

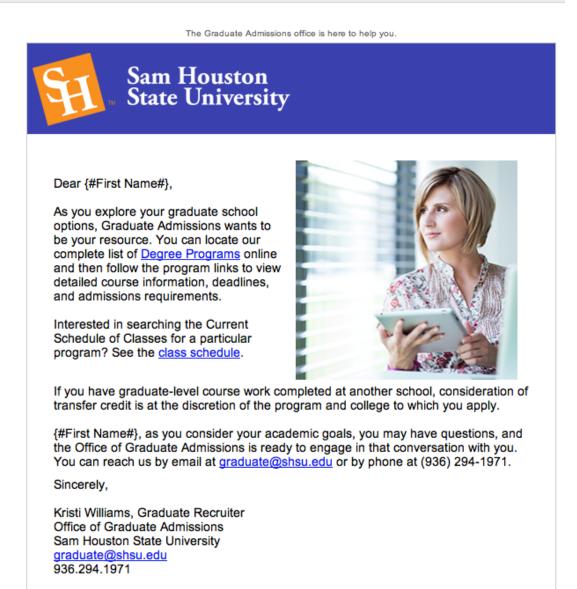
Email Template Name	GR#2 Degree Program Pages
Filter Qualities	Created or updated 3 days ago, to source code 4094 grad fair, 30 grad interest page, 54 grad program advisor, 66 grad recruiter, no app status1, not in all current or future queued GR#2 sends, NO Doctorate programs. Last reviewed 3/21/2014

View Your Degree Plan

SKristi Williams, SHSU Graduate Admissions

Sent: Friday, March 21, 2014 10:18 AM

To: 🔳 Sears, Lauren



Office of Graduate Admissions Box 2478, Huntsville, TX 77341 Phone: 936.294.1971

This is the official communication method for applicant information for Sam Houston State University. You may unsubscribe, however, you will be automatically reinstated in the system once you submit an application. As an applicant, you will receive emails that include information on admission decisions, missing documentation, scholarship deadlines, and announcements of open registration. E-mail addresses were received from applicants, information requests, ACT's Educational Opportunity Service, or The College Board Student Search Service. If you do not wish to receive SHSU Admissions e-mail, just <u>click here.</u>

Or to opt-out by mail, write to -SHSU, RE: Opt-Out of Connect Email, Box 2419, Huntsville TX 77341

Email Template Name	GR #3 How to Apply
Filter Qualities	Created or updated 4 days ago, to source code 4094 grad fair, 30 grad interest page, 54 grad program advisor, 66 grad recruiter, no app status1, not in all current or future queued GR#3 sends (Plus only in state or out of state resident, or empty residency code). Last updated 3/21/2014.

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CO20 Starting Your SHSU Grad School Application

SHSU Graduate Admissions

Sent: Friday, March 21, 2014 12:34 PM

To: 🔳 Sears, Lauren

Quick facts about your application.



<u>Graduate Admissions</u> wants to help you take the first step to starting your graduate school application. We've put this email together to outline the steps.

Application Materials

Visit the <u>Degree Programs page</u> and locate your intended program of study. Make note of the deadlines for your program and any supplemental application materials that might be required.

Standardized Tests

If you need to take the GRE (<u>http://www.ets.org/gre</u>) or GMAT (<u>http://www.mba.com/the-gmat.aspx</u>), visit the testing service web site for more information and to register. Test scores are electronically submitted directly from the testing service and paired with your Apply Texas application when received. The institution code for the GRE is 6643. The <u>SHSU Testing Center</u> administers the MAT.

References

Contact your references and let them know that you will be applying to graduate school at Sam Houston. Gather their contact information and provide yours.

Apply Texas

Plan to <u>submit your application</u> at least three months before the deadline for your program. The \$45 Apply Texas fee is non-refundable.

Email

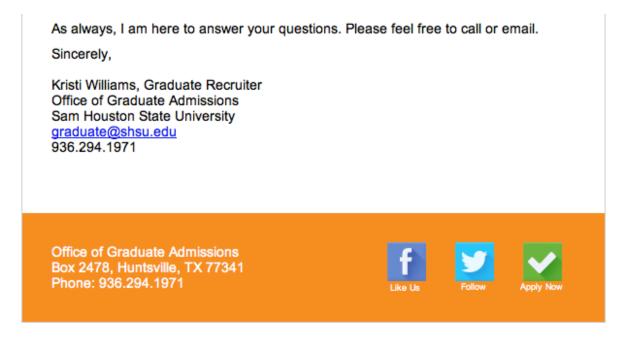
The email provided on your Apply Texas application will be used as the primary means of communication.

Transcripts

Official transcripts from the baccalaureate degree granting institution are required.

Next Steps

After you submit your application, any supplemental materials are mailed to the Office of Graduate Admissions, SHSU, Box 2478, Huntsville, TX 77341-2478. Remember to provide your complete contact information on all items that you submit.



official communication method for applicant information for Sam Houston State University. You be however, you will be automatically reinstated in the system once you submit an application.

Email Template Name	GR #3A How to Apply – International Prospect
Filter Qualities	Created or edited 4 days ago, grad fair, gr interest, program advisor or recruiter AND international, empty app status, not rec'd email before. Last reviewed 3/21/2014.

Continued on next page

COLO Starting Your SHSU Grad School Application

Office of International Programs, Sam Houston State University

Sent: Friday, March 21, 2014 12:39 PM

To: 🔳 Sears, Lauren



Sam Houston State University

MEMBER THE TEXAS STATE UNIVERSITY SYSTEM"

The Office of International Programs would like to help you with your graduate school application. Please refer to this email and our <u>online</u> checklist outlining graduate school requirements.

Application Materials

Visit the <u>Degree Programs</u> page and locate your intended program of study. Make note of the deadlines for your program and any supplemental application materials that might be required.

Standardized Tests

If you need to take the <u>GRE</u> or <u>GMAT</u>, visit the testing service web site for more information and to register. Test scores are electronically submitted directly from the testing service and matched to your Apply Texas application when it is received. The institution code for the GRE is 6643.

References

Contact your references and let them know that you will be applying to graduate school at Sam Houston. Gather their contact information and provide yours.

Apply Texas

Plan to submit your <u>Apply Texas</u> application at least sixty days before the first day of <u>classes</u>. The \$75 Apply Texas fee is non-refundable.

Email

The email provided on your Apply Texas application will be used as the primary means of communication.

Transcripts

Official transcripts from each institution that you have attended are required. Some programs will require a course-by-course transcript evaluation for any degrees awarded by a non-US institution. If you are unsure if this is needed, please contact <u>the International</u> <u>Graduate Advisor</u> or at (936) 294-4607 for verification.

Financial Proof

Complete and submit the certificate of financial responsibility form

Language Requirements

If your degree was awarded by a non-English institution or English is not your first language, you must submit a TOEFL score of at least 550 paper-based or 79 internet-based.

Next Steps

After you apply, please mail any supplemental application materials to the Office of International Programs.

Office of International Programs | 1908 Avenue J | SHSU Box 2150 Huntsville, TX 77341-2150 | Ph: 1+(936) 294-4607

This is the official communication method for applicant information for Sam Houston State unsubscribe, however, you will be automatically reinstated in the system once you submit applicant, you will receive emails that include information on admission decisions, missing scholarship deadlines, and announcements of open registration. E-mail addresses were re information requests, ACT's Educational Opportunity Service, or The College Board Studen do not wish to receive SHSU Admissions e-mail, just <u>click here.</u>

> Or to opt-out by mail, write to -SHSU, RE: Opt-Out of Connect Email, Box 2419, Huntsville TX 77341

Email Template Name	GR#4 Is online learning right for you
Filter Qualities	created or edited 7 Days Ago, NOT in a classroom only grad program or DEVED. Empty app status. Last reviewed 3/21/2014

Continued on next page

COLO {#First Name#}, is online learning right for you? Carlos Gonzalez, SHSU Online Programs Sent: Friday, March 21, 2014 12:48 PM To: 🔳 Sears, Lauren Ace your first guiz at SHSU Online! Sam Houston State University You've taken the first step to pursue your education, but you may still have questions about becoming an online student. Take the quiz "Is online learning right for me?" · What will my time commitment be? What type of technology will I need? · Why is online learning right for me? · What is the cost of an online degree program? See the answers to these questions and more at SHSU Online. As always, I am available to answer your questions at samhoustononline@shsu.edu or 936-294-2420. Sincerely, Carlos Gonzalez

SHSU Online Programs and Admissions Coordinator samhoustononline@shsu.edu 936.294.2420 Your Time. Your Place. Your Degree.



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> To opt-out by regular mail, Box 2418, Huntsville TX 77341 ATTN: Hobsons Opt Out