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The Division of Enrollment Management at Sam Houston State University acquired a trailer for recruiting purposes in August 2007. The 42 foot trailer was named the Go Kats Go Center and travels across Texas promoting higher education and SHSU. The trailer was obtained through a grant awarded from the Texas Pioneer Foundation. The traveling team on the trailer works closely with the Texas Higher Education Coordinating Board and the College for All Texans to provide college related information and assistance to students and their families. One of the goals of the statewide Closing the Gaps initiative is to increase the overall Texas higher education participation rate by adding 630,000 more students by the year 2015. SHSU has aligned our enrollment goals to support this statewide initiative.

The Go Kats Go Center is totally equipped with air-conditioning/ heating by a gasoline powered generator. The trailer has 21 laptop computers and a satellite for connection to the Internet. This mobile unit visits high schools, county fairs and community festivals, UIL music and track meets and other family oriented events. The targeted audiences are those that may not likely attend traditional college day and night programs. There are many economically disadvantaged students who do not have college going traditions in their families. The Center provides a setting in which parents and students can feel comfortable in asking questions and receiving help in the initial process of college preparation. We provide access to important resources in college admissions as well as financial aid applications. A "career cruising" program is available for students as a tool for career exploration and to determine the education required for each career. The online questionnaire helps students match careers to their interests. Further exploration provides education requirements, specifying colleges that offer certain degrees, and the expected wages for the chosen occupations.

> School counselors and others interested in requesting the trailer for a visit can inquire about a date through our online registration system.

> > Click here to Request a Visit

A Go Kats Go Center personnel member will be in contact with you about details once the request is received.

Go KATS Go Center **Enrollment Management** Go Kats Go Center Home News & Events Links To Schedule a Visit Please Contact: John Corkill (GoCenter Counselor)



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