

Robert L. Marshall Ed.D.
Adjunct Professor
Educational Leadership
College of Education

Degrees Earned

<u>University</u>	<u>Degree</u>	<u>Major</u>	<u>Year</u>
Texas A&M University	Doctor of Education	Education Administration	1995
University of Texas Tyler	Mid-Management	Education Administration	1990
East Texas State University	Master of Science	Agriculture/Interdisp Science.	1983
East Texas State University	Bachelor of Science	Agriculture Education	1978
Kilgore College	Associate of Science	Science	1977
Longview High School	Diploma		1971

Professional Licensure and Certifications

<u>State</u>	<u>Length/Date</u>	<u>Type of Certificate</u>
Texas	Life/May 1994	Professional Superintendent
Texas	Life/May 1990	Professional Mid-Management Administrator
Texas	Life/April 1990	Professional Vocational Supervisor
Texas	Life/Dec. 1978	Provisional Agriculture Science

Peer-Review Publications and Artistic Performances/Exhibitions

Articles

Marshall, R. (2008). Thirty-five Years of Lemon Influence: Assessing Decisions, Impact and Implications. *Paper presented at the Oxford Roundtable on Religion in Schools, Oxford University, Oxford England August 2007. Accepted for publication in Forum on Public Policy: A Journal of the Oxford Roundtable.*

Marshall, R. (2007-2008). Thirty-Five Years of Lemon Influence: Analysis and National Implications. *National Forum of Applied Educational Research Journal*. 21, (1). pp 4-29.

Marshall, R. (2007-2008). Foreword— Applied Research: National Significance. *National Forum of Applied Educational Research Journal*. 21, (1). pp 4-29.

Marshall, R. (2007-2008). Foreword— National Significance: NCATE Assessment & Accreditation. *National Forum of Educational Administration & Supervision Journal*. 25, (1). pp 1-2.

Kilmer, L. & Marshall, R. (2007-2008). Standards 5 & 6: School Law Project. *National Forum of Educational Administration & Supervision Journal*. 25, (1). Pp 71-88.

Dively, J. & Marshall, R. (2007-2008). ELCC Standard 5: Ethical Codes

- for School Administrators. *National Forum of Educational Administration & Supervision Journal*. 25, (1). Pp 89-94.
- Marshall, R. (2007-2008). Foreword—National Initiative: Change in School Leadership. *National Forum of Educational Administration & Supervision Journal*. 24, (2). pp 1-2.
- Marshall, R. (2005) Foreword—National initiatives: development of relationships to improve teacher retention. *National Forum of Teacher Education Journal*. 16 (1). pp 1-2.
- Cadriel, D., Stallone, M. & Marshall, R. (2005-2006) Factors associated with successful high school completion among high poverty minority populations. *National Forum of Teacher Education Journal*. 16 (1). pp 52-65
- Marshall, R. & Marshall I. (2005) Internet and video conferencing: The impact of distance education on graduate level faculty. *National Forum of Applied Educational Research Journal*. 19, (1). pp 48-61
- Ray, L. & Marshall, R. (2005). The aftershock of superintendent buyouts: An analysis of the effects on school finance, school climate and community. *National Forum of Educational Administration and Supervision Journal*. 23, (4E),
- Marshall, R. (2005). Foreward—National focus: The quest for highly qualified teachers. *National Forum of Teacher Education Journal*. 15 (2). 1-2.
- Butler, L., Pachocinski, R., Davidson, B., Kritsonis, W., Van Patten, J., Borman, K., Dr. Johanninger, E., Orlosfsky, M. & Marshall, R. (2005) Polish Post-Secondary Vocational Schools and Canadian Community Colleges: International Perspectives. *International Forum Of Scholarly Academic Intellectual Diversity - Electronic*, 8 (1).
- Marshall, R. & Kritsonis, W. (2005). School Finance Equity and Adequacy. In F. English (Eds.). *Sage Encyclopedia of Educational Leadership*. Thousand Oaks, CA: Sage Publications. (accepted—not yet in print)
- Marshall, R. & Kritsonis, W. (2005). Rural and Small Schools. In F. English (Eds.). *Sage Encyclopedia of Educational Leadership*. Thousand Oaks, CA: Sage
- Marshall R. & Marshall, I. (2005). Internet and Video Conferencing: The Impact of Distance Education on Graduate Level Faculty. *Paper presented at the 2005 Annual Meeting of the American Educational Research Association, Montreal, Canada*. Published in *National Forum of Applied Research Journal*. 19(1), 48-61.
- Marshall, R. & Kelly, P. (2005) The Effects of Financial and Non-Financial Incentives on Teacher Recruitment and Retention. *National Forum of Teacher Education Journal*.

15(3), 61-67.

Marshall R & Villarreal, L. (2005). School Governance: Ethics and Innovations. *Paper presented at the 2005 Annual Meeting of the American Educational Research Association, Montreal, Canada*. Published in *National Forum of Educational Administration and Supervision Journal*. 24 (1E).

Marshall, R. & Canales, M. (2005). Leading with Dual Responsibilities: the Superintendent/Principal in Small Rural School Districts. *National Forum of Educational Administration and Supervision Journal*. Volume 17E, Number 3, 2004-2005.

Marshall, I. & Marshall, R. (2005). Analysis of factors contributing to novice teacher attrition. *National Forum of Teacher Education Journal*. 15(2), 3-9.

Villarreal, L. & Marshall, R. (2004) National imperatives: school governance ethics and innovations. *National Forum of Applied Educational Research Journal*. 18(1), 42

Chaloo, L., Marshall, R. & Marshall, I. (2004) Availability, effectiveness and utilization of computer technology among high school mathematics teachers in the instructional process. [Electronic version] *National Forum of Teacher Education Journal*. 14E(3).

Marshall R. (2003). No Ninth Grade Child Left Behind. *The Texas Study*. TASSP. Austin: TX. (Feature Article).

Marshall, R. & Ma, Kwang-Yi (2003). Web-based Distance Learning in Graduate Education Programs in Selected Texas Higher Education Institutions: Student and Faculty Perspectives. A Paper Presented at the 2004 *College Teaching and Learning Annual Conference*, Orlando, Florida. Published in the conference proceedings, selected as Outstanding Session Paper and accepted for publication in the *Journal of College Teaching & Learning*

Kester, D., Linton, T. & Marshall, R. (2003). A Study of the Relationship between Graduate Records Exam Scores and Completion of a Doctoral Program in Educational Leadership at Two South Texas Regional Universities. Submitted to ERIC Documents.

Gaines, M. C. & Marshall R., (2000). Shrinking the Mile Through Distance Learning. *National Forum of Educational Administration and Supervision Journal*. Vol 17, No. 2.

Gaines, M., Ueyama, T., Marshall, R., & Nagatsuka, F., (2001) Influence of the Culture and Globalization on Teacher Preparation Programs in the United States and Japan: Phase I. *Studies in International Relations*. Vol.2. No 3.

Marshall R.L. (1999). How Freshmen Become Sophomores in Only One Year. The Texas Study. TASSP. Austin: TX.

Books

Marshall, R., (2003) Pivotal Year: How Freshmen Can Become Sophomores. Scarecrow Press. Lanham, MD. ISBN 0-8108-4716-7

Marshall, R. & others. (2002) Educational Leadership in a Nutshell^{2nd} ed: A Guide to Comprehensive Exam Success. <http://education.tamuk.edu/pubs/nutshell2.pdf>

Marshall, R. & others. (2001) Educational Leadership in a Nutshell: A Guide to Comprehensive Exam Success. <http://education.tamuk.edu/pubs/nutshell.pdf>

Chapters

Despain, B. & Marshall, R. (2006). Revitalizing the Professorate: The Guide to Promotion, Tenure, Merit Pay, and Faculty Workload. Chapter II. The Components and Activities of the Professorate. NF Press, Houston TX.

Marshall, R, et. al. (2001). [Study Guide For Texas Public School Organization And Administration: 2001](#). ISBN 0-7872-8846-2. 236 pages. (2 chapters)

Proceedings-- Peer-Review Presentations

Marshall, R. (2008). Thirty-five Years of Lemon Influence: Assessing Decisions, Impact and Implications. A paper accepted for presentation at the Annual Meeting of the American Educational Research Association, New York, New York, March 2008.

Marshall, R. & DeSpain, B. (2006). Revitalizing the Professorate: Promotion, Tenure and Merit Pay. A Paper Presented at the 2006 Southwest Educational Research Association Annual Conference, San Antonio, TX. Published in conference proceedings.

Marshall, R. (2005). School Governance: Ethics and Innovations. A paper accepted for presentation at the Annual Meeting of the American Educational Research Association, Montreal, Canada, April 2005.

Marshall, R. & Canales, M. (2005). Leading with Dual Responsibilities: the Superintendent/Principal in Small Rural School Districts. A Paper Presented at the 2005 Southwest Educational Research Association Annual Conference, New Orleans, LA. Published in conference proceedings.

- Marshall, R. & Kelly, P. (2005) The Effects of Financial and Non-Financial Incentives on Teacher Recruitment and Retention. A Paper Presented at the American Association of School Administrators 137th National Conference on Education in San Antonio, Tx. Published in the conference proceedings.
- Challo, L. & Marshall, R. (2004). Availability, Effectiveness and Utilization of Computer Technology among High School Mathematics Teachers in the Instructional Process. A Paper Presented at the 2004 E-Learn World Conference on E-Learning in Corporate, Government, Heathcare, & Higher Education. Washington, D. C. Published in the conference proceedings.
- Marshall, I. & Marshall, R. (2003). Public Schools in the Red: Problems and Solutions for Financial Crises. A Paper Presented at the 2004 Southwest Educational Research Association Annual Conference, Dallas, TX. Published in the conference proceedings.
- Zuniga, S. & Marshall, R. (2003). Analysis of Implementation Levels of Instructional Technology Among Title I Schools in South Texas. Article submitted for peer review November 2003 to International Electronic Journal for Leadership in Learning. <http://education.tamuk.edu/pubs/ijer.pdf>
- Marshall, I. & Marshall, R. (2003). Texas Teacher Attrition Rate: Why Are the Teachers Leaving and Where Are They Going? A Paper Presented at the Southwest Educational Research Association Annual Conference, San Antonio, TX. Published in the conference proceedings and at <http://education.tamuk.edu>.
- Marshall, R. (2003). Assessment of Distance Learning: The Faculty Perspective. A Paper Presented at the Southwest Educational Research Association Annual Conference, San Antonio, TX. Published in the conference proceedings and at <http://education.tamuk.edu/pubs/assessdistlrn.htm>
- Marshall, R. & Marshall, I. (2003) Recruitment, Retention, and Renewal: Eliminating Teacher Shortage. A Paper Presented at the Hawaii International Education Conference, Honolulu, Hawaii. Published in the conference proceedings <http://www.hiceducation.org/Edu%20Finished%20Program.pdf> and at <http://education.tamuk.edu/workshops/intnatlpresent1.pdf>
- Marshall, R. (2003). No Middle School Child Left Behind. Article submitted to Current Issues in Education in December 2003 for peer review (currently awaiting confirmation) <http://education.tamuk.edu/pubs/mngclb.pdf>
- Marshall, I. & Marshall, R. (2002) Teacher Attrition: Problems and Solutions. A Paper Presented at the National Council of Professor of Educational Administration Annual Conference in Burlington, VT. Published in the conference proceedings and at <http://education.tamuk.edu/pubs/attrition.pdf>

Marshall, R., Kester, D, & Linton, T (2002). A study to Determine Whether Student Gender is Related to On-Time Graduation from a Doctoral Program in Educational Leadership. A Paper Presented at the Southwest Educational Research Association Annual Conference, Austin: TX. Published in the conference proceedings

Marshall, I., & Marshall, R. (2002). A Study of Factors Contributing to the Attrition Rate of Public School Teachers In Texas. A Paper Presented and the Southwest Educational Research Association Annual Conference, Austin: TX. Published in the conference proceedings

Marshall, R. (2002). Superintendency Preparation in the World of Clicks, A Paper Presented and the Southwest Educational Research Association Annual Conference, Austin: TX. Published in the conference proceedings

Marshall, R. (2002). Motivational Reading in the World of Clicks, A Paper and Presentation at the Seventh Annual Reading Conference, Texas A&M-CC.

Marshall, R. (2000). "Student Attitudes Regarding Web Based Delivery of Graduate Course Instruction". Paper Presented at NCPEA Conference, Ypsalanti, MI. Published in the conference proceedings.

Gaines, M. C. & Marshall R., (2000). "Enhancing the Traditional Classroom Through Distance Learning. Paper presented at NCPEA Conference, Ypsalanti, MI. Published in the conference proceedings.

Marshall, R. (2000). Student Attitudes Regarding Web Based Delivery of Graduate Course Instruction, NCPEA National Conference, Ypsalanti Michigan. Published in the conference proceedings.

Gaines, M. & Marshall R., (1999). Shrinking the Miles Through Distance Learning NCPEA National Conference, Jackson Hole, Wyoming. Published in the conference proceedings.

Funded External Grants

2000-2002 Texas A&M Chautauqua Catalyst Grant Technology Fellows Grants. \$47,000 Fully funded for two years

2001-2002 Technology Infrastructure Fund (TIF) Grant for Pleasanton Independent School District. \$125,000.

Work or Professional Experiences

August 2006-Present Adjunct Professor--Educational Leadership
Sam Houston State University

September 2004-Aug. 2006 Professor of Educational Leadership
Prairie View A&M University, Prairie View, Texas
Ph.D. Program in Educational Leadership

September 2003-Sept 2004	Chair, Department of Educational Leadership & Counseling, Texas A&M University-Kingsville
January 2000-Sept 2004	Chair of Joint University Doctoral Program in Ed Leadership Texas A&M Kingsville-Texas A&M Corpus Christi
June 1998-January 2000	Associate Professor Educational Administration & Leadership Texas A&M Kingsville Kingville, Texas
July 1996-July 1998	Middle School Principal & District Director of Technology Staff Development Palmer Middle School Palmer, Texas
June 1995-August 1996	Assistant Professor, Administrative & Secondary Education Stephen F. Austin State University Nacogdoches, Texas
1994-1995	Curriculum Specialist Alief Independent School District Alief, Texas (45,000 students)
1993-1994	High School Principal Garrison Independent School District Garrison, Texas (750 students)
1992-1993	High School Assistant Principal Center Independent School District Center, Texas (2900 students)
1990-1992	High School Assistant Principal/Director of Vocational Programs Crosby Independent School District Crosby, Texas (3400 students)
1983-1990	Agriculture Science Teacher Carthage Independent School District Carthage, Texas
1982-1983	Agriculture Science Teacher Cypress Fairbanks Independent School District Houston, Texas
1981-1982	Agriculture Science Teacher Jefferson Independent School District Jefferson, Texas
1977-1981	Management and Sales of 11 Million Dollar a Year Farm Equipment dealership Longview, Texas

Other Competencies

WEB COURSE CREATION

Course material, multimedia content, streaming audio and video media, web page resources, course sites, electronic handouts, course assignment modules, reading lists and other vital resources were developed from scratch originally for the following course solely by Robert L. Marshall Professor of Education for two Texas A&M University System Regional Institutions:

Texas A&M University—Kingsville

Educational Leadership and Administration Graduate Programs

EDLD 6312 Clinical Leadership Lab
EDAD 5313 School Finance
EDAD 5315 Administration of Special Programs
EDED 5310 Microcomputers in Education
EDAD 5382 School Community Relations
EDAD 5330 Multicultural Education
EDAD 5352 Educational Facilities Planning
EDAD 5381 Evaluation of Special Programs
EDAD 5351 Staff and Pupil Personnel
EDAD 5384 Adv. Problems in the Superintendency
EDAD 5385 Superintendency Internship

Instructional Technology Program

EDED5311 Introduction to the Digital Learning Society
EDED5371 Education Special Problems: Teaching Through Technology
EDED5318 Advanced Instructional Strategies and Learning Theories
EDED5320 Multimedia & Streaming Technology in the Classroom
EDED5312 World Wide Web Learning Environments
EDED5322 Computer and Internet Law
EDED5372 Special Problems in Instructional Technology

Prairie View A&M University

Educational Leadership and Administration Program

ADMN5073 Computer Applications For Administrators
EDUL7223 Educational Governance
EDUL7243 Educational Facilities Planning & Management
EDUL7263 Critical Issues in Educational Leadership
EDUL7303 Educational Budgeting and Resource Allocation
EDUL7233 School Community Relations

ITV/TTVN Courses Developed and Taught

TAMU-Kingsville Educational Leadership Doctoral Program

EDLD 6335 Practicum in Current Research Ed Leadership
EDLD 6313 Policy Development and Decision Making
EDLD 6331 Educational Innovations
EDLD 6324 Curriculum Theory in Ed Administration
EDLD 6303 The Politics of Education
EDLD 6397 Dissertation Research

Prairie View A&M Educational Administration Program

ADMN 5023 Public School Law